



**Monroe Community
College Foundation**

Activity Report

September 1, 2022 through November 30, 2022

Leadership Gifts & Pledges Of \$500 And Over

Major and Special Gifts: Total for period \$2,836,337

Gift (\$)	Donor	Restricted (Fund(s) Purpose is Designated)
999,301	University of Rochester	URMC Histotechnology Program
870,670	ESL Charitable Foundation, Inc.	Accelerated Workforce Development Training Program; Be a Healthy Hero Summer Camp
620,000	Tim '80 & Robin '80 Wentworth	Wentworth Family Endowed Scholarship / Bonnie Mazzeo Endowed Scholarship
90,000	William and Sheila Konar Foundation	Be a Healthy Hero Summer Camp
50,000	Cannon Industries, Inc./Burnett Process, Inc.	Men and Women of Excellence Scholarship/Program
47,850	Harris Family	Mark Harris Memorial Endowed Scholarship
45,500	Native American Education Foundation	Native American Education Scholarship
40,000	Avangrid Foundation, Inc.	MCC Assist
28,576	SPIE	Robert Novak Scholarship Fund
10,000	Monroe Community College Association	MCC Restricted Fund
9,266	Milan & Amy Nanavati*	Jyoti and Mahendra Nanavati Endowed Scholarship
8,000	Joyce & Anthony Valente	Frankie Valente Endowed Scholarship
5,000	Dr. Joseph A. Johnson and Dr. Elizabeth Supra	Johnson Family Surgical Technology Scholarship
4,500	Cornerstone Dental LLP	Dilek Ogut Memorial Endowed Scholarship
3,000	Ms. Judith A. Campbell	Thomas C. Hetherington Memorial Scholarship
2,500	Bob & Chris Latella	Save for Success Scholarship Fund (Phase 2)
2,174	ASHRAE Rochester Chapter / Charles Lynch	Charles Lynch Memorial Scholarship

STAR Power: Total for period \$93,000

Gift (\$)	Donor
15,000	Elaine Anderson
11,000	Lisa and Richard Paulis
10,000	The Saunders Foundation*
10,000	Lori Van Dusen
10,000	Gretchen & Mick Wood
10,000	Laurie and Jim Zaucha
7,000	Susan & Bob Touhsaent
5,000	Lauren Dixon & Michael Schwabl
5,000	Diane Shoger & Tim Coughlin
5,000	Elizabeth A. Sydor '79
2,000	Kathleen K. Bromley, Professor Emerita
1,000	Essie Calhoun-McDavid & Bernard McDavid
1,000	Cecelia Horwitz & Floyd Tucker
1,000	Kimberly McKinsey-Mabry '95

