

Making the Most of Your Health Plan



A nonprofit independent licensee of the Blue Cross Blue Shield Association







- Overview
- Getting Started
- Tools & Resources

What Who + When Why This once-a-year visit with your doctor is a Annual Under Ane 65 great opportunity to touch base and share **OB/GYN Visit** Once a year any concerns. Age 404 or high risk Getting your blood pressure checked can Blood Pressure Once a year give your doctor important information Age 18-40 and not high risk Screening about your risk for stroke and heart attack. Every 3-5 years Age 21-65 Regular Pap and HPV testing before **Cervical Cancer** Every 3 years (talk to your P you have any symptoms can help find doctor about which options Screening abnormalities before they turn into cancer. are best for you) Everyone Too much cholesterol makes it harder for Cholesterol Every 4-6 years, more often if blood to flow through your body. Lower you have family history or other Screening your risk by eating healthier and exercising. risk factors Age 50-75 **Colorectal Cancer** ÷. Special tests can detect colorectal cancer Regular testing: earlier if at early, which makes it easier to treat. Screening higher risk Age 40-70 and There are lots of ways to prevent Diabetes (Type 2) and manage diabetes if you're aware overweight/obese Screening Once a year of your risk. Ape 15-85 The only way to know you don't have **HIV Screening** At least once in lifetime: HIV is to get tested. once a year if at high risk. Vaccinations aren't just for kids. Some Immunization Everyone vaccines can wear off as you age, and As directed by your doctor more vaccines have become available. Vaccines since you were a child. Incredible advancements have been Mammography Age 40+1 Q made in early breast cancer detection Every 1-2 years Screening and care planning. Maintaining a healthy weight can give **Obesity Screening** Everyone . you more energy and reduce your risk As directed by your doctor and Counseling for serious health conditions.



Women's Health

What	Wbo + When	Why
Annual Routine Checkup	Everyone Once a year	This once-a-year visit is a great opportunity to touch base with your doctor. Ages 55-69 should discuss if prostate screening is necessary.
Blood Pressure Screening	Age 40+ or high risk Once a year Age 18-40 and not high risk Every 3-5 years	Getting your blood pressure checked can give your doctor important information about your risk for stroke and heart attack.
Cholesterol Screening	Everyone Every 4–6 years, more often if you have family history or other risk factors	Too much cholesterol makes it harder for blood to flow through your body. Lower your risk by eating healthier and exercising.
Colorectal Cancer Screening	Age 50-75 Regular testing: earlier if at high risk.	Special tests can detect colorectal cancer early, which makes it easier to treat.
Diabetes (Type 2) Screening	Age 40–70 and overweight/obese Once a year	There are lots of ways to prevent and manage diabetes if you're aware of your risk.
8 HIV Screening	Age 15-65 At least once in lifetime; once a year if at higher risk	The only way to know you don't have HIV is to get tested.
O Immunization Vaccines	Everyone As directed by your doctor	Vaccinations aren't just for kids. Some vaccines can wear off as you age, and more vaccines have become available since you were a child.
Obesity Screening and Counseling	Everyone As directed by your doctor	Maintaining a healthy weight can give you more energy and reduce your risk for serious health conditions.

Men's Health

4 Confidential –

Children's	
Health	

5

Confidential — Do Not Distribute

M	What	Who + When	Why	
	😌 Well-Child Visit	Over 1st year 6 well-baby visits Age 1-4 years 7 well-child visits Age 5-17 years 1 well-child visit per year	Children develop rapidly over the first few years and should see the doctor regularly to ensure they're progressing normally.	
	Autism Screening	Age 18 and 24 months	Typically performed during a well-child visit, your doctor will assess your child's behavior for any early signs of developmental challenges.	
	Blood Pressure Screening	Áge 2–4 years Age 5–10 years Áge 11–14 years Áge 15–17 years	High blood pressure doesn't just affect adults. Like most conditions, if it's identified early it's easier to treat.	
	O Depression Screening	Age 12 and older Routinely	Depression is a serious mental health issue that often goes undetected among adolescents and can affect virtually every aspect of life.	
	6 Hearing Screening	Newbom-6 months Age 7 months-3 years (if at risk) Age 4-6 years Age 8,10,12,15,18 years	Early screenings can help prevent delays in speech and language development caused by hearing problems.	
	Immunization Vaccines	Everyone As directed by your doctor	From whooping cough and rotavirus to measles and the flu, vaccines are a safe and effective way to protect your child from a wide range of potentially serious diseases.	
	Color Lead Screening	Any child at risk of exposure	Too much lead in the blood of small children and pregnant women can result in serious developmental issues.	
	Obesity Screening and Counseling	Everyone As directed by your doctor	Healthy habits that start young have a better chance of becoming a lifestyle. Get your child off to a good start.	
	Oral Health Risk Assessment	Age 8 months Age 9 months Age 1–4 years Age 5–10 years	Your doctor can determine if your child is at a high risk of tooth decay and/or oral disease and refer you to a dentist early if necessary.	
	O Vision Screening	Age 3-5 years At least once	Even if your child doesn't show any symptoms of eye problems, regular vision checkups are essential.	

