



Division Highlights Summer, 2022

Economic Development and Innovative Workforce Services (EDIWS)

July and August, 2022

Programming

- The 2nd cohort of the 8-week CNC Operator program just started and will prepare students for entry level CNC Operator positions in the advanced manufacturing sector. Upon completion, students will earn an MCC Certificate of Completion, as well as 2 nationally recognized industry credentials: Haas CNC Mill and Lathe Operators.
- The FWD Center 3D Printing & Fabrication Lab is now equipped with several variations of 3D printers including hobby grade up to industrial grade equipment. The lab also includes a vinyl cutter, laser etcher, mini-CNC mill, and Water jet. This lab will provide community members with opportunities for hands on experience and learning related to these technologies and create prototypes of their ideas.
- In August, the FWD Center will take delivery of six Collaborative Universal Robots (UR). This equipment is a great addition to our robotics program and is aligned to industrial applications used by manufacturers here in the Finger Lakes Region. Learners will have the opportunity to earn a nationally recognized Universal Robot credential.

Partnerships

- EDIWS was among a group of regional stake holders, including government officials, the NYS Department of Labor, Empire State Development, Greater Rochester Enterprise, Corning, and more, to support the growing need for Optics Technicians across the region and the nation. A growth plan is being developed for the MCC Optical Systems Technologies program with their guidance and funding advocacy.

Customized Contract Training

Optipro Systems: Intermediate GD&T training

Status: Delivery to commence August 8, 2022

Contract value: \$5,300 – 50 percent supported by Mpower

Program Description: A brief review of the basic concepts followed by a wider range of topics including degrees of freedom, mating envelopes and datum feature shift. The focus of the class is on positional tolerance. Single and multiple frame applications of position will be presented using animated computational and graphical methods for positional tolerance verification are discussed. Functional gauge design for the inspection of single features and patterns using virtual condition calculations conclude the course.

Applied Image: On-the-Job Trainer Development (8-hour course (2 x 4-hour sessions per section))

Status: Delivery to commence August 23, 2022

Contract value: \$5,740

Program Description: Basic concepts of one-on-one training facilitation, adult learning, and the structure to begin the process of training delivery for ongoing on-the-job training.

Germanow Simon Corporation:

1. Lead to Succeed (Supervisory Skills) training

Status: Delivered in June

Contract value: \$4,470 – 50 percent supported by Mpower

Program Description: Learn core knowledge, skills, and effective means to supervise others. They will be introduced to the factors affecting employees' performance and learn best practices of the supervisor/manager who is most able to influence. Topics covered include principles of effective performance management, goal setting, delegation, motivating others, giving constructive feedback, and introduction to coaching for performance.

2. On-the-Job Trainer Development

Status: Training to begin September 13, 2022

Contract value: \$5,550 – 50 percent supported by Mpower

Program Description: Takes the GS Corp employees through the basic concepts of one-on-one training facilitation, adult learning, and the structure to begin the process of training delivery for ongoing on-the-job training.

Trillium Health: Emotional Intelligence Training

Status: Delivery began June 7, 2022 and extends to May 2, 2023

Contract value: \$12,320 – 50 percent support by Mpower

Program Description: 11 modules in three learning categories – personal productivity, emotional intelligence, and team communication. Each module builds understanding and allows impactful behavior and cultural change to occur and develop. The modules outlined help Trillium leaders to apply strategies to provide exceptional interaction from an emotional intelligence foundation to build trust and effectiveness with peers and clients.

University of Rochester Medical Center (URMC): Five Star Customer Service

Status: Delivery to begin in August (5 sections)

Contract value: \$13,000

Program Description: Developed to impact URMC employees starting a patient-facing role, this program seeks to build service giving skills such as: telephone etiquette, accuracy with appointment scheduling, managing wait times, effective communication, order accuracy, ensuring patients receive the clinical care they expected, managing expectations, and overall satisfaction.

LaBella Associates, PC: PROPEL Leadership Training - Approachability, Humility and Civility

Status: Delivery on July 21, 2022

Contract value: \$3,000

Program Description: This section is part of a year-long LaBella leadership development program. To address the growing problem of incivility in the work setting, this workshop introduces the concept of civility, its importance to a company, as well as its typical causes and effects. Skills needed to effectively practice civil behavior, be an approachable leader, and understand a humble concern for people who work for you, are discussed.

PEKO Precision: Managing Difficult Conversations (two sections)

Status: Delivery on July 14 and 28, 2022

Contract value: \$4,900

Program Description: PEKO product managers and planners will develop the essential skills and techniques necessary to engage in dialog when tough conversations need to occur. This course empowers professionals to handle difficult conversations with ease to achieve professional success.

