



**Monroe Community
College Foundation**

Activity Report

June 1, 2022 through August 31, 2022

Leadership Gifts & Pledges Of \$500 and Over

Major and Special Gifts: Total for period \$787,948

\$250,000	Bank of America N.A.	Forward Center Lobby
\$133,000	Max & Marian Farash Charitable Foundation	Diversifying the New Teacher Pipeline
\$108,750	Lynn Harris	Mark Harris Memorial Scholarship
\$50,000	ESL Charitable Foundation, Inc.	Healthy Heroes Summer Camp
\$50,000	Lumina Foundation	Lumina Foundation Grant for Website Redesign
\$50,000	United Way of Greater Rochester and the Finger Lakes	Healthy Heroes Summer Camp
\$45,000	The Davenport-Hatch Foundation, Inc.	Davenport-Hatch Child Care Center Grant
\$25,000	Lewis Tree Service Inc.	Lewis Tree Service Endowed Scholarship
\$24,860	Rochester Area Community Foundation	Healthy Heroes Summers Camp
\$16,000	Rochester Institute of Technology	Gifts In Kind (Capital, for College)
\$15,000	Dr. Barbara & John* Lovenheim	Gifts In Kind (Capital, for College)
\$10,870	ASHRAE Rochester Chapter/Charles Lynch	Charles Lynch Memorial Scholarship
\$7,368	Nancy and John Herbrand	East High Optics Scholarship
\$2,100	Ortho-Clinical Diagnostics Inc.	Ortho Clinical Diagnostics Scholarship

STAR Power: Total for period \$7,000

\$5,000	ESL Federal Credit Union / Flor Colón
\$1,000	Diane L. Shoger & Timothy M. Coughlin
\$1,000	Gregory Hinton

Annual Fund: Total for period \$162,606

\$15,000	Donald F. and Maxine B. Davison Foundation	Richard Barton Memorial Scholarship Fund
\$12,000	Max & Marian Farash Charitable Foundation	Farash Foundation First in Family Scholarship
\$10,000	Avangrid Foundation, Inc.	Annual Fund
\$10,000	Bank of America Charitable Gift Fund	Annual Fund
\$10,000	Glover-Crask Charitable Trust	Healthy Heroes Summer Camp
\$6,600	AMR Foundation	General Public Safety Training Center Scholarship
\$6,000	Matthew J. Fox	Doing What is Good and Healthy Together Fund

\$5,419	Monroe Community College Association	Alumni Program
\$5,000	ESL Charitable Foundation, Inc.	Scholars' Day Scholarship
\$5,000	United Way of Greater Rochester and the Finger Lakes	Healthy Heroes Summer Camp
\$4,000	Maureen Wolfe	Annual Fund
\$3,500	Marty & Jill Birmingham	Dreamkeepers Emergency Need Fund / Annual Fund
\$3,000	Lee J. Patterson '70 & Ellen M. MacLeod	Annual Fund
\$3,000	Max A. Adler Charitable Foundation, Inc.	Empire State Diversity Honors Scholarship
\$2,500	Jyoti & Mahendra Nanavati	Jyoti and Mahendra Nanavati Endowed Scholarship
\$2,500	Kate & Stephen Polozie	Annual Fund
\$2,500	Tyler '92 & Brianna Ricks	Annual Fund
\$2,500	Charis & Richard S. '68 Warshof	Annual Fund
\$2,500	ExxonMobil Foundation	Save for Success Scholarship Fund (Phase 2)
\$2,500	Wegmans Food Markets Incorporated	Annual Fund
\$2,000	DeAnna Burt-Nanna & Joseph Nanna	Annual Fund
\$2,000	Warren & Pam Rosenbaum	Annual Fund
\$2,000	Jean & Andy Sperr	Andrew "AJ" Sperr Endowed Scholarship Fund
\$2,000	Jeffrey & Lyn Springut	Annual Fund
\$2,000	NADA Foundation	Rochester Automobile Dealers Association Scholarship
\$1,707	Toyota Motor Sales, North America	Toyota T-Ten Student Fund
\$1,500	Michael A. Krupnicki '85	Annual Fund / Dreamkeepers Emergency Need Fund
\$1,500	Theresa and Donald Mazzullo	Annual Fund
\$1,500	Thomas Montulli '64	Dominic P. Montulli Memorial Endowed Scholarship
\$1,230	Blazey Fund	Empire State Diversity Honors Scholarship
\$1,000	Todd K. Baxter '10	Annual Fund
\$1,000	Essie Calhoun-McDavid & Bernard McDavid	Annual Fund
\$1,000	Mr. Jack Cannon	Annual Fund
\$1,000	Brian and Kori Capitummino	Annual Fund
\$1,000	Christopher R. Cimini	Annual Fund
\$1,000	Flor and Bobby Colón	Annual Fund
\$1,000	Jeff & Patty Davis	Annual Fund
\$1,000	Tom & Kate Flynn	Annual Fund
\$1,000	Dr. Janet J. Glocker	Annual Fund
\$1,000	Bernice E. Hatch	Annual Fund
\$1,000	Don '71 & Nancy Jeffries	Annual Fund
\$1,000	Carol & John Matteson	Annual Fund
\$1,000	Marie R. Merenda '74	Annual Fund
\$1,000	Ms. Lonette Merriman	Annual Fund