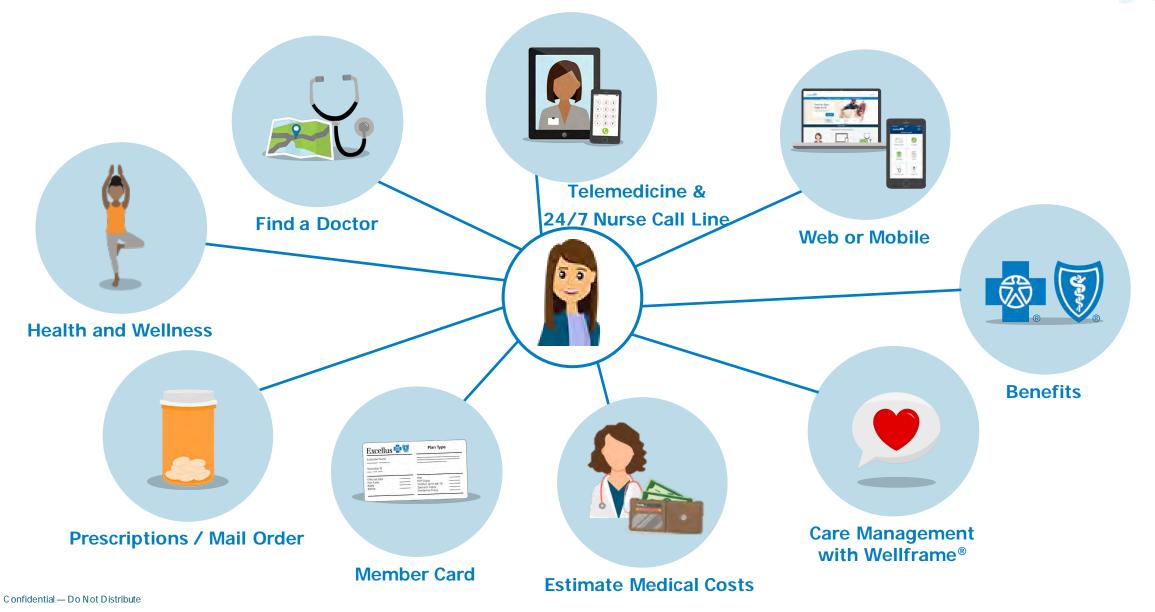


Excellus BCBS Website



Anytime Access to Your Health Plan





Find These Answers Online





- Have I met my deductible?
- I need a member ID card
- Why was my claim denied?
- What are my benefits?
- Is this service covered?
- Is this provider in network?
- What is the estimated cost?
- Do I have a discount for gym membership?





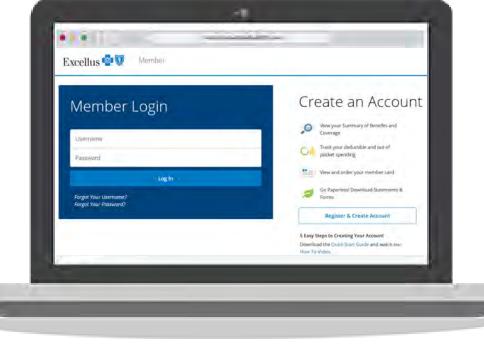


Getting Started

Visit ExcellusBCBS.com/Register to setup an online account. It's easy!

