Social Media and Open Source Intellegence Training



Homeland Security Management Institute

Two Day Training Monday October 30 & Tuesday October 31

LOCATION: PSTF— Rm. 117 1190 Scottsville Road

TIME: 9am to 5pm

Limited Registration Fee Waivers

For more information contact: HSMI at 585-753-3921 or email: smanns@monroecc.edu



Monroe Community College

This two day course is designed as a "hands on " training. This unique Social Media & OSINT Training Series is unmatched in the industry and delivers the most concise and up-to-date social media intelligence and investigations training in one place. Investigators and analysts of any computer skill level will benefit greatly from this training.

This innovative course is the only police training offered in the United States that will provide step by step instructions on creating over 250 complex and detailed searches within Facebook that produce actionable results!

Day 1 Agenda | Facebook for Law Enforcement Investigations

- Facebook (FB) Live—"the new key witness to crime."
- Detailed instructions of FB Privacy Settings
- Tested methods for saving FB pictures/videos
- Extracting still images, audio, friends list, photo album, chat messages
- FB searches
- FB law enforcement guidelines
- FB preservation requests and warrants
- Other information

Images and videos are proving to be perfect crime solving partners. Are you able to capture and preserve the information? This new course covers all aspects that investigators will encounter while working with online photos and videos.

Day 2 Agenda | Online Photo & Video Investigations

- Software and instruction to play any video without special video or program for encoding and decoding a digital stream or signal.
- Software and instruction to convert any online or offline video to MP4 Format
- How to extract still frames, audio portion, video metadata from smartphones, etc.
 - Mobile application recording techniques and applications
- Other information

Who should attend:

Law enforcement, public safety agencies, security personnel, legal professionals, loss prevention professionals, fraud/risk investigators, human resources, bank fraud investigators and government officials.

Attendees should bring a laptop, and are encouraged to have a Facebook account set up for classroom use.



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Our Presenter

Michael Gordon

Michael Gordon started his law enforcement career in 1985 with the United States Marine Corps as a Military Police Officer. In 2003 he relocated to Florida from Albany, Georgia to become a member of the Lauderhill Police Department. There, he served the agency as a Patrol Officer until 2005 when he was promoted to Detective and transferred to the Vice Intelligence & Narcotics Unit. In 2008 he was responsible for the development of the initial crime analyst position for the agency and served as its first crime analyst.

Michael has an extensive background as a criminal intelligence analyst and has received certifications from the Florida Department of Law Enforcement, the Alpha Group, and Anacapa Sciences in crime and intelligence analyst training. After his extensive training, in 2009 he became a State of Florida Certified Intelligence Analyst.

Michael received his Instructor Certification from the State of Florida Commission on Criminal Justice Standards and Training. During his 29-year career in law enforcement, Michael has received well over 4,000 hours of specialized police training in a myriad of police disciplines. He retired from law enforcement in February 2015.

In 2012, Michael started Dataveillance and helped create and develop the Open Source Social Media Course for FDLE's first ever state-recognized Florida Law Enforcement Analyst Academy (FLEAA). Since then, Michael has spoken at numerous conferences and seminars on the use of social media in traditional investigations and has had several articles about his personal training published in the media.

Michael primary goal is focused on staying current with the world of social media and he continuously adds new and up-to-date information in every class as the newest trends in investigations and web based crimes are brought to light.

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