

Sustainability Operation Plan

VISION Statement:

Through education and example, MCC will foster a culture of sustainability, where best practices will be identified and become the standard.

Governance and Administration

Assumptions:

- If MCC administrators and college leaders make sustainability a priority, sustainability practices are more likely to become the norm.
- Integrating sustainability into activities of an educational institution presents challenges and opportunities.
- Sustainability is an evolving paradigm for planning and decision-making.

Goals:

1. By 2011, infuse sustainable practices throughout all aspects of the College.
2. By 2011, establish a framework for college-wide planning and decision making that combines environmental sustainability with fiscal responsibility.

Action step:

- By 2010, develop a mechanism(s) for creating, monitoring and communicating sustainability efforts.

Operations

Assumptions:

- MCC is committed to integrating sustainable practices into the operations of the institution.

Goals:

1. By 2010, develop, implement and evaluate an awareness campaign that focuses on reducing paper usage across the College.
2. By 2010, improve the lighting efficiency at ATC by 20%.
3. By the end of FY10, standardize the use of recycled toner cartridges.
4. Beginning in FY10, review the purchase requests of gasoline powered equipment to determine if any alternative or more sustainable options could be used.

Service and Outreach to Community:

Assumptions:

- Collaboration with local entities, (public and private) will further support campus-wide sustainability efforts.
- MCC will expand community service opportunities for students in fields that emerge in the sustainability field.

- “Sustainability-minded” community members, partners, donors and others would preferentially partner with a “sustainability-minded” institution such as MCC.

Goals:

1. Encourage the Monroe County community to engage in seasonal purchases of local produce through the Grow Monroe marketing promotion program.
2. Encourage the College’s food service provider to expend up to its maximum of 10 percent of food expense on locally produced food products.
3. Provide a list of volunteers within MCC that can partner and assist other organizations in the establishment and maintenance of community gardens.
4. Assess the feasibility and interest in a community garden on MCC properties or in conjunction with the Town of Brighton Community Gardens.
5. Offer at least three presentations each academic year to create awareness of sustainable practices and foster innovation and implementation of sustainable in the workplace and community.

Curriculum, Co-Curriculum, and Non-Credit Programs

Assumptions:

- Economic , legislative and social pressures will drive sustainability initiatives and create a demand for people who are trained and knowledgeable in the sustainability paradigm.
- Inclusion of sustainability in every aspect of the educational experience, both inside and outside the classroom, will lead to more sustainable behavior and practices in the future.

Goals

1. By 2011, increase sustainability-related non-credit training opportunities by 25%.
2. By 2011, identify partnerships with four-year colleges which could lead to 2 +2 baccalaureate degrees in sustainability, and develop promotional materials to encourage enrollment in those programs.
3. By 2011, develop a multi-disciplinary course in sustainability.
4. By 2011, develop and offer three professional development opportunities for faculty who wish to incorporate sustainability issues into their curriculum.
5. By 2011, develop and offer three professional development opportunities for non-teaching faculty, staff, and administrators, in order to integrate sustainability issues into co-curricular activities.

Campus Culture

Assumptions:

- MCC continues to encourage the college community to use existing resources in new ways.
- Green Information Technology (Green IT) efforts will be integrated with MCC’s sustainability planning and initiatives.

- For sustainability efforts to be successful at MCC, student involvement is essential.
- As a predominately commuter college, MCC has opportunities to reduce our carbon footprint.
- The college community will continue to use some plastic and paper products.

Goals

1. Document and enhance communication to the college community on topics of sustainability

Action steps:

- Identify a baseline of current communication efforts on sustainability issues.
 - Create a category on the daily Tribune which will identify current topics on sustainability.
 - Create a link from the daily Tribune to the Sustainability @ MCC website to archive Tribune articles.
2. Encourage student involvement and awareness of sustainability efforts. Efforts can include student membership on faculty/staff sustainability committees, involvement of student government on both campuses, articles written by students in the Monroe Doctrine, residence hall participation in sustainability initiatives, etc.
 3. Encourage carpooling among students and faculty.

Action steps:

- Establish campus shuttle services between Brighton and DCC and to several locations where students can “park and ride,” for example, students who live far south of MCC can all drive to one location closer to home than MCC, and ride a shuttle from there, cutting gas cost to the students and carbon emissions. These shuttles can also be used during lunch time, providing timely mass transport to several popular restaurants to cut down on many individuals driving to these locations.
 - Have universal bus passes made available to students. (SGA Senator Ted Carey has been working on a similar project so he would be the first person to contact regarding this action plan)
4. Encourage the use of recycled and biodegradable products.

Action step:

- Campus culture initiatives made by student and faculty organizations will encourage students/faculty to “buy/use green” more often.
5. Encourage the use of VoIP (Voice over Internet Protocol) webcams and phones for meeting attendance

Action step:

- Remote participation in meetings will: a) reduce travel reimbursement costs, b) conserve fuel, c) reduce vehicle emissions, and d) increase staff productivity formerly lost during travel time between campuses and sites