



Division Highlights Month

of May, 2021

Chief Diversity Officer

Programming:

- Sexual Assault and Awareness Month (SAAM): Kathleen from RESTORE Sexual Assault Services will explore the need for SAAM and resources for survivors.
 - Sponsored by Title IX (IDEA Department (April 13, 2021)
- Youth and Opportunity: What Should We Do For Future Generations To Thrive? (April 20, 2021)
 - Sponsored by Anthropology/History/Political Science/Sociology and The Democracy Committee @ MCC
- Bystander Intervention: Identify situation that need intervention and how to do so safely (April 27, 2021)
 - Sponsored by Title IX (IDEA Department @ MCC

Personnel:

- N/A

Partnerships:

- Co-Chair for the Western New York Diversity Officers (WNYDO) Council
- Board of Trustees Member, Urban League of Rochester (Spring 2019 – present)
- Board of Trustees Member, Vertus Charter School (Expected - October, 2020)
- Inclusion Allies Coalition (February, 2020 - present)
 - Social Media, Marketing and Communication Committee
 - Mentoring Committee

Other Highlights:

- League for Innovation, Innovation of the Year
 - [College Researcher Badging Program](#) (Anjali Parasnis-Samar and Alice Wilson, MCC Libraries)
- Asian In Perspective (Part 2 of 3)
 - Sponsored by Levine Center to End Hate and MCC (April 11, 2021)
- Conversation with Dr. Carol Anderson: Voter Suppression, Inequity, and Racism
 - Sponsored by the Holocaust, Genocide, and Human Rights Project (April



Division Highlights

June 2021

Student Services

Programming:

- MCC honored 1,800 graduates with a virtual commencement ceremony on Thursday, May 20. The ceremonies for all seven schools are viewable online at <https://monroecc.stageclip.com/>.
- MCC was one of only 14 New York community colleges to compete in athletics. Over 80 MCC student-athletes practiced and competed since February 1, 2021. Highlights for the four teams that competed this spring:
 - Women's soccer – undefeated season and East District Champion/National Tournament Qualifier. Ranked 8th in the nation, the team will compete in Nationals, June 3-8 in Evans, GA.
 - Baseball – East District Finalist. Ranked 13th in the country; the highest ranking in over 10 years.
 - Softball – Region 3 Semi-finalist.
 - Men's soccer – finished the season with two straight wins.
- Student Government Association (SGA) elected new student leaders, including Paula Barlow (Student Trustee), Isabella DeRubeis (President), Bernard Alexander (Senator, Public Relations), Naomi Taggart (Senator, Residence Hall), Daniel Moore (Senator, Student Relations), and Bonnie Montesano (Senator, Virtual Campus).
- The student body approved the merger of the Downtown Student Events and Governance Association and Brighton SGA constitutions. The SGA will have two positions to represent the Downtown Campus student voice.
- The Student Engagement Award Ceremony honored 145 student leaders for their community service.
- Phi Theta Kappa received international recognition as a Top 25 Phi Theta Kappa Chapter.
- Over 40 students presented their research projects in the 13th Annual Scholars' Day. Visiting Author and Scholar Heather McGhee gave the virtual keynote address to 165 people. The Scholars' Day Scholarship Reception awarded \$25,000 to 30 student scholars.
- Counseling and Disability Services received approximately \$46,000 in Perkins Grant funds to purchase equipment, software, and supplies to ensure access and support for our students with disabilities.



Personnel:

- Sean Baker transitioned to the Marketing, Web, and Social Media Department as a Manager I.
- Janet Ekis was honored as a Carmen Powers speaker. Janet will retire on July 29, 2021, after 26 years of service to MCC.
- Frances Hampton, Registered Nurse, joined Health Services on April 5, 2021.
- Denee Martin was appointed as Associate Director of Student Life and Leadership Development.

