



PROGRAM DESCRIPTION:

Communication and Media Studies is a foundational program designed to give students the basic skills necessary for transfer to a baccalaureate degree program to pursue a variety of communication and/or media related concentrations. The program emphasizes courses in mass media, media literacy, professional communication, media writing, public speaking, and media production, providing an excellent foundation in the liberal arts and sciences while preparing students for transfer in areas such as print and digital journalism, broadcasting, media production, media and public relations, and organizational communications.

POTENTIAL SKILLS TO LEARN:

Depending on the concentration or area you concentrate in: writing for various forms of media, interpreting media messages, media ethics, scriptwriting, the principles of journalism, video and audio production and editing, broadcast performance, interpersonal communication, small group communication, media literacy, mass communication, effective listening, public speaking, conflict resolution, nonverbal communication, assertiveness, group dynamics, leadership, critical analysis, persuasive tactics

CAREERS IN THE FIELD:

- Copywriter
- Creative Director
- Market Researcher
- Media Analyst
- Lobbyist
- Communications Officer
- Film Director
- Speech Writer
- Press Agent
- Technical Writer
- News Anchor
- Public Relations Manager
- Editor
- Media Buyer



GET THE LATEST ON CAREERS IN OUR AREA, INCLUDING EMPLOYMENT PROJECTIONS, EARNINGS, AND JOB OPENINGS AT CAREERCOACH.MONROECC.EDU

WHERE WILL YOU GO?

Your MCC credits can transfer to colleges across the country. Our students have completed Bachelor's degrees at these colleges, and more:

- SUNY Brockport
- SUNY Buffalo State
- SUNY Fredonia
- SUNY at Buffalo
- SUNY Oswego
- SUNY Cortland
- RIT
- Niagara University
- Roberts Wesleyan
- St. John Fisher College
- St. Bonaventure
- Morgan State College

GET INVOLVED AT MCC

WMCC the Fuse, Monroe Doctrine, Toastmasters International, Otis Young Motivational Speech Contest



Communication and Media Studies, A.S.

1st SEMESTER

ALL Tracks:

ENG 101 or **ENG 200**

COM 101 Intro to Mass Media

SPC 141 Interpersonal Communication

MTH 150 Survey of Math or Higher
or

MTH 160 Statistics (*Public Relations Track*)

SOC 101 Intro to Sociology

2nd SEMESTER

ALL Tracks:

ENG 250 Professional Communication

SPC 142 Public Speaking

COM 120 Media Literacy

SUNY Foreign Language Elective*

SUNY Natural Science Elective*

3rd SEMESTER

ALL Tracks:

Social Science Elective

SUNY Humanities Elective*

Elective: as recommended by advisor

Health/Physical Education Elective

PR Track:

COM 130 Media Writing

COM 109 Intro to Public Relations

Speech Communication Track:

SPC 143 Small Group Communication
Social Science Elective

Journalism Track:

COM 130 Media Writing

Social Science Elective

4th SEMESTER

ALL Tracks:

COM 270 Media and Society

Social Science Elective

Elective: as recommended by advisor

PR Track:

COM 131 Principles of Journalism

Elective: as recommended by advisor

Speech Communication Track:

SPC 241 Advanced Interpersonal
Communication

SPC 242 Speaking in Professional Situations

Journalism Track:

COM 131 Principles of Journalism

COM 142 Broadcast Performance

*Refer to SUNY General Education Course Plan (www.monroecc.edu/depts/advisement/gereq.htm)
MCC general electives (may not meet SUNY general education requirements):

Humanities: AAD 105; ART; CIN; COM 130, 131; EDU 150; ENG; FOR. LA.; HIS 257; HMN; MUS; PHL; PHO 101, 106, 135, 140, 145; SPC; THE. [HM01]

Social Sciences: AAD 107; ANT; ART 118, 119, 121, 240, 271; ECE 250, 251; ECO; EDU 208; GEG (except 100, 101, 104, 111, 130, 252, 253); HIS; LAW; MUS 119, 120, 150, 155, 201, 202; PHO 140, 145; PPE 208; POS; PSY; SBS; SOC; SVL 101, 106. [SS01]

Natural Sciences: BIO; CHE; FSA 117; GEG 100, 101, 104, 111, 130, 252, 253; GEO; PHY (except 100); PPE 275; SCI. [NS03]

Health/ Physical Education: HED; PE; PEC; PEH; PEJ; PEM; PEW; PPE. [HP01]

02.05.15

Total Credits: 62

Please note: Program length will vary depending on number of credits taken per semester.

This is the recommended sequence of courses for this program.

Consult with an academic advisor before registering.