



# Monroe Community College Foundation

## ACTIVITY REPORT

September 1, 2021 through November 30, 2021

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### LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

*Major and Special Gifts: Total for period \$4,314,914*

\$1,273,710	ESL Charitable Foundation, Inc.	Accelerated Workforce Development Training; ESL Pathway to College; Healthy Heroes Summer
1,250,000	Louis S. and Molly B. Wolk Foundation	Wolk Downtown Campus Health Services Expansion
469,734	Greater Rochester Health Foundation	Healthy Heroes Summer Camp
373,849	Anonymous	Major Gifts - Unrestricted
100,000	Bank of America Charitable Foundation	Bank of America CNA Program
100,000	James M. Sydor '71	Optical Systems Technology Program
<b>50,000</b>	<b>Education Design Lab</b>	<b>Single Moms Success Design Challenge</b>
50,000	Pietro V. Giovenco '86	Major Gifts - Unrestricted
50,000	Ken & Pamela Hines	Pamela and Kenneth Hines Endowed Scholarship
50,000	Lori Van Dusen	Major Gifts - Unrestricted
40,000	Cornell/Weinstein Family Foundation	Men of Excellence Scholarship Fund
<b>40,000</b>	<b>Ian J. Wilson, M.D.</b>	<b>Sadie L. Wilson Scholarship</b>
<b>30,000</b>	<b>New America Foundation</b>	<b>Workforce Development Research Grant</b>
28,500	Lauren Dixon & Michael Schwabl	Major Gifts - Unrestricted
26,000	Native American Education Foundation	Native American Education Scholarship
25,000	Cannon Industries, Inc.	Cannon Industries Women of Excellence Scholarship
25,000	Gilbert F. Jordan	The Gilbert and Joyce Jordan Endowed Scholarship
25,000	Lewis Tree Service Inc.	Lewis Tree Service Endowed Scholarship
25,000	Andrew Raus	Raus Family Endowed Scholarship
<b>25,000</b>	<b>Jonathan M. Sydor '13</b>	<b>Optical Systems Technology Program</b>
<b>25,000</b>	<b>Matthew J. Sydor</b>	<b>Optical Systems Technology Program</b>
20,921	United Way of Greater Rochester and the Finger Lakes	Dreamkeepers Express
20,000	Sergio Esteban	Major Gifts - Unrestricted
<b>20,000</b>	<b>Michael P. Mandina '75</b>	<b>Optical Systems Technology Program</b>
20,000	Laurie and Jim Zaucha	Major Gifts – Unrestricted
15,000	John and Barbara Bruning	Corning Optics General Program Fund
15,000	Victoria & Dan Goldstein	Major Gifts - Unrestricted
<b>15,000</b>	<b>Maureen Lally and Wayne Smith</b>	<b>Major Gifts - Unrestricted</b>
10,000	Tom & Kate Flynn	R. Thomas and Kate Flynn Endowed Scholarship
10,000	Scott Kogler	Major Gifts - Unrestricted
10,000	Mr. Douglas E. Parker	The Parker Family Scholarship for Welding Excellence
10,000	Anita L. '88 & Philip J. '88 Pelletier	Major Gifts - Unrestricted

10,000	Naomi Silver	Major Gifts - Unrestricted
10,000	Joanne & John T. '71 Smith	Joanne D. & John T. Smith Endowed Scholarship Fund
10,000	Jeffrey & Lyn Springut	Gavi Springut Scholarship
8,000	Rochester Automobile Dealers Association	Rochester Automobile Dealers Association
6,000	Altrusa International of Rochester, Inc.	Altrusa International of Rochester, NY, Inc.
5,000	Anonymous	Robert Zajkowski Music Scholarship
5,000	Dr. Joseph A. Johnson and Dr. Elizabeth	Johnson Family Endowed Surgical Technology
5,000	The Estate of Robert H. Shaw	Barbara M. and Robert H. Shaw Music Scholarship
4,200	SPIE	Robert Novak Scholarship Fund
2,000	Ms. Judith A. Campbell	Thomas C. Hetherington Memorial Endowed
2,000	Woods Oviatt Gilman, LLP	Woods Oviatt Gilman Scholarship for Paralegal Excellence

