



PROGRAM DESCRIPTION:

Visual Communication majors create images in a variety of settings for a variety of audiences. These messages inform, entertain, provoke and evoke curiosity. Digital technology adds new dimensions to the many ways we impart information. This program is designed for individuals seeking professional opportunities in photography, television, audio/video, and time-based media. We provide a solid foundation in processes, techniques, and visual principles coupled with intensive hands-on laboratory experiences with traditional and digital media so our students may explore the practices and procedures of media production.

This program encourages students to select a track that is most appropriate to the student's career goals and/or transfer program requirements of four-year institutions. Program electives enhance employment opportunities while courses in design, computer generated images, web design, animation, drawing, theater, are highly desirable additions to the basic program.

POTENTIAL SKILLS TO LEARN:

Photographic documentation, digital photography, color photography, scriptwriting, broadcast performance, animation and special effects, radio productions, image manipulation, group communication, video production, studio lighting

CAREERS IN THE FIELD:

- Photo Illustration
- Photojournalism
- TV and Digital Video Production
- Audio/Radio Producer
- Scriptwriter



GET THE LATEST ON CAREERS IN OUR AREA, INCLUDING EMPLOYMENT PROJECTIONS, EARNINGS, AND JOB OPENINGS AT CAREERCOACH.MONROECC.EDU

WHERE WILL YOU GO?

Your MCC credits can transfer to colleges across the country. Our students have completed Bachelor's degrees at these colleges, and more:

- SUNY at Buffalo
- SUNY Brockport
- SUNY Cortland
- SUNY Fredonia
- SUNY Oswego
- SUNY Purchase
- SUNY Buffalo State
- SUNY New Paltz
- RIT
- School of Visual Arts
- Ithaca College
- Brooklyn College

GET INVOLVED AT MCC

WMCC Radio Station,
Monroe Doctrine, Student
Art Association, Cinema
Society



Photography/Television, A.A.S.

1st SEMESTER

ENG 101 or ENG 200

COM 101 Intro to Mass Media

COM 115 Computer Generated Images

PHO 106 Photo I

SPC 140/141/142/143 Speech Elective
(SPC 143 highly recommended)

2nd SEMESTER

COM 150 Video Production

or

COM 202 Techniques of Television

COM 120 Media Literacy

Mathematics Elective
(if transferring MTH 150 or higher)

Program Elective
(as recommended by program advisor)

Humanities Elective

3rd SEMESTER

Program Elective
(as recommended by program advisor)

Program Elective
(as recommended by program advisor)

Program Elective
(as recommended by program advisor)

Social Science Elective

SUNY Natural Science Elective*

Health/Physical Education

4th SEMESTER

COM 270 Mass Media and Society

Program Elective
(as recommended by program advisor)

Social Science Elective

Humanities Elective

General Elective
(as recommended by program advisor)

*Refer to SUNY General Education Course Plan (www.monroecc.edu/depts/advisement/gereq.htm)

MCC general electives (may not meet SUNY general education requirements):

Humanities: AAD 105; ART; CIN; COM 101, 120, 130, 131, 270; EDU 150; ENG; FOR. LA.; HIS 257; HMN; MUS; PHL; PHO 101, 106, 135, 140, 145; SPC; THE. [HM01]

Social Sciences: AAD 107; ANT; ART 118, 119, 121, 240, 271; ECE 250, 251; ECO; EDU 208; GEG (except 100, 101, 104, 111, 130, 252, 253); HIS; LAW; MUS 119, 120, 150, 155, 201, 202; PHO 140, 145; PPE 208; POS; PSY; SBS; SOC; SVL 101, 106. [SS01]

Natural Science: BIO; CHE; FSA 117; GEG 100,101,104, 111, 130, 252, 253; GEO; PHY; PPE 275; SCI. [NS01]

Suggested Program Electives: Choose five courses from the following: AAD 256, 260; COM 130,142,150, 202, 203, 204, 211, 212, 221, 230, 264, 267; PHO 113, 164, 213, 223

Health/Physical Education: HED; PE; PEC; PEH; PEJ; PEM; PEW; PPE. [HP01]

06.09.14

Total Credits: 62

Please note: Program length will vary depending on number of credits taken per semester.

This is the recommended sequence of courses for this program.

Consult with an academic advisor before registering.