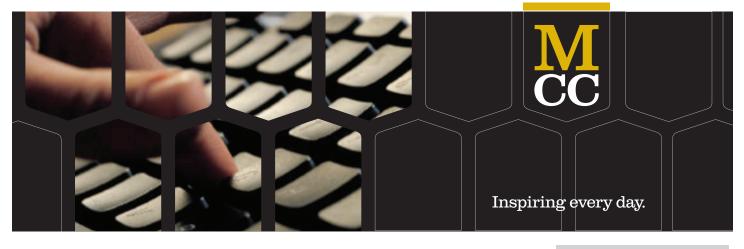


# **Communication** and Media Studies, A.S.



# **PROGRAM DESCRIPTION:**

Communication and Media Studies is a foundational program designed to give students the basic skills necessary for transfer to a baccalaureate degree program to pursue a variety of communication and/or media related concentrations. The program emphasizes courses in mass media, media literacy, professional communication, media writing, public speaking, and media production, providing an excellent foundation in the liberal arts and sciences while preparing students for transfer in areas such as print and digital journalism, broadcasting, media production, media and public relations, and organizational communications.

### POTENTIAL SKILLS TO LEARN:

Depending on the concentration or area you concentrate in: writing for various forms of media, interpreting media messages, media ethics, scriptwriting, the principles of journalism, video and audio production and editing, broadcast performance, interpersonal communication, small group communication, media literacy, mass communication, effective listening, public speaking, conflict resolution, nonverbal communication, assertiveness, group dynamics, leadership, critical analysis, persuasive tactics

#### **CAREERS IN THE FIELD:**

- Copywriter
- Creative Director
- Market Researcher
- Media Analyst
- Lobbyist



- Communications Officer
- Film Director
- Speech Writer
- Press Agent
- News Anchor
- Public Relations Manager

- Technical Writer
- Editor
- Media Buyer

- Contest

GET THE LATEST ON CAREERS IN OUR AREA, INCLUDING EMPLOYMENT PROJECTIONS, EARNINGS, AND JOB OPENINGS AT CAREERCOACH.MONROECC.EDU

for more information call the Visual and Performing Arts Department at 585-292-2047 or visit http://www.monroecc.edu/depts/vapa/index.htm

WHERE WILL YOU GO?

Your MCC credits can transfer to colleges across the country. Our students have completed Bachelor's degrees at these colleges, and more:

- SUNY Brockport
- SUNY Buffalo State
- SUNY Fredonia
- SUNY at Buffalo
- SUNY Oswego
- SUNY Cortland
- RIT
- Niagara University
- Roberts Wesleyan
- St. John Fisher College
- St. Bonaventure
- Morgan State College

# **GET INVOLVED AT MCC**

WMCC the Fuse, Monroe Doctrine, Toastmasters International, Otis Young Motivational Speech

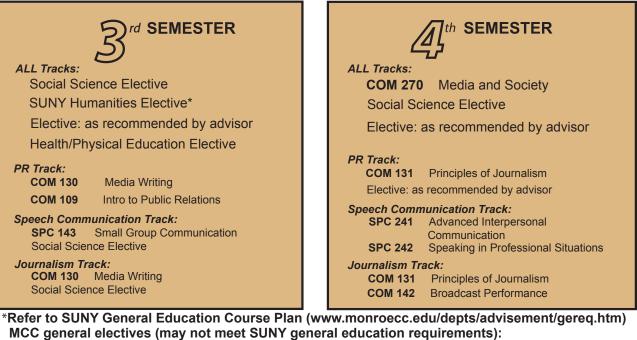


# Communication and Media Studies, A.S.



ALL Tracks: ENG 101 or ENG 200		
COM 101	Intro to Mass Media	
SPC 141	Interpersonal Communication	
MTH 150 or	Survey of Math or Higher	
MTH 160	Statistics (Public Relations Track)	
SOC 101	Intro to Sociology	

ALL Tracks: ENG 250	Professional Communication	
SPC 142	Public Speaking	
COM 120	Media Literacy	
SUNY Foreign Language Elective*		
SUNY Natu	ural Science Elective*	



MCC general electives (may not meet SUNY general education requirements):			
Humanities:	AAD 105; ART; CIN; COM 130, 131; EDU 150; ENG; FOR. LA.; HIS 257; MUS; PHL; PHO 101, 106, 135, 140, 145; SPC; THE. [HM01]	HMN;	
Social Sciences:	AAD 107; ANT; ART 118, 119, 121, 240, 271; ECE 250, 251; ECO; EDU GEG (except 100, 101, 104, 111, 130, 252, 253); HIS; LAW; MUS 119, 12 201, 202; PHO 140, 145; PPE 208; POS; PSY; SBS; SOC; SVL 101, 106	20, 150, 155,	
Natural Sciences:	BIO; CHE; FSA 117; GEG 100, 101, 104, 111, 130, 252, 253; GEO; PHY PPE 275; SCI. [NS03]	(except 100);	
Health/ Physical Education: HED; PE; PEC; PEH; PEJ; PEM; PEW; PPE. [HP01] 02.05.15			

#### Total Credits: 62

Please note: Program length will vary depending on number of credits taken per semester. This is the recommended sequence of courses for this program.