



# Monroe Community College

STATE UNIVERSITY OF NEW YORK

## 2021 PRESIDENT'S REPORT TO THE COMMUNITY



Inspiring every day.

# Member of the League for Innovation in the Community College



## Transforming Together: Message from the President

On September 22, 2022, I was honored to be inaugurated the sixth president of Monroe Community College. I am proud to lead one of 18 institutions that are board members of the League for Innovation in the Community College. Its members are recognized as the best community colleges in the United States and Canada. As a national role model and the jewel of Greater Rochester and Monroe County, MCC has long served as a true testament to the power of TRANSFORMING TOGETHER through collaboration, innovation, and a commitment to educational excellence and equity. To lead such an accomplished institution is both a momentous opportunity and an incredible challenge.

There is no way around it — it takes teamwork to respond to the evolving needs of our community

and, frankly, our world. Fulfilling the expectations and needs of our students while ensuring educational equity and excellence requires MCC faculty, staff, administrators and trustees to be creative and innovative. The success of our students and the economic strength of our region also rely on our ability to seek opportunities and forge effective community partnerships. Over the past year, we have made great strides in building on MCC's reputation as a vital and vibrant community resource for six decades. We are moving determinedly forward together — fostering a college-going culture across all ZIP codes of our community where everyone has an opportunity to benefit from MCC's many offerings and services to achieve.

This *President's Report to the Community*, released in 2022,

provides many shining examples of MCC's accomplishments over the past year. However, we have not achieved these alone. Your connection to and support of MCC's mission of access have been vital in addressing the changing needs of a continually evolving world. MCC is grateful for your help as we continue to lead the charge of *TRANSFORMING TOGETHER*.

Kindest regards,

DeAnna R. Burt-Nanna, Ph.D.

## Contents

Who We Are	4
A Leader in Workforce Development	7
Focused on Student Success	10
Impacts and Innovations	13
Community Investments	17
Leadership	18
2021-22 Operating Budget	19

*“We are moving determinedly forward together — fostering a college-going culture across all ZIP codes of our community.”*

# 60 Years of Innovation and Leadership



Allen K. Williams



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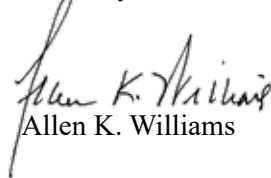
## Our Commitment to DEI and Community: Message from the Board of Trustees Chair

My fellow trustees and I are proud to introduce the energy, leadership, and experience of our sixth president, Dr. DeAnna R. Burt-Nanna. Formerly the vice president of student and academic affairs at Minnesota's South Central College, President Burt-Nanna brings more than 20 years of higher education experience to MCC. With a wealth of private-sector experience, she offers a unique perspective on creating a sense of culture and connection inside the institutions she has led and throughout the communities she has served.

Representing the transformative power of a STEM-focused education, she has already created new partnerships and initiatives that remove barriers within the K-12 to postsecondary educational pipeline and increase career and transfer opportunities for our students. Her leadership has inspired MCC administrators, faculty, and staff to challenge the status quo and embrace innovation in educating our community's next generation of leaders and professionals.

Under Dr. Burt-Nanna's leadership, MCC will continue to evolve as an inspiring and influential champion of academic excellence, workforce development, diversity, equity, and inclusion within higher education and beyond. Grateful for SUNY's ongoing support, we look forward to continuing to help set the pace for community and technical colleges within the state and across the nation.

Sincerely,



Allen K. Williams



# Who We Are

In August 2022, the MCC Board of Trustees approved *Vision2027*:

*Monroe Community College Strategic Plan 2022-2027.*

That plan, which includes the following fundamental components, will guide MCC going forward.



## Mission

Monroe Community College transforms lives and communities, fostering the success of diverse students through affordable and innovative academic, career, technical, and workforce development programs. Our shared work inspires and champions excellence in higher education and builds global engagement and understanding.

### ■ Five Strategic Directions

1. Together as One
2. Student-centered College
3. Enrollment Reimagined
4. Community Engagement and Partnerships
5. Institutional Effectiveness, Efficiency, and Sustainability

## Vision

Monroe Community College champions equity, opportunity, innovation, and excellence while transforming students' lives and communities.

## Core Values

Community, Inclusiveness, Integrity, Excellence, Empowerment and Stewardship

## Diversity, Equity, and Inclusion Statement

Monroe Community College expects and upholds equity, inclusion, and a sense of belonging in our educational programs, policies, campus life, employment, and community involvement. We believe that diversity enriches our lives and leads to understanding and appreciation of our differences and commonalities. In order to achieve academic and institutional excellence, we actively recruit, engage, and retain students, faculty, staff, and community partners who represent the diversity of our region, nation, and world.





