



Monroe Community College Foundation

ACTIVITY REPORT

June 1, 2019 through August 31, 2019

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Special Gifts: Total for period \$875,210

\$250,000	James M. Sydor '71	Optical Systems Technology Program
\$110,000	Julie Camardo	The Gerald Camardo Endowed Scholarship for Machinists
\$107,370	Michael A. Krupnicki '85	The Theodore A. Krupnicki Future Fabricators Scholarship
\$71,000	United Way	Horizons Summer Enrichment Program
\$50,000	KeyBank Foundation	Early College Career Pathway Program
\$45,000	First Niagara Foundation	College Readiness at World of Inquiry School
\$40,239	Professor Karen L. Morris	Justice for All Endowed Scholarship by Karen Morris
\$30,000	Daisy Marquis Jones Foundation	Horizons Summer Enrichment Program
\$30,000	The M&T Charitable Foundation	MCC / RIT 1 + 3
\$25,000	Dr. Joseph A. Johnson	Johnson Family Endowed Surgical Tech. Scholarship
\$25,000	American Dental Partners Foundation	Western NY Dental Group Dental Hygiene Endowed Scholarship
\$22,500	Glover-Crask Charitable Trust	Healthy Hero Summer Camp
\$19,000	Barbara J. Indivino '76	Major Gifts - Unrestricted
\$15,000	Greater Rochester Summer Learning Association	Horizons Summer Enrichment Program
\$10,000	Duda Family Foundation	Save for Success Scholarship Fund (Phase 2)
\$10,000	Monroe Community College Association	MCC Restricted Fund
\$5,000	Fisher Associates, P.E., L.S., L.A., D.P.C.	Fisher Associates Endowed Scholarship for Engineering Excellence
\$5,000	Jyoti & Mahendra Nanavati	Jyoti and Mahendra Nanavati Endowed Scholarship
\$2,100	Ortho-Clinical Diagnostics Inc.	Ortho Clinical Diagnostics Scholarship
\$2,000	Rochester Area Crime Stoppers	Crime Stoppers First Responders Scholarship
\$500	Patricia L. Glover	Margaret Wall Memorial Scholarship

STAR Power: Total for period \$35,500

\$25,000	Elizabeth A. Sydor '79
\$5,000	Kelly Olczak
\$1,000	Debbie & John L. DiMarco
\$1,000	Nellie & Wade Hedegard
\$1,000	Lisa & Richard Paulis
\$1,000	Jessica & Tyler Savage
\$1,000	Diane L. Shoger & Timothy M. Coughlin
\$500	Dirk Bernold & Karen Hatch

*(Bold type above denotes new donors)
(Includes gifts and pledges through 08.31.19)*

Annual Fund: Total for period \$189,584

\$25,000	Mr. John L. DiMarco, II	Annual Fund
\$20,000	Gene Haas Foundation	Gene Haas Scholarship
\$14,445	Max & Marian Farash Charitable Foundation	Farash Foundation First in Family Scholarship at MCC
\$12,500	Glover-Crask Charitable Trust	Healthy Hero Summer Camp
\$9,000	Wilbert's Inc.	Gifts In Kind
\$6,602	Monroe Community College Association	Alumni Program
\$6,000	Ms. Susan B. Dougherty	Annual Fund
\$5,000	The College at Brockport	College and University Partnership Program
\$5,000	The Estate of Josephine L. Fratangelo	Robert A. Fratangelo Memorial Endowment Scholarship
\$5,000	Max A. Adler Charitable Foundation, Inc.	Empire State Diversity Honors Scholarship
\$5,000	Nazareth College	College and University Partnership Program
\$5,000	Tyler '92 & Brianna Ricks	Annual Fund
\$5,000	Roberts Wesleyan College	College and University Partnership Program
\$5,000	Wells College	College and University Partnership Program
\$4,097	Anonymous (3)	Chemical Department Fund/Alumni Activities Fund/ Annual Fund
\$3,200	Hezekiah N. Simmons	Annual Fund
\$3,060	GEICO	Alumni Program
\$2,500	Kate & Stephen Polozie	Annual Fund
\$2,500	Ron & Kelly Ricotta	Annual Fund
\$2,500	Gary '76 & Catherine Squires	Annual Fund
\$2,500	Dr. Alice Holloway Young	Annual Fund
\$1,930	Martin M. Martin Scholarship Fund	General Scholarship Fund
\$1,875	Dr. Kimberley D. Willis '91	Mary P. Nolan Performing Arts Endowed Scholarship
\$1,560	Elizabeth M. Stewart	Student Association Student Leadership Scholarship
\$1,500	David Mack	Annual Fund
\$1,500	Professor Scott Rudd	Honors Program/Writing Instruction Fund/Annual Fund
\$1,288	Pietro V. Giovenco '86	Annual Fund
\$1,200	Matthew J. Fox	Doing What is Good and Healthy Together
\$1,200	Allen Williams	Annual Fund
\$1,050	Hillyard - New York	Joe Mancarella Memorial Endowed Soccer Scholarship
\$1,000	Marty & Jill Birmingham	Annual Fund
\$1,000	Richard C. Brienzi '79	Annual Fund
\$1,000	Essie Calhoun-McDavid & Bernard McDavid	Annual Fund
\$1,000	Elmer W Davis, Inc.	Annual Fund
\$1,000	Tom & Kate Flynn	R. Thomas and Kate Flynn Endowed Scholarship
\$1,000	Victoria & Dan Goldstein	Annual Fund
\$1,000	Bernice E. Hatch	Annual Fund
\$1,000	Don '71 & Nancy Jeffries	Annual Fund
\$1,000	Johnstone Supply of CNY	Annual Fund
\$1,000	Angella P. Luyk	Annual Fund

