



Division Highlights October 3, 2022

Economic Development and Innovative Workforce Services (EDIWS)

August and September, 2022

Programming

FWD Center Updates:

Enrollment Data as of 9/14/22

- 2022 Spring/Summer/Fall Skilled Trades, IT and i4.0 programs
 - 350 enrollments
 - Approx. \$421,982 in gross revenue generated (goal: \$399,660)
- Spring & Fall 2022 Mechatronics related programming
 - 156 enrollments
- Ran a summer robotics program pilot with participation from a diverse group of 7 secondary education students. Additional summer experiences are currently in development.
- Grand Total: 513 (goal 288); exceeded projection by 78%

Marketing/Outreach

(Please note: an “impression” is a metric used to quantify the number of views or engagements of a piece of content.)

- Generated a total of more than **30,316,844** impressions from May 30 – September 30, 2022, through various marketing.
- FWD Center social media average monthly impressions from Q1 2022 to Q2 2022:
 - LinkedIn: increased 8.20%
 - Twitter: increased 146.63%
 - Facebook: increased 404.23%
- In July, the FWD Center conducted 3 Open Houses inviting employers to visit and learn more about how the FWD Center can support their business.
 - 57 individuals, representing almost 30 different organizations attended.
 - The events generated interest from 19 organizations for immediate conversations regarding further engagement with the FWD Center.
 - This strategy has proved to be effective, and we will continue using it to engage our business-related audiences.
- Community Open House event, 8/13/22 - 106 RSVPs and 73 attendees and 6 “on the spot” registrations

Partnerships

- Corporate College August 2022 revenue is up 22% from August 2021

Mpower (Healthcare and General Funds) stats from inception 7/1/2017 through 8/31/22

Healthcare Totals

Total Program Costs	Total Mpower Support	Total # Participants	Total Employed
\$2,073,130	\$1,179,620	1,023	916

Corporate College Totals

Total Program Costs	Total Mpower Support	Total # Participants	Total Employed
\$1,630,929	\$949,818	980	729

Grand Total (Healthcare + Corporate College)

Total Program Costs	Total Mpower Support	Total # Participants	Total Employed
\$3,704,059	\$2,129,438	2,003	1,635

Other Highlights

- Developed a new career technical education video in two languages: English and Spanish. Production of the video was funded by ESL grant award funds. This video is for recruitment purposes. Click the links below to view the videos:
 - [English version of video](#)
 - [Spanish version of video](#)
- Dr. Cole led a division meeting on 8/24/22 to welcome everyone back to campus and set the stage for division strategic planning.

Division of Diversity, Equity and Belonging

August and September, 2022

Programming

- N/A

Personnel

- N/A

External Partnerships

- MCC League Representative, League for Innovation
- Co-Chair for the Western New York Diversity Officers (WNYDO) Council (August, 2019 – present)
- Chair, Board of Trustees, Urban League of Rochester (August 2022 – present)
- Board Member, Vertus Charter School (October, 2020 - present)
- College Liaison, New York State Education Department Civil Rights Compliance
- Monroe County/MCC SIV
- Inclusion Allies Coalition (February, 2020 - present)
 - Social Media, Marketing and Communication Committee
 - Mentoring Committee

Internal Partnerships

- Tri-Chair, Inauguration Committee
- Negotiation Team: CSEA and FA Contract Negotiations

Other Highlights

- EOP successfully hosted 47 students for a four week in-person EOP Summer Bridge Program. This is the first in-person summer program since 2019.
- 21st Anniversary - 9/11 Ceremony (Sunday, September 11, 2022)
- Resident Assistant (RA) Training – DE&I and Unconscious Bias (August 16, 2022)
- Resident Assistant (RA) Training – Title IX and Sexual Assault Reporting (August 17, 2022)
- President's Inauguration – Installation of Dr. DeAnna R. Burt-Nanna as the 6th President for MCC (September 22, 2022)
- New International Students Orientation (August 25, 2022)
- Introductory Meeting, Women of Excellence 2022-23 (September 8, 2022)