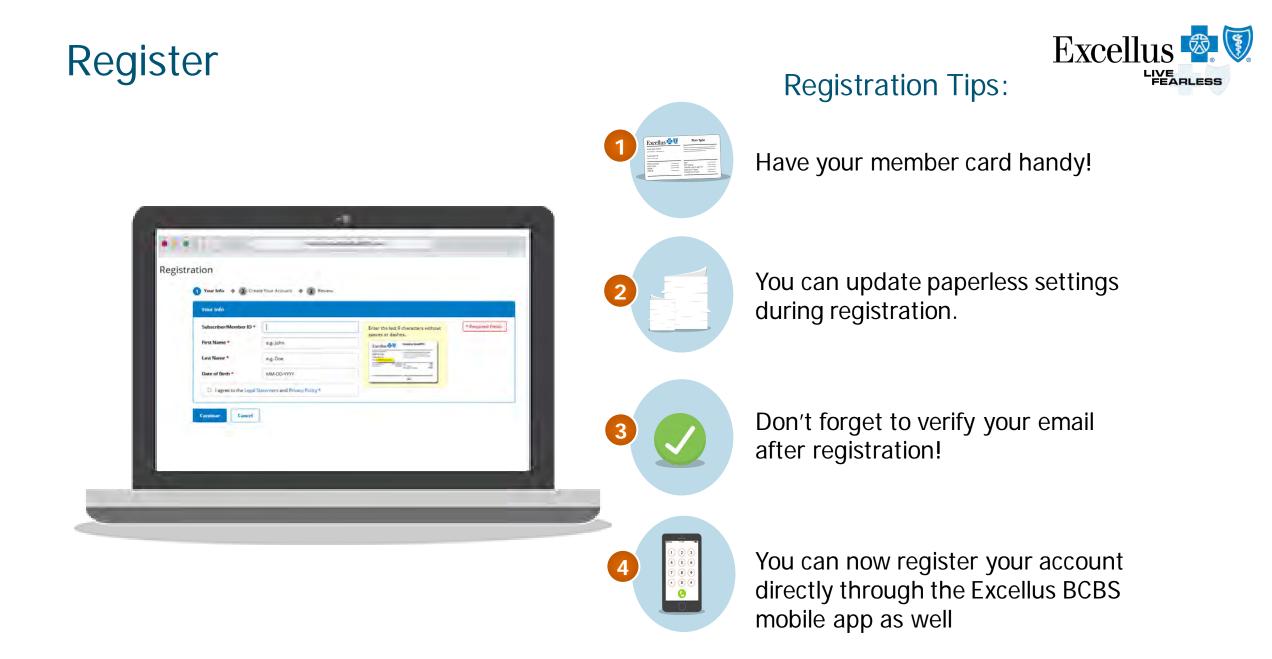
Ouick Start Guide









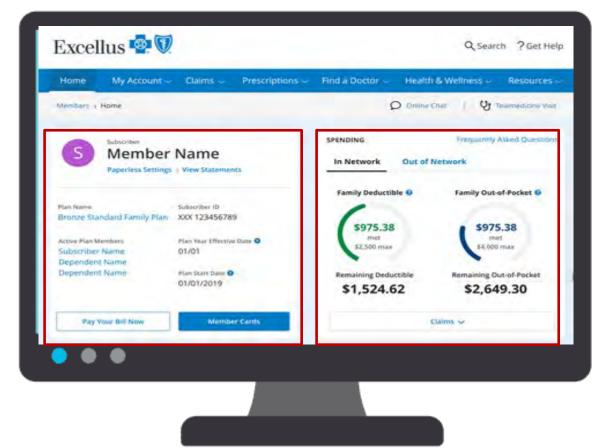


Demonstration



Your Dashboard

Log in to view your dashboard – desktop, tablet, or smartphone!



From your dashboard, you can view:

- Your Plan
- Active Members
- Subscriber ID
- View/Order Member Card
- Deductible & Spending
- Claims Details
- Benefits Summary

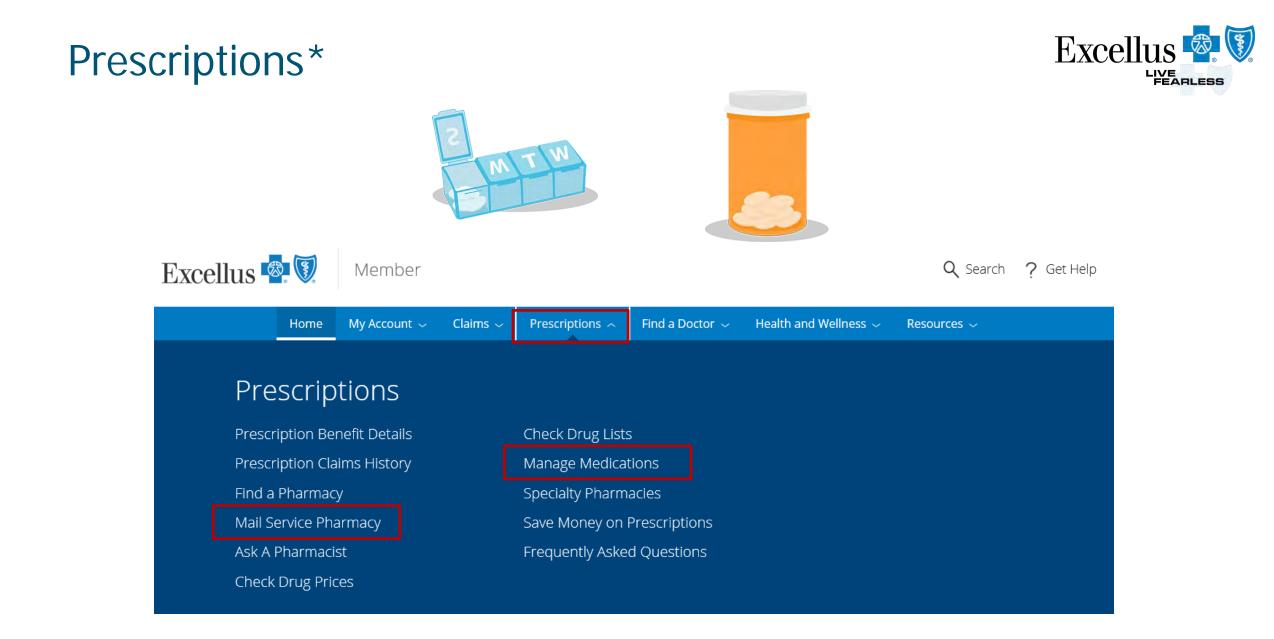
...and more!



