



Monroe Community College Foundation

ACTIVITY REPORT

June 1, 2020 through August 31, 2020

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Special Gifts: Total for period \$393,661

160,666	Greater Rochester Health Foundation	Healthy Heroes Summer Camp
85,000	United Way of Greater Rochester	Healthy Heroes Summer Camp; Dreamkeepers Express
50,000	Jean Willis	Tim Karnisky Memorial Scholarship for Firefighters
53,595	SUNY Impact Foundation Inc.	Dreamkeepers Express
15,495	Summers Foundation Inc.	Summers Career Technical Education Scholarship
10,000	Monroe Community College Association	MCC Restricted Fund
10,000	The Estate of Mitchell H. Redlo	Professor Mitchell H. Redlo Commitment to Excellence Scholarship
7,500	Paychex Community Foundation Inc.	Dreamkeepers Express
5,000	Robert '70 & Donna '86 Brennan	The Brennan Family Endowed Scholarship
3,000	Ms. Judith A. Campbell	Thomas C. Hetherington Memorial Endowed Scholarship
2,500	ExxonMobil Foundation / Christine & Robert Latella	Save for Success Scholarship Fund
2,000	Anonymous	Robert Zajkowski Music Scholarship

STAR Power: Total for period \$5,250

1,000	Nellie & Wade Hedegard
1,000	Kimberly McKinsey-Mabry '95
1,000	Lisa & Richard Paulis
1,000	Diane L. Shoger & Timothy M. Coughlin
750	Gretchen & Mick Wood
500	Dr. John W. & Heather Goodbody

Annual Fund: Total for period \$157,697

17,294	Max & Marian Farash Charitable	Farash Foundation First in Family General Scholarship Fund
12,500	Glover-Crask Charitable Trust	Gene Haas Scholarship
10,000	Gene Haas Foundation	The Theodore A. Krupnicki Future Fabricators Scholarship; Financial Critical Mass (FCM) Scholarship
10,000	Richard Moker	Alumni Program
7,063	Monroe Community College Association	Annual Fund
5,000	Focus Financial Partners, LLC	Annual Fund
5,000	Theodore Shepard	Annual Fund

4,000	The Estate of Josephine L. Fratangelo	Robert A. Fratangelo Memorial Endowment Scholarship
3,510	Hezekiah N. Simmons	Annual Fund
3,500	Corning Incorporated Foundation	Annual Fund
3,000	Cross Connection Control Foundation of The Niagara Frontier	General Scholarship Fund, General Applied Technologies Department
3,000	Max A. Adler Charitable Foundation, Inc.	Empire State Diversity Honors Scholarship Charles R. Salamone Women's Soccer Scholarship
3,000	Charles Salamone	Scholarship
2,500	Dr. Barbara & John Lovenheim	Dreamkeepers Express
2,500	Jobeth and Noel Nichols	General Scholarship Fund
2,500	Kate & Stephen Polozie	Annual Fund
2,500	Gary '76 & Catherine Squires	Annual Fund
2,500	Charis & Richard S. '68 Warshof	Annual Fund
2,080	Dr. Calvin J. Gantt	Annual Fund
2,000	Foodlink, Inc.	Doing What is Good and Healthy
1,725	Toyota Of Hackensack	General Scholarship Fund
1,500	Foundation for the Carolinas/Mr. and Mrs. Emerson U. Fullwood	Emerson U. and Vernita Fullwood Endowed Scholarship
1,500	Michael A. Krupnicki '85	Annual Fund, Dreamkeepers Express
1,200	LiDestri Foods Inc.	Annual Fund
1,080	Terry Keys	Educational Technology Services Endowed Scholarship Fund
1,000	Holly McGregor Anderson '90	Annual Fund
1,000	John & Jacqueline Bartolotta	Annual Fund
1,000	Richard C. Brienzi '79	Annual Fund
1,000	Louise Buonomano	Sara Furguson Memorial Endowed
1,000	Canandaigua National Bank and Trust	Annual Fund
1,000	Christopher R. Cimini	Annual Fund
1,000	ExxonMobil Foundation / Christine & Robert Latella	Dr. Anne M. Kress Scholarship Fund
1,000	Victoria & Dan Goldstein	Annual Fund
1,000	Bernice E. Hatch	Annual Fund
1,000	Don '71 & Nancy Jeffries	Annual Fund
1,000	Bernard and Essie (Calhoun) McDavid	Annual Fund
1,000	Kimberly McKinsey-Mabry '95	Annual Fund
1,000	John B. Owen	MCC Restricted Fund
1,000	Edward G. & Mary Kay '94 Parrone	Annual Fund
1,000	Lisa & Richard Paulis	Annual Fund
1,000	Renee & Gary Rigoni	Annual Fund
1,000	Edward T. '81 and Karen Schuler	Annual Fund
1,000	James & Daria Shaw	Annual Fund
1,000	Naomi Silver	Annual Fund
1,000	Patricia A Stevens '68	Annual Fund
1,000	Joanne & John T. '71 Smith	Annual Fund
1,000	Deborah Stamps '97	Annual Fund
1,000	Ms. Stephanie Von Bacho '88	Annual Fund
1,000	Michael S. Weed	Annual Fund
1,000	Ms. GERALYN YOUSUF	Annual Fund

