

Artists create art to communicate ideas, thoughts, or feelings. They use a variety of methods including painting, sculpting, or illustration—and an assortment of materials, including oils, watercolors, acrylics, pastels, pencils, pen and ink, plaster, clay, and computers. Artists' works may be realistic, stylized, or abstract & may depict objects, people, nature, or events.

Art Directors develop design concepts and review the material that is to appear in periodicals, newspapers, and other printed or digital media. **Fine Artists**, including painters, sculptors, and illustrators, create original artwork using a variety of media and techniques. Fine artists typically display their work in museums, commercial art galleries, corporate collections, and private homes. Some of their artwork may be commissioned (done on request from clients), but most is sold by the artist or through private art galleries or dealers. **Multi-Media Artists** and **Animators** create special effects, animation, or other visual images using film, video, computers or other electronic media and work primarily in computer and data processing services, advertising, and the motion picture and television industries. **Illustrators/Graphic Designers** create pictures for books/magazines, and other publications, films and paper products, including wrapping paper, stationery, greeting cards and calendars.

Additional careers include: **Painting Restorers** preserve and restore damaged and faded paintings. **Printmakers** create printed images from designs cut or etched into wood, stone, or metal. **Sketch Artists** create likenesses of subjects using pencil, charcoal, or pastels. **Cartoonists** draw political, advertising, social, and sports cartoons.

Salary Information:

- Multi-Media Artists and Animators:
\$56,330 Median Salary (U.S. Bureau of Labor Statistics, 2008)
- **Art Directors for the Rochester, New York area:**
\$69,000 Median Salary (Career One Stop, 2008)
[*Salary varies based on education/advanced degree, work-experience & setting/location]

Transfer Information:

- A Bachelor's degree is entry-level into many of these professions and a Master's degree may be required for some. Those who want to teach Fine Arts at public elementary, middle or secondary schools must have a teaching certificate in addition to a bachelor's degree. An advanced degree in fine arts administration is necessary for management or administrative positions in government/foundations or for teaching in colleges and universities. Some may require a portfolio for admission.

Additional Information:

- Art Careers and Jobs: www.artschools.com/careers-jobs

