

# CircleIn: Facilitating Student Connection in a Remote Environment



Q. If you take at least one online class at MCC, what do you believe is different or is lacking from your social experience compared to your traditional campus life experiences?

- Social interaction – a need for an outlet – other students in the class
- Likes the social aspect of face-to-face
- Only interaction in online classes is the Blackboard discussion board
- Prefer face-to-face for being able to interact with fellow students who are different from their normal circle
- Online course pose challenges in being able to speak with other students

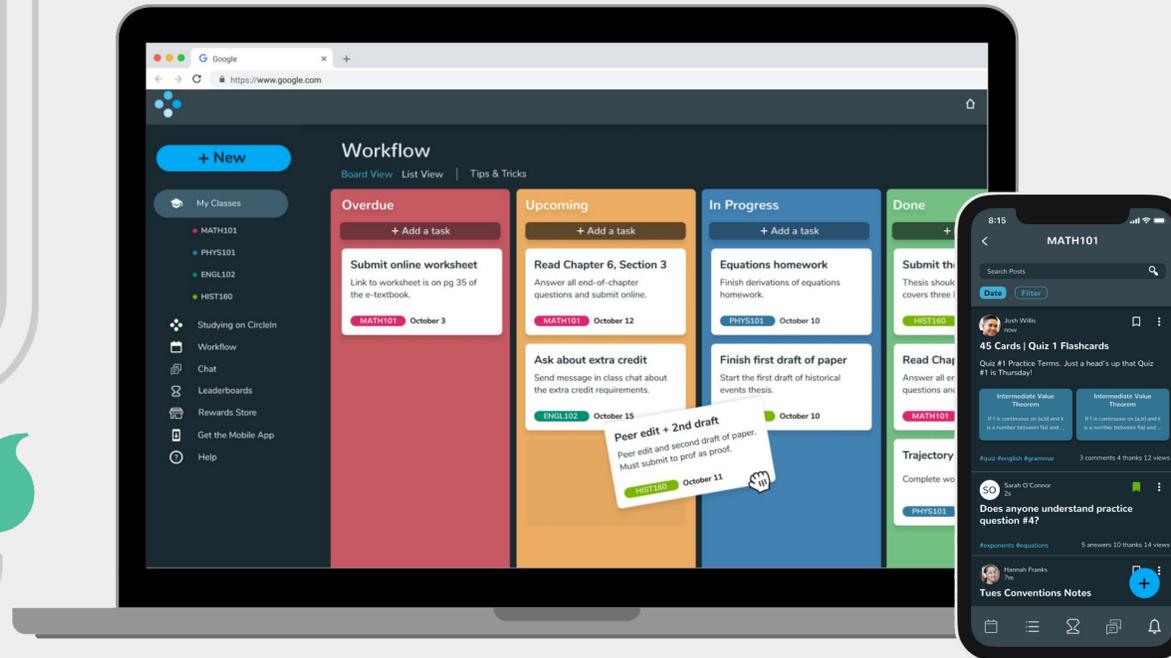
Q. If MCC offered an online community space, what would you envision this space would look like? What would draw you to visit it?

- Study groups
- Visually appealing
- Gaming
- Student Conversation
- 24/7 activity/chat
- Bios/profiles with pictures
- Discussion board or group chat so you can learn who you are in class with.
- An interactive space where all students have access – wants a site that is educational and involves social media
- Maybe Facebook-like with group chats available
- Each class have its own community space where course material could be discussed
- Online tutoring for struggling students, but also for those who simply need a question answered so they can do classwork.
- Interactive with other students

Q. How would you prefer to access this space (through myMCC/Blackboard, a website, or through another social media site)?

- Needs to be a very accessible app.
- Make it very accessible.
- Some form of social media that is for students only so that outside distractions/influences would not interfere.

Fall 2018 Student Focus Group



**The New Way to Study**  
CircleIn is an easy-to-use studying app. Students can work together with their classmates and take some of student life stress off their plate.



**Manage Your Mental Energy**  
From the small stuff to the big picture, students can visually organize their Workflow so they're clear on what to do, when and why it matters.



**Earn Rewards for Studying**  
Using CircleIn helps students earn points that are converted to gift cards and scholarships.



**Immediate Connection**  
No more awkward exchanges of phone numbers, or long wait times with emails. Now students have access to group chat and video chat.

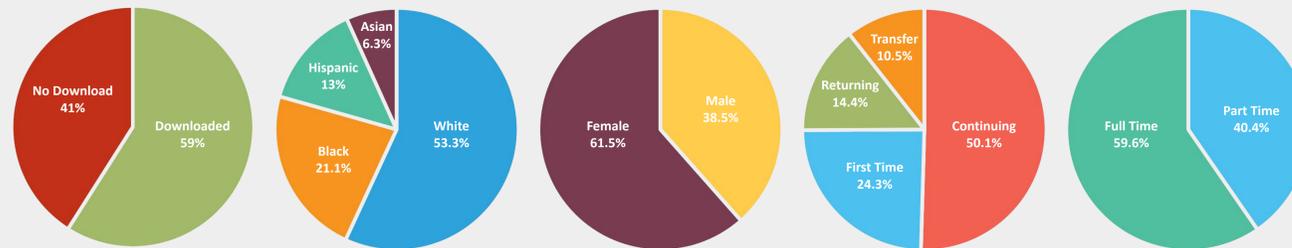


**Messaging Made Easy**  
CircleIn Mobile conveniently lets students message their classmates.

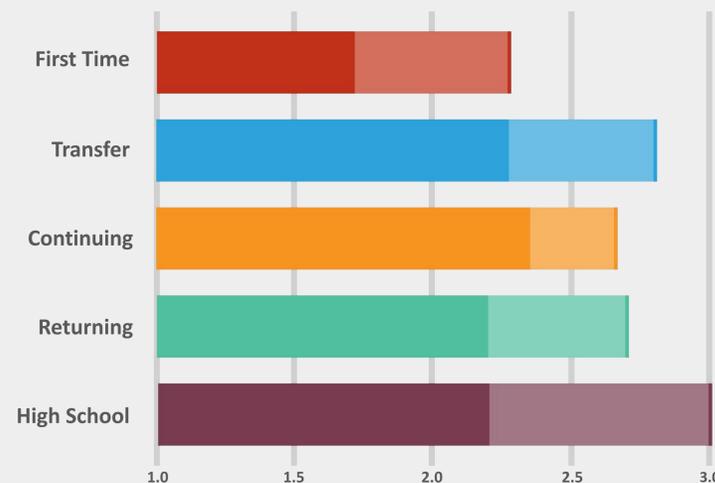


**Share Notes & More**  
Get 24/7 access to study materials created by classmates, including notes, links, and flashcards.

## Student Adoption: Fall 2020



## Performance Lift: No Download vs. 10+ CircleIn Actions



## Key Highlights

- Overall GPA average rose from 2.25 to 2.35 for students who used CircleIn.
- Overall term-to-term persistence increased by 8.3% for students who used CircleIn.
- The GPA and persistence outcomes were stronger for academically at-risk students.
- Usage and outcomes were slightly stronger for students of color.
- Data has shown that students who perform more actions in the app have a higher GPA lift.
- Student feedback has been very positive and shows a link to community building.
- CircleIn has provided additional connection for our supplemental instructors and tutors.