

COMMUNICATION AND MEDIA ARTS

A.S. DEGREE



Program Description:

The Communication and Media Arts program emphasizes courses in writing, speaking, and the media, providing an excellent foundation in liberal arts and sciences. This program prepares students for transfer in areas such as print and broadcast journalism, media and public relations, corporate communications, and graphic design and advertising.

Careers in the field:

Copywriter, Creative Director, Market Researcher, Media Analyst, Lobbyist, Corporate Communications Officer, College Professor, Film Director, Speech Writer, Press Agent, Technical Writer, News Anchor, Sound Technician, Public Relations Manager, Editor

Schools to transfer to:

SUNY: Brockport, Buffalo State, Fredonia, University at Buffalo, Oswego, Cortland; Rochester Institute of Technology, Niagara University, Roberts Wesleyan College, Morgan State College, St. John Fisher College

Specific skills learned:

Photography, script writing, journalism, video production and editing, radio broadcasting, interpersonal communication, small group communication, media literacy, mass communication, public speaking, listening skills

Full-time faculty:

Ilene Benz • Lori Moses • Mary-Jo Popovici • Thomas Proietti • Tamara Hillabush-Walker

Coursework enhancement activities available:

Monroe Doctrine • Toastmasters International • Otis Young Motivational Speech Contest • WMCC the Fuse

MCC
MONROE COMMUNITY COLLEGE

COMMUNICATION/MEDIA ARTS, A.S. (CM01)

Suggested Schedule

1st SEMESTER (15 credits)

ENG 101 or **ENG 200**

COM 101 Intro to Mass Media

SPT 141 Interpersonal Communication
or

SPT 143 Small Group Communication

MTH 150 Survey of Math or Higher

Social Science Elective*

2nd SEMESTER (17 credits)

ENG 250 Professional Communication

COM 109 Intro to Public Relations
or

COM 141 Introduction to Radio and T.V.

COM 120 Media Literacy

Humanities Elective*

Natural Science Elective*

Health/Physical Education: courses
can be one or two credits. 2cr total needed
for degree*

3rd SEMESTER (15 credits)

COM 131 Print Journalism
or

COM 230 Scriptwriting

COM 150 Video Production and Editing
or

PHO 106 Photography I

Social Science Elective*

Natural Science Elective*

Elective: Any credit bearing course
as recommended by program advisor*

Health/Physical Education: needed if 2 credits
have not been completed

4th SEMESTER (15 credits)

COM 270 Media and Society

ART 109 or **ART 118** or **ART 119**

Elective: Any credit bearing course
as recommended by program advisor*

Elective: Any credit bearing course
as recommended by program advisor*

Social Science Elective*

*REFER TO SUNY PROGRAM REQUIREMENTS WHEN DETERMINING TRANSFER CREDIT

Humanities: AAD 105, ART; COM101, 105, 120, 130, 131, 270; EDU 150; ENG; Foreign Lang.; HIS 257
HMN; IDE 100; MUS; PHL; PHO 101, 106, 135, 140, 145; SPT; THE

Social Sciences: AAD 107; AND; ART 118, 119, 121, 240, 271; ECE 250, 251; ECO EDU 208;
GEG: EXCEPT :100, 101, 104, 181; HIS; LAW; MUS 119, 120, 150, 155, 201, 202,
PHO 140, 145; PPE 208; POS; PSY; SBS; SOC; SVL 101, 106

Natural Sciences: BIO; CHE; FSA 117; GEG 100, 101, 104, 181; GEO; PHY (EXCEPT 100);
PPE 275; SCI

Health/ Physical Education: PE/PEC, PEH, PEJ, PEM, PEW, HED, PPE

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