

STRATEGIC PLANNING PROCESS

STAGE I – STRATEGIC THINKING

During the strategic thinking stage, the team addresses the following:

Step I	Analysis of MCC Culture
Step II	Internal and External Environment & Trends
Step III	Institutional Strengths & Weaknesses
Step IV	Planning Assumptions
Step V	Mission & Tenets

STAGE II – GOAL AND STRATEGIES DEVELOPMENT

During this stage the team establishes a set of goals and strategies for the College for the duration of the plan. Action steps for implementation are not a part of the plan, but are determined by individual College divisions and departments during Stage III. The team gains acceptance and adoption of the plan by the Faculty Senate and then submits its recommendations to the President and finally the Board of Trustees for endorsement.

Methodology:

Step I	Solicit Input from the College Community
Step II	Draft a Tentative Set of Goals and Objectives
Step III	Present <i>DRAFT</i> to College Community
Step IV	Finalize Goals and Objectives
Step V	Develop Key Performance Measurement Areas
Step VI	Finalize Document and Submitted for Approval by Faculty Senate
Step VII	Submit Plan to President
Step IX	Adoption by Board of Trustees

STAGE III – IMPLEMENTATION AND INTEGRATION

Step I	Communicate Plan to the College Community
Step II	Integrate into Budget Process
Step III	Monitor, Measure, and Evaluate
Step IV	Report on Progress