My Account



Home	My Account 🥎	Claims 🗸	Prescriptions 👻	Find a Doctor 🐱	Health and Wellness 🐱	Resources
My Account						
Plan Information		Му	Information			
View Benefits and Coverage		c	hange Address/Phor	e		
View Member Cards		v	iew Statements/Doci	uments		
Search Authorizations		Manage Privacy				
Manage My Plan		Acc	ount Settings			
Change or Update Policy		c	hange My Password			
Change My Doctor		S	ecurity Questions			
		U	lpdate Email Address			
		P	aperless Settings			
		Fle	xible Spending A	ccounts		



Pharmacy – Mail Service*





THE SMART WAY TO GET YOUR MEDICATION.

CONVENIENCE – No more running back and forth to the pharmacy or keeping track of refills.

SAVINGS** – Save up to a third on prescription costs just by signing up.

RELIABILITY – Automatic refills and free delivery means your prescription is always filled and shipped on time.

CONTROL – You can always call for express delivery if you need prescriptions sooner than expected.

SAFETY – Insulated packaging ensures your prescription is never damaged or altered – no matter how sunny, rainy or cold outside.

EXPERTISE – Your doctor still prescribes your medication. Plus, now you have access to specialist pharmacists over the phone.

PRIVACY – Packages are never labeled with the prescription name. And you can have them shipped to the address of your choice.

*Pharmacy/prescription benefit varies by group

** Savings vary by group

Pharmacy – Mail Service*





HOW DO YOU SIGN UP?

Call one of our pharmacy partners – either **Wegmans** or **Express Scripts** – with your prescription and Excellus BCBS member number ready. You'll receive your next prescription right on schedule, right in your mailbox.

Not a Wegmans or Express Scripts pharmacy member? Just call to get started:





1-855-315-5220

Pharmacy – Medication Synchronization*



MAKE LIFE A LITTLE EASIER AND

STREAMLINE YOUR TRIPS TO THE PHARMACY

- This program offers a number of benefits:
 - Free to Excellus BCBS members
 - Confidence knowing that you will have all of the medications you need, when you need them
 - Eliminate confusion of timing and more easily manage your various prescriptions and chronic conditions or needs
 - Minimize the number of calls or visits to the pharmacy – once you synchronize your medications, your refills will be ready for you each month** and your pharmacist will handle coordinating additional refills with your physician