Partnerships:

- Housing and Residence Life, First Year Experience, and Athletics collaborated on new opportunities for residence hall students to access campus fitness facilities and developed eight unique events to engage students. There were 214 reservations for the PAC Fitness Center and turf facilities and 267 students participated in the events. There was no increase in COVID transmission among the on-campus population during this period.



Division Highlights

Month of May 2021

Economic Development and Innovative Workforce Services (EDIWS)

Programming:

- On May 7th, EDIWS hosted approximately 18 local secondary and district educators for a Zoom tour and forum focused on the upcoming Finger Lakes Workforce Development (FWD) Center. Assistant Superintendents, Principals, and CTE Directors representing BOCES 1& 2, East and West Irondequoit, Gates-Chili, Greece, Vertus Charter School, and University Prep Charter School were given a virtual tour of the facility by Vice President Todd Oldham and given an overview of the purpose of the FWD Center. Bill Rotenberg, Director of EDIWS Secondary Partnerships, then facilitated a roundtable discussion to provide secondary educator input on programming and an opportunity to ask questions about secondary student access to programming. The invited educators provided positive feedback regarding the FWD Center and several follow-up meetings with individual districts have been planned.
- The Finger Lakes Youth Apprenticeship Program (FLYAP) completed the final Signing Day Event of the 2020-2021 Campaign, on April 28th at the Wayne-Finger Lakes Career Tech Center. The program, which was created in 2018, was designed to recruit and engage high school juniors and seniors into Youth Apprenticeship pathways in Advanced Manufacturing. The collaboration with area employers and secondary CTE schools have contributed to this record year. The below numbers support why careers in Advanced Manufacturing are vital to our community:
 - 517 interviews conducted through 9 Virtual Matching Day events
 - 99 Students officially applied to the competitive program
 - 64 students gained Youth Apprenticeship Experiences
 - 34 Paid Co-ops
 - 30 Job Shadow Placements
 - All students that applied to the program earned college credit at MCC
 - Over 201 MCC College Credits Completed by Youth Apprentices this academic year; more courses to be completed by June through dual enrollment
 - 3 In-person Signing Days (Draft Day) Events that gained local media coverage
 - 36 area companies sponsoring Youth Apprenticeship Placements
 - 6 secondary schools participating
- A master schedule of programming is currently in-progress for the FWD Center. A draft is expected by July 2021.
- The FWD Center website is currently live, and includes an exciting, new promotional video to explain what the Center is all about. [Here is a link to the video.](#)

Partnerships:

- Delivered On-the-Job Train the Trainer training at Kodak. This course prepares individuals to deliver outstanding training sessions regardless of the topic. This hands-on course includes extensive practice to apply skills taught. Exercises designed to teach sequencing, delivery, body language, verbal skills and more. This was the 4th & final section. All sections received Mpower support at 50% with a company match to cover the remaining 50%.
- Delivered the 6th section of the Developing the Conscious Leader and Conscious Culture Certificate Program at Optimax. The Conscious Leader, Conscious Culture eight-session certificate series combines straightforward tools under the umbrella of a practical leadership model to enable successful business execution of leadership theory and concepts. Participants who embark on this series will drive higher employee engagement, successful implementation of innovative solutions to vexing problems and develop a continuous cycle of success. That cycle includes team learning, goal setting, proactively driving change, working effectively with differences, overcoming fears and more.
- The Economic and Workforce Development Center (EWDC) is partnering with the New York Association of Training and Employment Professionals (NYATEP) on their annual State of the Workforce Report by providing support with labor market data and analysis.

