

Economic Development and Innovative Workforce Services (EDIWS)

October and November, 2022

Programming

FWD Center Updates:

- Six (6) High School students from area public and parochial schools completed the FANUC Robotics Tool-Handling Operation & Programming Certificate as a pilot for secondary students to engage in technical training in the FWD Center. The six students completed the program earning first-level certification in 8 days and participated in an industry field trip to EG Industries. The program was funded by a Ralph C. Wilson Jr. Grant.
- Approximately 220 students are being funded by the Ralph C. Wilson Jr. Grant to take Dual Enrollment courses in Career Technical Education (CTE) classes in public schools and BOCES Career & Technical Centers through Monroe County and the Finger Lakes region.
- CTE recently completed an Articulation Agreement between MCC and SUNY Polytechnic Institute. The Articulation Agreement for is for Electrical Engineering Technology - Electronics A.A.S. to the B.S. degree in Electrical Engineering Technology.

Partnerships

• The FWD Center is partnering with RTS to provide free bus rides to attendees of the January 14th community open house. Attendees can request a bus pass upon registering for the event, and a pass will be emailed to them for use to the event, and we will distribute bus passes for those leaving the event.

Corning Fairport

Optical Presentations Delivery: 02Nov22 to 04Jan23 Value: \$7,731

Description: 2-hour sessions covering the following:

- Session 1: Material Properties
- Session 2: Metrology
- Session 3: Conventional Polishing
- Session 4: CNC/High Speed Polishing
- Session 5: Fundamentals of Grinding
- Session 6: Cleaning & Inspection
- Session 7: Interferometry

Optimax Systems, Inc.

Conscious Culture for C Shift

Delivery: 07Nov 22 to 12Jan23

Value: \$6,829. This training is supported with SUNY Workforce Development Training Grant funds of \$5,122 and a company match of \$1,707.

Description: The Conscious Leader, Conscious Culture eight session certificate series combines straightforward tools under the umbrella of a practical leadership model to enable successful business execution of leadership theory and concepts.

Participants who embark on this series will drive higher employee engagement, successful implementation of innovative solutions to vexing problems and develop a continuous cycle of success. That cycle includes team learning, goal setting, proactively driving change, working effectively with differences, overcoming fears and more.

The eight sessions include:

- Leadership in the Internet Age
- DISC Behavioral Profile
- Building a Dynamic Culture & Fearless Leadership (ALP)
- Working with Emotional Intelligence
- Everyday Practical leadership
- Organizational Change Executive Etiquette, Effective Meetings & Presentations
- Trust and Generational Differences
- My Conscious Leader Report and Dealing with Difficult Situations

On-the-Job Trainer Development (Adult Facilitation)

Delivery: 07Nov22 to 18Nov22

Value: \$4,795. This training is supported with SUNY Workforce Development Training Grant funds of \$2,596 and a company match of \$1,199.

Description: This train-the-trainer course prepares individuals to deliver outstanding training sessions regardless of the topic. This hands-on course includes extensive practice to apply skills taught. Exercises designed to teach sequencing, delivery, body language, verbal skills and more are used extensively.

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- School Administrators from area schools have been touring the FWD Center to learn about future training opportunities for High School students and to provide feedback on potential future partnerships and programming.
- EDIWS and the FWD Center were represented at two local events focused on Career & Technical Education.
 - Ray Otto (ATC) and Bill Rotenberg (EDIWS) served on the Planning Committee for the 1st Annual ROC With Their Hands Event held at the Rochester Community Sports Complex.
 - Dr. Cole represented MCC at the ROC With Their Hands press conference and provided staff with the opportunity to present and volunteer.
 - Siva Visveswaren (EDIWS) represented the FWD Center at GLOW With Their Hands in Batavia, NY and showcased AR/VR Technology and how it can be used as a recruiting and training tool for skilled trades.

