



Monroe Community College Foundation

ACTIVITY REPORT

April 1, 2021 through May 31, 2021

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Special Gifts: Total for period \$1,218,103

\$1,132,740	Tim '80 & Robin '80 Wentworth	Wentworth Family Endowed Scholarship
25,000	Estate of James Ward	Major Gifts - Unrestricted
15,000	Microsoft Corporation	General Optics Scholarship Fund
14,736	Nancy and John Herbrand	East High Optics Scholarship
10,527	Carrier Global Corporation	LenelS2 Scholarship
10,000	CloudCheckr	CloudCheckr Endowed STEM Scholarship
5,000	Mr. & Mrs. John Garrett	Ready.Set.LAUNCH Your Business!
3,000	Anonymous	Robert Zajkowski Music Scholarship
2,100	Optical Society of America Rochester Section	Optical Society of America Scholarship (Rochester Section) in Memory of Bob Novak

STAR Power: Total for period \$1,500

\$1,000	Holly McGregor Anderson '90
\$500	Peggy Weston Byrd

Annual Fund: Total for period \$99,356

\$35,000	ESL Charitable Foundation, Inc.	Scholars' Day Scholarship
15,000	Patrick P. Lee Foundation	Patrick P. Lee Foundation Scholarship
5,000	ESL Federal Credit Union	Annual Fund
5,000	Sanjeev Popli	Annual Fund
4,806	Anonymous	MCC Restricted Fund
3,500	Marty & Jill Birmingham	Dreamkeepers Emergency Need Fund; Annual Fund
3,500	Fiedler Family Fund	Annual Fund
2,500	Dr. Barbara & John Lovenheim	Scholars' Day Scholarship
2,500	Kate & Stephen Polozie	Annual Fund
2,500	ExxonMobil Foundation / Susan & Bob Touhsaent	Major Gifts - Unrestricted
2,000	Canandaigua National Bank and Trust	Annual Fund
1,800	Barbara Orenstein and James Present	Dr. Barbara and Mr. John Lovenheim Scholarship
1,000	Barbara and Stewart Agor	Suzanne McKim Memorial Scholarship

1,000	Mary Ellen Burris	Annual Fund
1,000	Dolores & Raymond Coates	David Raymond Coates Scholarship
1,000	Flor and Bobby Colón	Annual Fund
1,000	ExxonMobil Foundation / John & Anne Zimmer	Mary Cariola Scholarship
1,000	Victoria & Dan Goldstein	Annual Fund
1,000	Jonathan Hladchuk '10	MCC Restricted Fund
1,000	Lynn '77 & Mark '76 Kulzer	Annual Fund
1,000	Carol & John Matteson	Annual Fund
1,000	Louise and Anthony Paolucci	Sara Furguson Memorial Scholarship Fund
1,000	Helen P. Predmore	The Thompson Family Endowed Scholarship Fund
1,000	Women's Club of Webster	Women's Club of Webster Nursing Scholarship
750	Laurie J. Neubauer	Richard A. Neubauer Endowed Scholarship
500	Ms. Cathleen E. Clancy	Annual Fund
500	Nancy and Brian Coleman	Suzanne McKim Memorial Scholarship
500	Katherine P. Douglas	MCC Restricted Fund
500	Katherine McKim	Suzanne McKim Scholarship Fund
500	Timothy McKinnon	CloudCheckr Endowed STEM Scholarship
500	Midland Management, LLC	Gifts in Kind
500	Richard & Norma Ryther	Dreamkeepers Emergency Need Fund

