



Monroe Community College Foundation

ACTIVITY REPORT

June 1, 2021 through August 31, 2021

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Special Gifts: Total for period \$966,394

\$403,541	Greater Rochester Health Foundation	Healthy Hero Summer Camp
300,195	Anonymous	Major Gifts - Unrestricted
70,921	United Way of Greater Rochester and the Finger Lakes	Healthy Hero Summer Camp; Dreamkeepers Express
40,000	Avangrid Foundation, Inc.	Dreamkeepers Emergency Need Fund
34,387	Rochester Regional Photonics Cluster	General Optics Scholarship Fund
26,250	Deb and Ernest '83 Horkheimer	Horkheimer Family Memorial Scholarship
20,000	Monroe Community College Association	MCC Restricted Fund
15,000	Microsoft Corporation	General Optics Scholarship Fund
14,000	Dixon Schwabl Advertising, Inc.	Major Gifts – Unrestricted; STAR Power Endowed
10,000	Aaron Newman	CloudCheckr Endowed Scholarship
10,000	Paychex Charitable Foundation Inc.	Dreamkeepers Emergency Need Fund
10,000	Soltys Family Charitable Foundation	Patricia Flynn Soltys Endowed Scholarship
8,000	Jyoti & Mahendra Nanavati	Jyoti and Mahendra Nanavati Endowed Scholarship
2,100	Ortho-Clinical Diagnostics Inc.	Ortho Clinical Diagnostics Scholarship
2,000	Rochester Area Crime Stoppers	Crime Stoppers First Responders Scholarship

STAR Power: Total for period \$14,000

\$5,000	Essie Calhoun-McDavid & Bernard McDavid
4,000	Lauren Dixon & Michael Schwabl
3,000	Cecelia Horwitz & Floyd Tucker
1,000	Nellie & Wade Hedegard
1,000	Diane L. Shoger & Timothy M. Coughlin

Annual Fund: Total for period \$169,531

\$45,000	Max & Marian Farash Charitable Foundation	Farash Foundation First in Family Scholarship
15,000	Ames-Amzalak Memorial Trust	The Ames Amzalak Memorial Endowed Scholarship
11,156	Monroe Community College Association	Alumni Program; Athletic Excellence Restricted Scholarship Fund
10,000	Glover-Crask Charitable Trust	Healthy Hero Summer Camp
6,575	Amanda McKim	Suzanne McKim Memorial Scholarship Fund

