

ACTIVITY REPORT

December 1, 2021 through March 25, 2022

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Spec	cial Gifts: Total for period \$4,940,826	
\$3,200,000	Ralph C. Wilson, Jr. Foundation	Finger Lakes Workforce Development Center
469,734	Greater Rochester Health Foundation	Be a Healthy Hero Summer Camp
152,000	Corning Incorporated Foundation	Optical Systems Technology Program
97,260	James M. Sydor '71	Optical Systems Technology Program
75,681	Ken & Pamela Hines	Pamela and Kenneth Hines Endowed Scholarship
70,868	Alex Cable	Thorlabs Optics Fund
61,600	The Statler Foundation	eLearning Research Grant
49,500	Pietro V. Giovenco '86	Major Gifts - Unrestricted
44,400	Lori Van Dusen	Major Gifts - Unrestricted
42,444	United Way of Greater Rochester and the	Dreamkeepers Express
	Finger Lakes	
26,250	Deb and Ernest '83 Horkheimer	Horkheimer Family Memorial Scholarship
25,690	Jonathan M. Sydor '13	Optical Systems Technology Program
25,000	Facebook Technologies, LLC	Optical Systems Technology Program
25,000	Andrew Raus	The Opportunity Endowment for Students with
		Learning Disabilities
25,000	Thomas & Company, L.P.A.	David L. Pogue Scholarship
25,000	Jim & Bev Ward	Major Gifts - Unrestricted
24,750	Gilbert F. Jordan	The Gilbert and Joyce Jordan Endowed Scholarship for
24.242	Marilla I C da	English
24,242	Matthew J. Sydor	Optical Systems Technology Program
23,715	Lauren Dixon & Michael Schwabl	Major Gifts – Unrestricted; STAR Power Endowed Scholarship
21,127	Gary '76 & Catherine Squires	Major Gifts - Unrestricted
21,000	The M&T Charitable Foundation	MCC/ RIT 1 + 3
20,000	Mr. Peter E. Bryant	Laura Jane (Murphy) Bryant Scholarship for Paralegal
	•	Studies
20,000	Olivia & David A. '73 Cornell	Major Gifts - Unrestricted
20,000	Vicky and Jim Porcari	Mary Porcari Brady Emergency Nursing Student
		Support Fund
19,800	•	Major Gifts - Unrestricted
19,800	•	Major Gifts - Unrestricted
19,800	Michael P. Mandina '75	Optical Systems Technology Program

19,779	Laurie and Jim Zaucha	Major Gifts – Unrestricted; STAR Power Endowed Scholarship
15,860	Om P. & Swadesh Popli	Major Gifts - Unrestricted
15,000	Donald F. and Maxine B. Davison	Richard Barton Memorial Scholarship Fund
14,850	John and Barbara Bruning	Optical Systems Technology Program
14,850	Victoria & Dan Goldstein	Major Gifts - Unrestricted
14,850	Maureen Lally and Wayne Smith	Major Gifts - Unrestricted
14,824	Matthew and Margaret Kilmer	Major Gifts - Unrestricted; Dreamkeepers Emergency
		Need Fund
12,000	Susan & Bob Touhsaent	The Touhsaent Family Endowed Scholarship
11,000	Robert and Margaret Ralph	Gifts in Kind
10,000	Mr. R. Carlos Carballada	Carballada Endowed Scholarship Fund for Rochester
		City Students
10,147	Scott Kogler	Major Gifts - Unrestricted
10,000	Aaron Newman	CloudCheckr Endowed Scholarship in Memory of
		Michael T. Brice '13
10,162	Mr. Douglas E. Parker	The Parker Family Scholarship for Welding Excellence
10,000	Naomi Silver	Major Gifts - Unrestricted
10,000	Janet Buchanan Smith & Robert Smith	Janet Buchanan Smith Endowed Scholarship Fund
9,900	Tom & Kate Flynn	R. Thomas and Kate Flynn Endowed Scholarship
9,900	Anita L. '88 & Philip J. '88 Pelletier	Major Gifts - Unrestricted
9,900	Joanne & John T. '71 Smith	Joanne D. & John T. Smith Endowed Scholarship Fund
9,900	Jeffrey & Lyn Springut	Gavi Springut Scholarship
9,900	lan J. Wilson, M.D.	Sadie L. Wilson Scholarship
9,602	Edward T. '81 and Karen Schuler	Major Gifts - Unrestricted
6,400	Marty & Jill Birmingham	Major Gifts - Unrestricted
6,250	Lisa & Richard Paulis	Vasant N. Asgaonkar Scholarship; STAR Power
		Endowed Scholarship
6,000	G-S Plastic Optics	Harry Germanow Endowed Scholarship
5,900	Gretchen & Mick Wood	Major Gifts – Unrestricted; STAR Power Endowed Scholarship
5,000	CloudCheckr	CloudCheckr Endowed Scholarship in Memory of
3,000	- Codd Gricon	Michael T. Brice '13
5,000	Fisher Associates, P.E., L.S., L.A., D.P.C.	Fisher Associates Endowed Scholarship for Engineering
3,000		Excellence
4,500	Cornerstone Dental LLP	Dilek Ogut Memorial Endowed Scholarship
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STAR Power: Total for period \$26,906