750	The Vanguard Group Foundation / Mr. and Mrs. Emerson U. Fullwood	Emerson U. and Vernita Fullwood Endowed Scholarship
700	Clayton W. Jones	Annual Fund
600	Katherine L. Phelps	Annual Fund
600	Vincent Veza	Annual Fund
500	Marilyn M. & G. Christopher '68 Belle-Isle	Experiential Learning Scholarship
500	Julie Camardo	Annual Fund
500	Jessica and Ray Higdon	Annual Fund
500	William Ingle	General Human Services Department
500	Anne M. Kress & Edward B. Davis III	Annual Fund
500	Bob & Chris Latella	Annual Fund
500	Theresa and Donald Mazzullo	Annual Fund
500	Professor Karen L. Morris	VAPA Theatre Equipment Fund
500	NYS Troopers PBA Signal 30 Fund, Inc.	Annual Fund
500	Stephen T. Palmer '97	General Law and Criminal Justice
500	Robert Podlaski	General Law and Criminal Justice
500	Rochester Hispanic Business Association	Rochester Hispanic Business Association
500	Susan and Glenn Rothman	Annual Fund
500	Liz and David Sherman	Annual Fund
500	Bob & Amy Tait	Annual Fund
500	Tucker Printers	Alumni Program
500	Allen K. Williams	Annual Fund

*(Bold type above denotes new donors)
(Includes gifts and pledges through 08.31.20)*

DEVELOPMENT

ALUMNI

- Established goal of raising \$15,000 for the 14th Annual 5K Walk/Run for Scholarships and produced print materials and communiqués promoting the event.
- Utilizing the 5K Walk/Run for Scholarships website donate.monroecc.edu/mcc5k, began reaching out to the College and Rochester area communities seeking 200 registrations and donations for the virtual walk/run taking place on Saturday and Sunday, October 3 and 4.
- Identified and cultivated alumni prospects on an ongoing basis.

ANNUAL FUND

- Delivered the Blue Line segment direct mail piece featuring scholarship recipient **Jordan Ovsenik '20** enabling 2,236 past donors to meet the deadline of August 31 for inclusion in the Impact Report's Annual Fund Honor Roll of Donors.
- Concluded the 2019-2020 annual campaign raising \$753,623.
- Began developing the leadership solicitation that will mail to approximately 1,000 leadership donors promoting **Sergio Esteban's** matching challenge for new unrestricted leadership gifts and the **DiMarco Family** Matching Challenge for all new and increased leadership gifts.
- Achieved 100 percent board giving with gifts and pledges totaling \$195,188 as follows:

STABINS SOCIETY \$5,000+

INDIVIDUALS

John L. DiMarco II
Lauren Dixon
Sergio Esteban
Emerson U. Fullwood
Howard Konar
Edward T. Schuler '81
Maureen Wolfe

CORPORATIONS/FOUNDATIONS

Dixon Schwabl
ESL Charitable Foundation, Inc.
ESL Federal Credit Union
LaBella Associates
William & Sheila Konar Foundation

PRESIDENT'S CIRCLE OF HONOR \$2,500+ unrestricted

INDIVIDUALS

David A. Cornell '73
John L. DiMarco II
Lauren Dixon
Sergio Esteban
Pietro V. Giovenco '86
Kenneth L. Hines
Howard Konar
Aaron Newman
Lee J. Patterson '70
Stephen Polozie
S. Jay Popli
Warren B. Rosenbaum
Edward T. Schuler '81
Gary Squires '76
Maureen R. Wolfe
Jeremy J. Wolk
Laurie L. Zaucha