Public Service Workshops Program (SUNY Research Foundation – Albany): Investigation Documentation: Reports that Hold Up (four sections)

Status: Delivered in June 2022 for 72 state investigators/employees

Contract value: \$12,200

Program Description: In this workshop for inspectors and investigators, participants will learn the importance of having reliable and credible documentation. Participants learn the elements of effective investigation, documentation, best organizational flow, and items that should be included. More sections are scheduled in the fall as the state waitlist for the class tops 275 investigators.

Other Highlights

- The Career & Education to Employment Services office implemented a new career services and job board management system called Handshake; a significant upgrade from our previous system (Purple Briefcase). Handshake is the number one platform for higher education institutions to manage their career services operations, and for students to connect with employers, find jobs and take advantage of work-based learning opportunities. The system will enable our students to connect more efficiently with employers, find opportunities, and support as they progress through education into the workforce.
- In July, the FWD Center conducted 3 Open Houses inviting employers to visit and learn more about how the FWD Center can support their business. A total of 57 individuals, representing almost 30 different organizations attended. These events generated interest from 19 organizations for immediate conversations regarding further engagement with the FWD Center. This strategy has proved to be effective, and we will continue using it to engage our business-related audiences.
- The FWD Center also hosted an open house for our community-based partners on July 13. The event was well attended. There is great interest in continuing to support FWD Center and MCC learners.

Division of Diversity, Equity and Belonging

June and July, 2022

Programming

- N/A

Personnel

- N/A

External Partnerships

- MCC League Representative, League for Innovation
- Co-Chair for the Western New York Diversity Officers (WNYDO) Council (August, 2019 – present)
- Chair, Board of Trustees, Urban League of Rochester (August 2022 – present)
- Board Member, Vertus Charter School (October, 2020 - present)
- College Liaison, New York State Education Department Civil Rights Compliance
- Monroe County/MCC SIV
- Inclusion Allies Coalition (February, 2020 - present)
- Social Media, Marketing and Communication Committee
- Mentoring Committee

Internal Partnerships

- Tri-Chair, Inauguration Committee
- Negotiation Team: CSEA and FA Contract Negotiations

Other Highlights

- American Association of Colleges & Universities (AAC&U) – Truth, Racial Healing and Transformation (TRHT) training toolkit (June 21 – 24)
- LGBTQIA+ Affinity group hosted, “PRIDE Night” at the Red Wings Baseball Game. 126 Faculty/Staff attended

Administrative Services

June and July, 2022

Programming

- In June of 2019, Monroe Community College (MCC) underwent a comprehensive review with the New York State Education Department (NYSED) – Office of Postsecondary, Access, Support, and Success. This review occurs every 10 years to support the continued funding of Career and Technical Education (CTE) programs. NYSED issued MCC a Letter of Findings (LOF) from its Civil Rights Compliance Review of the College.

MCC, led by Dr. Calvin Gantt, Vice President, Diversity, Equity and Belonging; and Executive Director, Downtown Campus, responded to the LOF with a Voluntary Compliance Plan (VCP). The development of the VCP involved multiple College departments and covered a broad array of areas. The costliest portion of the plan is the “accessibility” section; which requires areas of the College serving CTE programs to be compliant with the Americans with Disabilities Act (ADA) Standards for Accessible Design.

In its most recent update of the VCP to NYSED, MCC requested extensions for a number of items that are currently integrated into projects that are in later years of Monroe County’s Capital Improvement Program (CIP) or not formally scheduled but planned for in the College’s current Facilities Master Plan (FMP). NYSED prefers to limit extensions to no more than two years. Also, MCC recently discovered that NYSED does not allow remedies to violations to be dependent upon “contingencies” such as capital budget approvals. NYSED granted an extension until 10/3/22 for MCC to revise its recent VCP submission to meet these requirements. Currently MCC is 24% complete on remedied items.

- Public Safety’s internship program with Criminal Justice students will start up again in the Fall semester.
- The wall pack lighting on the Building 9 Wolk addition, and the front of Building 1 was replaced by Facilities with higher efficiency, brighter, and longer lasting LED wall packs.

Personnel

- Three B-shift Maintenance staff discovered newly vendor-installed—and tested—UPS batteries that serve the IDF (Intermediate Distribution Frame) room in Bldg. 2 overheating. Their efforts prevented a catastrophic failure that could have taken down many of the College’s critical network systems and even potentially caused a fire.
- Environmental, Health, & Safety (EH&S) sent staff through 2021-22 Risk Management Premium Credit (RMPC) program, for slip, trip, and fall prevention, given by United Educators; which earned the College a 6% credit on its insurance premium.
- Custodial Operations held a scavenger-hunt, departmental team building event on June 21.
- The Grounds crew has completed the majority of summer plantings and mulching of beds around campus. They are now transitioning away from primarily mowing and into watering as we transition into the hot/dry portion of the summer.
- Maintenance staff created and installed a customized LED strip lighting solution to back-light the custom-built Campus Center sign above the Help Desk, at a significantly lower cost than being addressed by a signage company.

