

**DENIM
DAY**
INFO.ORG

**SEXUAL
VIOLENCE
PREVENTION
AND EDUCATION
CAMPAIGN**

**THERE IS NO
EXCUSE
AND NEVER
AN INVITATION
TO RAPE**

**THERE IS NO
EXCUSE NOT TO
TALK TO YOUR
TEEN**

TALK TO YOUR TEEN ABOUT SEXUAL VIOLENCE

Teens between the ages of 15 and 19 are at the greatest risk to experience sexual assault. Male and female teens need trusted adults with whom they can talk about sexual violence, coercion and exploitation. Having open and honest discussions with your teen about healthy and respectful relationships to prevent teen dating and sexual violence builds vital and life-saving lines of communication. Everyone has the right to be safe from sexual and relationship violence, regardless of age!

Wear jeans with a purpose.
Register and find out more at denimdayinfo.org

denimdayinfo.org

**PEACE
OVER
VIOLENCE**

24 HOUR
RAPE AND BATTERING
L.A. HOTLINE
213.626.3393
NATIONAL HOTLINE
800.656.HOPE

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**THERE IS NO
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TO SUPPORT
SURVIVORS**

SUPPORTING SURVIVORS OF SEXUAL ASSAULT

Survivors of sexual violence are often afraid to disclose because of fear of re-victimization. Survivors often experience feelings of shame, guilt, isolation, powerlessness, embarrassment and inadequacy. If a survivor chooses to tell you about their assault, then s/he is investing a lot of trust in you. Your responses are important. A rape survivor needs to be supported through active listening, nonjudgemental responses, and allowed the time and space to make his/her own decisions about what to do next.

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**THERE IS NO
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JOKE ABOUT
RAPE**

SEXUAL ASSAULT IS NOT FUNNY

As a society we cannot tolerate joking about sexual assault. Dismissing it as “just a joke” adds insult to injury. “Jokes” about rape trivialize the seriousness of sexual violence and belittle survivors’ experiences. Accepting and laughing at jokes about rape sends a clear message to survivors that their experiences aren’t taken seriously.

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MALE
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MALE SURVIVORS OF SEXUAL ASSAULT

Researchers estimate that 1 in 6 men have had unwanted or abusive sexual experiences in childhood—that's nearly 19 million of our brothers, fathers, sons, partners and friends. Talking about it begins healing. But these boys grow up with socialized expectations about manhood that equates getting help or even acknowledging their victimization with shame. As adults, they're at significantly higher risk for a range of negative health and behavioral consequences—consequences that impact them, their families, communities and society as a whole.

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IGNORE
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A CALL FOR LEADERSHIP

The cultural climate within many institutions of power reflects a deep failure of leadership at all levels to acknowledge and adequately respond to the crimes of sexual abuse and rape. Religious institutions, corporations, schools, law enforcement and the U.S. military have all been the focus of media and popular inquiry in their cover up of reported rapes and abuse and their negligence to respond to the needs of men, women and children who have experienced sexual abuse. We are all members of families, groups, and organizations and we are all responsible for holding these institutions and each other accountable. We must seek the courage to step up as individuals and be leaders who advocate for institutional and societal change and support survivors.

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