CORPORATIONS

Cornell/Weinstein Family Foundation
ESL Charitable Foundation, Inc.
ESL Federal Credit Union
LaBella Associates
Louis S. and Molly B. Wolk Foundation
Manning Squires Hennig Co.
William & Sheila Konar Foundation

PRESIDENT'S CIRCLE \$1,000 to \$4,999

INDIVIDUALS

Todd K. Baxter '10
Martin K. Birmingham
Richard C. Brienzi '79
Daniel J. Burns

Essie Calhoun-McDavid
Jack Cannon
Christopher R. Cimini
Flor M. Colón
David Cornell '73
Jeff Davis
Katherine P. Douglas
Colby Feane
Pietro V. Giovenco '86
Dan Goldstein
Bernice E. Hatch
Kenneth L. Hines
Susan R. Holliday
Donald Jeffries
Michael A. Krupnicki '85
John E. Lovenheim
Ronald C. Mead
Lonette Merriman
Elaine S. Michael
Aaron Newman
Todd M. Oldham
Edward G. Parrone
Lee J. Patterson '70
Lisa Paulis
Stephen Polizie
S. Jay Popli
Richard A. Reingold
Warren Rosenbaum
Naomi Silver
Gary Squires '76
Deborah Stamps '97
Kevin T. Stickles '88
Lori Van Dusen
Charles Vita
Stephanie Von Bacho '88
Jeremy Wolk
Philip H. Yawman
Laurie Zaucha

CORPORATIONS

Buckingham Properties, LLC
Canandaigua National Bank and Trust
Cannon Industries, Inc.
Cornell/Weinstein Family Foundation
Elmer W. Davis, Inc.
Louis S. and Molly B. Wolk Foundation
Manning Squires Hennig Co.
M&T Bank
The M&T Charitable Foundation
Wegmans Food Markets

Major Gifts

- Raised \$51,000 toward a matching grant opportunity from the **SUNY Impact Foundation** for emergency aid grants for students. Gifts from the **United Way of Greater Rochester, Paychex Community Foundation** (with the leadership of **Laurie Zaucha**), Directors **Marty Birmingham, John Lovenheim, and Mike Krupnicki '85**, and several MCC faculty/staff helped us reach the goal. The SUNY Impact Foundation contributed an additional \$53,595. Together, the funds allowed MCC to create Dreamkeepers Express, an extension of the Dreamkeepers program that has more flexible criteria to address student needs.
- Accepted a \$50,000 planned gift from **Jean Willis** to endow the Tim Karnisky Memorial Scholarship for Firefighters. This scholarship supports students in MCC's fire protection technology program.
- Established the Professor Mitchell H. Redlo Commitment to Excellence Scholarship with a gift from the estate of longtime MCC Professor **Mitch Redlo** and a scholarship for MCC's soccer teams with a pledge from **John '89 and Jeannine Salamone**.
- Continued engaging the **Finger Lakes Performing Provider System (FLPPS)** in a proposal to transform MCC's health care education programs.
- Submitted a concept document to the **Ralph C. Wilson Jr. Foundation** proposing a new investment in MCC's Economic and Workforce Development Center and the work of **Dr. Todd Oldham**.
- Under the leadership of Directors **Dave Beinetti** and **John DiMarco II**, engaged Foundation board members in the quarterly Fill the Pipeline meeting and discussed ten new potential donor prospects.
- Submitted proposals to **Charter Communications** for the Spectrum DigitalEd Grant program; the **Gene Haas Foundation** for the Gene Haas Scholarship; the **Max and Marian Farash Foundation** for unrestricted support; and the **William and Sheila Konar Foundation** for unrestricted support.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Mark Siwiec**, chair, the Board Governance committee successfully completed the identification and selection of a new Board member **Ed Schuler '81**.
- Many thanks to Board Governance committee members who were actively engaged in the process including **Marty Birmingham, Dan Burns, Julie Camardo, Chris Cimini, Jeff Davis, Lauren Dixon, Sergio Esteban, Emerson Fullwood, Ken Hines, Don Jeffries '71, Diana Lauria, Ron Mead, Ed Parrone, Jay Popli, Gary Squires '76, Mark Siwiec, Mike Weed, Jeremy Wolk** and **Phil Yawman**.

Management

- Held successful Executive Committee retreat meeting on August 13, 2020.

FINANCE DEPARTMENT

Finance/Audit

- Reviewed the financial statements for the ten months ended June 30, 2020 at the Finance Committee meeting held on August 19, 2020 with **Scott Kogler**, chair.
- Held Audit pre-scope meeting on September 11, 2020 with **Marty Birmingham**, chair and auditors from **Bonadio LLP**.