*Pharmacy/prescription benefit varies by group

**Applies if your pharmacy offers auto-refill service and you have registered to participate in that program

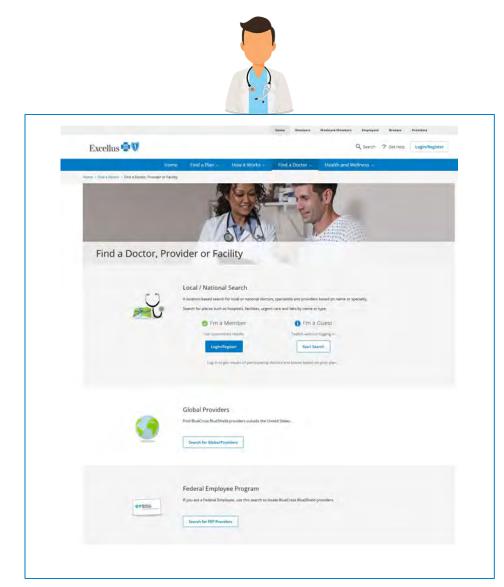
Find a Doctor

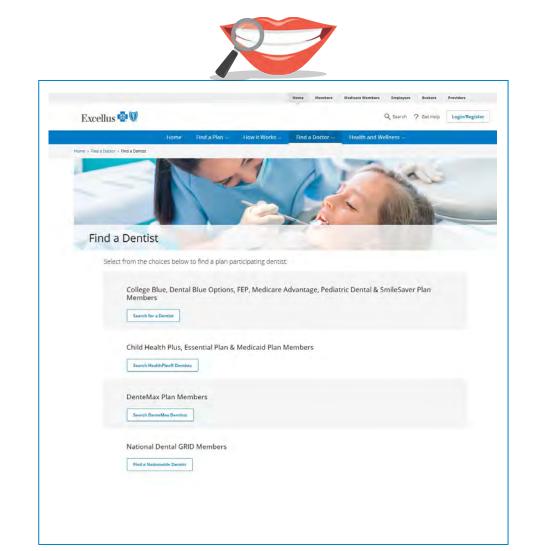




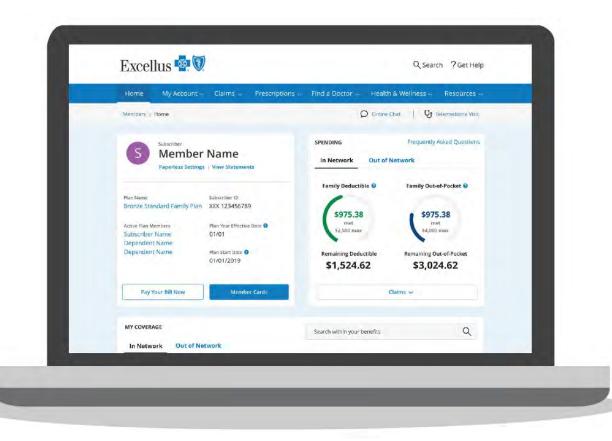
Find a Doctor / Dentist







Estimate Medical Costs





FEARLESS

Estimate Medical Costs to Help Budget for Medical Expenses

- Log in for average estimated out-of-pocket medical costs based on your year-to-date spending and deductible
- Research estimated medical costs across more than 1,600 treatment categories and 400+ procedures
- View a list of providers that perform a specific procedure and filter results by cost, treatments provided, provider location, and more
- Access treatment timelines to understand the stages of care, including early evaluations, follow-ups, and recovery time, as well as a breakdown of costs throughout



Telemedicine powered by MDLIVE®*





*Availability varies per group

Common Conditions Treated Include:

Non-Emergency Medical Telemedicine

- Allergies Headache
- Asthma
- Cold & Flu
- Constipation
 Nausea

• Insect Bites

Joint Aches

• Pink Eye

Rashes

- Diarrhea
- Fever

Behavioral Health Telemedicine

- Addictions
- Anxiety
- Bipolar
- Disorders
- Depression
- Eating Disorders

LGBTQ Support

- Grief & Loss
- Men's Issues
- Panic Disorders
- Stress
- Trauma & PTSD
- Women's Issues

When to Use Telemedicine Benefits

- If your doctor is not available
- If you are out of town/traveling anywhere in the United States
- If you are not able to get into your doctor's office for any reason

What is the Cost for a Telemedicine Visit?

After registering your account at MDLIVE, the cost will appear after selecting to see a provider – MDLIVE will know what to charge based on your plan

MDLIVE does not provide support for urinary tract infections in males; does not provide support for earache conditions for children under 12 years old; does not provide support for fever-related conditions for children under 3 years old.

Telemedicine - Setup to Get Started*



Getting Started

Start by visiting <u>MDLIVE</u> to setup your Telemedicine visit.

New users:

- Complete a one-time registration
- Setup a MyHealth profile

Don't wait until you need it. There are four easy ways to activate telemedicine today.



APP – Download the MDLIVE app

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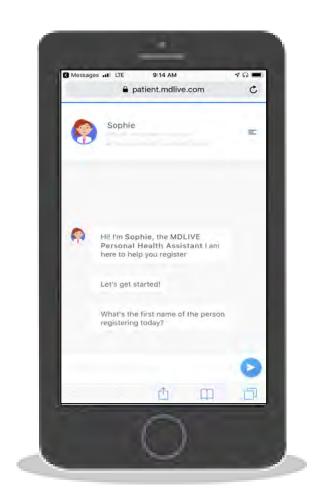
- **3 TEXT** Text EXCELLUS to 635483
 - **VOICE** Call 1-866-692-5045

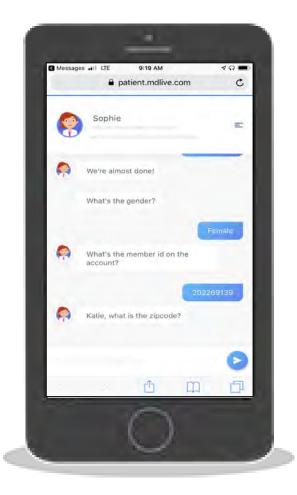
Telemedicine: Text Registration Option*



Telemedicine text registration is easy!

- Text **EXCELLUS** to 635483, click the link and get started.
- Enter name and member ID for person registering.