Events: Total for period \$165,831

\$25,000	Cannon Industries, Inc.	Cannon Industries Endowed Scholarship
10,000	Baldwin Richardson Foods Co.	Baldwin Richardson Foods Young Women's College Prep Endowed Scholarship
8,000	Dixon Schwabl Advertising, Inc.	Gifts in Kind
6,400	Laurie and Jim Zaucha	Gold Star Gala Premium
6,000	Cornell's Jewelers	Gifts in Kind
6,000	Tim '80 & Robin '80 Wentworth	Gold Star Gala Premium
5,000	Crosby-Brownlie, Inc.	Golf Tournament
5,000	Isaac Heating & Air Conditioning, Inc.	Golf Tournament
5,000	Gary '76 & Catherine Squires	Gold Star Gala; Golf Tournament
4,958	Canfield & Tack Printing	Gifts in Kind Capital
4,050	Canandaigua National Bank and Trust	Gold Star Gala; Golf Tournament
4,000	Victoria & Dan Goldstein	Salute to Excellence; Scholarship Open
3,700	ESL Charitable Foundation, Inc.	Gold Star Gala
3,500	Carrier Enterprise, LLC	Golf Tournament
3,500	Schuler-Haas Electric Corp.	Golf Tournament
3,500	Sky Works Equipment Rental LLC	Golf Tournament
3,000	Excellus BlueCross BlueShield	Dreamkeepers Emergency Need Fund
3,000	Michael A. Krupnicki '85	Golf Tournament
3,000	M/E Engineering, P.C.	Gold Star Gala
3,000	Nixon Peabody LLP	Gold Star Gala
3,000	Rochester Regional Health	Gold Star Gala

3,000	Jeffrey & Lyn Springut	Gold Star Gala
3,000	Woods Oviatt Gilman, LLP	Golf Tournament
2,875	Jeff & Patty Davis	Gold Star Gala; Gold Star Gala Premium
2,500	Wegmans Food Markets Incorporated	Gifts in Kind
2,000	Bond Schoeneck and King PLLC	Paralegal Studies Restricted Scholarship
2,000	John and Barbara Bruning	Gold Star Gala
2,000	Buckingham Properties, LLC	Gold Star Gala
2,000	Gallina Development Corp.	Gold Star Gala
2,000	Modular Comfort Systems Inc	Golf Tournament
2,000	Sanjeev Popli	Gold Star Gala
2,000	Edward T. '81 and Karen Schuler	Gold Star Gala
2,000	Joanne & John T. '71 Smith	Gold Star Gala Scholarship Fund
2,000	Allen K. Williams	Gold Star Gala
1,500	Richard C. Brienzi '79	Golf Tournament
1,500	Elmer W Davis, Inc.	Golf Tournament
1,500	Nellie & Wade Hedegard	Gold Star Gala Scholarship Fund
1,500	Rochester Arc and Flame Center, LLC	Gifts in Kind
1,500	Mark Siwec & Duffy Palmer	Gold Star Gala Premium
1,000	Matthew Augustine	Gold Star Gala
1,000	Kindred Fare	Gifts in Kind
1,000	The Lake House on Canandaigua	Gifts in Kind
1,000	Rochester Red Wings	Gold Star Gala
1,000	Kevin T. Stickles '88	Gold Star Gala Scholarship Fund
1,000	Gretchen & Mick Wood	Gold Star Gala Premium
600	Richard and Amy Reingold	Gifts in Kind
600	Renaissance Del Monte Lodge Hotel & Spa	Gift in Kind Premium
598	Universal Imports of Rochester Inc.	Gift in Kind Premium
550	Kate & Stephen Polozie	Gold Star Gala
500	Dr. DeAnna R. Burt-Nanna	Gold Star Gala
500	Catherine and Robert Healy	Gold Star Gala Premium
500	Bernard and Essie (Calhoun) McDavid	Gold Star Gala Scholarship Fund
500	Monroe Piping & Sheet Metal	Golf Tournament

*(Bold type in listings above denotes new donors)
(Includes gifts and pledges through 05.31.21)*

DEVELOPMENT

ALUMNI

- The Alumni Hall of Fame 2021 call for nominations came to a close on June 1. Under the leadership of **Mike Krupnicki '85**, we received 16 new nominations for consideration.
- Worked with **Associate Vice President John Delate** and Student Services to provide alumni ribbons to graduating students in advance of the virtual Commencement ceremony.
- Alumna and MCC Acting Vice President of Student Services **Kimberly McKinsey-Mabry, Ed.D. '95** delivered MCC's 58th annual commencement keynote address on May 20.

- Prepared “welcome” letter and alumni benefits card to be mailed to approximately 1,800 new alumni.
- Elected to cancel the annual Alumni Luncheon and Golf Classic for second year due to continued concerns with the COVID-19 pandemic and issues surrounding an in-person event.
- Twelve alumni who are entrepreneurs and presented at Scholars’ Day were selected to receive funding to attend MCC’s Corporate College as part of the Launch Your Business! program.
- Continued to identify and cultivate alumni prospects.

