



Division Highlights

Month of November/December, 2021

Chief Diversity Officer

Programming:

- Implicit Bias Training, Student Athletes, November 30, 2021

Personnel:

- N/A

Partnerships:

- Co-Chair for the Western New York Diversity Officers (WNYDO) Council (August, 2019 – present)
- Board of Trustees Member, Urban League of Rochester (Spring 2019 – present)
- Board Member, Vertus Charter School (October, 2020 - present)
- Monroe County/MCC SIV
- Inclusion Allies Coalition (February, 2020 - present)
 - Social Media, Marketing and Communication Committee
 - Mentoring Committee

Other Highlights:

- MCC's Veterans Day Ceremony
 - Wednesday, November 10, 2021
 - Student Trustee – Paula Barlow (attended)
- Dr. Burt-Nanna's Inauguration
 - May 2022
 - Calvin Gantt, Nayda Pardes-Kane and Rosanna Yule
- American Association Colleges and Universities (AAC&U)
 - \$10K received to start a [Truth Racial Healing and Transformation \(TRHT\)](#) toolkit – used to assess campus climate in order to address systemic changes needed to create true racial healing and transformation
 - Kimberley Collins, Michael Jacobs
- Monroe County Executive Office/MCC/Catholic Families Charities
 - Partnering to provide housing support for Afghan evacuees moving into the region
 - Ginny Geer-Mentry, Executive Director MCC Association and Acting VP Student/Academic Services Kimberly McKinsey-Mabry for their leadership in this endeavor.



Division Highlights

Months of December, 2021 and January, 2022

Administrative Services

Programming:

- **Technology Services Log4j Vulnerability Mitigation:** Log4j is part of the ubiquitous Java programming language, which is embedded in much of the computer code that runs modern systems and devices. Cyber security experts say Log4j is the biggest software vulnerability of all time in terms of the number of services, sites, and devices exposed, thus potentially giving hackers unfettered system access bypassing all typical defenses software companies use to block attacks. The vulnerability also gives ransomware attackers a fresh way to break into computer networks and freeze out their owners. Overall, it's a cybersecurity expert's worst nightmare.

MCC's Technology Services team immediately responded with urgency when they found out about the newly discovered Log4j vulnerability on Friday, December 10. The team worked day and night, over weekends, during their vacation days and over the holidays. They pro-actively sought vendor assessments and updates, investigated all of our systems to identify the many that contained the log4j vulnerability, took defensive action to isolate and mitigate Log4j when it was found, applied vendor patches as soon as they were released, and continue to scan and monitor the systems and networks for threats. MCC was one of the first SUNY schools to engage SUNY ITEC to apply Log4j mitigation to our Banner ERP system, successfully completing production updates over the holidays.

- Bonadio Group has completed the audit of MCC's financial statements and are presenting the FY2021 results at today's Board of Trustees meeting.

Other Highlights:

- Community Service - MCC Public Safety, in collaboration with Primetime585, conducted a children's winter coat drive, which benefited families at the YWCA.
- MCC Public Safety facilitated COVID-19 Rapid Testing for the MCC Community over the Holiday break, which allowed for immediate results, providing peace of mind for students, faculty, and staff planning to attend holiday festivities.
- Facilities completed work on the chemical waste neutralization system for the labs in building 7.



Division Highlights

January 2022

Academic Services

Programming:

- The 20th Anniversary of the TCC will be celebrated at the 2022 Virtual TCC Winter Teaching Institute on Wednesday, January 19. On demand materials featuring the Teacher's Toolkit and session handouts can be found on the [TCC Winter Teaching Institute Blackboard Page](#).
- The SUNY Pathways Project, in partnership with the NYS Student Success Center, hosted another virtual "Light the Fire for Learning" Guided Pathways Teaching & Learning Academy on Friday, December 10th. The purpose of the workshop was to bring together faculty from SUNY Pathways colleges to discuss ideas to further "light the fire" for learning with our students.
- Last year, the Teaching and Creativity Center purchased a license for faculty and staff to participate in two mini-courses offered by the [Equity Literacy Institute](#): "Racial Equity and Education: Informing Ourselves, Transforming Our Schools" (~21 hours of content) and "Ditching Deficit Ideology: The First Step Toward Cultivating an Equity Commitment" (~4 hours of content). So far 10 MCC faculty and staff members have completed both courses and the members of the Board of Trustees are invited to join MCC faculty and staff in taking these asynchronous courses. There are free courses available through the link above or, if you would like to commit to the longer licensed courses, please contact [Gena Merliss](#).
- New MCC Program: Business Administration, Accounting A.S. Degree. The College received approval from the State Education Department for this program effective immediately. The Business Administration: Accounting A.S. degree is a university-parallel program equivalent to the first two years of a bachelor's degree program and specifically prepares students who wish to major in accounting to transfer to a four-year school with full junior status. The program includes accounting, business, and general education courses to provide a sound background for further study and a career in accounting. This program is available 100% online.
- New Micro-credential for Holocaust, Genocide, and Human Rights Studies. This nine credit micro-credential will provide students the opportunity to complete sustained inquiry in Holocaust, genocide, and human rights studies. Coursework concentrates on the geographic, historical, literary, and psychological contexts of genocide and human rights, and edifies students on the interrelatedness of the humanities and social sciences. The curriculum is foundational in advancing an understanding and application of inclusion, diversity, equity, and accountability. Students will be able to recognize the necessary preconditions for genocide and human rights violations, make connections between past and present events, apply critical thinking skills to issues of global relevance, and utilize their knowledge to become advocates for human rights.

