

SAMPLE EMAIL

Hi (Name),

When people talk about successful MCC alumni, I always think of former students like you. MCC recently launched a new marketing initiative with its MCC: OPENING DOORS TV commercials. They highlight alumni like yourself who connect their career success to their time at MCC. You can see the commercials and alumni pictures on our website: <http://www.monroecc.edu/stories/doors/>.

Now we need successful MCC alumni like yourself to keep the momentum going and are asking for your help!

- Take a selfie (or have someone take your photo) at your workplace door. The picture could be inside or outside – near any door you think would sum up the work you do.
- In your accompanying message, include your full name, when you graduated from MCC, your job title, employer name, and include a brief (1 or 2 sentence) description of how MCC opened doors for you!
- Text your selfie and message to Janet Ekis at 585-259-0842 or email her at jekis@monroecc.edu.

Your photo and message will then be posted on one or more of MCC's social media sites.

Thanks so much for helping MCC by sharing your own inspiring story!

Regards,