*STAR Power: Total for period \$39,000*

\$15,000	Laurie and Jim Zaucha
5,000	Kimberly McKinsey-Mabry '95
<b>5,000</b>	<b>Barbara Pierce</b>
5,000	Elizabeth A. Sydor '79
2,500	Flor & Bobby Colón
1,000	Essie Calhoun-McDavid & Bernard McDavid
1,000	Julie Camardo
1,000	Ms. Nicole Doolittle
1,000	Cecelia Horwitz & Floyd Tucker
1,000	Abigail & Josh Reinhard
1,000	Gretchen & Mick Wood
500	Dr. Vivian A. Pallodoro

*Annual Fund: Total for period \$220,790*

25,000	Mr. John L. DiMarco, II	Annual Fund
20,000	The Statler Foundation	Ellsworth M. Statler Scholarship Award
20,000	Olivia & David A. '73 Cornell	Annual Fund
20,000	Gary '76 & Catherine Squires	Annual Fund
15,000	Om P. & Swadesh Popli	Annual Fund
12,500	Edward T. '81 and Karen Schuler	Annual Fund
12,000	Gene Haas Foundation	Gene Haas Scholarship
11,250	LaBella Associates	Annual Fund
10,000	Daniel J. Burns	Annual Fund
10,000	Marty & Jill Birmingham	Annual Fund
10,000	Gretchen & Mick Wood	Annual Fund
7,400	Charis & Richard S. '68 Warshof	Annual Fund
7,000	Simon & Josephine Braitman Family	Holocaust, Genocide and Human Rights Project
5,000	Theodore Shepard	Annual Fund
4,500	Dixon Schwabl Advertising, Inc.	Lauren Dixon Endowed Scholarship for Women in Business & Marketing
2,500	Jyoti & Mahendra Nanavati	Jyoti and Mahendra Nanavati Endowed Scholarship

2,000	Cross Connection Control Foundation of The Niagara Frontier	General Applied Technologies Department Scholarship
1,510	Peter Collinge and Carol Thiel	Annual Fund
1,000	Dolores & Raymond Coates	David Raymond Coates Memorial Scholarship
1,000	Rafe R. Ellison '97	Professor V. Sumati Devadutt Endowed Award for Academic Excellence
1,000	Anonymous	Robert A. Fratangelo Memorial Endowment Scholarship
1,000	Susan Holliday	Annual Fund
1,000	Kimberly McKinsey-Mabry '95	Annual Fund
1,000	Elaine S. Michael	Annual Fund
<b>1,000</b>	<b>JoAnn Morreale</b>	<b>MCC Restricted Fund</b>
1,500	Jodi Oriel '93	Holocaust Genocide Human Rights Project Scholarship; John J. Trevisan Student Leadership
<b>1,000</b>	<b>Eileen T. and Christopher M. Radigan</b>	<b>Dreamkeepers Emergency Need Fund</b>
1,000	Anonymous	The Don Beech ESOL Program Scholarship
1,000	Professor Scott Rudd	Annual Fund
1,000	John '89 & Jeannine Salamone	Joe Mancarella/Nelson Cupello Memorial Endowed Soccer Scholarship
1,000	Diane L. Shoger & Timothy M. Coughlin	Annual Fund
1,000	Andrea C. Wade	Annual Fund
1,000	John and Anne Zimmer	Mary Cariola Scholarship
1,000	The Warren Fund	John N. Warren Memorial Scholarship Fund
840	Monroe Community College Athletics	Owen Schwartz Memorial Endowed Scholarship Fund
750	Cindy '76 & Greg Hinman	Linda Curran '79 Memorial Student Aide Scholarship
520	Patricia Dano '89	Linda Curran '79 Memorial Student Aide Scholarship
520	Mary E. Clark & David J. Heiler	Alumni Program
500	Dr. & Mrs. Jeffrey P. Bartkovich	Experiential Learning Scholarship
500	Bond Schoeneck and King PLLC	The Don Beech ESOL Program Scholarship
<b>500</b>	<b>Denise R. Dunning</b>	<b>Professor V. Sumati Devadutt Endowed Award for Academic Excellence</b>
500	Jacquelyn A. Mery '83	Experiential Learning Scholarship
500	Nancy & Kenneth '77 Mihalyov	Annual Fund
500	Mark Pastorella '90	Annual Fund
500	Heather & Steven '94 Ralph	Annual Fund
500	Rochester Travel Professionals	General Hospitality Department Scholarship
500	James C. Schwender	Annual Fund
500	Tucker Printers	Alumni Program
500	Mr. & Mrs. Harold Warren	Annual Fund
500	Janet B. Zinck '88	Experiential Learning Scholarship

