

MONROE COMMUNITY COLLEGE STRATEGIC PLANNING PROCESS

STAGE I – STRATEGIC THINKING

During the strategic thinking process, the team addresses the following:

Methodology:

Analysis of Culture
Internal & external environment and trends
PEST & SWOT Analyses
Mission Review
Planning Assumptions

STAGE II – DIRECTION & GOAL DEVELOPMENT

During this stage the team establishes a set of strategic directions and corresponding goals for the College for the duration of the plan. Action steps for implementation are not included in the plan, but are determined by individual College divisions and departments during Stage III.

Methodology:

Step I Draft Directions & Goals
Step II Present *DRAFT* to Trustees & College Community
Step III Respond to Feedback
Step IV Identify Benchmarks and Key Performance Indicators
Step V Finalize & Submit to Faculty Senate
Step VI Submit Plan to President and College Officers
Step VII Adoption by Board of Trustees

STAGE III – IMPLEMENTATION AND INTEGRATION

Step I Institutional Endorsement
Step II Identify Focus areas for year
Step III Develop Strategies at Divisional and Departmental Level
Step IV Integrate Planning and Budget

STAGE IV – MONITOR AND EVALUATE (Demonstrate Impact)

Step I Communicate with stakeholders
Step II Monitor Implementation Plan
Step III Monitor progress/impact (Assess)
Step IV Revise if necessary
Step V Utilize results for continuous improvement
Step VI Communicate accomplishments and celebrate successes