5,000	Matthew J. Fox	Annual Fund; Doing What is Good and Healthy Together Fund
5,000	Liz & Eric Rennert	Empire State Diversity Honors Scholarship
5,000	United Way of Greater Rochester and the Finger Lakes	Healthy Hero Summer Camp
3,408	Anonymous	Annual Fund
3,000	Max A. Adler Charitable Foundation, Inc.	Empire State Diversity Honors Scholarship
\$,000	Lee J. Patterson '70 & Ellen M. MacLeod	Annual Fund
2,500	DeAnna Burt-Nanna & Joseph Nanna	Annual Fund
2,500	Pietro V. Giovenco '86	Annual Fund
2,500	Sergio Esteban / LaBella Associates	Annual Fund
2,500	The M&T Charitable Foundation	Murph Shapiro Excellence in Coaching Award
2,500	Warren & Pam Rosenbaum	Annual Fund
2,500	Gary '76 & Catherine Squires	Annual Fund
2,500	Charis & Richard S. '68 Warshof	Annual Fund
2,230	Dr. Ritchard Cable	Officer Daryl Pierson Memorial Scholarship
2,080	Dr. Calvin J. Gantt	Annual Fund
2,000	Joanne & John T. '71 Smith	Annual Fund
2,000	Kevin Stickles '88 /Wegmans Food Markets Incorporated	Annual Fund
1,500	Thomas Montulli '64	Dominic P. Montulli Memorial Endowed Scholarship
1,500	Charles Salamone	Salamone Family Scholarship Fund
1,232	Toyota Motor Sales, USA, Inc.	Toyota T-Ten Student Fund
1,000	John & Jacqueline Bartolotta	Annual Fund
1,000	Richard C. Brienzi '79	Annual Fund
1,000	Essie Calhoun-McDavid and Bernard	Annual Fund
1,000	Mr. Jack Cannon	Annual Fund
1,000	Christopher R. Cimini	Annual Fund
1,000	Jeff & Patty Davis	Annual Fund
1,000	Dr. Janet J. Glocker	Annual Fund
1,000	Bernice E. Hatch	Annual Fund
1,000	Don '71 & Nancy Jeffries	Annual Fund
1,500	Michael A. Krupnicki '85	Annual Fund; Dreamkeepers
1,000	Theresa & Donald Mazzullo	Annual Fund
1,000	Marie R. Merenda '74	Annual Fund
1,000	Larry & Elaine Nissen	Lucien A. and Elizabeth S. Morin Endowed Scholarship
1,000	Edward G. & Mary Kay '94 Parrone	Annual Fund
1,000	Richard & Amy Reingold	Annual Fund
1,000	James & Daria Shaw	Annual Fund
1,000	Naomi Silver	Annual Fund
1,000	Lori Van Dusen	Annual Fund
1,000	Ms. Stephanie Von Bacho '88	Annual Fund
1,000	Andrea C. Wade	Annual Fund
1,000	Michael S. Weed	Annual Fund
1,000	Phil & Cheryl Yawman	Annual Fund
1,000	Anonymous	Richard Riley Scholarship Endowment

750	Stephen T. Palmer '97	Dakota Podlaski Memorial Scholarship
600	Vincent Vezza	Annual Fund
500	Julie Camardo	Annual Fund
500	Ms. Lonette Merriman	Annual Fund
500	Rochester Hispanic Business Association	Rochester Hispanic Business Association Scholarship
500	Clayton P. Turner '86	Annual Fund
500	Allen K. Williams	Annual Fund

Events: Total for period \$32,350

\$10,000	Avangrid Foundation, Inc.	Salute to Excellence
\$7,000	LaBella Associates	Scholarship Open Scholarships
\$4,850	Anonymous	Golf Tournament Sweepstakes
3,500	Elmer W Davis, Inc.	Scholarship Open Scholarships
3,500	M/E Engineering, P.C.	Scholarship Open Scholarships
2,000	Schuler-Haas Electric Corp.	Scholarship Open Scholarships
500	Hewitt Young Foundation Inc.	Scholarship Open Scholarships
500	Lynn '77 & Mark '76 Kulzer	Scholarship Open Scholarships
500	Edward T. '81 and Karen Schuler	Scholarship Open Scholarships

*(**Bold type** in listings above denotes new donors)
(Includes gifts and pledges through 08.31.21)*

DEVELOPMENT

ALUMNI

- Under the leadership of **Mike Krupnicki '85**, and **Stephanie Von Bacho '88** selected four outstanding alumni for induction into the 2021 MCC Alumni Hall of Fame:
 - **Myra Henry, Ed.D. '09**, President and CEO, YWCA Rochester and Monroe County
 - **Erin L. Julian '98**, Associate Product Manager, Invesco, Ltd.
 - **Douglas E. Parker '92**, Senior Vice President, Sage Ruddy & Company, Inc.
 - **Joseph L. Searles, Jr. '89**, Corporate Diversity Relations Director, Excellus BlueCross BlueShield
- Established goal of raising \$20,000 for the 15th Annual 5K Walk/Run for Scholarships and produced print materials and communiqués promoting the event.
- Utilizing the 5K Walk/Run for Scholarships website donate.monroeccc.edu/mcc5k, began reaching out to the College and Rochester area communities seeking 200 registrations and donations for the in-person and virtual walk/run taking place on Saturday, October 2.
- Identified and cultivated alumni prospects on an ongoing basis.