## Community Pride and Inclusiveness

During the recent pandemic, a time of simultaneous isolation and divisiveness, Rochesterians craved a much-needed sense of community. Because this region has historically played a vital role in a wide range of activist movements promoting justice and human rights, MCC's Institute for the Humanities chose its spring 2021 project accordingly. "Culture, History, and Memory: Bridging Rochester's Past and Present" asked a significant question: How can our past inform the present to help us build a better future?

MCC photography students (shown below) curated archival images of selected historical figures and movements associated with Rochester: Susan B. Anthony, Frederick Douglass, Emma Goldman, Hester Jeffrey, and the Rochester settlement houses. After

digitally projecting these images onto sites, spaces and buildings linked to the historical figures and movements, the students photographed the scenes which were then used in the creation of a powerful online exhibition.

Meanwhile, political science students researched historical figures and movements. Their work culminated in essays that accompanied the online exhibition photos. Finally, each projection site was marked on a digital map to preserve the legacy of the project. Investigating the relationship between photography, history, and culture helped internalize critical lessons from our shared past and ultimately assisted in creating a space for dialogue on building a better and more inclusive community.



## Award-winning Faculty



English Professor **Scott Rudd** has a long list of recognitions. Most recently, he was

awarded the Northeast Regional Honors Council's Honors Professional of the Year.

In 2018 and 2020, Professor Rudd received MCC awards for excellence in teaching. In 2021, he was named Distinguished Advisor of the Year by Phi Theta Kappa International.

He is appreciative, but when asked what he considers his biggest accomplishment, it's not the awards but the Honors students who have participated in Scholars' Day or the prestigious Beacon Conference, established to showcase the academic achievements of outstanding students at community colleges in the mid-Atlantic region.

"I've been given extraordinary support," he said. "I was given a sandbox and the freedom to build something."



# Who We Are



## Research on Student-Parents

One in five MCC students is a student-parent. As a group, they are disproportionately Black or Hispanic, age 30 or older, female, and Pell-eligible. One of their top needs is flexible access to courses and services.

Recent analyses by **Mary Ann M. DeMario, Ph.D.**, (Institutional Research) show that MCC student-parents and students age 25 and older plan to take the same number, more, or all online courses in the future. MCC delivers the flexibility that student-parents need to succeed by offering a robust menu of online, in-person, and remote options.

In March 2019, the national nonprofit Education Design Lab announced that MCC was one of only four community colleges nationwide selected to be part of a multi-year design challenge to increase single mom learners' graduation rates. The Lab selected the institutions based on their innovation readiness, approach to student success, and student demographics. The Single Moms Success Design Challenge is in its pilot program phase, implementing supports to increase single mom learners' graduation rates by 2024.

## Outstanding 2021 Graduate



Completing a college degree can be an uphill struggle when life gets in the way. With support and encouragement from her husband, **Soleil Williams** (shown above with her children) returned to MCC in 2019 to achieve a decade-old goal.

In May 2021, she earned a human services degree from MCC and continued her studies in social work at SUNY Brockport in pursuit of a career in social work. Husband Craig and daughters Charlii, 5, and Camryn, 3, have never failed to cheer her on — they are her biggest and loudest supporters.

Soleil began her journey at MCC in 2011, pursuing a liberal arts and

sciences degree. While in college, she met the love of her life. They later got married. Eventually a personal crisis interfered with her studies, so she put her educational dream on hold. When she returned to MCC six years later, she was a mom of two and a former certified nurse assistant with new career aspirations and renewed determination.

“I have to show my little girls that anything is possible,” Soleil said. “Even if someone tells you, ‘You can’t do it’ or ‘you won’t make it,’ do it. Finish it all the way to the end because if you don’t see it through, you’re only disappointing yourself.”

Her drive to succeed — and to be a strong role model for her daughters — kept her moving toward her dream especially in the face of obstacles.

In fall 2020, she was named to the dean’s list. The following year, Soleil, the oldest of seven children, was the first in her family to graduate from college.

She credits Associate Professor of Sociology Natasha Chen Christensen, Ph.D., and Associate Professor of English Tokeya Graham, Ed.D., for her success: “They have been the biggest driving forces at MCC who have pushed me to graduate,” said Soleil. “They just stuck with me.”

# A Leader in Workforce Development



*“This state-of-the-art education and workforce development center will deliver accelerated training programs to provide New Yorkers in the Finger Lakes with the skills they need to compete in today’s dynamic and ever-changing job market. As we rebuild our economy, projects like this will ensure that New York remains the most business- and worker-friendly state in the nation.”*

– New York Governor Kathy Hochul

Regional employers, educators, and agencies have been engaged in the FWD Center project from day one and helped set the vision. Partners connect learners to education and support work-based learning opportunities and active job placement.



