Dialogues on Diversity Committee and Cengage Learning, in collaboration with the Psychology Club, presents:

Dr. David M. Buss Strategies of Human Mating: Diversity & Universality Across Cultures Friday, April 30, 2010 3:30 pm MCC Theatre Book Signing Directly After Keynote

> Admission: Free for MCC Students, Faculty and Staff w/ valid ID and ticket. General Public \$8.00

Tickets are available online at www.monroecctickets.com, at the Brighton Campus Center Service Desk in the R. Thomas Flynn Campus Center, Building 3, or at the Damon City Campus Bookstore. For further information, call the Brighton Campus Center office at 585-292-2534. Attendees with special needs please contact the MCC Campus Center for assistance at least two weeks prior to this event at 292-2534.

Please join us for an enlightening lecture with Dr. David Buss; one of the world's most widely cited psychologists. Dr. Buss conducts research on strategies of human mating, sexual jealousy, sexual motivation, conflict between the sexes, sexual predators, stalking.

Dr. Buss theorizes that humans have a menu of mating strategies. The key to understanding mating strategies centers on identifying what women and men want. In this talk Dr. Buss will present the key results of a study of 37 cultures (from Australia to Zambia) located on six continents and five islands. Cultures differgreatly in their mate preferences for some qualities (e.g., physicalappearance, virginity), yet show striking similarity in their mate preferences for other qualities (e.g., kindness). Knowledge of these shared and divergent mate preferences across cultures provides insight into many other aspects of human mating—tactics of mate attraction, tactics of mate retention, sexual jealousy and sexual conflict. His talk will present a unified theory of human mating strategies that includes both evolved and culturally diverse elements.

Dr. Buss has written and done research on mating strategies, conflict between the sexes, status, social reputation, prestige, the emotion of jealousy, homicide, anti-homicide defenses and most recently, stalking.

Dr. Buss has authored more than 300 scientific papers and six books, including: The Evolution of Desire: Strategies of Human Mating Why Women Have Sex Personality: Domains of Knowledge About Human Nature The Dangerous Passion: Why Jealousy is as Necessary as Love and Sex