\$1,000	Jean & Dick Ottalagana	Annual Fund
\$1,000	Lisa & Richard Paulis	Annual Fund
\$1,000	Edward T. '81 and Karen Schuler	Annual Fund
\$1,000	James & Daria Shaw	Annual Fund
\$1,000	Naomi Silver	Annual Fund
\$1,000	Joanne & John T. '71 Smith	Annual Fund
\$1,000	Deborah Stamps '97	Annual Fund
\$1,000	Ms. Stephanie Von Bacho '88	Annual Fund
\$1,000	Michael S. Weed	Annual Fund
\$1,000	Ian J. Wilson, M.D.	Annual Fund
\$1,000	Bernadette & Robert L. Woody '73	General Scholarship Fund
\$1,000	Phil & Cheryl Yawman	Annual Fund
\$1,000	PEKO Precision Products, Inc.	Annual Fund
\$750	Stephen T. Palmer '97	General Law and Criminal Justice Department
\$600	Mary Ellen Burris	Annual Fund
\$600	Vincent Vezza	Annual Fund
\$500	Julie Camardo	Annual Fund
\$500	Katie & David Ghidiu	Annual Fund
\$500	Rochester Hispanic Business Association Inc.	Rochester Hispanic Business Association Scholarship

Events: Total for period \$61,450

\$5,000	Tom & Kate Flynn	Gold Star Gala / Gold Star Gala Scholarship Fund
\$5,000	Isaac Heating & Air Conditioning, Inc.	Golf Tournament
\$5,000	Howard Konar	Salute to Excellence
\$5,000	Peter A. Spina, Ph.D.	Salute to Excellence
\$3,500	Buckingham Properties, LLC	Golf Tournament
\$3,500	Jeff & Patty Davis	Scholarship Open Scholarships
\$3,500	Schuler-Haas Electric Corp.	Golf Tournament
\$3,500	Joanne & John T. '71 Smith	Joseph W. Galasso, Jr. '74 Scholarship for Army Veterans
\$3,500	West Herr Toyota of Rochester	Golf Tournament
\$3,000	Elmer W. Davis, Inc.	Golf Tournament
\$2,500	LaBella Associates	Salute to Excellence
\$2,500	MWI, Inc.	Scholarship Open Scholarships
\$2,000	Gavin Brownlie / The Brownlie Companies	Scholarship Open Scholarships
\$2,000	Thomas Gears / SWBR Architects	Scholarship Open Scholarships
\$2,000	Jay Vanderstynne / West Herr Toyota	Scholarship Open Scholarships
\$1,400	St. John Fisher University	Salute to Excellence
\$1,400	Trillium Health	Salute to Excellence

\$1,150	Greg Schaller / Craft Cannery	Scholarship Open Scholarships / Golf Tournament
\$500	Christopher R. Cimini	Scholarship Open Scholarships
\$500	Bill Farmer	Scholarship Open Scholarships
\$500	Ty Hookway	Scholarship Open Scholarships
\$500	Mark Kulzer '76 / Klein Reinforcing Services	Scholarship Open Scholarships
\$500	Fritz Odenbach	Scholarship Open Scholarships
\$500	Andrew J. Reagan	Scholarship Open Scholarships
\$500	Thomas Roth / Leo J. Roth Corporation	Scholarship Open Scholarships
\$500	Edward T. Schuler '81 /Schuler-Haas Electric Corp.	Scholarship Open Scholarships
\$500	Gary Squires '76 / Manning Squires Hennig	Scholarship Open Scholarships
\$500	Jon Tobin / HAN-TEK, Inc.	Scholarship Open Scholarships
\$500	Charlie Vita / Canandaigua National Bank and Trust	Scholarship Open Scholarships
\$500	Dr. Kevin W. Williams	Golf Tournament