\$1,000	Monroe Community College Athletics Department	Joe Mancarella Memorial Endowed Soccer Scholarship
\$1,000	Monroe County Chiefs of Police	Monroe County Association of Chiefs of Police
\$1,000	John B. Owen	MCC Restricted Fund
\$1,000	Edward G. & Mary Kay '94 Parrone	Annual Fund
\$1,000	Sanjeev Popli	Annual Fund
\$1,000	Saints Sports Booster Club, Inc	Owen Schwartz Memorial Scholarship Fund
\$1,000	James & Daria Shaw	Annual Fund
\$1,000	Joanne & John T. '71 Smith	Annual Fund
\$1,000	Deborah Stamps '97	Annual Fund
\$1,000	Lori Van Dusen & Ronald Boillat	Annual Fund
\$1,000	Ms. Janet M. Waasdorp '75	Annual Fund
\$1,000	Dr. Andrea C. Wade	Annual Fund
\$1,000	Mr. Michael S. Weed	Annual Fund
\$755	Toyota Motor Sales, USA, Inc.	Toyota T-Ten Student Fund
\$700	Clayton W. Jones	Annual Fund
\$600	Vincent Vezza '64	Annual Fund
\$520	Mary E. Clark & David J. Heiler	Alumni Program
\$500	Ms. Lonette Merriman	Annual Fund
\$500	Molly '73 & Nelson Cupello	Joe Mancarella Memorial Endowed Soccer Scholarship
\$500	Stephen T. Palmer '97	Owen Schwartz Memorial Scholarship Fund
\$500	Tucker Printers	Alumni Program

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DEVELOPMENT

Alumni

- Under the leadership of **Mike Krupnicki '85**, selected four outstanding alumni for induction into the 2019 MCC Alumni Hall of Fame:
 - **The Campbell Family**
 - **Mr. Carlton D. Campbell '06**, Assistant Director of Technical Arts, Houghton College; Drummer, The Campbell Brothers
 - **Mr. Charles T. Campbell '96**, Senior Service Manager, Rochester Gas and Electric (retired); Lead Pedal Steel Guitarist and Leader, The Campbell Brothers
 - **Mrs. Danette D. Campbell-Bell '95**, Owner, Campbell-Bell Consulting; Managing Partner and Founder, Strings for Life, LLC
 - **Mr. Darick E. Campbell '87**, Professional Musician; Lap Steel Guitarist, The Campbell Brothers
 - **Mr. Phillip E. Campbell '87**, Global and Focus Accounts Manager, NXP Semiconductor; Guitarist, The Campbell Brothers
 - **Mr. Pietro V. Giovenco '86**, President and CEO, Bergmann
 - **Honorable Alecia J. Mazzo '87**, Monroe County Family Court Judge
 - **Mr. La'Ron D. Singletary '00**, Chief of Police, Rochester Police Department
- Mailed a “welcome” letter and alumni benefits card to our 1,901 newest alumni.