Annual Fund: Total for period \$204,945

Gift (\$)	Donor	Restricted (Fund(s) Purpose is Designated)
35,000	ESL Charitable Foundation, Inc.	Scholars' Day Scholarship
25,000	Mr. John L. DiMarco, II	Annual Fund
20,000	The Statler Foundation	Ellsworth M. Statler Scholarship Award
18,000	Gene Haas Foundation	Gene Haas Scholarship
18,000	Patrick P. Lee Foundation	Patrick P. Lee Foundation Scholarship Fund
11,500	LaBella Associates	Annual Fund
10,000	Susan & Bob Touhsaent	Annual Fund /MCC Assist
8,000	Simon & Josephine Braitman Family Supporting Foundation, Inc	Holocaust, Genocide and Human Rights Project Fund / Holocaust Genocide Human Rights Project Scholarship
5,000	Anthony H. Lambiase, III '06	Tony Lambiase, Jr. Firefighter's Scholarship
5,000	Theodore Shepard	Annual Fund
5,000	Lori Van Dusen	Annual Fund
4,500	Lauren Dixon & Michael Schwabl	Women in Business & Marketing Scholarship
3,000	Hezekiah N. Simmons	Annual Fund
2,612	Anonymous (Crowd Fundraising)	MCC Restricted Fund
2500	Jyoti & Mahendra Nanavati	Jyoti and Mahendra Nanavati Endowed Scholarship
2500	Charis & Richard S. '68 Warshof	Annual Fund
2500	Maureen Wolfe	Annual Fund
2000	Canandaigua National Bank and Trust	Annual Fund
2000	Max A. Adler Charitable Foundation, Inc.	Empire State Diversity Honors Scholarship
1630	Peter Collinge and Carol Thiel	Annual Fund / Emerson U. and Vernita Fullwood Endowed Scholarship
1500	Jodi Oriel '93	Holocaust Genocide Human Rights Project Scholarship / John J. Trevisan Student Leadership Award
1000	Anonymous	Don Beech ESOL Program Scholarship
1000	Marilyn M. & G. Christopher '68 Belle-Isle	Joe Mancarella/Nelson Cupello Memorial Endowed Soccer Scholarship
1000	Charles and Mary Crossed Foundation*	Annual Fund
1000	Adam D. Cummings '00	Joe Mancarella/Nelson Cupello Memorial Endowed Soccer Scholarship
1000	Cindy '76 & Greg Hinman	Linda Curran '79 Memorial Student Aide Scholarship
1000	Elaine S. Michael	Annual Fund
1000	Monroe Community College Athletics Dept.	Owen Schwartz Memorial Scholarship Fund
1000	The Rochester Twenty Pearls Foundation	General Scholarship Fund
1000	Scott E. Rudd	Annual Fund
1000	John '89 & Jeannine Salamone	Salamone Family Scholarship Fund
1000	Hetal & Darsit Shah	Jyoti and Mahendra Nanavati Endowed Scholarship
1000	Clayton P. Turner '86	Annual Fund
1000	The Warren Fund	John N. Warren Memorial Scholarship Fund
1000	Gretchen & Mick Wood	Annual Fund
678	Robert Podlaski	General Law and Criminal Justice Scholarship
525	Katherine and Felipe Leite	Don Beech ESOL Program Scholarship
500	Dr. & Mrs. Jeffrey P. Bartkovich	Experiential Learning Scholarship
500	Mr. Ewald W. Blatter	R. Thomas and Kate Flynn Endowed Scholarship
500	Patricia Dano '89	Linda Curran '79 Memorial Student Aide Scholarship

Gift (\$)	Donor	Restricted (Fund(s) Purpose is Designated)
500	Hope '84 & Lance Drummond	MCC Restricted Fund
500	Nancy & Kenneth '77 Mihalyov	Annual Fund
500	Mark Pastorella '90	Annual Fund
500	Janet B. Zinck '88	Experiential Learning Scholarship
500	Rochester Travel Professionals	General Hospitality Department Scholarship
500	Tucker Printers	Alumni Program

Events: Total for period \$110,890

Gift (\$)	Donor	Restricted (Fund(s) Purpose is Designated)
25,000	Tim '80 & Robin '80 Wentworth	Gold Star Gala
10,000	Avangrid Foundation, Inc.	Salute to Excellence
10,000	ESL Federal Credit Union	Salute to Excellence
10,000	Mr. David M. Good	Salute to Excellence
10,000	Sage Ruddy & Company, Inc.	Salute to Excellence
10,000	Ann Stabins Sewell	Salute to Excellence
5,000	Royal Oak Realty Trust	Salute to Excellence
4,050	Canandaigua National Bank and Trust	Golf Tournament / Gold Star Gala
2,990	Mr. Douglas E. Parker	Salute to Excellence
2,500	M/E Engineering, P.C.	Salute to Excellence
2,500	Wegmans Food Markets Incorporated	Salute to Excellence
2,500	Allen K. Williams	Salute to Excellence
2,100	Century Liquor & Wines	Gifts in Kind
1,900	YWCA of Rochester and Monroe County	Salute to Excellence
1,400	Davie Kaplan, CPA, P.C.	Salute to Excellence
1,400	EFPR Group, CPAs	Salute to Excellence
1,400	LiDestri Foods Inc.	Salute to Excellence
1,400	Gaelen McCormick*	Salute to Excellence
1,400	Elaine S. Michael	Salute to Excellence
1,400	Frank & Donna Murano*	Salute to Excellence
1,400	News 10NBC/WHEC-TV	Salute to Excellence
1,400	Tim Spitz*	Salute to Excellence
650	Erin L. Waller '98	Salute to Excellence
500	Hope Hall School*	Salute to Excellence

(Bold type in listings above denotes new donors)