(**Bold type** in listings above denotes new donors. * Indicates Deceased. Includes gifts and pledges through 08/31/22)

Development

Alumni

- Provided alumni ribbons to over 600 graduating students and green cords to those students who were scholarship recipients at the Commencement ceremony held on June 2.
- MCC alumnus Rafe R. (Reggie) Ellison '97 delivered MCC's 59th annual Commencement keynote address. Reggie established The Professor V. Sumati Devadutt Award for Academic Excellence Endowed Scholarship in 2020.
- Prepared "welcome" letter and alumni benefits card to be mailed to approximately 1,700 new alumni.
- Identified and cultivated alumni prospects on an ongoing basis.
- Promoted the upcoming induction of the newest members of the MCC Alumni Hall of Fame:
 - Myra Henry, Ed.D. '09, President and CEO, YWCA Rochester and Monroe County
 - Erin Waller '98, Associate Product Manager, Invesco, Ltd.
 - Douglas E. Parker '92, Senior Vice President, Sage Rutty & Company, Inc.
 - Joseph L. Searles, Jr. '89, Corporate Diversity Relations Director, Excellus BlueCross BlueShield
- Established goal of raising \$20,000 for the 16th Annual 5K Walk/Run for Scholarships and produced print materials and communiquéés promoting the event.
- Utilizing the 5K Walk/Run for Scholarships website donate.monroecc.edu/mcc5k, began reaching out to the College and Rochester area communities seeking 200 registrations and donations for the in-person and virtual walk/run taking place on Saturday, October 1.

Annual Fund

- Delivered the blue line segment direct mail piece featuring scholarship recipient Kristofer Hendrickson '22, enabling more than 1,000 past donors to ensure their inclusion in the Impact Report's "Annual Fund Honor Roll of Donors."

- In partnership with the Athletics Department, launched the first crowd fundraiser for the 2022-23 academic year with the women's soccer team.
- Unrestricted support continues as one of the highest fundraising priorities for the Foundation.
- Continued to promote and seek gifts eligible for the DiMarco Family Challenge, Sergio Esteban/Labela Associates Challenge, Konar Foundation Challenge and the Summers Foundation Dreamkeepers Challenge.
- Concluded the 2021-2022 Annual Fund campaign with \$712,290 in gifts and pledges, or 98 percent of goal.
- Achieved 100 percent board giving with gifts and pledges totaling \$255,390. To date, leadership support has been received from:

Stabins Society \$5,000+

Individuals

John L. DiMarco II
Lauren Dixon
Sergio Esteban
Howard Konar
John E. Lovenheim*
Lori Van Dusen
Maureen R. Wolfe
Jeremy J. Wolk

Corporations/Foundations

DS + CO
ESL Charitable Foundation, Inc.
ESL Federal Credit Union
LaBella Associates
Louis S. and Molly B. Wolk Foundation
William & Sheila Konar Foundation

President's Circle of Honor \$2,500+ Unrestricted

Individuals

Daniel J. Burns
David Cornell '73
John L. DiMarco II
Sergio Esteban
Pietro V. Giovenco '86
Daniel J. Goldstein
Kenneth L. Hines
Scott M. Kogler
Howard Konar
Maureen Lally
John E. Lovenheim*
Lee J. Patterson '70
Stephen M. Polozie
S. Jay Popli

Edward T. Schuler '81
Gary L. Squires '76
Kevin T. Stickles '88
James M. Sydor '71
Lori A. Van Dusen
Jeremy J. Wolk
Maureen R. Wolfe
Laurie L. Zauch

Corporations

LaBella Associates
Louis S. and Molly B. Wolk Foundation
M&T Bank
The M&T Charitable Foundation
William & Sheila Konar Foundation

President's Circle \$1,000 To \$4,999

Individuals

Todd K. Baxter '10
Martin K. Birmingham
Daniel J. Burns
Essie Calhoun-McDavid
Jack Cannon
Brian Capitummino
Christopher Cimini
Flor Colón
Jeffery A. Davis
John A. Dredger
Colby Feane
Emerson U. Fullwood
Bernice E. Hatch
Kenneth L. Hines
Susan R. Holliday
Donald E. Jeffries '71
Michael Krupnicki '85
Kimberly McKinsey-Mabry '95
Jett Mehta
Lonette Merriman
Elaine S. Michael
Lisa Paulis
Richard A. Reingold
Edward T. Schuler '81
Naomi Silver
Mark Siwiec
Deborah A. Stamps '97
Charles J. Vita
Stephanie E. Von Bacho '88
Michael S. Weed