ANNUAL FUND

- Delivered the Blue Line segment direct mail piece featuring scholarship recipient **Stephanie Guilin '19** enabling 1,600 past donors to meet the deadline of August 31 for inclusion in the Impact Report's Annual Fund Honor Roll of Donors.
- Gifts and pledges received from the Spring Renewal solicitation of \$13,771 and Blue Line solicitation of \$10,424 brought the 2020-2021 annual campaign to a close raising \$775,989, a record total, representing 107 percent over goal.

- Continued to promote the matching challenge opportunities available to donors, faculty and staff with a gift to the Annual Fund or the Dreamkeepers Emergency Student Aid Program. Gifts could be matched up to three times thanks to the generosity of the **John DiMarco II, Sergio Esteban, Howard Konar and Dutch Summers**.
- Began developing the leadership solicitation that will mail to approximately 1,000 leadership donors featuring the Rising Together theme.
- Achieved 100 percent board giving with gifts and pledges totaling \$210,167 as follows:

Stabins Society - \$5,000+

INDIVIDUALS

John L. DiMarco, II
Lauren Dixon
Sergio Esteban
Ken Hines
Howard Konar
John Lovenheim
S. Jay Popli
Edward T. Schuler '81
Michael S. Weed
Maureen Wolfe

CORPORATIONS/FOUNDATIONS

Dixon Schwabl Advertising, Inc.
ESL Federal Credit Union
LaBella Associates
Popli Design Group
Summers Foundation Inc.
William & Sheila Konar Foundation

PRESIDENT'S CIRCLE OF HONOR \$2,500+ unrestricted

INDIVIDUALS

David A. Cornell '73
John L. DiMarco
Sergio Esteban
Kenneth L. Hines
Howard Konar
John E. Lovenheim
Stephen Polozie
S. Jay Popli
Edward T. Schuler '81
Michael S. Weed
Maureen R. Wolfe
Laurie Zaucha

CORPORATIONS

Cornell/Weinstein Family Foundation
Dixon Schwabl Advertising, Inc.

ESL Federal Credit Union
LaBella Associates
Popli Design Group
Summers Foundation Inc.
William & Sheila Konar Foundation

President's Circle - \$1,000 to \$4,999

Individuals

Todd K. Baxter '10
Marty Birmingham
Richard C. Brienzi '79
Daniel J. Burns
DeAnna Burt-Nanna
Essie Calhoun-McDavid
Jack Cannon
Christopher R. Cimini
Flor Colón
David A. Cornell '73
Jeff Davis
Colby Feane
Emerson U. Fullwood
Pietro V. Giovenco '86
Dan Goldstein
Bernice E. Hatch
Susan Holliday
Don Jeffries '71
Michael A. Krupnicki '85
Elaine S. Michael
Aaron Newman
Lee J. Patterson '70
Lisa Paulis
Stephen Polozie
Richard Reingold
Naomi Silver
Mark Siwec
Gary Squires '76
Deborah Stamps '97
Kevin T. Stickles '88
Lori Van Dusen
Charles Vita
Stephanie Von Bacho '88
Jeremy Wolk
Phil Yawman
Laurie Zaucha

CORPORATIONS

Canandaigua National Bank and Trust
Cannon Industries, Inc.
Cornell/Weinstein Family Foundation
Louis S. and Molly B. Wolk Foundation
M&T Bank
The M&T Charitable Foundation
Wegmans Food Markets, Inc.

