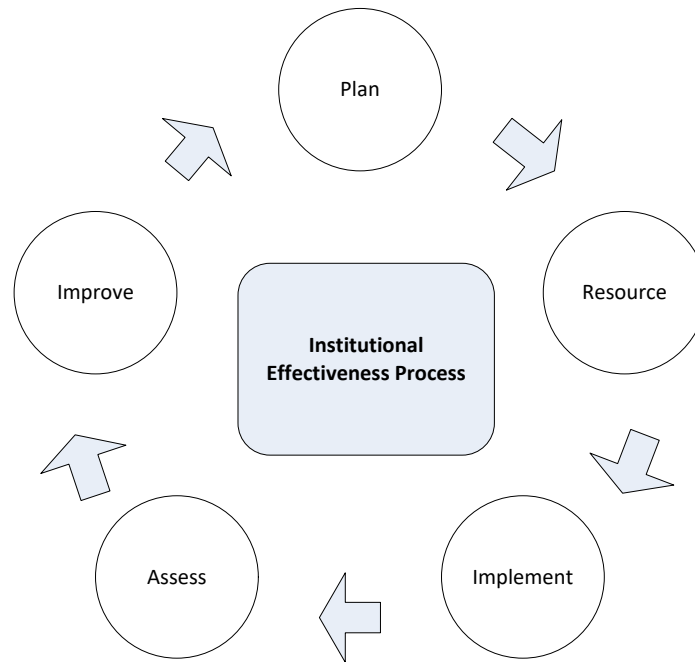# Institutional Effectiveness

Overview

Institutional effectiveness is when achievements and outcomes indicate how well the college's mission is being fulfilled. The purpose of the institutional effectiveness process at Monroe Community College is to demonstrate continuous improvement.

Measuring institutional effectiveness, both qualitatively and quantitatively, supports the complementary functions of institutional improvement and accountability to the communities the College serves. MCC's **Institutional Effectiveness Model** (see IEM) employs a trilateral approach for assessing the College's overall effectiveness. It embodies the College's Strategic Plan, the State University of New York (SUNY) Strategic Plan, and the Student Learning Assessment Framework. These primary planning documents are integrated into an overall institutional effectiveness model that supports the College's mission. Additional planning documents are used in support of this overall approach.

Mission

> *Monroe Community College, through access to affordable academic programs, leads excellence and innovation in higher education, inspires diverse students to transform their lives and communities, drives regional economic development, and builds global engagement and understanding.*

Through the strategic planning process and other institutional reviews, the college community and the trustees routinely reexamine the College's mission in terms of its relevancy, clarity and achievability. During the development of the College's 2017-2021 Strategic Plan, the mission statement was reviewed and updated.

Planning Components

♦ **Strategic Plan**

The College's Strategic Plan is one of the primary elements of the Institutional Effectiveness Model. The plan sets forth major institution-wide strategic directions and corresponding goals. With this plan as the primary document, divisional plans and department strategies are developed on an annual basis. During the implementation and integration stages of the process, facilities enhancements, technology advances, enrollment projections and budget considerations are carefully integrated to support the plan. The implementation of the plan is routinely monitored during the duration of the plan.

The College's success is measured by a series of Key Performance Indicators which are tracked in idashboard and verify the planning document. Based upon this verification and evaluation process, planning priorities are reaffirmed and/or adjusted accordingly.

♦ **SUNY Strategic Plan**

SUNY was born out of a commitment to opportunity and access, and designed to meet diverse needs across a vast geographic landscape. The second primary element of the IEM, SUNY's Strategic Plan, centers around a common goal: **to revitalize New York's economy and enhance the quality of life for all its citizens.** To accomplish this, SUNY has committed its energy and resources to the realization of Six Big Ideas:

- SUNY and the Entrepreneurial Century
- SUNY and the Seamless Education Pipeline
- SUNY and a Healthier New York
- SUNY and an Energy-Smart New York
- SUNY and the Vibrant Community
- SUNY and the World

For each idea, three major initiatives are proposed whose progress will be measured over time. The plan supports the premise that by linking our resources and talents in targeted, quantifiable ways, we will chart a better path to the future for New York State and create new models of action for the world. Each campus defines campus-level outcomes that support the system-level outcomes and match the needs, mission, and intent of their campus stakeholders.

- **Student Learning Assessment Framework**

  The third primary element in the IEM focuses upon institutional improvement with an emphasis upon teaching and learning. The assessment initiatives focus on student success to provide a systematic and integrated process for continuously improving student learning.

  Recognizing that the primary purpose of assessment is continuous improvement toward achievement of student success, the college community embraces a plan that provides evaluative information necessary to monitor student achievement, growth, and development; identifies areas for improvement; documents steps aimed at strengthening programs and services; and demonstrates improvement and mission accomplishment.

  Ultimately this approach builds upon itself, establishing goals in the outcomes development process which through implementation, measurement and evaluation lead to an improved institution and closes the loop.