Other Highlights:

- The EWDC provides a quarterly presentation of key workforce development indicators within the 9-county Finger Lakes region. The presentation of labor market data includes information on the local workforce demand based on analyzing both traditional labor market data as well as on-line job postings through the lens of career pathways and career clusters. The analysis also introduces a new skills cluster and competency-based perspective on employer and industry need rather than relying alone on a traditional approach of focusing on demand for occupations, degrees and job titles. This brief also presents local labor market data according to the National Career Clusters® Framework, which serves as a recognized organizing tool for relating Career Technical Education (CTE) programs to the labor market. The EWDC plans to update this data twice per year. [Click here to view the full report: Workforce Skills and Demand Analysis: Finger Lakes Region April 2020 – March 2021.](#)
- The EWDC recently released a second research brief in partnership with the Finger Lakes Performance Provider System (FLPPS); a continuation of an [analysis done in November 2020](#). This new brief titled, [A Career Pathway Analysis of 52 Health Care Occupations within the Finger Lakes Region](#), is an analysis of staffing patterns within the regional health care industry across the 13-county FLPPS service area of Upstate New York. The purpose of both the previous and current study was to inform an investment by FLPPS that will seek to establish a more functional career pathway system that will provide long-term career stability.
- With funding from the Ralph C. Wilson Foundation, the EWDC has recently launched two research projects that will guide the potential development of a workforce development super center at the MCC Downtown Campus. The projects focus on gaining community feedback regarding the concept and scanning the community to determine competitive rates for leasing commercial space.



Division Highlights

Month of June 2021

Administrative Services

- **Student Success** - The College will utilize a portion of its federal HEERF funds to discharge certain student debt, which will enable many students to register at MCC when they were previously unable to do so. As a result of the pandemic, many students were unable to pay their college bills, which left them on registration hold if they owed the college more than \$1,000; others may have simply given up mid-semester due to the challenges of learning remotely. In an effort to assist these students with pursuing their education, the college will discharge up to \$3,000 in debt in order to bring student balances down to \$1,000, which will allow a student to register.

As of 5/28/2021, 1,500 students will have their balances brought down to \$1,000 via \$1.5M in HEERF funds in order to allow registration. We expect to add more students to this list pending further review. According to Federal regulations, student debt incurred prior to the pandemic is not eligible to be discharged. Please note that if \$3,000 was not enough to bring a student balance down to \$1,000, the College did not discharge any debt on that student.

- **Institutional Effectiveness** - This past week the first meeting for the rebuilding of the Cogen Plant took place. The County, MCC and Caterpillar all met to discuss the work that needs to be done to restore the Cogen Plant to operation. The County Purchasing Department has agreed to single source the work to Caterpillar after we convinced them that the Caterpillar Cogen is best controlled and monitored with equipment designed for the engines and generators. Having the parts and technology single sourced facilitates and enhances the training of our maintenance employees, thus, saving cost. The current equipment was obsoleted when the one of the three controls companies went out of business 6 years ago.

The overall cost is estimated at \$1.4 million. The Cogen Plant saves MCC approximately \$300,000 per year in utility costs.

- **Institutional Effectiveness** - As a service-oriented division, Administrative Services can be perceived as a “behind-the-scenes” organization, enabling the College’s fiscal sustainability, its compliance with laws/regulations, robust and cyber-secure technology, clean grounds/facilities, and safe campus operations for students, faculty, staff, and visitors. Yes, the administrative services division is proud to do all these things.

And...

At its core, the work of the division focuses on *Student Success*:

SUNY Student Success Coaching Academy (NYSSSC) – Cohort II participants from MCC include Darrell Jachim-Moore, Associate Vice President, Administrative Services and Elizabeth Baxter, Program Director, Academic Services. Jachim-Moore is the first budget/finance administrator to take the training owing to Administrative Services commitment to student success, highlighting the importance of having Administrative Services at the table when realigning resources to strengthen student success initiatives.

In their final project, Mr. Jachim-Moore and Ms. Baxter will serve with seven other cohort II coaches to help facilitate a workshop on June 3:

Project Management for Large-scale Change: Beyond the Gantt - *A project management workshop for non-technical project managers.* Presented by Tiffany Yoon, et. Al. of SOVA: Building Capacity for large-scale change in higher education. <https://sova.org/about/our-story/>

Participants expected to include college presidents, VPs, AVPS, Directors, faculty and staff.