Major Gifts

- With the leadership of **Sergio Esteban**, obtained a \$40,000 grant from the **Avangrid Foundation** for the Dreamkeepers Emergency Need program.
- Secured additional funding for the Dreamkeepers Express program with a grant of \$20,921 from the **United Way of Greater Rochester and the Finger Lakes**. Dreamkeepers Express provides emergency grants to MCC students who do not meet the criteria for the original Dreamkeepers program.
- Established the Horkheimer Family Memorial Scholarship with a pledge from **Deb and Ernest '83 Horkheimer**. This scholarship will support students with unmet financial need who might not otherwise be able to attend Monroe Community College.
- **Paychex Charitable Foundation** awarded a grant of \$10,000 for the Dreamkeepers Emergency Aid program with advocacy from **Maureen Lally** and **Laurie Zaucha**.
- With the advocacy and support of **Maureen Wolfe**, submitted a proposal for a three-year, \$423,000 grant to the **ESL Charitable Foundation** to increase the capacity of MCC's accelerated workforce training programs. Funding will provide student tuition assistance, emergency grants, mentoring, and employability skills training.
- Under the leadership of **Todd Baxter** and **Ken Hines**, submitted a proposal for a \$100,000 grant to the **Bank of America Foundation** to accommodate increased enrollment in MCC's certified nursing assistant training program.
- Submitted proposals to the **American Association of Community College's Metallica Scholars Initiative** for workforce development programs, the **Gene Haas Foundation** for the Gene Haas Scholarship, the **Native American Education Foundation** for the Native American Education Scholarship, and the **Statler Foundation** for the Statler Foundation Scholarship.
- Hosted two receptions with **Dr. DeAnna Burt-Nanna** for MCC employees who retired since January 2020.
- Planned four roundtable meetings for MCC Foundation board members and donors with Dr. Burt-Nanna in September and October. These meetings will serve as an introduction for the President to Rochester's philanthropic community. Several Foundation Directors and Council members are graciously hosting these events, including **Dan Burns**, **Essie Calhoun-McDavid**, **John DiMarco II**, **Emerson Fullwood**, **Ken Hines**, **Lori Van Dusen**, **Rich Warshof '68**, and **Maureen Wolfe**. Approximately 150 Foundation constituents were invited.

STAR Power

- Planned an in-person STAR Power reception for current and potential donors at the Genesee Valley Club scheduled for September 1.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Mark Siwiec**, chair, the Board Governance committee successfully completed the identification and selection of four new Board members including **John Dredger, Maureen Lally, Jett Mehta, and Kevin Williams**.
- Many thanks to Board Governance committee members who were actively engaged in the process including **Marty Birmingham, Dan Burns, Julie Camardo, Chris Cimini, Lauren Dixon, Sergio Esteban, Emerson Fullwood, Pete Giovenco '86, Ken Hines, Don Jeffries '71, Diana Lauria, Ron Mead, Jay Popli, Gary Squires '76, Mark Siwiec, Mike Weed, Maureen Wolfe, Jeremy Wolk, Phil Yawman and Laurie Zaucha**.

Management

- The MCC Foundation offices have moved to the MCC Downtown Campus and the majority of staff members have returned to working in their new office space. The remainder of the staff are awaiting completion of renovations to their office space before returning sometime this fall.

FINANCE DEPARTMENT

Finance/Audit

- Reviewed the 2021 Audit pre-scope at the Audit Committee meeting held on September 10, 2021 with **Marty Birmingham**, chair and **The Bonadio Group, LLP**.
- Reviewed the financial statements for the ten months ended June 30, 2021 at the Finance Committee meeting held on August 18, 2021 with **Scott Kogler**, chair.
- Applied for forgiveness for second round Payroll Protection Plan funding.
- Distributed electronic pledge reminders via email.

Investment

- Reviewed quarterly performance as of June 30, 2021 at the Investment Committee meeting held on August 18, 2021 with **Kenneth Hines**, chair.

