

The study of **English** affords you with the opportunity to explore how ideas are expressed in various written forms, including novels, poems, plays, films, and folklore. This study develops writing, researching, editing, organizational, and analytical skills valuable in many different areas. Students who elect either the elementary or secondary emphasis of the English major will be prepared for teaching at those levels. English majors and minors in any emphasis are valued because of their communication skills and their knowledge of the language. Possible career paths include **writing, editing, and publishing; teaching; advertising and public relations; and business administration and management.** Because the English major fosters critical thinking, logical analysis, and independent study, men and women with a broad liberal arts education often become prime candidates for top-level management positions. The English major also provides ideal preparation for graduate work in such fields as **law, education, business, and communication.**

Writers and Authors develop original fiction and nonfiction for books, magazines and trade journals, newspapers, online publications, company newsletters, radio and television broadcasts, motion pictures, and advertisements. **Creative Writers, Poets, and Lyricists**, including **Novelists, Playwrights, and Screenwriters**, create original works--such as prose, poems, plays, and song lyrics--for publication or performance. **Copy Writers** prepare advertising copy for use by publication or broadcast media, or to promote the sale of goods and services. **Newsletter Writers** produce information for distribution to association members, corporate employees, organizational clients, or the public. **Technical Writers** put scientific and technical information into easily understandable language. They prepare scientific and technical reports, operating and maintenance manuals, catalogs, parts lists, assembly instructions, sales promotion materials, and project proposals. They also plan and edit technical reports and oversee preparation of illustrations, photographs, diagrams, and charts. **Editors** review, rewrite, and edit the work of writers.

Salary Information:

- Writer/Author
\$64,560 Median Salary Range (U.S. Bureau of Labor Statistics, 2008)
- **Writer/Author for the Rochester, New York area:**
\$57,300 Median Salary (Career One Stop, 2008)
[*Salary varies based on education/advanced degree, work-experience & setting/location]

Transfer Information:

- A Bachelor's degree is entry-level into many of these professions and a Master's degree may be required for some. Those who want to teach English at public elementary, middle or secondary schools must have a teaching certificate in addition to a Bachelor's degree.

Additional Information:

- National Council of Teachers of English: www.ncte.org
 - The Write Resource: www.writerswrite.com
- RR0510 Adapted from the Occupational Outlook Handbook 2010-2011, www.bls.gov/oco/