**Indicates new gift*

***Indicates deceased*

(Includes gifts and pledges through 11.30.22)

Development

Alumni

- Under the leadership of Stephanie Von Bacho '88, engaged alumni, students, staff, retirees and friends in the combined in-person and virtual 5K Walk/Run for Scholarships raising \$19,349 in support of student scholarships. The event attracted 327 participants, 164 donors and 42 volunteers. Awarded \$5,000 in scholarships during the awards ceremony following the race.
- Inducted four outstanding alumni into the MCC Alumni Hall of Fame at the 31st Annual Salute to Excellence on November 10:
 - Myra Henry, Ed.D. '09, president and CEO, YWCA Rochester and Monroe County
 - Erin Waller '98, associate product manager, Invesco, Ltd.
 - Douglas E. Parker '92, senior vice president, Sage Ruddy & Company, Inc.
 - Joseph L. Searles, Jr. '89, corporate diversity relations director, Excellus BlueCross BlueShield
- Identified and cultivated alumni prospects on an ongoing basis.

Annual Fund

- In partnership with Athletics Department, concluded fall crowd fundraiser for the women's soccer team raising \$2,612.
- Recognized President's Circle of Honor and President's Circle donors in the 2020-2021 Impact Report and at the President's Circle Reception on October 6 at the Genesee Valley Club. Hosted by President Dr. DeAnna Burt-Nanna; approximately 65 directors, donors, College and Foundation leaders attended. The guest speaker that evening was Denise Torres, Class of 2023, recipient of the Hattie H. Harris and Noun Family Scholarship, Rochester McDonald's Hospitality Endowed Scholarship, and the Ellsworth M. Statler Scholarship Award.
- Launched the 2022-2023 campaign theme "Inspiring the Way Forward."
- Established a 2022-2023 Annual Fund campaign goal of \$761,201.
- Finalized concept and in the process of delivering the leadership direct mail piece to 1,400 donors.
- Developed and in the process of delivering the end-of-year direct mail solicitation authored by Gretchen Wood and featuring MCC scholarship recipient Amanda McGinnis to approximately 5,000 prospective donors.
- Raised \$23,408 during our ROC the Day for MCC event held on November 29. Special thanks to co-chairs Patty Redding and Maureen Wolfe for leading MCC's campaign this year.
- Continued to promote the matching challenge opportunities available to donors, faculty and staff with a gift to the Annual Fund or the Dreamkeepers Emergency Student Aid Program. Gifts could be matched up to three times thanks to the generosity of John DiMarco II, Sergio Esteban, Howard Konar and Dutch Summers.
- Secured \$204,945 in gifts and pledges to date representing 27 percent of goal.
- Achieved 16 percent board giving with gifts and pledges totaling \$86,800.

Major Gifts

- Under the leadership of Stephanie Von Bacho '88, secured an investment of \$999,301 from the University of Rochester Medical Center to develop and launch a histotechnology training program.
- With advocacy from Maureen Wolfe and Howard Konar, renewed critical support for the Be a Healthy Hero Summer Camp. ESL Charitable Foundation awarded a three-year, \$717,000 grant and the William and Sheila Konar Foundation committed \$90,000 over three years.
- Robin '80 and Tim '80 Wentworth established the Bonnie Mazzeo Endowed Scholarship, in honor of Tim's mother, with a \$120,000 pledge.
- Jack Cannon continued his support of the Men of Excellence and Women of Excellence programs with a \$50,000 grant. These programs are designed to academically, professionally, and socially support students of color by providing coaching and leadership development opportunities through collaborative initiatives.
- Under the leadership of Sergio Esteban, renewed the Avangrid Foundation's \$40,000 investment in MCC Assist (formerly Dreamkeepers), the College's Emergency Student Grant program.

- Hosted representatives from Baldwin Richardson Foods, Bank of America, and the Ralph C. Wilson Jr. Foundation for visits to the Finger Lakes Workforce Development Center.
- Submitted proposals to the ESL Charitable Foundation, Excellus BlueCross BlueShield, and William and Sheila Konar Foundation for the Be a Healthy Hero Summer Camp, and American Association of Community Colleges to expand MCC's offerings for cybersecurity training.

