Columbia Pictures Industries, Inc

April 2013

Dear Residents & Business Owners,

Columbia Pictures Industries is in production on an upcoming film. We will be filming scenes on Main Street in Rochester, NY.

We are scheduled to film in your area on Tuesday, April 30, 2013 – Thursday, May 9, 2013 From approximately 6AM until 9PM daily

During this time, Main Street will be closed to vehicular traffic, and pedestrian traffic will be limited. For everyone's safety, vehicles and pedestrians will be detoured off of Main Street. Depending on the filming needs of the day, a different stretch of Main Street from East Avenue to Plymouth will be closed. In addition, RTS busses will be re-routed during this time.

We will continue to work closely with the City of Rochester, along with various local media outlets, to keep everyone informed of the daily activities. For the most up to date daily reports, please check the City of Rochester's website, follow them on Twitter @cityrochesterny and use #SpideyRoc, or like them on Facebook at www.facebook.com/cityofrochester.ny

DETOUR ZONE:

MAIN STREET B/W PLYMOUTH & EAST AVENUE

PLEASE OBSERVE POSTED DETOUR SIGNS AND ALLOW ADDITIONAL TRAVEL TIME DURING THIS PERIOD.

Parking will not be permitted on Main Street between Plymouth & East Ave. Please observe posted signs and we urge you to pay attention to the signs to avoid any inconvenience.

We understand that filming can be somewhat disruptive, and we appreciate your cooperation. If you have special needs such as deliveries, moving, traveling, or construction, please contact the Locations Department.

Please note that we work in conjunction with the City of Rochester, the Rochester/Finger Lakes Film & Video Office. We obtain the necessary permits for filming and we are a fully insured company. Please feel free to contact the Locations Department @ <u>rochesterlocations@gmail.com</u> with any questions or concerns.

Sincerely, The Location Department

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