- Produced the “welcome future alumni” postcard which was distributed to new students during orientation sessions held prior to the beginning of the fall semester.
- Produced print materials and communiqués promoting Alumni Week and Homecoming 2019.
- Kicked off Alumni Week and Homecoming with the Golf Classic and Luncheon honoring **Nelson Cupello’s** almost 30-year career as MCC’s men’s soccer head coach. Raised \$6,156 to support the newly named *Joe Mancarella-Nelson Cupello Soccer Endowed Scholarship* fund.
- Utilizing the 5K Walk/Run for Scholarships website <http://donate.monroecc.edu/mcc5k>, began reaching out to the College community seeking registrations and donations for *MCC’s 13th Annual 5K Walk/Run for Scholarships* taking place on Homecoming Day, Saturday, October 5.

Annual Fund

- Delivered the Blue Line segment direct mail piece featuring scholarship recipient **Dylan Burgio ’20** enabling 1,877 past donors to meet the deadline of August 31 for inclusion in the Impact Report’s Annual Fund Honor Roll of Donors.
- In partnership with **Vice President Holmes and the Athletics Department**, began preparations to launch the first series of crowd fundraisers for the 2019-2020 academic year to include women’s and men’s soccer and volleyball.
- Concluded the 2018-2019 annual campaign raising \$711,682.
- Began developing the leadership solicitation that will mail to approximately 1,000 leadership donors and will feature the first-of-its kind **DiMarco family** matching challenge. The DiMarco family will match dollar-for-dollar any new or increased gift to the *President’s Circle* or *President’s Circle of Honor* giving societies up to a total of \$125,000 over the next five years.

Major Gifts

- **Jim Sydor ’71** communicated his intention to include the MCC Foundation in his estate plans with a planned gift of \$250,000 directed to the optical systems technology program. Jim’s generosity reinforces his legacy with MCC’s optics program and the local optics community.
- Established the *Johnson Family Endowed Surgical Technology Scholarship* with a \$25,000 gift from **Dr. Joseph A. Johnson**, chief of the Department of Surgery at Highland Hospital.
- Alumna **Barbara J. Indovino ’76** memorialized her gratitude for MCC with a planned gift of \$19,000 that will be allocated toward the College’s most pressing needs.
- Hosted a press announcement recognizing the **Greater Rochester Health Foundation** for their most recent \$1.3 million investment in the *Healthy Hero Summer Camp*. This year’s camp served more than 750 Rochester children in Grades 1-6.
- Hosted a breakfast with **Dr. Kress** to engage potential donors in the work of MCC and the MCC Foundation. With the leadership of **Dave Beinetti** and **John DiMarco II**, nine guests – many of whom are MCC alumni – learned more about how they can be involved with the College and Foundation.
- Under the leadership of **David Beinetti** and **John DiMarco II**, hosted a Fill the Pipeline meeting in July to strategize how to continue engaging HVAC industry prospects.
- Under the leadership of **Maureen Wolfe**, continued to engage the **ESL Charitable Foundation** regarding a leadership gift to close the *Every Bright Future* campaign.
- Continued engaging the **Finger Lakes Performing Provider System (FLPPS)** in the health care education transformation project.

- Submitted proposals to the **Gene Haas Foundation** for the Gene Haas Scholarship, **Spectrum Communications** for family-friendly study lounges, and the **United Way of Greater Rochester** for the Healthy Hero Summer Camp.

STAR Power

- In August, a STAR Power donor appreciation event was hosted at the home of **Stency Wegman**. While the event was designed to thank the STAR Power leadership committee, who are already supporting the initiative, a few generous renewed pledges were made. STAR Power Co-Chair **Lori Van Dusen** announced that with these additional pledges, over half a million dollars has been raised for STAR Power since its inception.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Mark Siwec**, chair, the Board Governance committee successfully completed the identification and selection of six new Board members: **Todd Baxter '10, Colby Feane, Susan Holliday, Aaron Newman, Richard Reingold and Stephanie Von Bacho '88**.
- Many thanks to Board Governance committee members who were actively engaged in the process including **Marty Birmingham, Dan Burns, Julie Camardo, Chris Cimini, Jeff Davis, Lauren Dixon, Sergio Esteban, Emerson Fullwood, Ken Hines, Don Jeffries '71, Diana Lauria, Ron Mead, Ed Parrone, Jay Popli, Gary Squires, Mark Siwec, Mike Weed, Jeremy Wolk and Phil Yawman**.