Administrative Services

August and September, 2022

Programming

- As part of the Microsoft 365 Exchange Online Migration, Technology Services has successfully transitioned employee email from legacy on-premise Microsoft Exchange systems to Microsoft 365's Exchange Online, the same cloud platform that has been hosting our student email services for over a decade. Service enhancements include:
 - Enhanced Security
 - Multi-factor authentication
 - Anti-spam, anti-phishing, and many other expanded email security controls
 - Massively increased mailbox capacity (50 times larger), and an effectively unlimited archive folder size
 - Microsoft 365's enhanced email and calendar integrations with third party systems
 - Improved collaboration capabilities between students and faculty on a single shared platform
 - Employee Access to Microsoft Office software on up to 5 devices

This summer's successful migration to Microsoft 365's Exchange Online platform marks the end of over two decades of hosting faculty and staff email service on college-owned servers. Monroe Community College was one of the first institutions of higher education to adopt Microsoft's previously-named Live@EDU cloud-based email platform over 10 years ago; however, the complexities involved in untangling staff services with legacy dependencies from the on-premise platform required years of planning before migration could commence.

The migration of terabytes of data was performed unobtrusively over a period of months, and mailbox cutover to Microsoft 365 was staged and scheduled to minimize the impact to users and business operations. The success of the project is a testament to the diligent planning, teamwork, and expertise of staff across Technology Services, particularly Drew Mead and Andy Latta.

- Custodial Operations deep-cleaned in preparation for the Presidential Inauguration Ceremony.

Personnel

- On September 29, 2022, Antonia Custodio, Director, Downtown Campus Facilities Operations, attended the SUNY Hispanic Leadership Institute (HLI) 5th Year Celebration in Albany, NY where alumni who completed a 6-month Fellowship program between 2018 and 2022 were honored.

Partnerships

- MCC Emergency Manager Chuck DiSalvo has joined colleagues from the Monroe County Department of Public Safety, County Office of Emergency Management, Department of Environmental Services, and the Federal Emergency Management Agency as a participant with the projects' Steering Committee, and will be providing insight and suggestive corrective measures regarding prevention, response, mitigation, and recovery efforts from natural disasters that effect Monroe County and its residents. MCC Emergency Manager Chuck DiSalvo will be an active participant with this project and will serve the Steering Committee through the provision of planning and suggestive policy adoption pertaining to the subjects of radiological incident response and matters addressing severe weather incident planning and response. Chuck will serve at the request of the Monroe County Office of Emergency Management through the duration of this project, which is scheduled to be completed in the summer of 2023.

Other Highlights

- Campus Peace Officer Michael Debruycker attended Crisis Intervention Team Training at the Public Safety Training Facility in September. This is a week-long training that provides attendees with the tools and knowledge to assist individuals experiencing an emotional or mental health crisis. Attendees are taught to recognize the symptoms of emotional/mental health emergencies, tools to de-escalate volatile situations, and the resources available to refer community members for further assistance.
- Emergency Manager Chuck DiSalvo and Campus Peace Officer Joseph Zarcone are attended Railroad Investigation and Safety Course at the Public Safety Training Facility in September. This course provides first responders with critical information allowing them to effectively respond to and safely investigate incidents involving the railroad.
- Sergeant Anthony Iacuzzi is a certified Emergency Vehicle and Operation and Control Instructor and provided training to all department members who operate college vehicles as part of their regular duties. The training consisted of vehicle control, proper driving techniques and driving safety. Employees were able to demonstrate their skills on multiple courses and were timed and graded on their performance.