- MCC's Campus Events office is collaborating with Learning Resources to upgrade/install plasma TVs across the Brighton Campus. Once installed, Campus Events will manage the content so information is managed in a consistent manner.
- MCC has been named as a certified training institution for FANUC America's Material Handling Program Software. FANUC programs are offered in the FWD Center.
- MCC had a strong presence at the recent 2022 Continuing Education Association of New York (CEANY) Conference held here in Rochester, NY.
 - Dr. Burt-Nanna participated in a SUNY/CUNY Presidents Panel with Dr. Chritine Mangion, Queensborough Community College, and Dr. Katherine S. Conway-Turner, Buffalo State College. The discussion was centered on forward thinking strategies and unique perspectives on continuing education.
 - Dr. Robin Cole Jr. hosted conference attendees at the FWD Center for a pre-conference session titled "A Regional Approach for Advanced Training Center Development" which included a tour of the FWD Center.
 - Sal Simmonetti, Nicole Amendolare, and Michael Karnes from the PSTF led a session titled "Continuing Education for the Public Safety Professional."
 - o Dr. Marcia Lynch led a session titled "Healthcare Programming from Startup to Best in Class."
 - Dr. Robin Cole Jr. led a session titled "Relationships Matter: Building Community Partnerships for Workforce Development.

Division of Diversity, Equity and Belonging (DEB)

October, 2022

Programming

- October 11, 2022, *Title IX at 50: The History and Future of Landmark Legislation* (in Collaboration with MCC's Institute for the Humanities
- October 19, 2022, International Pronoun Day

Personnel

• N/A

External Partnerships

- MCC League Representative, League for Innovation
- Co-Chair for the Western New York Diversity Officers (WNYDO) Council (August, 2019 present)
- Chair, Board of Trustees, Urban League of Rochester (August 2022 present)
- Board Member, Vertus Charter School (October, 2020 present)
- College Liaison, New York State Education Department Civil Rights Compliance
- Inclusion Allies Coalition (February, 2020 present)
 - o Social Media, Marketing and Communication Committee
 - Mentoring Committee

Internal Partnerships

- Scholarships Men and Women of Excellence (DEB/MCC Foundation)
- PRISM Multicultural Center Faculty/Student seminars and workshops (DEB/Acad. Services)
- DEI Curriculum Committee as sub-committee of IDEA Council (DEB/Acad. Services)
- Funding for Model U.N. (DEB/Adm. Services/Acad. Services/MCC Assoc.)

- October 3, 2022, League for Innovation Reaffirmation Visit via zoom (unanimous vote on October 21, 2022)
- October 6-7, 2022 5th Annual MCC Diversity Conference
 - Day 1 Creating DEI Leadership at MCC
 - o Day 2 How to Create A Diverse Nation, Dr. MaryBeth Gasman, Keynote Speaker