## The Future is Here: Finger Lakes Workforce Development Center

In May 2022, New York Governor Kathy Hochul announced the grand opening of the Finger Lakes Workforce Development Center ([www.FWD-Center.com](http://www.FWD-Center.com)) on MCC’s Downtown Campus. The \$11.4 million, state-of-the-art FWD Center focuses on short-term and accelerated, technology-oriented training programs that place individuals in high-demand jobs within advanced manufacturing, information technology, skilled trades, apprenticeship-related instruction, and professional services.

The FWD Center is designed to both support a variety of programs and allow for quick modification of the space to more expediently meet the specific needs of regional employers. New programs offered at the FWD Center will focus on Industry 4.0-related skills in areas including automation, robotics and mechatronics as well as information technology. A secondary focus will be skilled trades and youth apprenticeship-related instruction. To strengthen the educational pipeline, an early college program model will focus on exposing high school students to advanced smart technologies.

## FWD»CENTER

FINGER LAKES WORKFORCE DEVELOPMENT CENTER

- Occupies 50,000 square feet of flexible training space on the fifth and sixth floors of MCC’s Downtown Campus.
- Serves the entire Finger Lakes region, with a focus on the rapid training and retraining of current and aspiring technical middle-skill workers from Genesee, Livingston, Monroe, Orleans, Ontario, Seneca, Wayne, Wyoming and Yates counties.
- Links education and training with regional employers’ evolving workforce demands.
- Adapts to the changing and emerging technologies that are driving the future of work within advanced manufacturing, information technology, skilled trades, apprenticeships and professional services.

# A Leader in Workforce Development



## Ralph C. Wilson, Jr. Foundation Gift

At the May 2022 grand opening of the Finger Lakes Workforce Development (FWD) Center, Ralph C. Wilson, Jr. Foundation Director of Young Adults & Working Families **Susan Dundon** announced a \$3.2 million grant to the MCC Foundation in support of startup operations and equipment. This extraordinary investment allowed MCC to purchase the most current equipment and technologies for the FWD Center's Mechatronics and Skilled Trades Labs. This included 3D printers, virtual reality equipment, a universal robot, and an enterprise smart factory training system — all in preparing students to hit the ground running when they enter the workforce. The grant will greatly benefit Rochester residents by providing them a pathway to a wealth of high quality jobs.

## New Microcredentials to Meet Demands

Expanding its suite of short-term learning options within the past year to meet area employers' workforce demands and individual needs, MCC now offers eight credit- and noncredit-bearing microcredentials.

- Construction Fundamentals I
- Culinary Arts
- Earth Science
- Geospatial Information Systems Technology Professionals
- Holocaust, Genocide, and Human Rights Studies
- HVAC Essential Workplace Skills
- Multicultural Diversity – World Health Perspective
- Optical Fabrication Essentials

MCC microcredentials typically consist of six to 14 credits and, for noncredit work, 90 to 180 hours. Whether used as a valuable career credential or pathway to a certificate or associate degree program, these stackable microcredentials allow learners to pause or intersperse employment as needed — building upon their learning accomplishments over time.

The availability of MCC's microcredentials also benefits regional employers by providing them with a larger talent pool.

## SkillsMatch Helps Put Residents Back to Work

Launched in early 2021, MCC SkillsMatch is a simple, web-based tool that helps residents, especially adult learners, define their career paths.

Through SkillsMatch, individuals identify their personal interests and marketable skills, which are then matched to local careers while suggesting additional next-step skills that would support their career pursuit. Information on applicable MCC programs and regional job opportunities is also provided. Anyone – including military veterans, career changers, and out-of-work individuals – can use SkillsMatch, accessible anytime and anywhere.

SkillsMatch supports MCC's model for career readiness by integrating self-assessment with personalized career counseling services that match students to academic and training programs prior to enrollment.





## MCC Participates in Congressional Caucus

In fall 2021, MCC participated in a conversation of the Congressional Optics and Photonics Caucus led by Congressman Joe Morelle that addressed ongoing workforce shortages in the industry.

MCC Optics Professor and Endowed Chair Alexis Vogt, Ph.D., was one of four panelists, all leaders in the optics and photonics field, who spoke to 150 congressional and industry stakeholders about this growing technological field that supports so many aspects of modern life while struggling with a daunting lack of skilled technicians.

In response to this need, MCC, in collaboration with government, industry and academic partners throughout the nation, is leading the charge to strengthen the talent pipeline. By providing a growing number of apprenticeship opportunities and offering assistance in establishing an optics curriculum at other U.S. colleges, MCC is playing a crucial role in ensuring the U.S. remains a global leader in this innovative field.