Personnel:

- Dr. Michael Jacobs, Dean of Humanities and Social Sciences, was a featured panelist for the presentation, "The New Post-Pandemic Paradigm at Community Colleges," delivered at the 2022 Convention of the Modern Language Association.

Other Highlights:

- Announcing a new portal for MCC - **campusM**: MCC APPLIED program director Elizabeth Baxter led a cross-divisional workgroup through a comprehensive RFP process to select the ExLibris portal product **campusM**.



Monroe Community College

STATE UNIVERSITY OF NEW YORK

This portal will serve as the support tool for MCCs Title III project and will replace Monroe's current portal (set to close in December 2022). The **campusM** portal features individualized views based on the users' role, including student, employee, alumni, parent, and prospective student/guest. Included with the portal is a comprehensive communication tool including app notifications, text messaging, emailing, and alerts which can enhance our current marketing and communication plans to better support student success and retention. Comprehensive analytics will allow us to track student usage to better target locations for student resources and supports.

Included with the portal is an integrated APP available in the App Store and Google Play; this will reduce expenses by eliminating the colleges current stand-alone MCC APP. Additional savings may be experienced after further evaluation of current Monroe products and the features of this product. Full integration is set for this fall and will align with the launch of Brightspace, which is replacing Blackboard.



Division Highlights

January 2022

Student Services

Programming:

- The student resource program provided over \$100,000 in support to students during the fall, thanks in large part to student referrals from faculty and staff. The comprehensive resource guide can be accessed at this link: <https://libguides.monroecc.edu/studentresources>.
- Since March 2020, the laptop distribution program has provided 891 laptops to students to continue their studies during the pandemic, of which 249 were distributed July 1 – December 31, 2021.
- In the fall, the MCC Universal Pass (U-Pass) provided 284 students access to RTS transportation, with a total of 12,442 rides (as of November 30, 2021).
- Admissions conducted a listening tour at 9 area high schools to identify areas of student engagement and opportunities for future programming and outreach.
- With new student enrollment up year-on-year, Advisement, Testing, and Transfer Services staff met with 1,254 students via Zoom, over the phone, or in person between December 1, 2021 – January 7, 2022.
- Testing Services proctored 1,200 accommodated exams for students in fall 2021.
- Interest in the MCC website has increased:
 - Overall unique page views are up 15.55% (2,530,701 from August 1, 2021 – December 31, 2021 compared to 2,190,050 from March 1, 2021 – July 31, 2021).
 - Major and program searches are up 10.26% (149,734 from August 2021 – December 2021 compared to 134,378 from March 2021 – July 2021). Computer Information Systems had the highest increase of 147.23%.
- Social media engagement has increased:
 - 1,715 new followers across our four main channels (Facebook, Twitter, Instagram, and LinkedIn), a 16.3% increase August 1, 2021 – December 31, 2021 as compared to March 2021 – July 2021.
 - 7,658,464 social media impressions, a 32% increase for August 1, 2021 – December 31, 2021 as compared to March 2021 – July 2021.

Personnel:

- Sylvia Mendez, Associate Director, Financial Aid, joined the National Coalition Building Institute (NCBI) board. NCBI is an international leadership organization for diversity, equity, and inclusion training.
- After 14 years of service to the MCC community in Health Services, Jackie Carson retired on December 31, 2021. Jackie served as a Registered Nurse, Clinical Care Coordinator, Assistant Director, and Director during her tenure. Jackie served as a critical member of the leadership team during the height of the pandemic.
- Health Services welcomed Caroline Miller in December. Caroline is a Registered Nurse and an alumnus from the MCC nursing program.

Partnerships:

- Student Services collaborated with the Faculty Association to co-host the Fall Back to Campus program. Over 2,500 students, faculty, and staff attended the events over the course of 8 weeks at the Brighton, Downtown, ATC, and PSTF campuses.