Kevin W. Williams

Philip H. Yawman

Corporations

Canandaigua National Bank

Indus Hospitality Group

M&T Bank

The M&T Charitable Foundation

The Mark Siwiec Team

Major Gifts

- Received a two-year, \$250,000 investment from Bank of America Charitable Foundation to name and add enhancements to the lobby of the Finger Lakes Workforce Development Center (FWD Center) at MCC's Downtown Campus. Todd Baxter '10 and Ken Hines were instrumental in helping us develop our relationship with Bank of America.
- Established the Mark Harris Memorial Scholarship with a pledge of \$108,750 from Lynn Harris. This fund will support students pursuing careers in emergency medical services at MCC's Public Safety Training Facility. Maureen Wolfe helped connect Mrs. Harris with us through her financial advisors.
- Secured a \$50,000 grant from the Lumina Foundation to assist MCC's Marketing and Web Department with updating its catalogue of videos for the College's website and social media accounts.
- The Davenport-Hatch Foundation awarded a \$45,000 grant to renovate underutilized space at the Richard M. Guon Child Care Center into private therapy rooms for children who receive early intervention services.
- The Rochester Chapter of the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) established the Charles Lynch Memorial Scholarship with a pledge of \$10,870. This fund will support students in MCC's heating, ventilating, and air conditioning program.
- With the leadership of Jim Sydor '71, hosted representatives from Corning Incorporated and the Corning Incorporated Foundation for an annual site visit and progress report review for its support of MCC's optical systems technology program.
- Hosted several donors for a tour of the Healthy Hero Summer Camp and continued to engage them and potential new funders to help secure the future of the Camp for Summer 2023 and beyond.
- Under the leadership of Lee Patterson '70, hosted legacy giving donors for the Alice Holloway Young Society luncheon.
- Submitted proposals to the Avangrid Foundation for Dreamkeepers and Salute to Excellence, Bank of America Foundation for the FWD Center, Gene Haas Foundation for the Gene Haas Scholarship, Lumina Foundation for an enhanced video library for the MCC website and social media, Native American Education Foundation for the Native American Education Scholarship, Statler Foundation for the Statler Foundation Scholarship, and STRADA for a grant to establish an advisory board for the Division of Economic and Workforce Development and Career and Technical Education.

Public Relations and Communications

- Produced three monthly e-newsletters.
- Posted a series of social media messages on Facebook, LinkedIn and Twitter.

- Media Coverage:
 - MCC optical program has 100% job placement rate, WHEC-TV, June 6-7.
 - John L. DiMarco II profile included among Power 30 in Real Estate and Construction list and noted Mr. DiMarco's service on MCC Foundation Board, Rochester Business Journal Online, June 24.
 - Why ROC: New workforce development center at MCC supports tech jobs, interview opportunity resulted from MCC's partnership with Greater Rochester Enterprise, WROC-TV, July 27.
 - New \$35M tech center coming to Monroe Community College, WROC-TV, Aug. 10. WHEC-TV and National Cyber Security News also reported about the ATC project.
 - Monroe County's news release on the ATC project is posted online: "Monroe County Executive Adam Bello Announces Legislative Approval for New Applied Technology Center at Monroe Community College".
 - Monroe Community College Foundation's 38th Annual Scholarship Open photo page, Rochester Business Journal, Aug. 12.

38th Annual Scholarship Open

- Hosted a sold-out tournament at The Country Club of Rochester on Monday, June 27, 2022.
- Netted over \$120,000 to support scholarships and student success.
- Thanked tournament chairs Chris Cimini and Gavin Brownlie for their leadership and commitment to the event.
- Selected June 26, 2023, at The Country Club of Rochester for the 39th Annual Scholarship Open.