Events: Total for period \$60,000

\$50,000	Cornell/Weinstein Family Foundation	Gold Star Gala
10,000	Lori Van Dusen	Gold Star Gala

*(Bold type in listings above denotes new donors)*

*(Includes gifts and pledges through 11.30.21)*

## DEVELOPMENT

### ALUMNI

- Under the leadership of **Mike Krupnicki '85**, engaged alumni, students, staff, retirees and friends in the combined in-person and virtual 5K Walk/Run for Scholarships raising \$20,755 in support of student scholarships. The event attracted 335 participants, 156 donors and 30 volunteers. Awarded \$5,000 in scholarships during the awards ceremony held via Facebook Live. Acknowledged event sponsor **Tucker Printers**. Due to COVID-19, the tailgate party was not held following the walk/run.
- Identified and cultivated alumni prospects on an ongoing basis.

### ANNUAL FUND

- In partnership with **Athletics Department**, concluded fall crowd fundraiser for the women's soccer team raising \$2,768.
- Recognized President's Circle of Honor and President's Circle donors in the 2020-2021 Impact Report. The President's Circle Reception was not held due to circumstances revolving around the COVID-19 pandemic.
- Launched the 2021-2022 campaign theme "Rising Together."
- Established a 2021-2022 Annual Fund campaign goal of \$724,953.
- Finalized concept and delivered the leadership direct mail piece to 1,226 donors.
- Developed and delivered the end-of-year direct mail solicitation authored by **Gretchen Wood** and featuring MCC scholarship recipient **Jaylon Taylor** to 4,660 prospective donors.
- Raised a record-breaking \$27,186 during our ROC the Day for MCC event held on November 30. Special thanks to co-chairs **Colby Feane** and **Kevin Williams** for leading MCC's campaign this year.
- Continued to promote the matching challenge opportunities available to donors, faculty and staff with a gift to the Annual Fund or the Dreamkeepers Emergency Student Aid Program. Gifts could be matched up to three times thanks to the generosity of **John DiMarco II, Sergio Esteban, Howard Konar and Dutch Summers**.
- Secured \$280,585 in gifts and pledges to date representing 39 percent of goal.
- Achieved 27 percent board giving with gifts and pledges totaling \$151,741.

### Major Gifts

- With advocacy from **Jeremy Wolk**, obtained a grant of \$1.25 million from the **Louis S. and Molly B. Wolk Foundation** to build new laboratory space for health care training programs at MCC's Downtown Campus.
- Under the leadership of **Lori Van Dusen**, promoted the New York State Charitable Tax Credit program to MCC Foundation Directors, Foundation Council, and leadership donors and prospects. The effort resulted in gifts from 30 donors totaling \$642,000.