Investment

- Reviewed quarterly performance as of July 31, 2020 at the Investment Committee meeting held on August 19, 2020 with **Kenneth Hines**, chair.
- Reviewed the Administrative Fee language on the Investment Policy Statement and the proposed change of the management fee from 5% to 8% which will be sent to the full board for a first read at the October 1, 2020 meeting.

Scholarship

- Transferred \$601,361.75 to the college for scholarships and program support. Total transfers for the academic year 2019-2020 were \$2,435,967.
- Made offers to applicants in Scholarships Online for the following:
 - Scholars' Day Scholarship
 - Sara Furguson Memorial Scholarship
 - Justice For All Scholarship by Karen Morris
 - STAR Power Endowed Scholarship
 - The Touhsaent Family Endowed Scholarship
 - The Mary and Ted Freeman Endowed Scholarship
 - M.L. Navrat Endowed Scholarship Fund
 - Urban League Black Scholarships in memory of Annette Rouse
 - Lewis Tree Service Scholarship
 - Mary P. and John H. Koch Endowed Scholarship Fund
 - Summers Career Technical Education Scholarship
 - Time Warner Communications Scholarship Endowment Fund
 - Young Women's College Prep Scholarship
 - Farash Foundation First in Family Scholarship at Monroe Community College
 - L3Harris Technologies Endowed Scholarship for Women in Technology
 - Lena M. Gantt Scholarship
 - Bausch & Lomb Endowment Fund
 - Charles H. Speirs Endowed Scholarship
 - Dominic P. Montulli Memorial Endowed Scholarship
 - Cornell/Weinstein Family Foundation Endowed Scholarship
 - "MCC Scholars" Funded by the Alvin F. and Ruth K. Thiem Foundation
 - David W. Stewart Presidential Scholarship for Academic Excellence
 - Wentworth Family Endowed Scholarship
 - The Thompson Family Endowed Scholarship
- New Scholarships
 - General Human Services Department Scholarship
 - Professor Mitchell H. Redlo Commitment to Excellence Scholarship

Donor Engagement Department

Public Relations and Communications

- Produced two monthly e-newsletters.

36th Annual Scholarship Open

- This year's tournament was held on Monday, September 14 at the Country Club of Rochester. A total of 74 golfers participated and more than \$75,000 was raised to support MCC students.
- Co-chairs, **Mike Krupnicki '85** and **Ron Mead** led the committee who worked hard to secure underwriters and foursomes. Lead Underwriters and Foursomes with Hole Sponsorships included:
 - \$8,000 M.E. Engineering
 - \$6,500 M&T Bank
 - \$5,000 Crosby Brownlie
 - \$3,500 Catenary Construction Corp
 - \$3,500 CloudDocx
 - \$3,500 Harter, Secrest & Emery, LLP
 - \$3,500 International Union BAC Local 3 NY
 - \$3,500 LaBella Associates
 - \$3,500 SWBR Architects
 - \$3,500 Schuler-Haas Electric
 - \$3,500 Teke Machine
 - \$3,500 Pike Companies
- Save the date for the 37th Annual Scholarship Open – June 21, 2021 at the Country Club of Rochester

Conversations with the President

- In lieu of a President's Circle Reception where we thank our annual donors, the Foundation will host Conversations with the President throughout the month of October.
- Invitations were sent out and a few weeks ago and spots are filling up quickly.

Salute to Excellence

- The Salute to Excellence has been cancelled due to the pandemic. Despite not being able to host an in-person celebration, many of the regular underwriters have continued to show their support of the Foundation.
- Companies such as Avangrid, Corning and ESL are examples of those who have chosen to make their gift to this event to support the annual fund during this challenging time.

23rd Annual Gold Star Gala Presented by M&T Bank

- The gala will be held on Saturday, April 24 at the Country Club of Rochester.
- Lauren Dixon and Mike Schwabl, along with Vernita and Emerson Fullwood, will serve as the honorary co-chairs. Committee co-chairs, Melanie and Jeremy Wolk and Courtney Dixon and Corey James have also agreed to lead the team in planning the event.
- Dixon Schwabl will be designing the gala creative materials. The team has presented concepts to the event committee and a concept will be revealed soon.
- Due to the unknown of how events will be conducted in 2021, the committee is planning for both an in-person event and a virtual event.