\$10,000 Abigail & Josh Reinhard 5,000 Drs. Ingrid & Brian Watkins 2,500 Elaine S. Michael 2,000 Ms. Elaine Anderson 2,000 Barbara and George Segel 1,000 Jill M. Cicero, Esq. 1,000 Flor and Bobby Colón 1,000 Jessica & Tyler Savage

781	Maureen Wolfe Kathleen E. Pavelka '79 Pam Viggiani & Robert Cole	
Annual Fund: Tot	al for period \$244,108	
	Alvin F. & Ruth K. Thiem Charitable Foundation	The Alvin F. & Ruth K. Thiem Foundation Nursing Scholarship; General Applied Technologies Department Scholarship; "MCC Scholars" funded by the Alvin F. and Ruth K. Thiem Foundation
,	William & Sheila Konar Foundation	Annual Fund
14,869	Anonymous	MCC Restricted Fund – Crowd fundraising; Juliane Marino Memorial Endowed Scholarship Fund for Student Nurses; Annual Fund; Richard Riley Scholarship Endowment; VAPA Theatre Equipment Fund
9,000	Patrick P. Lee Foundation	Patrick P. Lee Foundation Scholarship
8,000	Greater Rochester Health Foundation	Annual Fund
5,000	Louis S. and Molly B. Wolk Foundation	Annual Fund; The Starfish Scholarship Fund
5,000	Dr. Barbara & John Lovenheim	Annual Fund
5,000	Palmer Food Services	Annual Fund
5,000	Susan & Bob Touhsaent	Dreamkeepers Emergency Need Fund
5,000	Lori Van Dusen	Annual Fund
4,000	Christine Cawley	Magdalyn Cyganovich Memorial Endowed
		Scholarship for Paralegal Studies
•	Gretchen & Mick Wood	Annual Fund; Dreamkeepers Emergency Need Fund
	The Estate of Vincent S. & Nancy P. Jones	Annual Fund
3,000	Mr. & Mrs. Emerson U. Fullwood	Emerson U. and Vernita Fullwood Endowed Scholarship
3,000	Barb & Robert Johnson	Beyond the Formula Statistics Endowed Scholarship
3,000	Hezekiah N. Simmons	Annual Fund
2,500	Ken & Pamela Hines	Annual Fund
2,500	Bob & Chris Latella	Save for Success Scholarship Fund (Phase 2)
2,500	The M&T Charitable Foundation	Annual Fund
2,500	Bliss E. Owen '81	Annual Fund
2,500	Jeffrey Shaw	Barbara M. and Robert H. Shaw Music Endowed Scholarship
2,400	Estate of Magdalyn M. Cyganovich	Magdalyn Cyganovich Memorial Endowed Scholarship for Paralegal Studies
2,400	Dr. Calvin J. Gantt	Annual Fund
2,000	Deborah L. Kornfeld	Professor V. Sumati Devadutt Award for Academic
-		Excellence Endowed Scholarship
2,000	Donald A. Tubman	Officer Daryl Pierson Memorial Scholarship
1,500	Reveille Management, LLC	General Law and Criminal Justice Department
1,213	Leah and Colby Feane	Annual Fund
1,213	Diana and Kevin Williams	Annual Fund