Telemedicine: Using MDLIVE*

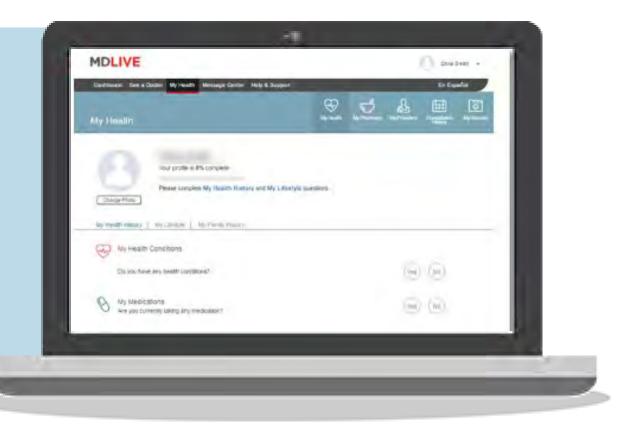






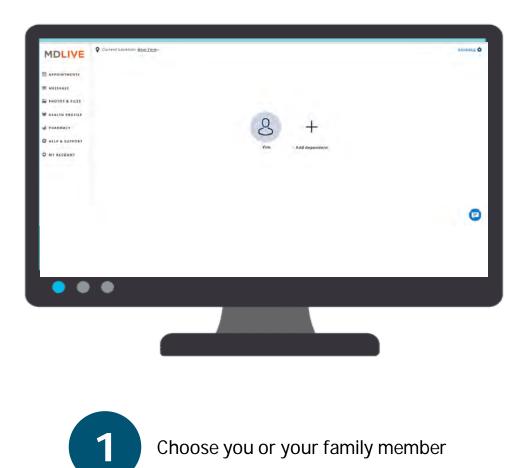
Complete your health profile (one time)

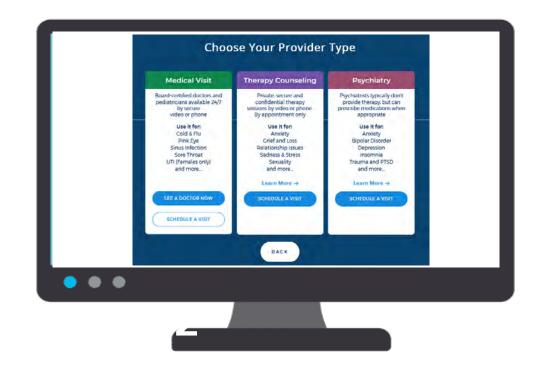
 Add dependents, spouse, pharmacy and healthcare provider, and any health condition information



Telemedicine: Using MDLIVE*





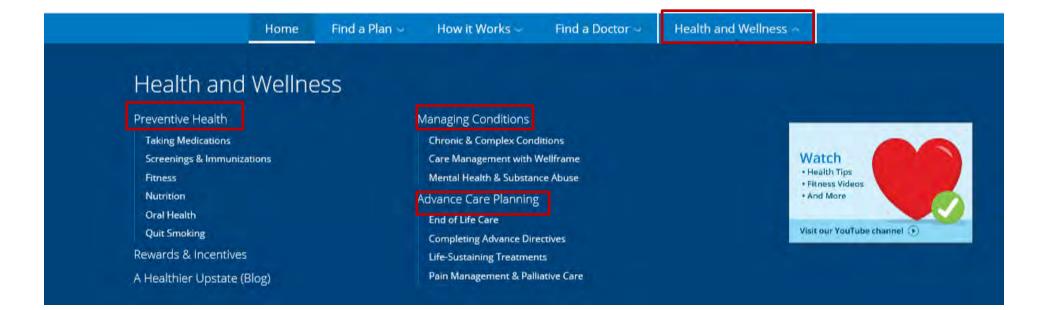




Select the type of visit

Health and Wellness





Member Care Management



4 IMPORTANT (AND UNEXPECTED) WAYS WE CARE:



Dedicated Team Coordinated care when you need it most.

Your registered nurse works with a team of health care professionals in a wide variety of specialties to give you the one-on-one support.



Chronic Condition Management Ongoing expertise and specialized care.

We identify the barriers preventing you from achieving your health goals and help you overcome them.



Complex Condition Management Personalized support to get you through.

Following a thorough assessment to determine your needs, we provide outreach and support to keep you on track with your health goals.



Behavioral Health Management *Proven approaches with real results.*

Substance abuse and mental illness are treatable diseases. We'll provide you with the education, support, and community resources you need to get the upper hand on them.

Registered Nurses Your dedicated RN will be your main point of contact on the Member Care Management team – providing you with the care planning, education, and emotional support you need to achieve your health goals.

Registered Dieticians Want to start eating better? Our registered dieticians are food and nutrition experts who can tell you exactly what you need to eat in order to live healthier.

Behavioral Health Specialists When you're dealing with addiction or mental illness, it can feel like you've got nobody in your corner. But that's not true. Get the counseling and direction you need from our behavioral health specialists.

Social Workers Family problems can be extremely challenging to handle on your own. Our social workers are here to give you the skills, tools, support, and confidence to get these issues resolved.

Member Care Management for Chronic and Complex Conditions 1-800-860-2619 8 a.m. to 4:30 p.m. EST case.management.referral@excellus.com

Behavioral Health Management, 1-800-277-2198 8 a.m. to 5 p.m. EST

Wellframe[®] Helps You Connect





What is Wellframe? A mobile app for smartphones or tablets that connects you to your Excellus BCBS Member Care Management Team.

