

# LOOKING AHEAD TO FALL 2019

President's Report to the Board of Trustees

June 2019

## GRAY ASSOCIATES OVERVIEW

- More than **50** faculty, staff, and administrators participated in the two day program review workshop
- Using Gray's data scorecard and their subject matter expertise, they reviewed all of MCC's academic programs
- **12 new** programs have been recommended for further division/department review and consideration
- **22 existing** programs have been recommended for division and department action that would result in enrollment growth (e.g., online or evening offerings, acceleration, curriculum review)

## GRAY ASSOCIATES: ADD

<b>PROGRAM</b>	<b>LEVEL</b>	<b>ONLINE</b>	<b>EVENING/WEEKEND</b>
Logistics, Materials and Supply Chain	AAS/Cert	Y	Y
Data Science		Y	Y
Medical/Clinical Asst	Cert	N	Y
Physical Therapy Asst	AAS	Y	Y
Occupational Therapy Asst	AAS	Y	Y
Medical Billing	Cert	Y	Y

## GRAY ASSOCIATES: ADD

<b>PROGRAM</b>	<b>LEVEL</b>	<b>ONLINE</b>	<b>EVENING/WEEKEND</b>
Diesel Mechanic	AAS/Cert	N	Y
ESL Language Teacher	Cert	N	N
CAD	AAS	Y	Y
Physical Therapy Asst	AAS	Y	Y
Phlebotomy Tech	Cert	N	Y
LPN	Cert	Y	Y

# GRAY ASSOCIATES: GROW

<b>PROGRAM</b>	<b>LEVEL</b>	<b>ONLINE</b>	<b>EVENING/WEEKEND</b>
Computer Science	AS	Y	Y
CAD	Cert	N	Y
Optical Systems Tech	AAS	Y	Y
Homeland Security	AS/Cert	N	N
HVAC	AAS	N	Y
Auto Apprentice: General & Toyota	AAS/Cert	N	Y
Automotive Tech	Cert	N	Y
Office Tech	AAS	Y	Y

# GRAY ASSOCIATES: GROW

<b>PROGRAM</b>	<b>LEVEL</b>	<b>ONLINE</b>	<b>EVENING/WEEKEND</b>
Interior Design	AAS	N	Y
Graphic Design	AAS	N	Y
Business Administration	AS	Y	Y
Accounting	AAS	Y	Y
Paralegal	Cert	N	Y
CRJ Police Science	AAS	Y	Y

# GRAY ASSOCIATES: GROW

<b>PROGRAM</b>	<b>LEVEL</b>	<b>ONLINE</b>	<b>EVENING/WEEKEND</b>
Human Services	AS/AAS	Y	Y
Direct Disability Support	Cert	Y	Y
Addictions Counseling	AS/Cert	Y	Y
Clinical Lab Tech	AAS	N	N
Mathematics	AS	Y	Y
Psychology	AS	Y	Y
Accounting	AAS	Y	Y

## GRAY ASSOCIATES: OTHER ACTIONS

- An additional **22 programs** have been recommended for further review by department faculty and the existing Faculty Senate process for revision
- **6 programs** have been referred to the Faculty Senate for existing processes related to deactivation



## SUNY ONLINE

- MCC has been selected to offer three degree programs in the first year (2019-2020) of the relaunched SUNY Online: Accounting, Mathematics, and Psychology.
- SUNY is providing professional development, technical assistance, marketing, and student concierge services.
- All programs will have online transfer SUNY options.

## MARKETING AND RECRUITMENT

- Marketing and Web moving under Enrollment Management
- Working with Paskill, Stapleton & Lord on web refresh, social media analysis and analytics, and recruitment training
- Making MCC Saturdays a recurring part of recruitment/enrollment

## NON-TRADITIONAL PATHWAYS

- LadderzUp and noncredit programming (Vice President Oldham)
- Return to Complete attracts 200 students over 30 FTE
- Enacted legislation drives changes in high school dual enrollment
- Exploring programs modeled after CUNY Start and ASAP and Gateway to College with support of MCC Foundation

# RETENTION

- Over half of Saturday's graduates stopped out of MCC at some time
  - Nudges
  - Retention Analysis with Gray Associates and CGR
  - Coordination of Retention Efforts
  - Wegmans Student Success Fund / Case Management
  - Developmental Education Redesign
  - SUNY Master Schedule Analysis

# MANAGING EXPENDITURES

- Vacancy Management Plan and Process
  - Internal Searches and Promotions
  - Required assessment of business processes
- Schedule Management
  - Upfront agreement on timelines for assessing impact
- Software Request Review Process
- Identification of Incremental Savings
  - Enterprise agreement
  - College Collaborative