## Mpower – the Power of Partnership

The Mpower initiative — a collaboration with Monroe County — supports workforce training in information technology, advanced manufacturing, and health care to address the region’s shortage of skilled workers. MCC plays an active role in preparing students for these high-demand careers and strengthening the workforce pipeline. Since its 2020 inception, Mpower has supported 835 certified nurse assistants, home health aides, and aspiring licensed practical nurses in starting or advancing a career that pays family-sustaining wages.

## LaCroix Precision Optics Partners with MCC to Offer Apprenticeship Program



In August 2021, LaCroix Precision Optics announced its partnership with MCC to offer a USDOL\*-registered Optics Manufacturing Technician Apprenticeship program.

“We are pleased to partner with LaCroix Precision Optics to help build a skilled technical workforce to support LaCroix’s growth,” said **Alexis Vogt, Ph.D.** (shown above left), endowed chair and professor in MCC’s optical systems technology department. “Optics-enabled technologies are essential to our national economy and defense, yet the optics industry faces a critical shortage of skilled optics manufacturing technicians. Through this apprenticeship program, on-the-job training and related technical instruction are combined to develop highly skilled optics manufacturing technicians.”

The competency-based program combines on-the-job training and related instruction through MCC (online) and University of Arkansas Community College at Batesville (UACCB). UACCB students spend two weeks in the summer at MCC to complete hands-on learning. Students chosen for the apprenticeship are expected to complete the program within two to four years.

*\*United States Department of Labor*

# Focused on Student Success



## Finger Lakes Youth Apprenticeship Program Hosts “Signing Day”

In early 2021, the Finger Lakes Youth Apprenticeship Program hosted two celebrations that welcomed 56 high school students into the advanced manufacturing field.

Modeled after the NFL’s high-energy, suspense-filled Draft Day, the Youth Apprenticeship “Signing Day” featured contract announcements, official signings between students and employers, photo ops, team swag and, most significantly, the first steps to promising careers. The hybrid event hosted students, their families and 21 regional manufacturers for an in-person celebration while streaming the festivities out to supporters

unable to attend.

Coordinated by the Rochester Technology & Manufacturing Association and MCC, both Signing Day events were the culmination of a competitive, multi-phased application and interview process pairing qualified high school students with local manufacturing companies for related instruction, job shadowing, and paid co-ops.

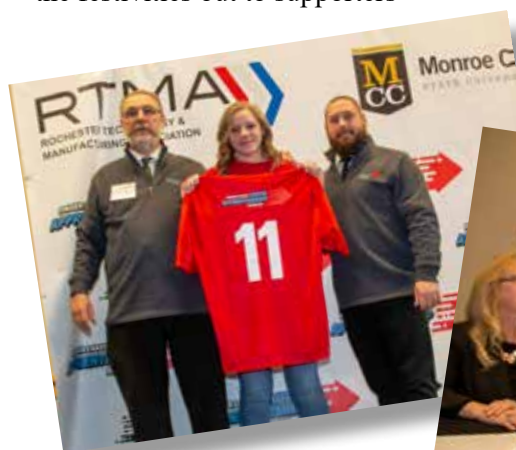
Sponsored by Rochester Gas & Electric Corporation and the Ralph C. Wilson, Jr. Foundation, this innovative program was created to proactively address the region’s increasing need for a well-trained labor force.

## Advancing Student Success Agenda

Under the leadership of Chair **Allen K. Williams**, the MCC Board of Trustees has helped advance the college’s interests and efforts in the areas of student success and workforce development.

Over the past year, trustees have revamped the board’s agenda in alignment with MCC’s new priorities following their participation in the Aspen SUNY Pathways Board Engagement Workshop Series on achieving excellence and equity in student outcomes. Additionally, they collaborated with the college administration in building key performance indicators to measure progress and success around MCC’s goals within the college’s new strategic plan. They have helped the college build and maximize relationships within the community, with the focus on improving student outcomes and strengthening pathways to prosperity especially for local residents who face the highest poverty rates in the country.

Following the board’s guidance, MCC is consistently invited to the table when the Greater Rochester community and New York state seek solutions to increase student success, economic recovery, and workforce development. Some of these engagements have led to significant public and private funding to the college.



## College Researcher Badging Program Receives Two National Awards

MCC Instructional Technologies Librarian **Anjali Parasnis-Samar** (shown right in photo) and Associate Director of Library Services **Alice Wilson** (left) received the 2020-2021 Innovation of the Year Award for the College Researcher Badging program — an innovation necessitated by the COVID-19 pandemic.

