

# green topia™

thought leadership   
FUTURES  
SUMMIT

a project of Friends of the GardenAerial

presented by:



## SWEETWATER

# SEPTEMBER 2013 10 & 11

EASTMAN BUSINESS PARK  
ROCHESTER | NEW YORK

# REGISTRATION OPEN!

produced by:



## CEI

Center for Environmental Initiatives

# Spellbinding Talks by Remarkable People!

A CONTEMPORARY APPROACH TO SHARING KNOWLEDGE AND PRACTICES AMONG PEOPLE WHO ARE WORKING TOWARD BUILDING SUSTAINABLE COMMUNITIES AND BUSINESSES.

## FAST FORWARD to a BRIGHT FUTURE for Rochester and the Finger Lakes Region!

We've invited a dynamic group of speakers, thought leaders, authors, architects, urbanists and others from all over the U.S. and Canada! These people are creating change NOW through new visions, bold ideas and inventions, often leapfrogging the status quo and leading the way into a bright future.

They'll share experience and knowledge, interacting directly with attendees in a relaxed but dynamic contemporary format.

We promise this will not be a slew of boring PowerPoint presentations!

We've also partnered with the folks at the Finger Lakes Sustainability Plan to keep the initiatives developed in that process moving forward and to provide future plan implementers a wealth of ideas and examples of how they can create positive, sustainable change right here in our own region.

Presented by:



Sponsored by:



TYLIN INTERNATIONAL



City of Rochester, NY  
Thomas S. Richards, Mayor



STRATHALLAN  
A DOUBLETREE BY HILTON



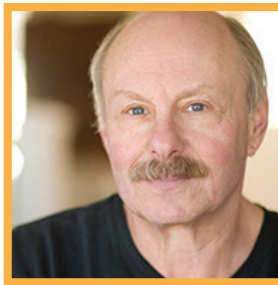
Daisy Marquis Jones  
Foundation



Rochester  
Midland Corp

# Featured Presenters:

thought leadership 



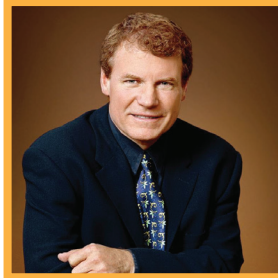
 **James Howard Kunstler**  
Author and activist (Keynote Speaker)



 **Lt. Governor Robert Duffy**



 **Don Edwards**  
Justice & Sustainability Associates, LLC



 **Danny Wegman**  
Co-Chair of Finger Lakes Regional Economic Development Council



 **Sophie Faris**  
b-lab New York

## Select Panelists:

For more detailed information visit:  
[GREENTOPIAFEST.COM/FUTURES-SUMMIT](http://GREENTOPIAFEST.COM/FUTURES-SUMMIT)

 **Rob Bennett**  
Founder, ECODISTRICTS


 **David Friedlander**  
LifeEdited.com

 **Birke Baehr**  
14-year old Food System Activist

 **Graham A. Fennie**  
Founder, Epipergy

 **Mark Lynch**  
President, NYSEG & RG&E

 **Buster Simpson**  
Seattle Urban Artist

 **Mark Mallory**  
Mayor, Cincinnati, OH

 **Eric Corey Freed**  
Architect, Organic Architecture San Francisco

### And many, many, many more!

NOTE: Speakers, sessions and schedule subject to change without notice due to circumstances beyond our control.

The Mission:	Who Should Attend:	What to Expect:	Contemporary Format:	Plenary Sessions	PANEL SESSIONS
Provide a forum for discussion, education and collaborative action around the natural, social and economic systems relevant to sustainability with emphasis on the recently adopted Finger Lakes Region Sustainability Plan (FLRSP).	<ul style="list-style-type: none"> <li>Planners</li> <li>Engineers</li> <li>Elected &amp; Government Officials</li> <li>Architects &amp; Engineers</li> <li>Educators &amp; Students</li> </ul>	<ul style="list-style-type: none"> <li>Be energized to incorporate sustainability principles and practices in your work</li> <li>Know how the FLRSP was developed and its contents</li> <li>Understand the issues when developing a sustainability plan</li> <li>Learn how to define sustainability projects</li> <li>Find out how to access funding to implement those projects</li> <li>Become better equipped to be part of the implementation of the FLRSP</li> </ul>	<ul style="list-style-type: none"> <li>Relaxed but dynamic setting</li> <li>Attendees to offer viewpoints and share experiences directly with speakers and presenters</li> <li>Two Plenary Sessions plus Panel Discussions each day</li> <li>Keynote Address &amp; Cocktail Party in the evening of the first day.</li> <li>Vendors and Exhibitors Expo</li> </ul>	<ul style="list-style-type: none"> <li>Development and Status of the Finger Lakes Region Sustainability Plan</li> <li>Sustainable Urban Planning and Design</li> <li>Mayoral Perspectives on Sustainability</li> </ul>	<ul style="list-style-type: none"> <li>Social Responsibility &amp; Justice</li> <li>Agriculture and Land Use</li> <li>Energy, Waste, Materials and Water Management</li> <li>Livable Communities &amp; Urban Design/Planning</li> <li>Climate Adaptation and Ecology</li> </ul>



FOR MORE INFO ON EXHIBITING AT THE SUMMIT, PLEASE VISIT THE WEB SITE OR CONTACT: PETE DEDUCK [Pete@deduck.net](mailto:Pete@deduck.net) or call 585-889-8337

For more detailed information visit:  
[GREENTOPIAFEST.COM/FUTURES-SUMMIT](http://GREENTOPIAFEST.COM/FUTURES-SUMMIT)