Workshop Description:

Oftentimes, change initiatives fail to meet their potential due to lack of thoughtful planning that outlines a realistic path to success, ties project activities and outcomes to mission, and considers all affected individuals. Project management is best understood as connecting human aspirations with resource workflow realities and enabling the successful implementation of change priorities. In this workshop, participants will learn how to leverage fundamental project management concepts to more effectively lead and positively influence large-scale change.



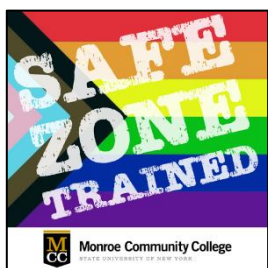
Division Highlights

Months of April & May 2021

Academic Services

Programming:

News from the TCC: On April 2, the TCC partnered with the Office of Diversity, Equity, and Inclusion and held Safe Zone training on Zoom for 29 faculty and staff. Dina Giovanelli (AHPS) led the two-hour training. As part of the remote



delivery, the TCC used features of the Blackboard Achievements tool to provide a digital badge and certificate of completion for those who attended. People can look at their badge by going to the TCC's Blackboard space, and then scrolling down to the Safe Zone section. The badge is in place of a physical sticker, which participants received in pre-COVID days. TCC leaders encouraged attendees to use the badge image in their course materials and/or in their email signatures, as a way of signaling to others that they are someone LGBTQ+ persons can trust.

Another Safe Zone training will be held as part of the June 4 Teaching & Learning Conference, for those who could not attend the April 2 session. Bethany Gizzi (AHPS) will lead that training.

New Program: The College received notification of the registration of a new program— Culinary Arts A.A.S.—by the New York State Education Department for Fall 2021. Through a combination of classroom and hands-on culinary laboratories, students will become proficient in culinary fundamentals and food service preparation. A graduate of the degree program will have established a basis for a career in the food service industry, and will qualify for a position as an entry-level culinary professional in a private, commercial or institutional food service operation.

Personnel:

- Katie Leite, ESOL Associate Professor and coordinator, was selected as this year's recipient of the Wesley T. Hanson Award for Excellence in Teaching. This Award is the highest teaching award granted by MCC and is designed to honor a truly extraordinary teaching professional for superb classroom performance, consistent concern for the intellectual growth of individual students, active engagement of student learning, maintenance of superb academic standards, and scholarship and growth in the field. In the nomination letter, Associate Professor Leite was noted as hitting all of these requirements; specifically, the nominator stated, *"Time flies in Katie's classroom, as students encounter linguistic self-discovery through small group and large group games, interviews, book groups, dialog writing, role-playing, word play, and collaborative reading and writing activities."* Associate Professor Leite was also celebrated as the [NYS Teachers of English to Speakers of Other Languages](#) member of the month for April 2021. Please join us in congratulating Associate Professor Leite on these well-deserved accolades.
- Dr. Michael Jacobs, Dean, Humanities and Social Sciences, was selected to participate in the American Council of Learned Societies' Design Workshop for the New Academy. The project, which includes a dozen individual participants and teams from six schools endeavors to sustain the humanities and humanistic social sciences in American higher education by expanding the definition of scholarship and scholarly achievement, developing improved and more inclusive practices in faculty recruitment and evaluation, better engaging today's diverse





community of undergraduates, and increasing public understanding of humanities-focused work. Partner schools include the College of William and Mary, the University of Pittsburgh, Stony Brook University, Washington University in St. Louis, the University of California at Davis, and the University of California at Santa Cruz.