- Chief Information Officer (CIO) Eileen Wirley completed four years on the leadership team of the SUNY Council of CIO's; most recently as Chair. An Information Technology professional organization from the 64 SUNY campuses collaborates and coordinates not only among the campuses, but also with SUNY System Administration on both tactical initiatives and strategic planning. Wirley will continue to serve on the SUNY ITEC Executive Board.
- CIO Wirley has agreed to serve as Board President for the new SUNY Women in Technology (WIT) Affinity Program, announced by the Chancellor on July 1. This inclusive and diverse program is designed to attract, empower, support and retain a more gender-diverse IT-related workforce and student population.

Partnerships

- Facilities/EH&S, Public Safety, and Campus Events worked with Monroe County, the Rochester Fire Department, the Town of Brighton Code Office, and the Rochester New York Football Club (RNYFC) in order to establish a protocol for displaying fireworks on the Brighton Campus which allowed RNYFC to do the first-ever display on campus after their game on June 24.
- Public Safety administration met with Residence Life Director to brainstorm some creative ideas on how to build relationships between residence students and Public Safety Officers and Guards. Similar to a previous "Community Policing" program.

Other Highlights

- Facilities restored power in less than 1.5 hours, and maintained cooling to the campus, after an unexpected power outage affected Buildings 1, 6, and 7. The outage was caused when a chilled water pump motor failed and tripped a breaker in an electrical substation. The failure took one of the two large chillers that cools the entire campus, off-line.

Student Services

August, 2022

Programming

- MCC welcomed over 300 future Tribunes Saturday, June 11 for Admitted Student Day (over 100 more than anticipated, in addition to hundreds of additional guests). The event included workshops and activities at the Brighton Campus, Downtown Campus and Applied Technologies Center. Each location offered an opportunity for students and guests to meet and great faculty and staff, tour facilities, and attend workshops. Residence Hall tours and Athletic Center tours were provided throughout the day. The event was a great success thanks to support and participation of faculty, staff and current students.
- MCC has been named 2022 Western New York Athletic Conference (WNYAC) Champions for Baseball. Student-athlete Ben Beauchamp received the WNYAC Player of the Year award and was also named 1st Team All-Conference, along with teammates Max Schmarder and Dylan Wanat. Pat Sherron, Griffin Dietrich, and Pat May were named 2nd Team All-Conference.
- Work has begun the development of the next college's next Strategic Enrollment Management (SEM) Plan, which will connect to and support the Strategic Plan. A cross-divisional SEM Committee will continue working under the guidance of a SUNY-sponsored American Association of Collegiate Registrars and Admissions Officers (AACRAO) coach, Dr. Laura Wankel, funded by a Lumina Foundation™ grant, and in collaboration with a cohort of SUNY community college enrollment leaders. Two SEM subcommittees, Recruitment and Marketing and Retention, Persistence, and Student Success will focus on developing tactics to support new student enrollment, persistence and retention. The college community will have opportunity to engage, learn more, and provide input and feedback throughout the process.
- The Dreamkeepers program provided students \$48,584.41 emergency financial assistance in May and
- \$8,459.25 in June. The program helped students with utilities, housing, and books.

Personnel

- Coach David Brust (Baseball) named Western New York Athletic Conference (WNYAC) Coach of the Year.
- The Marketing, Web, and Social Media team won the 2022 Pinnacle Award from the American Marketing Association – Rochester Chapter in June. The MCC Summer Campaign won the Business-to-Consumer Integrated Marketing Campaign for a Not-for-Profit. The Summer Campaign recruited students for summer sessions 2021 with a mix of direct marketing and digital advertising. It was a targeted campaign that segmented prospects into three groups: current students, traditional prospects, and adult prospects. Digital ads ran on Facebook and Instagram as well as on MCC's own social media channels. A landing page was created on www.monroecc.edu with easy links to enroll in courses. The campaign was bolstered with email marketing as well as direct mail. Postcards were mailed to over 35,000 prospects. In addition, a catalog listing all available courses was mailed as well. In addition to recognizing the creative aspect of a campaign, the Pinnacle Award also evaluates campaign performance and effectiveness. For MCC, the ultimate measure is enrollment. Last year, according to data from MCC's Institutional Research, summer enrollment exceeded full-time equivalent or FTE expectations by 36.4 FTE.