The student-centered program strengthens MCC’s ability to support information literacy learning in online and remote environments. The program also allows the college to reach more students, track information literacy student outcomes, and make learning outcomes visible to students.

## MCC’s Teaching and Creativity Center

As part of its monthly faculty development program for first- and second-year faculty, MCC’s Teaching and Creativity Center (TCC) encourages faculty to employ evidence-based “CARE” practices that connect with student outcomes. CARE practices promote student retention based on Culture/Community, Attendance, Recognition of the situational nature of instruction and Encouraging student independence with guidance.

CARE practices were defined by Associate Professor of Chemistry

“By featuring students and tailoring videos to the individual student actors, our students can see themselves represented as researchers and learn from each other,” Anjali said. “Through focusing on the ACRL Framework for Information Literacy for Higher Education, the program empowers students to be reflective, flexible, and critical in their approach to research, and value their own voices and contributions.”

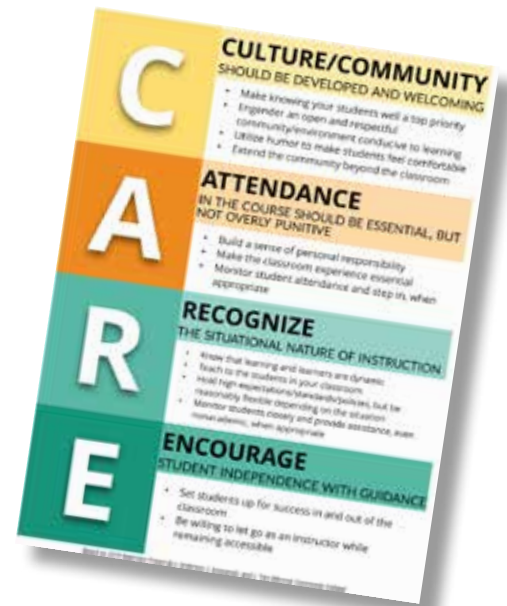
The College Researcher Badging program also earned the 2021 Community and Junior College Libraries Section EBSCO Community College Learning Resources Program Award, which

**Jason Anderson, Ph.D.** based on his qualitative study with faculty who consistently achieve the highest rates of retention. Through observations and interviews, Dr. Anderson found several patterns. Workshops, conversations, and an online “Theory in Action” course based on the CARE practices are introduced to first- and second-year faculty.

Data is collected using surveys to faculty and their students, coupled with an observation session with a TCC consultant. As a result, new faculty get feedback on their



recognizes outstanding achievement in community college programming. Only one recipient is selected nationally each year.



teaching that is useful in their development outside of the formal evaluation process. Faculty are also better able to determine if students are experiencing the high-quality learning experience for which MCC is known.



# Focused on Student Success



## Dual Enrollment

In partnership with local high schools, MCC offers over 70 different courses for SUNY college credit so students can get a head start on a college degree or certificate. In 2020-2021, 4,280 high school students from 47 schools and BOCES programs took MCC courses at their home school through the College NOW @ MCC program. Highly motivated students who earn college credits while in high school can start at MCC with sophomore status—and are ready to graduate and transfer to a bachelor’s degree program in half the time and at half the cost.

MCC’s College NOW program is accredited through the National Alliance of Concurrent Enrollment Partnerships (NACEP). The NACEP works to ensure that college courses taught by high school teachers are as rigorous as courses offered on the sponsoring college campus.

High school and BOCES students earned 20,220 college credits through MCC’s College NOW in 2021-2022.

## EOP Staff Help Students Succeed

**Charlene M. Linzy** (shown at left) felt love and support as an MCC student three decades ago. Now as MCC’s Educational Opportunity Program (EOP) director, she wants students to feel the same.

Charlene was raised in Lyons, N.Y., by parents who were adamant she find a career, so after graduating from high school in 1989, she enrolled in MCC. Two years later, she earned an associate degree in office technology and began working as a secretary. She became a corporate trainer after receiving a bachelor’s degree in psychology in 2004. In need of a mentor, she turned to someone who left an impression on her when she was an MCC student. Peggy Harvey Lee encouraged her to return to school to land a career she was passionate about.

While completing an internship in MCC’s EOP, she knew she found her passion. In 2016, Charlene earned a master’s degree in education/college counseling from SUNY Brockport, left corporate life and became a Collegiate Science and Technology Entry Program (CSTEP) advisor and instructor at MCC. Four years later, she was hired as EOP’s director.



Today MCC’s EOP advocates for some 214 students with the potential to succeed despite adverse struggles and offers resources to help with academic, personal, and financial needs. Charlene knows wraparound support helps students overcome challenges and achieve their goals. From fall 2020-fall 2021, nearly 55 percent of EOP students continued their studies, compared with 47 percent from the overall student population.