31st Annual Salute to Excellence

- The ESL Charitable Foundation will receive the Salute to Excellence Award.
- Dr. Alice Holloway Young will be presented with the Salute to Volunteerism Award
- Honorary Chairs Dr. Peter Spina and R. Thomas Flynn, presidents' emeriti, will help us celebrate MCC's 60th anniversary and Flor Colón and Dan Goldstein are serving as event Committee Chairs.
- Four distinguished alumni will be recognized for their professional and personal achievements and civic excellence.
- The celebration will take place on Thursday, November 10, at the Joseph A. Floreano Rochester Riverside Convention Center at 5:30 p.m.
- Produced and mailed save-the-date cards.
- Received underwriting commitments from (includes gifts and pledges through 08.31.22):
 - \$10,000 Tom & Kate Flynn and Peter A. Spina, Ph.D.
 - \$5,000 Howard Konar, Konar Properties
 - \$2,500 Sergio Esteban, LaBella Associates
 - \$1,400 St. John Fisher University
 - \$1,400 Trillium Health

25th Annual Gold Star Gala

- Barbara and John Bruning and Liz and Jim Sydor will serve as Honorary Chairs.
- Abby Reinhard and Debbie Stamps have accepted the role of Committee Chairs.

- The Gala, presented by **M&T Bank**, will take place on **Saturday, April 29, 2023, at The Country Club of Rochester.**

Executive Office

Board Governance

- Under the leadership of Lauren Dixon, chair, the Board Governance committee successfully completed the identification and selection of four new Board members including Brian Capitulo, Loren Flaum, Doug Parker '92, and Patty Redding.
- Many thanks to Board Governance committee members who were actively engaged in the process including Marty Birmingham, Dan Burns, Julie Camardo, Chris Cimini, Lauren Dixon, Sergio Esteban, Emerson Fullwood, Pete Giovenco '86, Ken Hines, Don Jeffries '71, Diana Lauria, Jay Popli, Mark Siwec, Gary Squires '76, Lori Van Dusen, Mike Weed, Maureen Wolfe, Jeremy Wolk, Phil Yawman and Laurie Zaucha.

Management

The MCC Foundation has added two new staff members: Morgan Nikolov, Coordinator II. Advancement Services and Katie Spohr, Development Assistant. In addition, we are in the search process of hiring an Assistant Director of Development.

Finance Department

Finance/Audit

Reviewed the March 31, 2022 financial statements at the Finance Committee meeting held on May 19, 2022 with Scott Kogler, chair.

Investment

Reviewed quarterly performance as of March 31, 2022 at the Investment Committee meeting held on May 19, 2022 with Kenneth Hines, chair.

Scholarship

Made offers to applicants in Scholarships Online for the following:

- Sara Furguson Memorial Endowed Scholarship
- The Martha Maher-Garcia Memorial Endowed Scholarship
- Patrick P. Lee Foundation Scholarship Fund
- Professor V. Sumati Devadutt Endowed Scholarship for Academic Excellence
- Center for Youth Scholarship
- John J. Trevisan Student Leadership Award
- R. Thomas and Kate Flynn Endowed Scholarship for Student Leaders
- Scholars' Day Scholarship
- N. Evelyn Brandon Memorial Scholarship

- Rochester Jamaican Organization Scholarship
- Horkheimer Family Memorial Scholarship
- Sadie L. Wilson Scholarship
- Wentworth Family Scholarship
- Mary P. and John H. Koch Endowed Scholarship Fund
- M.L. Navrat Endowed Scholarship Fund
- Farash Foundation First in Family Scholarship
- Urban League Black Scholarship in memory of Annette Rouse
- Baldwin Richardson Foods Young Women's College Prep Scholarship
- "MCC Scholars" funded by the Alvin F. and Ruth K. Thiem Foundation
- The Mary and Ted Freeman Endowed Scholarship
- Lena M. Gantt Scholarship
- The Genesee Brewers' Endowed Scholarship Fund
- David W. Stewart Presidential Endowed Scholarship for Academic Excellence
- Howard Konar Presidential Endowed Scholarship for Academic Excellence
- Marcia W. McDowell Presidential Endowed Scholarship for Academic Excellence
- The Bernice and George J. Coury Memorial Scholarship
- John N. Warren Memorial Scholarship Fund
- The Brennan Family Endowed Scholarship
- Ann Laughren Memorial Endowed Scholarship
- Bridgestone/Firestone Corporation Scholarship
- Janet Buchanan Smith Endowed Scholarship Fund
- Marilyn and Chris Belle-Isle Fine Arts Endowed Scholarship

New Scholarships/Programs

- Charles Lynch Memorial Scholarship
- FWD Center Lobby
- Lumina Foundation Grant for Website Design
- Mark Harris Memorial Scholarship
- Mark Harris Memorial Endowed Scholarship
- Morrie E. and Anna B. Silver Baseball Scholarship