Monroe Community College

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Division Highlights

Months of December 2021 & January 2022

Economic Development and Innovative Workforce Services (EDIWS)

Programming:

- The NYS Department of Labor (NYSDOL) was awarded funding through the Education Stabilization Fund: Reimagine Workforce Preparation (ESF-RWP) Grant Program through the US Department of Education. The SUNY Office of Community Colleges and the Education Pipeline is a sub-awardee. Through this grant, MCC received \$513,802 to provide short-term workforce education training. Specifically, this training will be for CNA/HHA, LPN, Dental Assisting, and Robotics/Manufacturing training programs. The grant period is January 2022 to July 2023.
- The Hospitality Department was recently awarded \$61,500 in a Hospitality/Hotel research grant through Statler. Through this award, a Hospitality faculty member and a program student will research the gaps in Visit Rochester's ROCStar training to specifically address customer service best practices. Research topics may include ethnic/cultural diversity, serving individuals who are visually impaired, deaf, autistic, or transgender, and physical accessibility. A student intern will assist with the design and implementation of the new learning modules in partnership with Visit Rochester, Mesh Consulting, and VantEdge.
- EDIWS' Certified Nurse Assistant program has served 23 students thus far through previously awarded Bank of America funds.
- On January 18th, the COMIDA Board approved an award of \$200,000 in support of the Mpower Healthcare program to cover participant tuition from January to June 2022.

Partnerships:

- Corporate College training programs:
 - *Principles of Investigative Techniques*: Four sessions of training for Public Services Workforce Programs (PSWP) in Albany; client serves state agency employees through the SUNY Research Fund. Sessions expected to be delivered remotely in January, February, and March. MCC will deliver one section of *Investigative Documentation: Reports that Hold Up* for Department of Labor investigators in January. Expected total revenue for the Economic and Workforce Development Center (EWDC) for this delivery is \$18,250.
 - *Preparing Technical Writing for a Non-Technical Audience*: New section developed for PSWP for Department of Transportation employees expected to be delivered in March. Expected total revenue for the EWDC for this delivery is \$4,050.
 - *Rochester Economic Development Corporation (REDCO)*: REDCO Launch Your Business Certificate Program for 10 City of Rochester start-up and scale-up entrepreneurs to be delivered remotely in February. Objective from REDCO is to expand successful neighborhood business through funding awards and grants. Expected total revenue for the EWDC for this delivery is \$15,000.
 - *SUNY Workplace Development Grants*: two Consolidated Funding Applications (CFA) were approved for the following training projects: 1) *Developing the Conscious Leader and Conscious Culture Certificate with a consortium of six companies; 23 total participants, valued at \$29,914*, 2) *Basic & Intermediate Geometric Design & Tolerancing (GD&T) training with PEKO Precision, Inc., 60 participants; valued at \$8,419*.

Other Highlights:

- The Finger Lakes Workforce Development (FWD) Center received a temporary Certificate of Occupancy on January 18, 2022.
 - All Mechatronics and Skilled Trades equipment have successfully migrated into the FWD Center space for the Spring 2022 semester.



Divisional Highlights

Months of December 2021 and January 2022

Institutional Advancement Division

Foundation:

- Secured a total of \$690,000 via the SUNY Impact Fund utilizing the New York State Charitable Tax Credit program.
- Announced the theme for the 2022 Gold Star Gala presented by M&T Bank—*Alchemy, Unearth Your Creative Chemistry*. The event will be held at the Country Club of Rochester on April 30, 2022 with the Cornell/Weinstein Family Foundation as Honorary Chairs.

Government and Community Relations (GCR):

- Helped prepare for New York State Assembly testimony on workforce development.
- Supported Rochester New York Football Club coming to MCC media announcement.
- Produced *2021-2022 Facts* booklet.

Institutional Compliance and Internal Audit:

Compliance

- Reviewing Graham-Leach-Bliley Act revisions and working with external sources to develop a plan for updating the Colleges required Information Security Program.
- Assessed and adopted a Vendor Risk Management Tool. Assessment of vendors with student information is underway.

Institutional Research (IR):

- Published the Fall 2021 student highlights document on the IR website.
- Submitted recommendations on how to improve the data standards at MCC in regards to dual degrees, micro credentialing and cleaning up the program fields in Banner.
- Created and presented the enrollment projections, will update again in February.

Institutional Planning, Effectiveness and Accountability:

- Strategic Plan 2022-2027 development underway:
 - The 16-member Strategic Planning Leadership Team (SPLT), led by the two co-chairs, met bi-weekly to prepare for the development of MCC's next Strategic Plan.
 - The team discussed reading materials and facilitated dialogue about higher education themes to support and set the foundation for our efforts.
 - The SPLT and the President's Cabinet met separately with Collaborative Brain Trust (CBT) in early January to officially kickoff the process.