Academic Services

August, 2022

Programming

- MCC Nursing students passed their national tests with a year-to-date pass rate of 90.77% percent (compared to a NYS average of 76.76 and a national average of 82.32).

Personnel

- **Professor Susan Belair** (Anthropology, History, Political Science, & Sociology) is the 2021-2022 recipient of the Wesley T. Hanson Award for Teaching Excellence.
- **Professor Nayda Pares-Kane** (Anthropology, History, Political Science, & Sociology) is the 2021- 2022 recipient of the Chancellor's Award for Excellence in Faculty Service.
- **Professor Naomi Schlagman** (Anthropology, History, Political Science, & Sociology) is the 2021-2022 recipient of the Chancellor's Award for Excellence in Adjunct Teaching.
- **Professor Bethany Gizzi** (Anthropology, History, Political Science, & Sociology) – lead facilitator for NYSUT Implicit Bias training – facilitated training for the California Federation of Teachers at their annual Leadership Conference in March and in April, she led the training for the North Syracuse Education Association. Professor Gizzi's essay, *Queer on Campus: A Study in Contradiction* was published in the American Federation of Teachers publication, AFT Voices, to highlight LGBTQ+ perspectives in education for Pride month.
- **Professor Tokeya Graham** (English/Philosophy) earned her EdD in Educational Administration and was awarded the 2022 Tyll van Geel Award from the University of Rochester/Warner School of Education.
- **Associate Professor Judy Wilson** (Nursing) presented a poster at the Quality and Safety in Education in Nursing's International Forum in Denver, Colorado. Judy reported on "Improving Understanding of Clinical Judgement Using Multiple Paper Patients."
- **Professor Mark Sample** (Anthropology, History, Political Science, & Sociology) gave talks on: Montgomery Bus Boycott at the Downtown Public Library in March, the 50th Anniversary of the Watergate Scandal at OASIS (an adult learning center) in April and also at MCC in May 2022.
- **Professor William "Bill" Drumright** (Anthropology, History, Political Science, & Sociology) presented at the SUNY CIT Conference at SUNY Oswego on "Technology as a History Tutor: Aiding Online Students in Learning Specific Reading, Writing, and Thinking Processes Related to History."

Partnerships

- Choral and Music Professor, Roland Fisher, was selected by Cornell University's Institute for African Development to explore and integrate music and culture of South Sudan in World Cultures class.
- Professor, Jasna Bogdanovska was selected by Cornell University's South Asia and Southeast Asia Programs to create a database of female visual storytellers from South and Southeast Asia for her photography courses.

Institutional Advancement Division

June and July, 2022

Foundation:

- The 38th annual Scholarship Open was held on Monday, June 27th at the Country Club of Rochester, raising over \$120,000 (net) in support of MCC students. Toyota, M/E Engineering and M&T Bank led a fantastic group of generous sponsors in making the event a sold-out success!
- The Davenport-Hatch Foundation granted \$45,000 to the MCC Foundation to allow MCC to convert under-utilized space in the Richard M. Guon Child Care Center into two private therapy rooms for children and service providers.

Government and Community Relations (GCR)

- Produced letters to Monroe County Legislators and a public testimony draft in support of MCC's Fiscal Year 2023 Budget approval process.
- Supported communications to transition MCC's COVID-19 response plan from pandemic to endemic/recovery.
- Attracted media coverage of MCC's Optical Systems Technology program, FWD Center, and Be A Healthy Hero Summer Camp.

Institutional Compliance and Internal Audit:

- Single Audit 2021 – Completed the preliminary audit work for the Single Audit. Based on the results the College is in full compliance with Federal Regulations.
- Vendor Risk Assessment – Completed the list of vendors with access to College data. Developed and documented the Vendor Risk Assessment process. Working with SUNY to identify which common vendors they are assessing and will develop an assessment process for vendors specific to Monroe Community College.

Institutional Research (IR):

- Created the draft KPI's for the new Strategic Plan, this is an ongoing project.
- Completed training 18 data champions on campus and working with IT to setup data permissions.
- Evaluated the impact of student advising on student persistence.

Institutional Planning, Effectiveness and Accountability:

- Vision2027—MCC's Strategic Plan
 - Supported production of draft Vision2027 brochure and met with Cabinet to develop a template for the development of divisional plans and use of monitoring software.
- Valarie Avalone presented Reimagining Integrated Planning Through Inclusion and Transformation at the Society for College and University Planning's Conference in Long Beach, CA on 7/26/22.