1,164	Monroe Community College Association	Annual Fund
1,000	Dr. Lloyd G. Brown '91	Annual Fund
1,000	Jill M. Cicero, Esq.	Annual Fund
1,000	Alan J. Cobb '68	Dr. LeRoy V. & Lillian E. Good Presidential Endowed
_,	,	Scholarship Fund
1,000	Richard & Sheila Degus	Annual Fund
1,000	V. Sumati Devadutt, Professor Emerita	Professor V. Sumati Devadutt Award for Academic
		Excellence Endowed Scholarship
1,000	Lynn '77 & Mark '76 Kulzer	Annual Fund
1,000	Peter A. Manzi	Annual Fund
1,000	Dr. Michael & Eloise Myers	General Scholarship Fund
1,000	Richard and Amy Reingold	Annual Fund
1,000	Nathan & Susan Robfogel	Annual Fund
1,000	The Rochester Twenty Pearls Foundation	General Scholarship Fund
1,000	Mr. & Mrs. C.V.V./Ann Stabins Sewell	Annual Fund
1,000	Patricia A Stevens '68	Annual Fund
1,000	Douglas Taylor '64	Annual Fund
1,000	Dr. Kimberley D. Willis '91	Annual Fund
970	Mary Lou and John Dredger	Annual Fund
879	Robert O. '74 & Carolyn S. Hoffman	Annual Fund
750	Patricia J. Kuby '73, Professor Emerita	Beyond the Formula Statistics Endowed Scholarship
500	Marilyn M. & G. Christopher '68 Belle-Isle	Annual Fund
500	Bright Funds	Annual Fund
500	Cathleen & Timothy Clancy	Annual Fund
500	Premanjali Devadutt	Professor V. Sumati Devadutt Award for Academic
		Excellence Endowed Scholarship
500	Lauren Dixon & Michael Schwabl	Annual Fund
500	Charlotte '81 & Dover Downing	Annual Fund
500	Hope '84 & Lance Drummond	Annual Fund
500	Satenik Farid	Annual Fund
500	Bev French Taylor	Annual Fund
500	Dana L. Harmon	Joseph W. Galasso, Jr. '74 Scholarship for Army
		Veterans
500	Kenneth Lynn '75 & Claudien Payne	Annual Fund
500	Courtney & Scott Marshall	Annual Fund
500	Carole McGhan-Hicks '77	Nursing Department Fund
500	Leah & Nathaniel Merritt-Mervine Tikkun	Paralegal Studies Restricted Scholarship
500	Claudia & Paul Moriarty	Annual Fund
500	Deni L. Taveras	Professor V. Sumati Devadutt Award for Academic
500	Joan F. Upton '12	Excellence Endowed Scholarship Dreamkeepers Emergency Need Fund
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Events: Total for period \$158,650

\$26,500 The M&T Charitable Foundation Gold Star Gala; Golf Tournament

25,000 Tim '80 & Robin '80 Wentworth Gold Star Gala

13.500	LaBella Associates	Gold Star Gala; Gold Star Gala Scholarship
11,000	Bergmann	Gold Star Gala; Golf Tournament
10,000	_	Gold Star Gala
10,000	Lori Van Dusen	Gold Star Gala
6,000		Gold Star Gala
6,000	Woods Oviatt Gilman, LLP	Gold Star Gala; Golf Tournament
5,500	SWBR Architects	Gold Star Gala; Golf Tournament
3,500	Klein Reinforcing Services	Golf Tournament
3,500	Logical Control Solutions, Inc	Golf Tournament
3,500	The Pike Companies	Golf Tournament
3,000	Kelly & Joseph D. Catone	Golf Tournament
3,000	The Duke Company	Golf Tournament
3,000	Elmwood Manor Associates LLC	Gold Star Gala
3,000	Excellus BlueCross BlueShield	Gold Star Gala
3,500	Harter, Secrest & Emery, LLP	Golf Tournament
3,000	International Union BAC Local 3 NY	Golf Tournament
3,000	MWI, Inc.	Golf Tournament
3,000	Paychex, Inc.	Gold Star Gala
3,000	University of Rochester	Gold Star Gala
3,000	Visit Rochester	Golf Tournament
3,000	Wegmans Food Markets Incorporated	Gold Star Gala
2,000	Davie Kaplan, CPA, P.C.	Gold Star Gala
2,000	Lisa & Richard Paulis	Gold Star Gala
1,550	Jennie Viggiani & Kevin McGuire	Gold Star Gala
1,550	Pam Viggiani & Robert Cole	Gold Star Gala
1,500	Cause + Effect Strategy	Golf Tournament
1,000	M/E Engineering, P.C.	Gold Star Gala
1,000	Mark Siwiec & Duffy Palmer	Gifts in Kind
550	Ken & Pamela Hines	Gold Star Gala