ANNUAL FUND

- In partnership with the **Athletics Department**, concluded the sixth year of the crowd fundraising program raising \$10,235 (gross) for the baseball and women’s soccer teams from 145 donors.
- Delivered the spring renewal direct mail solicitation authored by MCC student and scholarship recipient **Carmelo Ortiz ’21** to 5,837 lapsed donors, non-donors, faculty and staff.
- Began preparing the blue line segment direct mail piece enabling over 1,000 past donors to ensure their inclusion in the Impact Report’s “Annual Fund Honor Roll of Donors.”
- Working with co-chairs **Antonia Custodio ’99**, **Katherine Ghidui** and **Joseph Scanlon**, continued to promote the matching challenge opportunities available to donors, faculty and staff with a gift to the Annual Fund or the Dreamkeepers Emergency Student Aid Program. Gifts could be matched up to three times thanks to the generosity of the **John DiMarco**, **Sergio Esteban**, **Howard Konar**, **Sandy Parker** and **Dutch Summers**.
- Unrestricted support continues as one of the highest fundraising priorities for the Foundation, especially at this time with the continued challenges surrounding the coronavirus pandemic.
- Secured \$589,029 in gifts and pledges to date, representing 81 percent of goal compared to 71 percent of goal at this time last year.
- Achieved 70 percent board giving with gifts and pledges totaling \$142,623. To date, leadership support has been received from:

STABINS SOCIETY \$5,000+

INDIVIDUALS

John L. DiMarco II
Lauren Dixon
Sergio Esteban
Kenneth L. Hines
Howard Konar
John E. Lovenheim
S. Jay Popli
Edward T. Schuler ’81
Michael S. Weed
Maureen R. Wolfe

CORPORATIONS/FOUNDATIONS

Dixon Schwabl Advertising, Inc.
ESL Federal Credit Union
LaBella Associates
Popli Design Group
Summers Foundation Inc.
William & Sheila Konar Foundation

PRESIDENT'S CIRCLE OF HONOR \$2,500+ unrestricted

INDIVIDUALS

David A. Cornell '73
John L. DiMarco
Sergio Esteban
Kenneth L. Hines
Howard Konar
John E. Lovenheim
Stephen Polozie
S. Jay Popli
Edward T. Schuler '81
Michael S. Weed
Maureen R. Wolfe
Laurie Zaucha

CORPORATIONS

Bank of America Charitable Foundation
Cornell/Weinstein Family Foundation
Dixon Schwabl Advertising, Inc.
ESL Federal Credit Union
LaBella Associates
Popli Design Group
Summers Foundation Inc.
William & Sheila Konar Foundation

PRESIDENT'S CIRCLE \$1,000 to \$4,999

INDIVIDUALS

Todd K. Baxter '10
Martin K. Birmingham
Daniel J. Burns
Flor M. Colon
Colby Feane
Emerson U. Fullwood
Daniel J. Goldstein
Susan R. Holliday
Elaine S. Michael
Aaron Newman
Todd M. Oldham
Lisa Paulis
Richard A. Reingold
Deborah Stamps '97
Charles J. Vita
Jeremy J. Wolk

CORPORATIONS

Canandaigua National Bank and Trust
Louis S. and Molly B. Wolk Foundation
M&T Bank

The M&T Charitable Foundation

Major Gifts

- With the advocacy and support of **Maureen Wolfe**, secured a three-year, \$105,000 pledge from the **ESL Charitable Foundation** for Scholars' Day.
- Established a new partnership with **Microsoft** to support strengthening the pipeline of students entering MCC's optical systems technology program. Their \$15,000 gift will provide scholarships and co-op experiences for optics students.
- Received a \$15,000 grant from the **Patrick P. Lee Foundation** to establish the Patrick P. Lee Foundation Scholarship to support students pursuing STEM careers.
- Created the East High Optics Scholarship with a \$14,736 pledge from **John Herbrand**, an East High School alumnus and former board member of NY Photonics.
- Continued engaging the **Finger Lakes Performing Provider System (FLPPS)** in the health care education transformation project.
- Under the leadership of **Todd Baxter** and **Ken Hines**, continued discussions with **Bank of America** regarding a variety of major gift funding opportunities focused on workforce development.
- Partnered with **Cornerstone Dental Group** to introduce them to the first recipient of the Dilek Ogut Memorial Scholarship and host a media event about the scholarship on May 28.
- Under the leadership of **Dave Beinetti** and **John DiMarco II**, hosted a virtual Fill the Pipeline meeting to review 10 potential new donor prospects.