- Renewed the **Greater Rochester Health Foundation's** support of the Healthy Hero Summer Camp with a pledge of \$469,710.
- With the leadership of **Maureen Wolfe**, secured a grant of \$423,710 from **ESL Charitable Foundation** to support accelerated workforce development training programs over the next three years. In addition to providing technical training for in-demand career paths, the grant invests in supports for student success, including tuition assistance, mentoring, and teaching soft skills.
- Advocacy from **Todd Baxter '10** and **Ken Hines** resulted in a \$100,000 grant from the **Bank of America Charitable Foundation** to expand MCC's Certified Nursing Assistant training program.
- Inspired by the work of **STAR Power** and with assistance from **Lori Van Dusen, Dr. Ian Wilson** pledged \$40,000 to create the Sadie L. Wilson Scholarship. It honors his mother and will support single student parents at MCC.
- Hosted a series of roundtable meetings to introduce MCC's sixth president **Dr. DeAnna R. Burt-Nanna** to key donors and constituents. The meetings were hosted in partnership with Foundation Directors and Council members including **Dan Burns, Essie Calhoun-McDavid, John DiMarco II, Emerson Fullwood, Rich Warshof '68, Lori Van Dusen, and Maureen Wolfe**, and engaged more than 60 guests.
- Hosted **Nancy and John Herbrand** and the **Patrick P. Lee Foundation** on campus to meet the first recipients of their scholarships.
- Submitted proposals to the **Lumina Foundation** to support enrollment management initiatives, **M&T Charitable Foundation** for annual support and the RIT 1+3 program, **Ralph C. Wilson, Jr. Foundation** for the launch of the Finger Lakes Workforce Development Center, and the **Statler Foundation** to partner with VisitRochester to develop a regional training program for hospitality students and workers.

#### *STAR Power*

- Under the leadership of STAR Power Co-Chairs **Lisa Paulis** and **Laurie Zaucha**, hosted a reception for STAR Power donors and prospects at the Genesee Valley Club. Approximately 25 guests attended and \$30,000 was raised in new or increased renewal gifts and pledges.
- Hosted a virtual annual meeting for the STAR Power Leadership Committee to share updates on fundraising, student outcomes, and proposed activities for 2022.

#### *Donor Engagement*

- **The Cornell Family** – David '73, Olivia, Courtney, and Michael – graciously agreed to be the honorary chairs for the 24<sup>th</sup> Annual Gold Star Gala presented by **M&T Bank**. This also includes a very generous \$50,000 pledge to kick off our underwriting campaign. **Essie Calhoun-McDavid** and **Bernard McDavid** are this year's committee chairs.
- Received a Gold Benefactor sponsorship from **Lori Van Dusen**.
- With advocacy from **Dan Burns**, submitted proposals to the **M&T Charitable Foundation** renewing their presenting sponsorship of the Gold Star Gala and their support of the Scholarship Open.
- Under **Lauren Dixon's** leadership, collaborated with **D/S + Co.** on this year's Gala theme, *Alchemy*.
- Confirmed this year's Salute to Excellence at Oak Hill Country Club for June 16, 2022.
- Confirmed the 37<sup>th</sup> Annual Scholarship Open for June 27, 2022. The event co-chairs are **Chris Cimini** and **Gavin Brownlie**.

## EXECUTIVE OFFICE

### *Board Governance*

- Board Governance chair **Lauren Dixon** and **Gretchen Wood** met to confirm committee goals, membership and the recruitment cycle for 2022-2023.

## FINANCE DEPARTMENT

### *Finance/Audit*

- Reviewed and accepted the 2021 audited financial statements at the Audit Committee meeting held on November 17, 2021 with **Marty Birmingham**, chair and **The Bonadio Group (Grace Gonzalez, Emily Monnat and Amanda Della Sala.)**
- Presented the 2021 audited financial statements and September 30, 2021 financial statements to the Finance Committee held on November 30, 2021 with **Scott Kogler**, chair.
- Submitted the Voluntary Support for Education (VSE) survey for 2021.
- Submitted the NACUBO Endowment Survey for 2021.

### *Investment*

- Reviewed quarterly performance as of September 30, 2021 at the Investment Committee meeting held on November 30, 2021 with **Kenneth Hines**, chair.