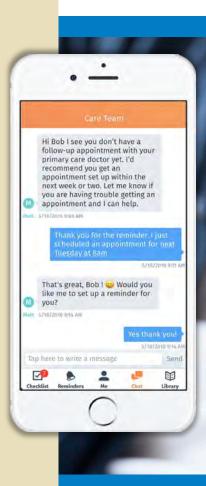
- Chat with your care team
- Get medication reminders
- Get answers to everyday clinical questions
- Find a support group or explore available resources
- Learn about a diagnosis
- Manage a condition
- Access health-related articles and videos
- And more!

Wellframe is **free** for all eligible Excellus BCBS members. Get started now by downloading the free mobile app on your smartphone or tablet.

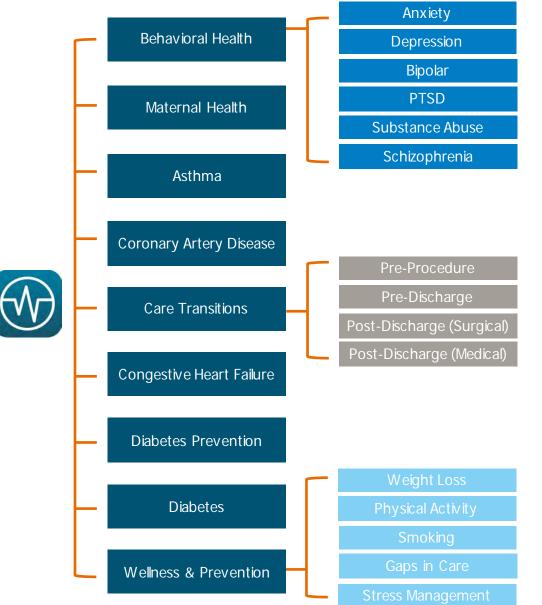
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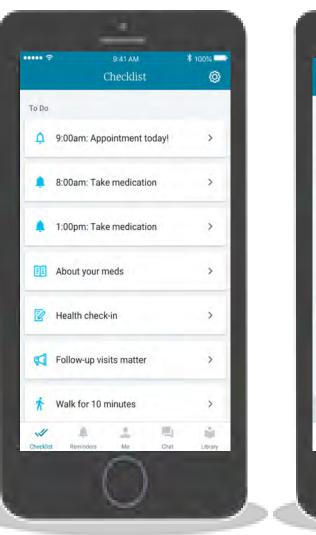
Download on the App Store

Get IT ON Google Play

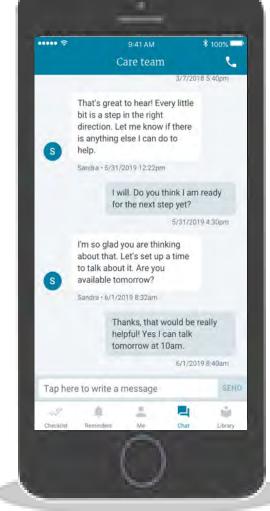


Wellframe App









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Preventive Health





GET SCREENED – IT COULD SAVE YOUR LIFE

Screening tests are covered health insurance benefits:

- Flu Shots
- Colorectal Cancer Screenings
- Mammograms
- And more...

Excellus 🙅 💟	
Subscriber 10	
Effective Date Plan Cede Rx8N RdCN	Plan PCP Copiey Children up to age 19 Specialist Copiey Emergency Copiey

To learn more about screening and which test may be best for you, visit:

ExcellusBCBS.com/PreventiveCare

Blue365.





Excellus 🗟 🕅 | Blue 365.



Discounts and deals change often. For more information, visit ExcellusBCBS.com/Blue365

Making Health a Big Deal



Save Money – discounts at health and wellness retailers around the country (fitness gear, gym memberships, family activities, healthy eating, and more)



Get Weekly Deals – delivered right to your inbox



Gym Membership – Fitness Your Way[™] by Tivity Health[™] offers a passport membership to participating gyms (10,000+ facilities nationwide)

Check Out Some Other Great Deals:

Research Health Topics







Make Better Health Decisions

Enter search term.



Conditions

Topics		Tools	
Allergies	Diabetes	Immune System	
Asthma	Digestion	Lungs and Airways	
Back and Neck Pain	Ear, Nose, and Throat	Mental and Behavioral	
Blood and Lymph System	Eyes and Vision	Health	
Bones, Joints, and	Genetic Conditions	Mouth and Dental	
Muscles	Headaches	Pain Control	
Brain and Nervous System	Heart and Circulation	Sexual and Reproductive	
Cancer		<u>Organs</u>	
Colds and Flu	High Blood Pressure	Skin, Hair, and Nails	



24/7 Nurse Call Line



KEY FEATURES

Peace of Mind When You Need It Right Away

- Contact a nurse by phone anytime 24 hours a day, seven days a week
- Our specially trained registered nurses can provide support and education for members with chronic or complex health conditions or answers to more general health questions



1-800-348-9786



Decision-making support and education when you need it most

Triage to appropriate level of care

Information regarding diagnoses, medications and treatment options



Referrals, as appropriate, into the Member Care Management program for enhanced care management

Advance Care Planning



Advance care directives allow you to spell out what level of medical treatment or interventions you would want in the event that you become unable to speak for yourself.