STAR Power

- Under the leadership of co-chairs **Lisa Paulis** and **Lori Van Dusen**, engaged several STAR Power donors in the selection of the 2021-2022 STAR Power Scholarship recipients.
- Executed a Mother's Day giving appeal that raised \$1,650 for the STAR Power Scholarship.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Mark Siwiec**, chair, the Board Governance committee received nominations, met and reviewed the short list of candidates and will present to the full board for approval a slate of new members for the 2021-2022 fiscal year.
- Many thanks to Board Governance committee members who were actively engaged in the process including **Marty Birmingham, Dan Burns, Julie Camardo, Chris Cimini, Jeff Davis, Lauren Dixon, Sergio Esteban, Emerson Fullwood, Pete Giovenco '86, Ken Hines, Don Jeffries '71, Diana Lauria, Ron Mead, Jay Popli, Mark Siwiec, Gary Squires '76, Phil Yawman, Mike Weed, Maureen Wolfe, Jeremy Wolk and Laurie Zaucha.**
- **Gretchen Wood** and **Sergio Esteban**, board chair, discussed leadership for 2020-2021 and have confirmed the Slate of Officers and Executive Committee members that will be presented to the full board for approval at the June 10, 2021 meeting.

Management

- Accepted a \$218,757 Payroll Protection Plan loan from **M&T Bank**, after Board approval at a special zoom meeting held on May 13, 2021 with **Sergio Esteban**, Board Chair.
- Continued planning for new Foundation office space at the Downtown Campus.

FINANCE DEPARTMENT

Finance/Audit

- Reviewed the financial statements for the seven months ended March 31, 2021 at the Finance Committee meeting held on May 20, 2021 with **Scott Kogler**, chair.
- Applied and accepted second round Payroll Protection Plan funding.
- Prepared and mailed 2020/2021 Endowment Reports.
- Developed electronic pledge reminders for email distribution.

Investment

- Reviewed quarterly performance as of March 31, 2021 at the Investment Committee meeting held on May 20, 2021 with **Kenneth Hines**, chair.
- Revised Investment Policy Statement for Administrative fees.

Scholarship

- Made offers to applicants in Scholarships Online for the following:
 - Crime Stoppers First Responder Scholarship for Law and Criminal Justice at MCC
 - Crime Stoppers First Responders for Fire Protection Technology at MCC
 - The William H. Lagerway and Faith Prather Endowed Scholarship for Students in Photography
 - Anna C. Price Poetry Scholarship
 - Touhsaent Family Endowed Scholarship
 - STAR Power Endowed Scholarship
 - STAR Power Endowed Scholarship for Nursing
 - LenelS2 Scholarship
 - Native American Foundation Scholarship
 - Snowball Scholarship for Service-Learning
 - Jennifer Jaruzel Memorial Biology Scholarship
 - Thomas R. Kissel Memorial Endowed Scholarship
 - Woods Oviatt Gilman Scholarship for Paralegal Excellence
 - Segar & Sciortino Scholarship in Paralegal Studies
 - Bond Schoeneck & King (Paralegal Studies Restricted Fund)
 - General ESOL & Transitional Studies Department Scholarship
 - Deborah Sak Memorial Endowed Scholarship
 - Benarta "Bonnie" Glickman Memorial Endowed Scholarship
 - The Ilene and David Flaum Scholarship Fund
 - Judith Gale Kowba Memorial Endowed Scholarship
 - Dr. Raymond T. Ruff, Jr. Accounting Award
 - Lucien A. and Elizabeth S. Morin Endowed Scholarship
 - General Public Safety Training Center Scholarship
 - Frankie Valente Memorial EMS Endowed Scholarship
 - Tony Lambiase, Jr. Firefighter's Scholarship
 - Tim Karnisky Memorial Scholarship for Firefighters
 - Suki Regoni Memorial Scholarship
 - O'Hanlon Family First Responders Endowment Scholarship
 - Lt Michael Chiapperini & Tomasz Kaczowka Memorial Scholarship