“It’s important to build rapport and talk, though not just about classes,” she said. “Students may be facing eviction, may not have laptops or phones, food, or electricity. I tell them we’re like ‘mother bears.’ We do our best to find the resources to help them succeed while holding them accountable, too.”



# Impacts and Innovations

## MCC's New Optical Fabrication Lab Trains Workers, Students

Four advanced manufacturing workers and an MCC student spent the summer of 2021 in the college's newly opened high-tech optical fabrication lab gaining the kind of specialized skills most in demand by U.S. employers.

The group completed five weeks of intensive, hands-on training on a state-of-the-art \$300,000 diamond-turning lathe (shown above). Because of its nanoscale precision, this machine is increasingly being used to manufacture parts

for autonomous vehicles, missile guidance systems, telescopes, TV projectors and numerous other applications.

Finding optics technicians skilled in setting up and operating the machine has been an enormous challenge for Finger Lakes region employers. However, MCC workshops have opened the door for employers like IDEX Health and Science, Optimax Systems, and Richardson Gratings to train their employees in this highly advanced technology. In addition,

students in MCC's optical systems technology program now have access to this lab for opportunities to train on the lathe and other high-tech advanced manufacturing equipment worth over \$1.5 million.

Funded through grants from Corning Incorporated Foundation and the federal Office of Naval Research, MCC's optics lab renovation project was completed in 2021, doubling the capacity of machines to better meet employers' and students' training needs.

## Two New Academic Programs Respond to Regional Needs

Launched in 2021, two MCC academic programs respond to employers' demand for skilled workers in health care and human services.

### ■ Care Coordination – Community Health Navigation Certificate

More health systems are shifting to a model promoting preventative care and effective disease management over hospital admissions and costly medical procedures. That shift has created an increased demand for patient advocates that is expected to grow in the region and throughout the nation within the next eight years.

Regional employers, including Rochester Regional Health, Lifetime

Care, and Excellus BlueCross BlueShield, report a growing need for care coordinators with strong clinical skills and knowledge of community-based health care resources.

In addition to earning an MCC certificate, program participants are eligible to take an industry certification exam in health and wellness coaching. They also have an opportunity to work toward earning an MCC health studies degree.

### ■ Addictions Counseling Accelerated Certificate

The traditional addictions counseling certificate program typically takes a full school year for students to complete, and the course modalities

vary. Conversely, the addictions counseling accelerated certificate option can be completed fully online in 28 weeks. Students who have related degrees but may not be finding gainful employment in their degree area, or who are looking for a promotion or career change, complete the necessary coursework to apply for their New York state credential in addictions counseling through this program. This option quickly sets them on a pathway to employment as an addictions counselor.

# Impacts and Innovations



## MCC Joins Racial Equity Initiative

Early in 2022, the American Association of Colleges and Universities (AAC&U) selected 19 institutions to become thought partners in the development of the Truth, Racial Health & Transformation-focused Campus Climate Assessment Toolkit. The thought partners were tasked with developing a toolkit designed to aid in the institutional assessment of systems, policies and practices that lend themselves to patterns of inequity and disparity.

The research, which focuses on the daily life experiences of students, faculty and staff, is the fundamental component of this initiative to attain greater racial equity in higher education and society. Anticipated

points of interest include issues regarding housing, disproportionate incarceration rates for Black and brown people, and Rochester's poverty rate. In partnership with the Kellogg's Foundation, AAC&U granted MCC \$10,000 for the project.

As part of its initial action plan, MCC has expanded its relationship with community faith leaders representing a broad spectrum of institutions. A convening between Rochester-area faith leaders and MCC's Executive Leadership Team in August 2022 is the first of many ongoing dialogues planned to engage all ZIP codes toward fostering a college-going culture across the local community.

## Educational Partners Summit

In 2022, MCC and more than 30 local educational partners representing K-12 as well as two- and four-year public and private institutions announced an agreement to work together in eliminating barriers to educational progress. The agreement is a direct result of the inaugural Educational Partners Summit convened earlier in the year by leaders of MCC, SUNY Brockport, and the Rochester City School District to identify barriers that hinder student access and success at secondary and postsecondary levels. The Summit reflects commitment to fostering a college-going culture across the Rochester region.

## Conference Discusses Effects of Diversity, Equity, Inclusion in Higher Education

In fall 2021, MCC held a virtual Diversity Conference, *Forging a Path to an Inclusive Campus Culture*, aimed at increasing awareness of inequities in higher education and exploring how colleges and universities can become stronger champions for diversity, equity and inclusion on campus and in local communities. Among the speakers was MCC President DeAnna R. Burt-Nanna, who addressed the issues of diversity, equity and inclusion while sharing her vision for the college.