Administrative Services

October and November, 2022

Programming

- On November 16, Administrative Services held its first annual divisional meeting since 2020. This year's keynote address, highlighting College Going Culture, was provided byDr. Myra Henry '09, President and CEO, YWCA of Rochester and Monroe County. Dr. Henry is also one of this year's inductees into the MCC Alumni Hall of Fame for the Class of 2021. Divisional Sr. Staff provided brief updates to all regarding their respective areas and their Vision2027 strategic objectives, and employees were recognized for their accomplishments.
- Budget/Resource Allocation: The college's current year operating budget includes \$5.4M in support from Federal HEERF funds. This funding source will no longer be available for the 2023-24 operating budget, thus leaving a sizable funding shortfall to be overcome. Reviewing "what-if" scenarios using multi-year financial projections and budget modeling is already well underway, nearly two months earlier than the normal cycle. In addition, the recently concluded Community College Business Officer's (CCBOA) conference provided MCC's team with additional data and insights from finance colleagues across the system, the SUNY Office of Finance & Budget and Procurement (SUNY-MCC Print Initiative) as well as an update from the New York Community College Association of Presidents (NYCCAP) regarding key budget advocacy strategies for the coming year.
- Highlights from August 31, 2022 year-end financial statements:
 - FY 2022 Enrollment amounted to 7,554 FTE; a decline of 728 FTE (8.8%)
 - Total Revenues, excluding HEERF funds, amounted to \$105.3M; a decline of \$4.7M (4.3%) primarily related to Student Tuition
 - Total Expenses remained relatively flat at \$101.8M; variances as follows:
 - Wages declined by \$2.0M (3.5%); primarily related to a decline in Teaching Faculty Wages and various vacancies
 - Fringe Benefits remained relatively flat with increases in Health Insurance costs partially offset by decreases in Pension costs
 - Other Expenses increased by \$2.0M; primarily related to Utilities and Supplies as the College returned more in-person students and staff in Fall 2021
 - The College claimed \$3.0M in HEERF funds as Lost Revenue in FY 2022; \$16.7M of Lost Revenue was claimed in FY 2021
 - Fund Balance increased by \$6.5M in FY22 bringing the total Fund Balance to\$43.5M as of August 31, 2022
- Highlights from October 31, 2022 year-to-date financial statements:
 - FY 2023 Enrollment (thru Fall Census) amounted to 2,928 FTE; a decline of 130 FTE (4.3%)
 - Total Revenues, excluding HEERF funds, amounted to \$23.9M which is essentially flat
 - Decline in Tuition Revenue offset by increase in Sponsor Aid and Investment Income
 - Total Expenses amounted to \$18.4M which is an increase of \$500k; variances as follows:
 - Wages declined by \$160k, however, FY2023 includes 27 pay periods (instead of 26). As such, wages will be lower due to timing until August 2023
 - Increases in Health costs are offset by decreases in Pensions costs
 - Other Expenses increased by \$500k; primarily related to Utilities and the timing of Insurance payments

- The College claimed \$0.5M in HEERF funds as Lost Revenue in FY 2023; \$0 of Lost Revenue was claimed in FY 2022 (thru 10/31/21). FY2023 will be the final year the College can claim HEERF funds as these funds must be used by 6/30/23
- Excluding HEERF funds, Fund Balance increased by \$5.5M in FY23 compared to \$6.0M in FY22
- Decommission Recruit System: Technology Services successfully shut down the Ellucian Recruit system in October, which was outdated and lacked required information security controls. Partnering with Enrollment Management to expedite the transition, student admission applications for all future terms are now being processed through the secure and feature-rich Slate system. Slate is SUNY's preferred CRM system, and went live at MCC in September.
- CALEA Accreditation Annual Audit of our Public Safety department was performed remotely November 18-26; reviewing 25% of our standards, ensuring we maintained compliance. A similar audit will be conducted next year, with a 'full-blown', on-site visit and assessment by CALEA conducted in 2024.
- Voluntary Compliance Plan: Recent submission to NYSED included 32 findings that MCC is refuting. The items in-question were compliant at the time of construction (see table below).

Year	Completed	In Progress	Not Started	Total Findings
2019	10		10	
2020	31			31
2022	13		2	15
2023			1	1
2024			12	12
2025	1		70	71
2028			4	4
2029			1	1
Refuted		32		32
Total Findings	55	32	90	177

Percent Complete: 31.07%

Percent Complete from Previous Report: N/A

- The annual external audit of the College's FY2022 financial statements began the last week of November. A final audit report is expected to be presented to the Board of Trustees at the February 2023 meeting.
- In October 2022, the College began working with U3 Advisors in an effort to enhance procurement inclusiveness outreach activities with Minority & Women owned Businesss Enterprises (MWBE) and Service-Disabled Veteran-Owned Businesses (SDVOB).