Management

- Special thanks to **John and Susan DiMarco** for hosting the Summer Board Picnic at the DiMarco family's Canandaigua lakeside home.
- Held successful board retreat meeting on August 29, 2019 with board members and guests including VP's of the college: **Dr. Andrea Wade, Heze Simmons, and Dr. Lloyd Holmes**; and student speakers: **Phitkaisone (Awe) Kettavong**, Class of 2020 Student, Nursing; **Laura Nashburn**, Class of 2019 Alumna, Surgical Technology; **Sydney Poth**, Class of 2020 Student, Hospitality Management; and, **Ebony Testman**, Class of 2018 Alumna, Human Services.
- Hosted board orientation for new board members which included a tour of the Downtown Campus.
- Hired temporary, one year grant-funded employee to act as liaison between Foundation and scholarship students.

FINANCE DEPARTMENT

Finance/Audit

- Reviewed financial statements as of June 30, 2019 at the Finance Committee meeting held on August 14, 2019 with **Scott Kogler**, chair.
- Held Audit Pre-scope meeting on September 5, 2019 with **Marty Birmingham**, chair and **The Bonadio Group (Jennifer Arbore and Amanda DellaSalla)**.

Investment

- Reviewed quarterly performance as of June 30, 2019 at the Investment Committee meeting held on August 14, 2019 with **Kenneth Hines**, chair.

Scholarship

- Made offers to applicants in Scholarships Online for the following:
 - Genesee Brewers' Endowed Scholarship Fund
 - Time Warner Communications Scholarship Endowment Fund
 - Marcia W. McDowell Presidential Endowed Scholarship for Academic Excellence
 - Bausch & Lomb Endowment Fund
 - "MCC Scholars" funded by the Alvin F. and Ruth K. Thiem Foundation
 - Lena M. Gantt Scholarship
 - Farash Foundation First in Family Scholarship at Monroe Community College
 - Harris Corporation Endowed Scholarship for Women in Technology
 - Charles H. Speirs Endowed Scholarship Fund
 - Dominic P. Montulli Memorial Endowed Scholarship Fund
 - Lewis Tree Service Scholarship
 - Monroe Community College Foundation IBERO-American Action League Scholarship
 - Wentworth Family Endowed Scholarship
 - Mary P. and John H. Koch Endowed Scholarship Fund
 - Howard Konar Presidential Endowed Scholarship for Academic Excellence
 - Urban League Black Scholarships in memory of Annette Rouse
 - Pamela and Kenneth Hines Endowed Scholarship
 - Cornell/Weinstein Family Foundation Endowed Scholarship
 - Genesee Positive Leadership Award
 - Empire State Diversity Honors Scholarship

- New Scholarships/Programs
 - Dr. Anne M. Kress Endowed Scholarship Fund
 - Dr. Anne M. Kress Scholarship Fund
 - Johnson Family Endowed Surgical Technology Scholarship
 - Johnson Family Surgical Technology Scholarship
 - Justice for All Endowed Scholarship by Karen Morris
 - Justice for All Scholarship by Karen Morris
 - Erin Leigh Brooks Scholarship for Human Services

- Transferred **\$539,869.67** to college to support foundation scholarships and programs. Total transferred as of August 31, 2019 is over **\$2.5** million.

Donor Engagement Department

Public Relations and Communications

- Produced three monthly e-newsletters.
- Produced the Summer 2019 issue of *Foundations*.
- Developed content for the 2018-2019 Impact Report.
- On July 25, hosted a press announcement to share the news of the **Greater Rochester Health Foundation's** \$1.3 million investment in the Be a Healthy Hero Summer Camp at MCC.