### *Scholarship*

- Made offers to applicants in Scholarships Online for the following:
  - Alumni Week and Homecoming 5K Scholarships
  - General Optics Scholarship Fund
  - East High Optics Scholarship
  - Popli Design Group Scholarship Fund
  - M/E Engineering, P.C. Endowed Scholarship
  - Fisher Associates Scholarship for Engineering Excellence
  - David Raymond Coates Memorial Scholarship
  - CloudCheckr Scholarship in memory of Michael T. Brice
  - Erin Leigh Brooks Student Fund for Human Services
  - Ellsworth M. Statler Scholarship Fund
  - General Hospitality Department Scholarship Fund
  - Tooling and Machining Endowed Scholarship
  - Rochester Automobile Dealers Association Scholarship
  - Robert S. Brown Memorial T-TEN Scholarship
  - General Applied Technologies Department Scholarship Fund
  - Robert Strong Family Scholarship
  - Richard E. Gray Sr. Memorial Scholarship
  - The Gateway to HVAC/R, Grainger, INC.
  - American Gas Association Scholarship in HVAC
  - The Gerald Camardo Endowed Scholarship for Machinists
  - Gene Haas Scholarship
  - Wentworth Family Endowed Scholarship – Music
  - Robert Zajkowski Music Scholarship

- Barbara M. and Robert H. Shaw Music Endowed Scholarship
- L3Harris Technologies Endowed Scholarship for Women in Technology
- Sylvia B. Turner Scholarship
- Mary P. and John H. Koch Endowed Scholarship Fund
- Owen Schwartz Memorial Endowed Scholarship
- Crime Stoppers First Responders for Fire Technology
- Crime Stoppers First Responders for Emergency Medical Services
- Thomas Hetherington Memorial Scholarship
  
- New Scholarships/Programs
  - Wolk Downtown Campus Health Services Expansion
  - Bank of America Certified Nursing Assistant (CNA) Program
  - Sadie L. Wilson Scholarship
  - New America Grant
  - Single Moms Success Design Challenge
  - The Gary M. and Kathleen O. Austin Scholarship Fund
  - Men and Women of Excellence
  - Raus Family Scholarship

## Donor Engagement Department

### *Public Relations and Communications*

- Produced two monthly e-newsletters.
- Media Coverage:
  - “Monroe Community College is Making Care Jobs, Better Jobs,” *New America*, September 20.
  - “Rochester’s School 3 renamed after trailblazing Black educator Alice Holloway Young,” *WXXI News* and *CITY* magazine, September 29; additional coverage from *WHAM-TV*, *WUHF*, *WHAM-1180 AM*.
  - “Lots of positive lessons found amid pandemic’s challenges,” includes quotes from Vice President Kimberly McKinsey-Mabry and Foundation Board Member Maureen Wolfe, *Rochester Business Journal*, September 24.
  - “Bank of America grant supports nurse assistant program at MCC,” *Rochester Business Journal*, October 27.
  - “MCC donation drive helps newcomers from Afghanistan settle in Rochester,” *WROC-TV*, November 23; additional coverage from *WHAM-TV*.
  - “Grant helps MCC expand nursing program to more students,” *Spectrum News 1*, December 2.
  - “Announcement of new MCC Foundation board chair,” *Rochester Business Journal* (People section), November 24.

### *38<sup>th</sup> Annual Scholarship Open*

- The 38<sup>th</sup> Annual Scholarship Open will take place on Monday, June 27 at the Country Club of Rochester.
- **Gavin Brownlie** and **Chris Cimini** will serve as this year’s Scholarship Open Co-Chairs.

### *31<sup>st</sup> Annual Salute to Excellence*

- The 31<sup>st</sup> Annual Salute to Excellence has been rescheduled to the spring due to COVID concerns.

- ESL Charitable Foundation will be this year's recipient of the Salute to Excellence Award.
- Four outstanding alumni have been chosen for the Alumni Hall of Fame.
- **Dr. Alice Holloway Young** will be presented with the Salute to Volunteerism Award.
- Committee chairs **Dr. Peter Spina** and **Mr. Tom Flynn**, presidents' emeriti, will help us celebrate MCC's 60<sup>th</sup> Anniversary.

*24<sup>th</sup> Annual Gold Star Gala*

- The 24<sup>th</sup> Annual Gold Star Gala is scheduled for Saturday, April 30 at the Country Club of Rochester.
- The theme for the Gala will be unveiled at the Foundation Board of Directors meeting in December.