Star Power

- Under the leadership of Co-Chairs Lisa Paulis and Laurie Zaucha, engaged the leadership committee in its annual meeting and hosted a holiday reception for STAR Power donors and prospects.
- Secured \$84,000 in new gifts and pledges from Elaine Anderson, Kathleen Bromley, Lauren Dixon, Lisa Paulis, Patty Redding/Saunders Foundation, Diane Shoger, Susan and Bob Touhsaent, Lori Van Dusen, Gretchen Wood, and Laurie Zaucha.

Public Relations and Communications

- Produced three monthly e-newsletters.
- Posted a series of social media messages on Facebook, LinkedIn and Twitter.
- Media Coverage:
 - MCC to inaugurate sixth president, Spectrum News 1, Sept. 20,
 - Dr. DeAnna R. Burt-Nanna to be Inaugurated as MCC's 6th President, Minority Reporter, Sept. 21
 - Dr. DeAnna R. Burt-Nanna inaugurated as MCC's sixth president, WROC-TV, Sept. 22
 - First-Ever "ROC With Your Hands" Career Exploration Event to Debut, Minority Reporter, Oct. 3
 - A similar article was published by Rochester Business Journal, Sept. 30, and Westside News, Sept. 30
 - More than 300 people walked and ran to raise money for MCC scholarships, WHEC-TV, Oct. 1-2
 - BOA provides grant for FWD Center, Rochester Business Journal, Oct. 13
 - BOCES 2 CTE students help others ROC with their hands, Westside News, Oct. 16
 - ROC With Your Hands event provides teens with hands-on job experience (listing MCC as an event partner), Rochester Business Journal, Oct. 14
 - Finger Lakes Youth Apprenticeship Program hosts Women in Manufacturing Summit, FingerLakes1.com, Oct. 28
 - MCC honors alumni for their contributions to Rochester community, WHEC-TV, Nov. 10-11
 - Similar coverage, including an interview with the MCC president, appeared on WROC-TV, Nov. 10-11
 - Finger Lakes Youth Apprenticeship Program provides opportunity for soon-to-be grads, Rochester Business Journal, Nov. 16
 - Alice Holloway Young celebrated at MCC Foundation award ceremony, WXXI News, Nov. 14
 - MCC honors alumni for their contributions to Rochester community, WHEC-TV, Nov. 14-15
 - Similar coverage was broadcast on WROC-TV, Nov. 14-15
 - Monroe Community College Foundation, Salute to Excellence, Rochester Business Journal, Nov. 25

31st Annual Salute to Excellence

- Produced and mailed invitations to the 31st Annual Salute to Excellence event, held on Thursday, November 10, at the Floreano Convention Center.
- ESL received the Salute to Excellence award which was accepted by Faheem Masood, president and CEO of ESL Federal Credit Union.
- Dr. Alice Holloway Young was presented with the Salute to Volunteerism award.
- Flor Colón and Daniel Goldstein served as the Committee Co-chairs and Dr. Peter Spina and R. Thomas Flynn, presidents' emeriti, served as the Honorary Chairs.
- Four distinguished alumni were inducted into the MCC Alumni Hall of Fame.
- Secured a total of 15 Honorary Committee members and 11 patron tables, including:

- \$10,000 Avangrid Foundation and RG&E
- \$10,000 R. Thomas Flynn and Peter A. Spina, Ph.D.
- \$10,000 Carol and David Good
- \$10,000 Trevor Holly, Sage Ruty & Company, Inc.
- \$10,000 Mrs. Ann Stabins Sewell and Family
- \$10,000 Maureen Wolfe, ESL Federal Credit Union
- \$5,000 Dan Burns, M&T Bank
- \$5,000 Daniel Goldstein, Royal Oak Realty Trust
- \$5,000 Howard Konar, Konar Properties
- \$5,000 Jay Popli, Popli Design Group
- \$5,000 Lori Van Dusen, LVW Group
- \$2,500 John Dredger, M/E Engineering
- \$2,500 Sergio Esteban, LaBella Associates
- \$2,500 Kevin Stickles, Wegmans Food Markets
- \$2,500 Allen K. Williams
- \$1,400 EFPR Group, CPA's
- \$1,400 Scott Kogler, Davie Kaplan, CPA, P.C.
- \$1,400 Ladies Auxiliary
- \$1,400 LiDestri Food and Drink
- \$1,400 Elaine Michael, ESM Associates and The James Michael Foundation
- \$1,400 Donna and Frank Murano
- \$1,400 Richard Reingold, News10NBC
- \$1,400 St. John Fisher University Ed.D. Program in Executive Leadership
- \$1,400 Tim Spitz
- \$1,400 Trillium Health
- \$1,400 YWCA Rochester and Monroe County

