



Governor's Traffic Safety Committee

HELP PREVENT DROWSY DRIVING

STAY AWAKE! STAY ALIVE!

PUBLIC SERVICE ANNOUNCEMENT
(PSA) CHALLENGE

CHALLENGE:
Create 25 sec. video (PSA) to raise awareness about drowsy driving dangers.

PERKS:

- + Cash awards to winning PSAs!
- + Portfolio & resume builder
- + FREE publicity for your work
- + Social media shares



Attend the info session
5/6/22
ZOOM: rebrand.ly/sr0p25v



*Top PSA receives \$2500 upon successful completion of challenge. 2nd place = \$1500, 3rd place = \$1000.