- Under the direction of Assistant Professor Betty Mandly, the Education & Human Services Department is launching their second cohort of the Accelerated Addictions Counseling Certificate option in September. The target audience for the fall are employees of OASAS-certified agencies across NYS who would like to complete the coursework necessary for their addictions counseling credential in a fully online, 26-week format. The current cohort, which started in January, is completing their second session of courses and will complete their coursework in August.
- Associate Professors Adrian Smalls & Lena Shiao, and Assistant Professors Betty Mandly & Eileen Radigan presented at the SUNY Student Success Summit on April 22nd. Their presentation, *Partnering to Meet Community Needs: Developing Responsive Options for Career Pathways*, shared initiatives they are leading, including the Law Enforcement Accelerated Associates Degree; the Accelerated Addictions Counseling Certificate; and MCC's partnerships with Head Start, Mary Cariola, and dual enrollment schools. The presentation showed how they have developed these community partnerships to meet workforce demands and the career pathway needs of our students.
- On March 3, Associate Professor Marj Crum and Professor Kathleen Borbee presented at the Virtual Innovations Conference of the League of Innovations for Community College on the MCC Launch Your Business! program.
- Professor Sherry Tshibangu was the Keynote Speaker at Hudson Valley Community College's annual Introduction to OER faculty workshop held on 3/5/21. The title of the address was "OER: From Skeptic to Advocate." According to those in attendance, Professor Tshibangu's encouraging and practical words were inspiring to all present.
- Jasna Bogdanovska, Assistant Professor of Photography, was awarded the 2021-2022 Community College Internationalization Fellowship (CCIF) from Cornell University's South and Southeast Asia Programs and she presented at the Collaborative Student Engagement and Community Empowerment: An MCC & COIL Case Study event organized by Upstate New York College Collaboration and Nazareth College.
- Roland Fisher, Associate Professor of Music, is a recipient of the 2021-2022 Cornell Fellowship.

Partnerships:

MCC is collaborating with EducationUSA in Kyiv (U.S. State Department-funded programs) on a Ukraine-U.S. Community College Engagement Initiative. This includes participation from MCC in the following areas:

- Attended the EducationUSA Eurasia Community College Virtual Fair to represent MCC at a virtual booth. Live chatted with students about MCC, collaborated with SUNY Brockport and SUNY Cortland as 4-year partners.
- Presented to Ukrainian high school students and parents through America House Kyiv with a colleague from Northern Virginia CC about the U.S. community college system and the 2+2 transfer model.
- Presented with VP Todd Oldham to over 120 administrators from Ukrainian technical colleges regarding interfacing with local businesses, growing industry clusters, and contributing to economic goals of the region.
- Alexis Vogt of Optical Systems Technology presented to over 340 administrators and faculty from Ukrainian technical colleges regarding innovative programs at U.S. community colleges.

Other Highlights:

Please join us in congratulating the Spring 2021 Paralegal Program Scholarship recipients listed below:

Bond Schoeneck & King: Marissa Bailey and Colleen Curry

Segar Sciortino: Emma Gears and Charlie Novell

Woods Oviatt Gilman: Sandra Blackburn and Alexandra Dwyer



Divisional Highlights

Months of April and May 2021

Institutional Advancement Division

G. Wood Details

Foundation:

- Hosted the first broadcast version of the Gold Star Gala presented by M&T Bank on 13 WHAM-TV, raising \$220,000 (net) in support of student success at MCC.
- Secured a three-year pledge of support for Scholars' Day from the ESL Charitable Foundation.
- Received \$544,094 in annual fund gifts and pledges to date, representing 75 percent of goal compared to 65 percent of goal at this time last year.
- The Scholarship Open committee has sold out all golfing opportunities for the tournament, being held on Monday, June 21 at the Country Club of Rochester. Sponsorship and scholarship opportunities are still available.