- Media Coverage:
 - “A hand up for single mothers,” highlighting STAR Power Scholarship program, *Community College Daily*, June 3, 2019.
 - “Rochester Business Hall of Fame to induct 6,” highlighting Lori Van Dusen, John DiMarco Sr. and Richard DiMarco, *Rochester Business Journal*, June 21, 2019.
 - “Bright Spot” on Greater Rochester Health Foundation’s \$1.3 million gift to the MCC Foundation in support of the Be A Healthy Heroes Summer Camp, 13WHAM, August 1; story also covered by Messenger Post Media, WROC and WXXI, July 25-30.
 - “Rees Scholarship Foundation Awards \$62,000 to Aid Aspiring HVACR Technicians,” notes MCC HVACR student scholarship recipient Joshua Kelsey, *Mechanical Hub*, August 19.
 - “Krupnicki family continues support of MCC welding/fabrication program,” *Rochester Business Journal*, August 20.

30th Annual Salute to Excellence

- **Julie Camardo** of Zweigles, Inc. will serve as Committee Chair and **Pamela** and **Rob Sands** will serve as the Honorary Chairs.
- The **Wegman Family Charitable Foundation** will receive the Salute to Excellence award.
- Celebration will take place on **Thursday, November 7, 2019** at the **Floreano Rochester Riverside Convention Center**.
- Produced and mailed save-the-date cards.
- Received underwriting commitments from:
 - \$25,000 Sands Family Foundation
 - \$10,000 Avangrid Foundation, Inc.
 - \$5,000 Cannon Industries
 - \$5,000 CMI Communications
 - \$5,000 Corning Incorporated Foundation
 - \$5,000 DiMarco Group
 - \$5,000 Konar Properties
 - \$5,000 Summers Foundation
 - \$5,000 Woods Oviatt Gilman LLP
 - \$3,500 Floreano Convention Center (in kind)
 - \$2,500 Cornell Weinstein Family Foundation
 - \$2,500 Dixon Schwabl
 - \$2,500 ESL Federal Credit Union
 - \$2,500 Excellus BlueCross BlueShield
 - \$2,500 Isaac Heating and Air Conditioning
 - \$2,500 Klein Reinforcing Services
 - \$2,500 LaBella Associates, D.P.C
 - \$2,500 M/E Engineering, P.C
 - \$2,500 Rochester Institute of Technology
 - \$2,500 Zweigle’s
 - \$1,200 Davie Kaplan, CPA, P.C.
 - \$600 MCC Association

Cabin Fever 2020

- **Rachel Adams** of Wegmans Food Markets will serve as a Committee Chair.
- Cabin Fever will take place on Thursday, February 6, 2020 at the Jackrabbit Club.

- **Amanda and Brian Donovan** have offered to host a committee kick-off meeting on Wednesday, October 30 at their home.
- Confirmed Cabin Fever host committee members include:
 - **Chelsea and Connor Dixon Schwabl**
 - Amanda and Brian Donovan
 - **Leah and Colby Feane**
 - Nellie and Wade Hedegard
 - Lisa and Rich Paulis
 - Michelle Bauber Nonkes and Jason Ripple
 - Jen and Kevin Stickles '88
 - Jennie Viggiani and Kevin McGuire
 - Pam Viggiani and Bob Cole
 - **Karen '07 and Blake '99 Webber**
 - **Alyssa Whitfield**

22nd Annual Gold Star Gala

- **Melanie and Jeremy Wolk** and **Courtney Dixon** and **Corey James** accepted the role of Committee Chairs.
- **Lauren Dixon** and **Mike Schwabl**, along with **Erin** and **Truman Tolefree**, will serve as Honorary Chairs.
- **Doug Emblidge** is returning as auctioneer.
- This year's Gold Star Gala theme will incorporate the rich colors of Morocco with Indiana Jones adventure and the romantic and classic vibe of Casablanca, senses will awaken as guests enter this opulent oasis where it is always midnight and the DJ has your favorite beats spinning.
- The gala will take place on Saturday, April 25, 2020 at The Country Club of Rochester.

35th Annual Scholarship Open

- Hosted a sold-out tournament at Oak Hill Country Club on Monday, June 24, 2019.
- Netted a record breaking \$124,000 for student success.
- Raised \$41,000 for scholarships at the live scholarship call hosted by **Rick Brienzi '79**.
- Thanked our tournament chairmen **Tom Gears** and **Ron Mead** for their remarkable leadership and commitment to the event and MCC students.
- Developed and sent a survey to guests.
- Selected Monday, June 22, 2020 at the Country Club of Rochester for the *36th Annual Scholarship Open* chaired by **Mike Krupnicki '85** and **Ron Mead**.