25th Annual Gold Star Gala

- The 25th Annual Gold Star Gala presented by M&T Bank will take place on Saturday, April 29, 2023, at The Country Club of Rochester.
- Barbara and John Bruning and Liz and Jim Sydor '71 are serving as Honorary Chairs. Robin '80 and Tim '80 Wentworth are serving as Auction Advocates.
- The Gold Star Gala committee under the leadership of Committee Co-chairs Abby Reinhard and Debbie Stamps '97 has begun planning for this year's gala with DS+CO.
- The theme selected for the Gala is Wonka's Garden. A surreal garden-party held in Willy Wonka's private garden, overgrown and bursting with flavor, where the most outrageous ingredients are produced. An experience is guaranteed to overload the senses.
- An electronic save the date is being created by the talented team and DS+CO and will be sent in January 2023.
- Underwriting packets will be sent to potential sponsors. To date, underwriting commitments have been secured from:
 - \$25,000 Barbara and John Bruning
 - \$25,000 Liz and Jim '71 Sydor
 - \$25,000 Robin '80 and Tim '80 Wentworth
 - \$20,000 Dan Burns, M&T Bank
 - \$10,000 Jay Popli, Popli Design Group

39th Annual Scholarship Open

- The 39th Annual Scholarship Open will take place on June 26, 2023, at The Country Club of Rochester.
- Gavin Brownlie and Ed Schuler '81 will serve as this year's Scholarship Open Co-chairs.

Executive Office

Board Governance

- Board Governance chair Lauren Dixon and Gretchen Wood met to confirm committee goals, membership and the recruitment cycle for 2023-2024.

Management

- The MCC Foundation has added one new staff member: Emily Birnie, Assistant Director of Development.

Finance Department

Finance/Audit

- Reviewed the Fiscal Year 2022 Draft Audit at the Audit Committee meeting held on October 24, 2022 with Marty Birmingham, chair.
- Reviewed the September 30, 2022 financial statements at the Finance Committee meeting held on November 1, 2022 with Scott Kogler, chair.

Investment

- Reviewed quarterly performance as of September 30, 2022 at the Investment Committee meeting held on November 1, 2022 with Kenneth Hines, chair.

Scholarship

- Made offers to applicants in Scholarships Online for the following:
 - Brennan Family Endowed Scholarship
 - Student Leaders Scholarships
 - Dakota Podlaski Memorial Scholarship
 - L3 Harris Technologies Endowed Scholarship for Women in Technology
 - Magdalyn Cyganovich Memorial Scholarship for Paralegal Studies
 - General Applied Technologies Department Scholarship
 - Gene Haas Scholarship
 - The Gerald Camardo Endowed Scholarship for Machinists
 - Tooling and Machining Scholarship
 - Ellsworth M. Statler Scholarship Award
 - General Hospitality Department Scholarship
 - Erin Leigh Brooks Student Fund for Human Services
 - Mary P. and John H. Koch Endowed Scholarship
 - The Don Beech ESOL Program Scholarship
 - General Veteran Services Scholarship
 - Barbara M. and Robert H. Shaw Music Endowed Scholarship
 - Robert Zajkowski Music Scholarship
 - CloudCheckr Endowed Scholarship in memory of Michael T. Brice '13
 - Lauren Dixon Scholarship for Women in Business & Marketing
 - John Ganey Memorial Scholarship
 - Robert S Brown Memorial T-Ten Scholarship
 - Bridgestone/Firestone Corporation Scholarship
 - Richard Zwitzer Memorial Endowed Scholarship
 - Harry Germanow Endowed Scholarship
 - Rochester Automobile Dealers Association Scholarship
 - Mark Harris Memorial Scholarship

- Frankie Valente Memorial Endowed Scholarship
- New Scholarships/Programs
 - URMH Histotechnology Program
 - Bonnie Mazzeo Endowed Scholarship