Academic and Student Affairs

December, 2022

Programming

- New SUNY General Education requirements: Many Faculty and staff are working diligently with the submission, review and approval of Course Revision proposals as we get prepared to implement New SUNY General Education designations. Over 100 proposals are in the process of development and submission, and are at a variety of approval levels for the Fall 2022 Curriculum Processing cycle. For comparison, there were nine course revisions approved during the Fall 2021 Curriculum Processing cycle. Bob Reynolds, Computing and Information Technology, was instrumental in making this possible. He went above and beyond, under a quick deadline, to create much improved Curriculum forms in our Notes curriculum database.
- All Enrollment Offices (Admissions, Financial Aid, Advising and Registration and Records) are open on Saturday November 12 for in-person and virtual services.

Personnel

- Jasna Bogdanovska, Associate Professor of Photography (VaPA), was a judge at the 2022 Cayuga Film Festival. The films were judged in the following categories: Short Documentary, Long Documentary Fiction, Experimental and Short Animation. The homes of abolitionist Harriet Tubman, New York State Senator, William Seward, and Theodore Case, the inventor of the first commercial recording sound machine, are located in Auburn while the beginnings of the suffrage movement began just miles away in Seneca Falls. The rich history in film and human rights in this area, served as an inspiration for establishing the Cayuga Film Festival.
- Dr. Michael Jacobs, Dean of Humanities & Social Sciences, is one of twenty national scholars selected for inclusion in the Penn State University Center for Humanities and Information's Humanities Seed Bank. The project leaders will conduct video interviews with scholars (including Dr. Jacobs) from across humanistic fields to explore important and disruptive ideas—to be preserved and shared with the world.
- Mark Sample (AHPS) delivered a number of community lectures during October and November. On the topic of the Election of 1932, Prof. Sample presented at the Downtown Library (October 19), the Brighton Rotary Club (October 24), the Pittsford Public Library (November 1), the OASIS Adult Learning Center (November 2), the Brighton Public Library (November 11), and MCC (November 7). He also presented on "The Assassination of Hitler" at the Pittsford Public Library (October 20) and "The 50th Anniversary of Watergate" at the Fairport Public Library (November 2).
- Members of MCC were well represented at the *National Conference of the Community College Humanities Association*. Presenters and topics include:
 - Marisol Galarza-Ruiz (World Languages & Cultures), La Nueva Canción Chilena and Social Justice Movements
 - Scott Rudd (English-Philosophy), *Timing Is Everything: Decolonizing Revisions for Literature and Humanities Courses*
 - William Drumright (Anthropology/History/Political Science/Sociology), *Characteristics of Citizenship in the 21st Century*
 - Michael Jacobs (Humanities & Social Sciences), *Opening Doors: Engaging the Humanities Professional Organization to Align Scholarship and the Community College Mission*
 - Natasha Chen (Anthropology/History/Political Science/Sociology) & Michael Jacobs (Humanities & Social Sciences), *DEI, Social Justice, and the Changing Landscape of General Education*

- Robert Muhlnickel (English-Philosophy) & Joseph Scanlon (Anthropology/History/Political Science/Sociology), Preparing Students for Democratic Engagement With Zoom-Mediated Deliberative Dialogues
- MCC students Victoria Perez, Tiffany Rivera, and Rebecca Soriano presented individual research papers as part of their session, *Undergraduate Research in World Mythology at Monroe Community College*
- In addition, Dean Jacobs received CCHA's Distinguished Service Award for his contributions as the organization's Deputy Director, National Conferences and Special Projects.