Scholarship

- Transferred \$592,054.93 to the college for endowed and restricted scholarships and program support. Total transfers to college for fiscal year 2020-21 was \$3,237,350.46.
- Made offers to applicants in Scholarships Online for the following:
 - Thompson Family Endowed Scholarship
 - Scholars Day Scholarship
 - Sara Furguson Memorial Endowed Scholarship
 - Lewis Tree Service Scholarship
 - Dominic P. Montulli Memorial Endowed Scholarship
 - Cornell/Weinstein Family Foundation Endowed Scholarship
 - Eastridge High School "AVID" Scholarship for Academic Excellence
 - David W. Stewart Presidential Endowed Scholarship for Academic Excellence

- Marcia W. McDowell Presidential Endowed Scholarship for Academic Excellence
- Time Warner Communication Scholarship Endowment Fund
- L3Harris Technologies Endowed Scholarship for Women in Technology
- M.L. Navrat Endowed Scholarship Fund
- Lena M. Gantt Scholarship
- Bausch & Lomb Endowment Fund
- Charles H. Speirs Endowed Scholarship Fund
- “MCC Scholars” funded by the Alvin F. and Ruth K. Thiem Foundation
- Wentworth Family Endowed Scholarship
- Mary P. and John H. Koch Endowed Scholarship Fund
- Gold Star Gala Scholarship Fund
- The Mary and Ted Freeman Endowed Scholarship
- The Bernice and George Coury Memorial Scholarship
- General Scholarship Fund
- Scholarship Open Scholarships
- Carol Cloos Memorial Scholarship Endowment
- Alan B. Shaw Memorial Endowed Scholarship for English
- The Alvin F. and Ruth K. Thiem Foundation Nursing Scholarship
- General Applied Technologies Department Scholarship
- The DiMarco Family Endowed Scholarship Fund

- New Scholarships/Programs
 - Salamone Family Scholarship Fund
 - The Ames Amzalak Memorial Endowed Scholarship
 - Horkheimer Family Memorial Scholarship
 - Accelerated Workforce Development Training Program

Donor Engagement Department

Public Relations and Communications

- Produced three monthly e-newsletters.
- Media Coverage:
 - “First Responder Scholarships at MCC,” *WROC-TV*, September 16, 2021; news of the awarding of Crime Stoppers’ scholarship also covered by *WUHF-TV*, *WHAM-TV* and *The Monroe County Post*.
 - “Rochester remembers lives lost on September 11, 2001,” *WXXI News*, Sept. 11; coverage of MCC’s remembrance ceremony and newly established scholarship also covered by *WHAM-TV* and *WHEC-TV*.
 - “Groundbreaking for MCC Center, ‘We need to do much better job of closing skills gaps,’ *WROC-TV* (July 29); additional coverage of the Finger Lakes Workforce Development Center construction celebration includes *Spectrum News*, *WHAM 1180AM*, and *WHEC-TV*.
 - “Nathaniel Rochester middle school renamed after Black educator Alice Holloway Young,” *City magazine*, July 23; additional coverage from *Minority Reporter*, *WXXI News*, *WROC-TV* and *WHEC-TV*.
 - “Tom Hope Media Scholars honored,” *Brighton-Pittsford Post*, June 21.

37th Annual Scholarship Open

- The 37th Annual Scholarship Open took place on Monday, June 21 at the Country Club of Rochester.
- **Mike Krupnicki '85** and **Chris Cimini** served as this year's Scholarship Open Co-Chairs.
- This year's tournament was sold out and raised nearly \$100,000 to support scholarships.

31st Annual Salute to Excellence

- The 31st Annual Salute to Excellence has been rescheduled to the spring due to COVID concerns.
- ESL Charitable Foundation will be this year's recipient of the Salute to Excellence Award.
- Four outstanding alumni have been chosen for the Alumni Hall of Fame.
- Dr. Alice Holloway Young will be presented with the Salute to Volunteerism Award.
- Committee chairs Dr. Peter Spina and Mr. Tom Flynn, presidents' emeriti, will help us celebrate MCC's 60th Anniversary.

24th Annual Gold Star Gala

- The 24th Annual Gold Star Gala is scheduled for Saturday, April 30 at the Country Club of Rochester.
- The theme for the Gala will be unveiled at the Foundation Board of Directors meeting in December.