The conference, which featured equity coaches from New York University's Center for Strategic Solutions, guided participants in developing ways to better serve students. MCC projects that students of color will constitute the majority of the college's population within the next five to six years.





## Award-winning Student-athlete



**Jay Jeneault** (left) was a high school freshman walking around a school activities fair when he stumbled upon the theater club and decided to join its production crew. Little did Jay know then how that chance encounter would change the direction of his life so dramatically. By the time MCC was recruiting the centerfielder to play softball, Jay had begun to explore the possibility of majoring in theatre arts here.

However, fall 2020 wasn't the typical first semester in college that students generally envision. Because all classes were online, Jay initially struggled to enjoy the experience. It wasn't easy but despite the many challenges of a global pandemic, Jay persevered.

"My time here has been so unpredictable," Jay said. "Who knew I'd have a roommate from Italy or end up being president of the Theater Club? Who knew I'd stage manage the fall musical or earn a SUNY Chancellor's Award? It's been so great, but it's also been crazy. I've learned a whole lot — and I wouldn't trade my MCC experience for the world."

Since graduating from MCC in June 2022, he has been working at Disney World as part of its Disney College Program. He plans to transfer to SUNY Oswego as a technical theater major in the spring.

"My MCC professors have all been absolutely phenomenal," Jay said. "My advisor Professor Heather Chang is an amazing person who cares so much about theater that it's contagious."

## Partnership with Rochester New York Football Club



In December 2021, MLS NEXT Pro announced a new professional soccer league's inaugural 2022 season, including the Rochester

New York Football Club (RNY FC) that now calls MCC home.

Co-owned by David and Wendy Dworkin and Premier League striker Jamie Vardy, the RNY FC have played MLS teams from major cities during the 2022 season on MCC's John L. DiMarco Field.

The team fits right in at the college, where — like MCC Tribunes — players have opportunities to live on campus, compete and become well-rounded, successful scholars and leaders on and off the field. The partnership also opens doors for MCC students and others to pursue internships, gain experience and have access to a professional sports experience.

MCC is providing space for games in a way that complements and does not interfere with MCC Tribunes soccer and lacrosse matches.

## Award-winning Faculty



Associate Professor of Graphic Design **Marjorie Crum** is the 2021 recipient of the national League Excellence Award for exemplifying exceptional teaching and leadership.

# Impacts and Innovations

## Outreach to Children Through High-impact Learning

MCC helps address college readiness and the student achievement gap by offering high-impact learning experiences for elementary and middle schoolers. Community partnerships and private philanthropy support MCC's efforts to improve learning outcomes and motivate children and their families to stay on track toward academic achievement, high school graduation and a college credential.

For example, since 2014 MCC has hosted the Be A Healthy Hero Summer Camp. The five-week camp combines fitness activities with high-quality academics and health education to reduce summer health and learning declines for more than 750 Rochester City School District (RCSD) students, ages 6 to 13 each year.



In 2022, before the camp was made possible by the Greater Rochester Health Foundation's \$469,000 grant to the MCC Foundation, MCC faculty leadership collaborated with the Glover-Crask Charitable Trust, Rochester City School District, City of Rochester and RochesterWorks! in making the camp highly successful. The camp also provides a valuable experience to its junior

counselors, ages 13 to 18, who assist in instruction, mentoring and role modeling.

## Investing in the Success of Future Students

The Summer Advanced Manufacturing Experience (SAME) has taken a significant step in building tomorrow's workforce by providing high school students the opportunity to gain basic career skills and experience how those skills are applied in real-life work environments.

SAME program graduates receive three credit hours toward an A.A.S. degree or certificate in precision machining or optical systems technology at MCC. The Summer Advanced Manufacturing Experience is the result of a collaborative partnership among Monroe County, MCC, Monroe 2-Orleans BOCES and the Finger Lakes Advanced Manufacturers' Enterprise.



# Community Investments



## Partnership Helps Fill Skills Gap

Through its System Transformation and Community Investment Program, Finger Lakes Performing Provider System (FLPPS) is partnering with MCC and other regional community colleges and partners to establish a sustainable model for long-term career pathways that expand the health care workforce pool and provide opportunities for more diverse individuals to achieve economic mobility. FLPPS is providing \$4 million in project funding; MCC is the initiative's lead community college.

Through this two-year program, project partners offer educational and training opportunities, along with holistic supports to ensure students stay on track with their academic goals. Students also receive job-placement assistance to begin their health care careers.