(**Bold type** in listings above denotes new donors) (Includes gifts and pledges through 03.25.22)

DEVELOPMENT

ALUMNI

- Began planning the 16th Annual 5K Walk/Run for Scholarships which will take place during Alumni Week and Homecoming 2022 under the leadership of Alumni Chair **Mike Krupnicki '85**.
- Identified and cultivated alumni prospects on an ongoing basis.

ANNUAL FUND

- Raised \$42,766 through the end-of-year direct mail solicitation authored by **Gretchen Wood** and featuring MCC scholarship recipient **Jaylon Taylor '21**.
- Prepared the spring renewal direct mail solicitation authored by MCC student Addie Washington '23, a
 recipient of the STAR Power Women's Giving Initiative, The Thompson Family Endowed Scholarship and

the Richard Riley Endowed Scholarship. The letter and pledge card featuring a photo of Addie will mail to approximately 3,500 donors. Donors' gifts could be matched up to three times thanks to the **DiMarco** Family Challenge, Sergio Esteban/Labella Associates Challenge, Konar Foundation Challenge and the Summers Foundation Dreamkeepers Challenge.

- Working with co-chairs **Antonia Custodio '99, Katherine Ghidiu** and **Joseph Scanlon**, continued oncampus promotion of the matching challenge opportunities available to faculty and staff with a gift to the Annual Fund or the Dreamkeepers Emergency Student Aid Program.
- In partnership with the Athletics Department, concluded a crowd fundraiser with the men's and women's swimming and diving team raising \$4,140 and launched a crowd fundraiser with the baseball team establishing a goal of raising \$6,000.
- Secured \$450,061 in gifts and pledges to date towards goal of \$724,953, representing 62 percent of goal compared to 67 percent of goal at this time last year.
- Achieved 60 percent board giving with gifts and pledges totaling \$153,733. To date leadership support
 has been received from:

STABINS SOCIETY \$5,000+

INDIVIDUALS

John L. DiMarco II

Lauren Dixon

Sergio Esteban

Howard Konar

John E. Lovenheim

Lori Van Dusen

Maureen R. Wolfe

Jeremy J. Wolk

CORPORATIONS/FOUNDATIONS

DS + CO

ESL Charitable Foundation, Inc.

ESL Federal Credit Union

LaBella Associates

Louis S. and Molly B. Wolk Foundation

William & Sheila Konar Foundation

PRESIDENT'S CIRCLE OF HONOR \$2,500+ unrestricted

INDIVIDUALS

John L. DiMarco II

Sergio Esteban

Kenneth L. Hines

Howard Konar

John E. Lovenheim

Edward T. Schuler '81

Lori Van Dusen

Jeremy J. Wolk

CORPORATIONS

LaBella Associates

Louis S. and Molly B. Wolk Foundation

William & Sheila Konar Foundation

PRESIDENT'S CIRCLE \$1,000 to \$4,999 INDIVIDUALS

Daniel J. Burns John A. Dredger Colby Feane Emerson U. Fullwood Kenneth L. Hines Susan R. Holliday