- Founded in 2018 by Dr. Michael Jacobs, Dean of Humanities & Social Sciences, MCC's Institute for the • Humanities (IFH) provides the College and greater Rochester community with accessible, relevant, and meaningful humanities-focused programming. Through partnerships with cultural, educational, and civic institutions—as well as local artists and scholars—the Institute exists as a platform for discovering Rochester's rich cultural tapestry and engaging diverse audiences through high-quality public humanities programs. The Institute has developed and delivered a number of timely and relevant events focused on those issues and ideas at the forefront of both local (or public) and academic discourses. Its programs have focused on social justice activism, the essential role of the arts and humanities in STEM education, building social capital amid divided and divisive national and local climates, the power of photography in shaping historical memory, persecuted and exiled artists who endeavor to reclaim their artistic identities, and the responsibility of artists in preserving democracy. The IFH's most recent event was Title IX @ 50: The History and Future of Landmark Legislation-which featured a panel comprising experts on the historical, cultural, and educational impact of Title IX-as well as a former Olympic athlete who shared story of overcoming institutionalized gender discrimination to become one of the best fencers in the world. The IFH Committee includes faculty from the departments of English-Philosophy, Visual and Performing Arts, World Languages and Cultures, Anthropology/History/Political Science/Sociology, and the Library. It has partnered RIT, SUNY Geneseo, Community College Humanities Association, City of Asylum/Rochester, 21st Century Arts, and Cornell University in the development and delivery of its programs. For more information, please visit the IFH Website.
- This fall the Title III-MCC APPLIED team successfully launched the new myMCC portal for students and employees. This comprehensive web and mobile app was brought to fruition thanks to cross-divisional collaboration with leaders from each division and our students. myMCC provides students with direct access to campus resources; live views of their class schedule, campus events, the daily tribune, and the library; access to their coursework; and connections to their financial, career and academic plans. Via the appointment tile, students can connect with their advisor, tutoring, research help, and more. Employees have access to all systems and information necessary to serve our students best, and the all new guest role provides our community members direct access to everything they need to interact with MCC. This integrated portal was created with the priority of providing equitable opportunities for our entire community, to support each unique individual's sense of belonging, and to ensure all students and employees reach their goals and objectives while at MCC and beyond.

Institutional Advancement Division

October and November, 2022

Programming

Community Relations (CR) oversaw the development, management and production of both the Presidents Report 2021 as well as the 2022-2023 MCC Facts booklet.

CR supported President Burt-Nanna, Chair Williams, and Honorary Trustee Dr. Lovenheim's presentation "A Systems- Thinking Approach to Advancing Student Success" to the October Association Community College Trustees (ACCT) 2022 Leadership Congress.

The MCC Wellness Council hosted a planning session to develop a schedule of events for the year. The Council is co-sponsoring events with AAWCC and the Support Staff Planning Council.

Institutional Planning, Effectiveness and Accountability provided individual guidance and training in the use of MCC's strategic planning tracking and assessment software to each division.

Institutional Research provided a data source training to second year faculty. The training was focused on presenting data available for faculty to use and how to request the information.

Personnel

Val Avalone, Director of Institutional Planning, Effectiveness and Accountability served as proposal reviewer for the Society for College and University Planning (SCUP) 2023 North Atlantic Regional Conference – Data and Demographics: Driving the Future of Higher Education.

Mark Pastorella, Associate Vice President of Development, MCC Foundation presented at the Council for the Advancement and Support of Education (CASE) Conference for Community College Engagement with VP Wood on Putting the Development in Workforce Development.

Partnerships

The MCC Foundation finalized a new partnership with the University of Rochester Medical Center (URMC). Under the terms of the five-year agreement, URMC will provide a grant for \$999,301 to launch a new Histotechnology program and support expansion of MCC's existing X-ray technician.

Internal Audit's routine auditing of student financial aid prevented over \$46,000 from inadvertently being returned to the U.S. Dept. of Education due to a computer error. This prevented a potential increase in student receivables for the College.

Other Highlights

The MCC Foundation's Salute to Excellence was held on Thursday, November 10 at the Rochester Riverside Convention Center. Attended by over 350 guests, the event recognized the ESL Charitable Foundation, Dr. Alice Holloway Young, four outstanding MCC alumni and Monroe Community College's 60th anniversary. The event raised over \$50,000 to support student success.

IR updated the internal website to show the fall 2022 enrollment highlights along with retention information.