## MCC Awarded Grant to Help Close Health Care Workforce Gaps

A \$100,000 grant awarded by the Bank of America Foundation to the Monroe Community College Foundation enabled 40 low-income Rochester-area residents the opportunity to complete MCC's Certified Nurse Assistant (CNA) training program and gain local employment in an in-demand field. Funds covered tuition, books and supplies, helping guarantee that dedicated students could build a more secure future for themselves and their families.

Annual shortages of certified nurse assistants and licensed practical nurses projected for the Finger Lakes region — a staffing crisis exacerbated by the pandemic — underscore the critical need for a robust talent pipeline to meet employers' health care workforce demands. Approximately 647 annual

CNA job openings are projected for the region, with an estimated 211 positions likely to go unfilled.

MCC also offers a clinical bridge program and an advanced CNA program, providing a pathway for CNAs to move up in their careers and achieve upward mobility.



*“This pioneering program will provide vital educational and training opportunities that are desperately needed in the Finger Lakes region.”*

– Carol Tegas, executive director of FLPPS



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Monroe Community College prohibits discrimination based on race, color, religion, sex, sexual orientation, pregnancy, familial status, gender identity or expression, age, genetic information, national or ethnic origin, physical or mental disability, marital status, veteran status, domestic violence victim status, socioeconomic status, criminal conviction, or any other characteristic or status protected by state or federal laws or College policy in admissions, employment, and treatment of students and employees, or in any aspect of the business of the College. MCC provides equal access to the Boy Scouts and other designated youth groups. Inquiries regarding the application of Title IX and other laws, regulations and policies prohibiting discrimination may be directed to Shannon Glasgow, Title IX Coordinator, Monroe Community College, 1000 East Henrietta Road, Rochester, NY 14623, 585.292.2108 or sglasgow@monroecc.edu.

## Monroe Community College

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**Allen K.  
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the recipient  
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of

Community College Trustees’  
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Ensign Trustee Leadership Award  
for the Northeast region. He is  
joined by four other regional  
awardees across the country. The  
award recognizes “the tremendous  
contributions made by community  
colleges and their leaders to meet  
the needs of their communities.”

### MCC 2021-22 OPERATING BUDGET

#### REVENUE:

Tuition and Fees	\$44,974,785
Other Sponsored Programs	\$2,816,000
State Aid	\$29,920,662
Federal Appropriation – HEERF	\$5,900,000
Monroe County Aid	\$19,630,000
Charges to Other Counties	\$5,009,760
Other Sources	\$1,004,700
Allocated Fund Balance	\$184,093
<b>TOTAL REVENUES</b>	<b>\$109,440,000</b>

#### COSTS BY FUNCTION:

Instruction	\$43,200,149
Other Sponsored Programs	\$2,725,723
Public Services	\$499,689
Academic Support	\$11,798,893
Libraries	\$1,879,668
Student Services	\$12,121,956
Maintenance & Operation of Plant	\$17,984,565
General Administration	\$9,038,347
General Institutional	\$10,191,010
<b>TOTAL EXPENDITURES</b>	<b>\$109,440,000</b>

### Accreditation

Monroe Community College is accredited by the Middle States Commission on Higher Education, 3624 Market St., Philadelphia, PA 19104, (267) 284-5000. The Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Commission on Recognition of Postsecondary Accreditation.



**Monroe  
Community  
College**

STATE UNIVERSITY  
OF NEW YORK

## **MCC Primary Suburban and Urban Locations**

Brighton Campus and Applied  
Technologies Center  
Brighton, N.Y.

Downtown Campus, home to  
the Economic and Workforce  
Development Center and  
the Finger Lakes Workforce  
Development Center  
Rochester, N.Y.

Public Safety Training Facility  
Chili, N.Y.

Virtual Campus  
Online



### **A Unit of the State University of New York**

The State University of New York is the largest comprehensive system of higher education in the United States, and more than 95 percent of all New Yorkers live within 30 miles of any one of SUNY's 64 colleges and universities. Across the system, SUNY has four academic health centers, five hospitals, four medical schools, two dental schools, a law school, the state's only college of optometry, and manages one US Department of Energy National Laboratory. In total, SUNY serves about 1.3 million students amongst its entire portfolio of credit- and non-credit bearing courses and programs, continuing education, and community outreach programs. SUNY oversees nearly a quarter of academic research in New York. Research expenditures system-wide are nearly \$1.1 billion in fiscal year 2021, including significant contributions from students and faculty. There are more than three million SUNY alumni worldwide, and one in three New Yorkers with a college degree is a SUNY alum. To learn more about how SUNY creates opportunity, visit [suny.edu](http://suny.edu).