- Battalion Chief William J. Robertson Memorial
- Mentors in Violence Prevention in ACTION Scholarship
- Henry Pierson "Peter" French III Endowed Scholarship
- Beverly and Dr. Henry Pierson "Pete" French, Jr. Endowed Award for Excellence in History
- Phylis M. Hazen Endowed Scholarship Fund
- The Fannie and Sam Constantino First Generation Endowed Scholarship
- Linda Curran '79 Memorial Student Aide Endowed Scholarship
- Professor Mitchell H. Redlo Commitment to Excellence Scholarship
- Gilbert J. Hatch Endowed Scholarship Fund
- General Nursing Department Scholarship
- Christine Smith Memorial Endowed Scholarship
- Jyoti and Mahendra Nanavati Endowed Scholarship
- Dawn and Jacques Lipson Award for Nursing Excellence
- Margaret Wall Memorial Scholarship
- Jane Garr Endowed Nursing Scholarship
- The Alvin F. & Ruth K. Thiem Foundation Nursing Scholarship
- Donald B. & Kathleen R. Borbee Memorial Endowed Scholarship for Business
- The Hattie H. Harris, Jennefer & Perry T. Noun, Sr. Endowment Scholarship
- Teresa C. Schottler Memorial Endowed Scholarship
- Rochester McDonald's Hospitality Endowed Scholarship in memory of Richard M. Guon
- Marcia W. McDowell Hospitality Endowed Scholarship
- The Richard A. Nasca Memorial Scholarship for Optics Excellence
- Robert "Bob" Novak Scholarship
- Citizens Bank Future Optics Scholarship
- The Gilbert and Joyce Jordan Endowed Scholarship for English
- Carol Cloos Memorial Scholarship Endowment
- Alan B. Shaw Memorial Endowed Scholarship for English
- Tooling and Machining Endowed Scholarship
- Jan Wiranowski Renaissance Endowed Scholarship
- Beyond the Formula Mathematics Scholarship
- Stuart R. Porter & Joyce R. Porter Endowed Scholarship
- Robert A. Fratangelo Memorial Scholarship
- Restricted Paralegal Studies Scholarship Fund
- Professor V. Sumati Devadutt Scholarship
- Carmen Powers Legacy Lecture Series Scholarship
- New Scholarships/Programs
 - Suzanne McKim Memorial Scholarship Fund
 - East High Optics Scholarship
 - Cannon Industries Endowed Scholarship Fund
 - General Optics Scholarship Fund
 - Patrick P. Lee Foundation Scholarship Fund

Donor Engagement Department

Public Relations and Communications

- Produced two monthly e-newsletters.
- Media Coverage:
 - Gold Star Gala, presented by M&T Bank, *13WHAM*, April 24
 - Gold Star Gala, presented by M&T Bank, *CW Rochester*, May 1
 - Gold Star Gala, presented by M&T Bank, *CW Rochester*, May 8
 - Gold Star Gala, presented by M&T Bank, *CW Rochester*, May 16
 - MCC Student Awarded Scholarship in Honor of Woman Killed in 2019 Crash, *13WHAM*, May 28.
 - Cornerstone Dental Establishes Memorial Scholarship at MCC, *Rochester Business Journal*, June 1.
 - The Lee Foundation names 2021 Distinguished Lee Scholar & Invests Additional \$435,000 over the next 3 years to expand stem scholarship programs, *Niagara Frontier Publications*, June 1.

23^d Annual Gold Star Gala Presented by M&T Bank

- **Lauren Dixon & Mike Schwabl**, along with **Vernita & Emerson Fullwood**, served as this year's Gold Star Gala Honorary Chairs, along with Committee Chairs **Courtney Dixon & Corey James and Melanie & Jeremy Wolk**.
- This year's Gold Star Gala raised more than \$220,000 in support of deserving students at MCC. Thanks to **Dan Burns** for M&T Bank's continued support.

37th Annual Scholarship Open

- The 37th Annual Scholarship Open will take place on Monday, June 21 at the Country Club of Rochester.
- **Mike Krupnicki '85** and **Chris Cimini** are serving as this year's Scholarship Open Co-Chairs.
- This year's tournament is sold out, although there are still opportunities to pledge a scholarship in support of MCC students.

31st Annual Salute to Excellence

- The 31st Annual Salute to Excellence will take place on Wednesday, November 10 at the Joseph A. Floreano Rochester Riverside Convention Center.
- ESL Charitable Foundation will be this year's recipient of the Salute to Excellence Award.