Share these documents with your medical care providers, family members and the person you have designated as your health care proxy:

- Health Care Proxy
- Living Will



Wellness Blog and Social Media







AHealthierUpstate.org

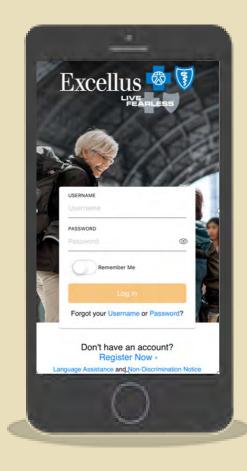
Excellus BCBS Mobile App



Download the Mobile App

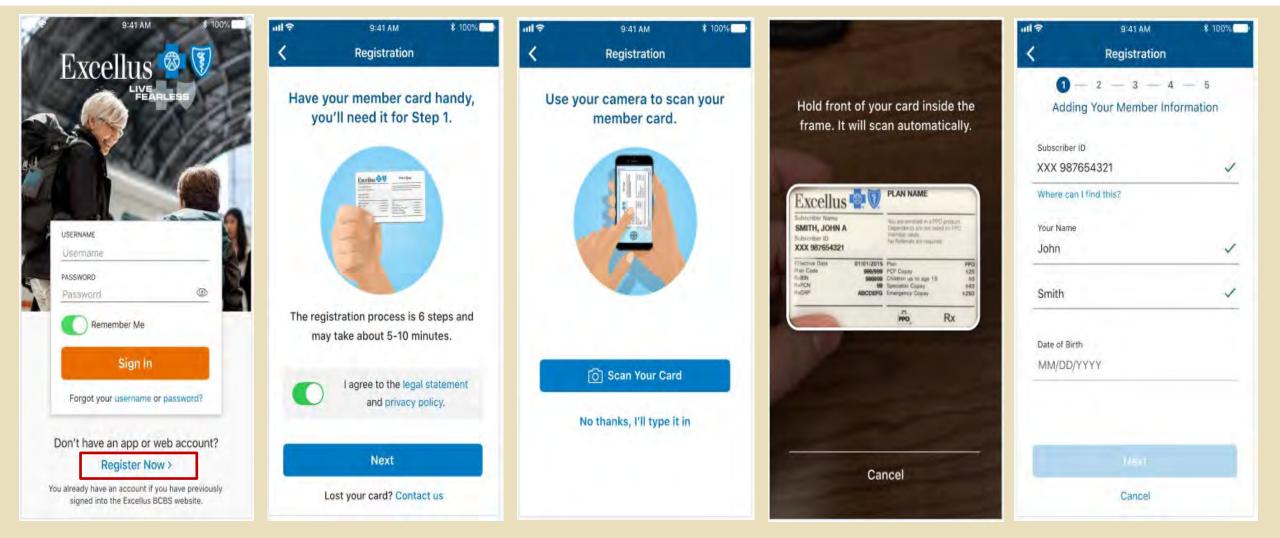








In-App Registration





Mobile App



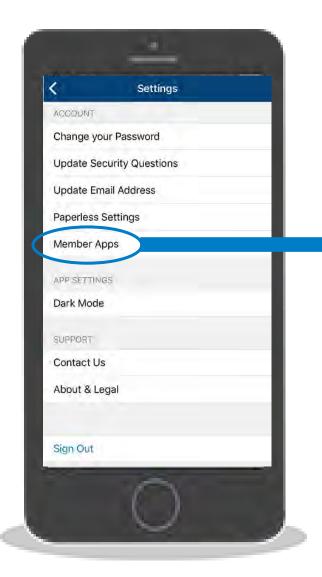


You have convenient access to:



Mobile App - Settings





Settings Member Apps



Chat with a healthcare professional via your smartphone or tablet to recieve support and tips to better manage your health.*



MDLive® Connect with a board certified doctor

Express Scripts Manage your perso

Manage your perscriptions and pharmacy care anytime, anywhere.

* Not all members may be eligible for these services. Please refer to your company's specific benefit information.



Under Settings, you have quick and convenient access to other apps, including:

- Wellframe
- MDLIVE
- Express Scripts

Once you click on an app, you will be directed to the app store to download.

In Summary...



Use your health plan as a health plan, not just a sick plan!

Get Started Today:

- Register and log into Excellus BCBS website and/or download our mobile app
- **Sign up** for Home Delivery Pharmacy*
- **Register** for telemedicine with MDLIVE[®]*
- Download the Wellframe[®] app and create your account

If you have any questions regarding your health plan, please talk to your human resources department or call the Customer Care number on the back of your member card.



THANK YOU