Kimberly I. McKinsey-Mabry

Elaine S. Michael Richard A. Reingold Edward T. Schuler '81 Kevin W. Williams

CORPORATIONS

M&T Bank

The M&T Charitable Foundation

Major Gifts

- Secured a transformative \$3.2 million grant from the **Ralph C. Wilson, Jr. Foundation** for the Finger Lakes Workforce Development (FWD) Center at MCC's Downtown Campus. This three-year grant will assist with equipment and technology purchases and other start-up costs.
- Received a grant of \$61,600 from the **Statler Foundation** to research and develop an e-learning platform for MCC hospitality students and incumbent hospitality workers in the Finger Lakes region. MCC's Department of Hospitality is partnering with **Don Jeffries '71** team at VisitRochester on this project.
- Renewed the Patrick P. Lee Foundation's support of the Patrick P. Lee Foundation Scholarship with a three-year, \$54,000 pledge.
- The **United Way of Greater Rochester and the Finger Lakes** awarded a grant of \$42,444 to the Dreamkeepers Express program as part of their Project Uplift initiative. Dreamkeepers Express provides emergency need grants to students but with fewer qualifying criteria.
- Alumnus **William Thomas '86** established the David L. Pogue Scholarship with a \$25,000 gift. The scholarship honors Law and Criminal Justice Professor Emeritus David Pogue.
- With advocacy from **Dan Burns**, renewed **M&T Charitable Foundation's** \$21,000 investment in the RIT 1+3 program.
- Established the Laura Jane (Murphy) Bryant Scholarship for Paralegal Studies with a \$20,000 gift from **Peter E. Bryant**.
- Submitted the annual report to the **Corning Incorporated Foundation** for their grant to MCC's optical systems technology program.
- With the leadership of Stephanie Von Bacho '88, engaged stakeholders at the University of Rochester
 Medical Center and Eastman Institute for Oral Health to explore additional partnership opportunities for MCC's health sciences and dental studies programs.
- Submitted proposals to the **Greater Rochester After-School Alliance** and **The Community Foundation** for the Healthy Hero Summer Camp, the **Lumina Foundation** for enrollment management marketing programs, and the **Max and Marian Farash Foundation** to pilot a teacher mentoring program.

STAR Power

• Secured a new leadership pledge of \$10,000 from Abigail and Josh Reinhard.

- Under the leadership of Co-Chairs Lisa Paulis and Laurie Zaucha, began preparations for the STAR Power Leadership Committee to meet and make recommendations for the 2022-2023 STAR Power Scholarship recipients.
- Started planning the annual Mother's Day solicitation.

Donor Engagement

- Gold Star Gala secured 20 silent auction items and 9 live auction items including a Seager Marine boat share valued at \$10,000 under Essie Calhoun McDavid, Pamela Hines and Lauren Dixon's leadership.
- Confirmed the 37th Annual Scholarship Open for June 27, 2022. The event co-chairs are **Chris Cimini** and **Gavin Brownlie**.
- Rescheduled year's Salute to Excellence at the Joseph A. Floreano Rochester Riverside Convention Center for November 10, 2022.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Lauren Dixon**, chair, the Board Governance committee met on January 26, 2022 to review and identify a short list of prospective board members for 2022-2023.
- With limited attrition expected, the committee carefully targeted industry sectors where our current membership is not fully represented with a focus on diversity.
- The list of prospective members was endorsed by the Executive Committee on March 3, 2022.
 Chairman Dixon, Gretchen Wood and the nominator will now reach out to nominees to discuss roles and responsibilities for board service.

Management

- Hired Assistant Director of Donor Engagement.
- Hired Director of Finance.

FINANCE DEPARTMENT

Finance/Audit

- Reviewed the December 31, 2021 financial statements at the Finance Committee meeting held on February 22, 2022 with **Scott Kogler**, chair.
- Submitted the CASE College and University Foundations survey for 2021.
- Prepared the endowment spending calculations for September 2022 and January 2023.
- Completed the 2021 Endowment Reports and mailed on March 31, 2022.

Investment

- Reviewed quarterly performance as of December 31, 2021 at the Investment Committee meeting held on February 22, 2022 with **Kenneth Hines**, chair.
- Finalized subscription agreement for FEG Private Opportunities Fund VI, L.P.