Government and Community Relations (GCR):

Government Relations:

- Supported New York State Senator James Sanders' (District 10 – New York City) visit to the Applied Technologies Center (April 6, 2021).
- Facilitated a virtual meeting with Assemblywoman Carrie Woerner (113th District) with Vice President Oldham regarding workforce data usage at the state level (April 8).
- Invited elected officials to share video messages with MCC graduates as part of MCC's Virtual Commencement Ceremony. U.S. Senator Schumer, Congressman Morelle, Lt. Governor Hochul, County Executive Bello, Mayor Warren and other leaders contributed videos that were shared within the virtual ceremony and via MCC social media channels. (Videos are available on MCC's YouTube channel under the #MCCNY21 Commencement playlist.)

Media Relations:

- WHAM-TV's interview with Cornerstone Dental and an MCC aspiring dental hygienist on the new scholarship fund created in memory of MCC alumna (May 28).
- *Rochester Business Journal* publishes a profile of Dr. Burt-Nanna (May 21).
- President Burt-Nanna's first-week interviews with WHAM-TV (May 10), WHEC-TV (May 11) and WXXI (May 12); speaking points to Spectrum News (May 10) and WROC-TV (May 11) also included response to Governor Cuomo's announcement that schools will return to in-person learning, dependent on to-be-determined vaccination requirements, in the fall.



- Dr. Douglas shares insights and reactions to President Biden's American Families Plan with WROC-TV (May 4); a media statement on proposed free education at community colleges from Dr. Douglas was also issued (April 29).
- Provost Wade comments on the New York State Student Success Coaching Academy in a *Community College Daily* article (May 2).
- Coverage of County Executive Bello's announcement mentions MCC partnership in improving the health care career pipeline; Vice President Oldham attended the media event (April 26).
- Professor Finch (Health and Physical Education) was interviewed about victim advocate training on WHEC-TV (April 16).
- WROC-TV highlights MCC's colloquium on supporting student-veterans (April 14).
- Associate Vice President Delate shares MCC's Commencement plans with WXXI (April 13).
- WHAM 1180 interviews Vice President Oldham about SkillsMatch (April 8).
- WHAM-TV interviews Dr. Douglas about MCC's efforts on student vaccinations and her reaction to the state's opening vaccination eligibility to students ages 16 and older (April 7).
- Associate Vice President Casalnuovo-Adams talks about MCC student recruitment efforts with WHAM-TV (April 5).
- WHAM-TV's Bright Spot segment shines on Dr. Burt-Nanna (April 6).

Community Relations:

- Provided communication support of academic year-end celebrations, including Commencement.
- In partnership with the MCC Foundation, sponsored the Rochester Business Journal's Women of Excellence event (produced program advertisement and congratulatory video) to congratulate Acting Vice President McKinsey-Mabry and MCC Foundation Director Maureen Wolfe on their awards.
- Facilitated President Burt-Nanna's appearance at the April 6 Rochester Rotary Club luncheon.
- Assisted in preparations for MCC Town Halls, including the MCC Presidential Transition Town Hall on President Burt-Nanna's first day at MCC.

Institutional Compliance and Internal Audit:

- Updated ninety-five percent of policies and procedures for the five-year review process. The five-year review process for protocol update is complete.
- The policy and procedure checklist includes input received from the Faculty Senate and EDIWS related to academic policies.
- Audit work for the 2020-2021 Single Audit is underway and will include funds the College receives from the Higher Education Emergency Relief Fund (HEERF).
- Completed draft process to implement vendor data security assessment in preparation for SUNY contracting with EDUCAUSE for their HECVAT tool.



Institutional Research (IR):

- Posted office newsletter to the IR website, contains articles on; SUNY Online, Student Persistence, Initiatives that impact student persistence, and the digital access survey.
- Updated the Tableau self-services reports on the IR site including; fall enrollment, employee headcount, guided pathways, and the strategic plan.
- Uploaded information for the Clearinghouse PDP site so student success can be tracked.
- Sent out end of term Student Opinion of Course and Faculty Surveys.
- Updated enrollment projections using end of spring term enrollment figures.
- Completed State and Federal mandatory reporting.