Scholarship

Made offers to applicants in Scholarships Online for the following:

- General Visual & Performing Arts Department Scholarship
- Gavi Springut Scholarship
- Mary P. Nolan Performing Arts Endowed Scholarship
- o Lauren Dixon Scholarship for Women in Business and Marketing
- Magdalyn Cyganovich Memorial Scholarship for Paralegal Student
- o Carl S. Hallauer Endowed Scholarship Fund for Criminal Justice
- o Dennis A. Pelletier Memorial Scholarship
- Deputy Galen J. Herren Memorial Scholarship
- Officer Daryl Pierson Memorial Scholarship
- Andrew "AJ" Sperr Memorial Endowed Scholarship
- o General Law and Criminal Justice Department Scholarship (Dakota Podlaski)
- Crimestoppers First Responder Scholarship for Law and Criminal Justice
- o The Don Beech ESOL Program Scholarship
- Juliane Marino Memorial Endowed Scholarship Fund for Student Nurses
- o Alvin F. & Ruth K. Thiem Nursing Scholarship
- Suzanne Jacobs McKim Memorial Scholarship
- Sarah Bentivegna Endowed Scholarship
- Women's Club of Webster Nursing Scholarship
- MCC Nursing Alumni Endowed Scholarship Fund
- o Daniel Lyons Memorial Endowment
- Patricia Flynn Soltys Endowed Scholarship
- Johnson Family Endowed Surgical Technology Scholarship
- General Optics Scholarship
- M&T Bank Scholarship for Advanced Manufacturing/Optics Degree and Certificate Program
- Optical Society of America Scholarship (Rochester Section) in memory of Bob Novak
- Wentworth Family Endowed Scholarship
- Student Nurses' Association Scholarship
- o Donald W. Holleder Scholarship Endowment
- Richard Barton Memorial Scholarship Fund
- o The Theodore A. Krupnicki Future Fabricators Scholarship
- o General Applied Technologies Department Scholarship Automotive
- General Applied Technologies Department Scholarship HVAC
- o MG Car Club Western New York Centre, Inc. Endowed Scholarship
- Rochester Automobile Dealers Association Scholarship
- Woods Oviatt Gilman Scholarship in Paralegal Excellence
- Segar & Sciortino Scholarship in Paralegal Studies
- Laura Jane (Murphy) Bryant Scholarship for Paralegal Studies

New Scholarships/Programs

- o The Opportunity Endowment for Students with Learning Disabilities
- Joseph W. Galasso, Jr. '74 Scholarship for Army Veterans
- Laura Jane (Murphy) Bryant Scholarship for Paralegal Studies
- Education Design Lab Scholarship
- eLearning Research Grant
- David L. Pogue Scholarship
- Hope Rising Scholarship

Donor Engagement Department

Public Relations and Communications

- Produced four monthly e-newsletters.
- Media Coverage:
 - "New educational initiative aims to address health care staffing shortages," highlighting Finger Lakes Performing Provider System (FLPPS) grant, Rochester Business Journal, December 10, 2021; additional coverage: Minority Reporter, December 27.
 - "Confronting the skilled labor crisis in optics and photonics," Photonics Focus, January 1, 2022.
 - "REDCO invests over \$2M, serves over 150 businesses in two years," Rochester Business Journal, January 28.
 - "Black History Month/Rochester's Roots: Dr. Alice Young," WHEC-TV, February 9.
 - "Monroe Community College to join national initiative on racial equity in higher ed," WXXI News,
 February 14.
 - "New nursing scholarship at FLCC aims to offer financial assistance to students in need," Daily Messenger, February 24.

38th Annual Scholarship Open

- The 38th Annual Scholarship Open will take place on Monday, June 27 at the Country Club of Rochester.
- Sponsorship letters were mailed out in March.
- To date we have \$84,000 in sponsorships.

31st Annual Salute to Excellence

• The 31st Annual Salute to Excellence has been rescheduled to the Fall of 2022. The new date is November 10, 2022 and will be held at the Joseph A. Floreano Rochester Riverside Convention Center.

24th Annual Gold Star Gala

- The 24th Annual Gold Star Gala is scheduled for Saturday, April 30 at the Country Club of Rochester.
- The theme for the Gold Star Gala is Alchemy: Unearth Your Creative Chemistry.
- We secured 18 sponsorships and 6 patron tables for a gross total of \$158,650.