Academic and Student Affairs

August, 2022

Programming

- MCC's *Strong Foundations* is an ESL Federal Credit Union grant-funded program that serves about 120 pre-matriculation students per year. The academic abilities of Strong Foundation students place them in the lowest level of development education and ESOL courses at MCC. The five-year grant is currently in its third year and costs students only \$75 per course and offers academic and non-academic support. If students are unable to afford the fee, the grant will cover the cost. Nine of 12 students completed the summer program – our highest success rate thus far. Enrollment maximums are governed by funding and we are excited to be offering four sections this fall with 70 students enrolled.
- The School of Business and Entrepreneurial Studies is piloting the Business Administration Cohort (BAC) program in which first-time/full-time Business Administration and Business pathway Liberal Arts students will take the same classes as a group for the first year of their studies. Research shows that cohort-based learning provides college students with a greater chance for success; these students will have a built-in community through which they can collaborate, form study groups, and build networks and friendships that will support their academic and career goals. Approximately 35 students were registered into classes across two separate cohorts. Cohort composition is based on students' English and Mathematics placement.
- Chris Brownsten (2001-2003), Shawn Austin (1998-1999), Hadji Barry (2011-2013), and Jerry Burns are being inducted into the 2022 MCC Sports Hall of Fame.
 - Chris Brownsten was one of the most dominant pitchers in MCC and NJCAA Region III baseball history. Brownsten earned 2003 ABCA/Rawlings NJCAA Division II All-American honors, and was the 2003 MCC Scholar Athlete of the year. He moved on to Tennessee Wesleyan College, where he was ranked 20th nationally in NAIA wins for the 2004 season. He played baseball professionally for the Alexandria Aces of the Independent United League in 2006.
 - Shawn Austin was an athlete that changed the face of the MCC Diving Program. He capped off his MCC Diving career by earning NJCAA All-American on both 1M and 3M boards while competing at the National Tournament. Shawn has significantly shaped the diving community in the Finger Lakes Region over the last 20 years as the Head Diving Coach for Blue Wave Diving and SUNY Geneseo. He has been named NCAA DIII "Coach of the Year" two times and has mentored hundreds of divers in his tenure.
 - A Guinea native, Hadji Barry moved to Rochester to pursue his dream of playing professional soccer. Barry is arguably one of the most decorated athletes from MCC and the Rochester area. For the Tribunes, Barry earned Region III Player of the Year honors both years. He moved on to the University of Central Florida on a Soccer Scholarship. Orlando City SC drafted Barry 13th overall in the 2016 Major League Soccer Draft. Barry's success grew even more when he was named the 2021 MVP of the USL Championship League for the Colorado Springs Switchbacks FC, USL Golden Boot, and All USL First-Team.
 - Men's basketball head coach Gerald "Jerry" Burns has built a tradition and legacy in the sport and the Athletic Department at MCC and the National Junior College level since 1992. On top of his contribution to Athletics, he has played vital roles in working with MCC's Advisement Office and supporting thousands of students as a Success Coach and Academic Advisor. His impact on MCC and the Rochester Basketball Community is unparalleled.

- On Aug. 18, the women's soccer team held their first game under the new lights on Dimarco Field. They invited local area high school women's soccer teams and several area youth teams to the game, which resulted in over 600 people attending, for their annual women supporting women's soccer game. During halftime, MCC hosted three mini youth games with area youth teams that attended. Afterward, the MCC women's soccer team signed soccer balls for all of the young players. The women's soccer team is ranked 8th in the country amongst Division I institutions.
- Unexpected financial emergencies are one of the top reasons community college students drop out of school. To address this issue, MCC, in partnership with the MCC Foundation, developed the MCC Emergency Assistance (MCC Assist) program that helps eligible students persist in their studies. Students who apply to MCC Assist can receive mini-grants of up to \$500 to assist with expenses related to housing, food, utilities, and childcare, ensuring they can continue with their studies and make progress toward their goals. MCC Assist replaced Dreamkeepers in September (Scholarship America discontinued the program). In the first two weeks of the fall semester, Dreamkeepers received 165 requests for assistance and approved \$34,051.62 in emergency assistance to students.
- Astin's student involvement theory (1999) states that "the greater the student's involvement in college, the greater will be the amount of student learning and personal development" (p. 528-529). To help foster increased student involvement at MCC, First Year Experience (FYE) [Weeks of Welcome events](#) helped students connect or reconnect and meet new friends. Events were well attended, with 140 students at New Student on Campus Job Fair, 135 at Tacos & Tie DYE, 116 at Drag Bingo and Ice Cream, 115 at Welcome Back Garbage Plates, 77 at SPA Night with FYE, 61 at Ghost in the Graveyard, 75 at MCC Night at the Red Wings with FYE, and 140 at Welcome Wednesday Waffles.
- Through a comprehensive RFP process, Epicosity was selected as the new marketing agency of record. Epicosity will partner with MCC to build a strategic marketing plan, and will assist Admissions in strengthening outreach and communication to perspective students using data informed communication strategies to optimize application submission and completion. Epicosity was selected for their expertise in data driven strategy and their ability to provide insights on campaign performance and track student interest throughout the enrollment funnel. Epicosity was on campus in September to learn more about MCC and to meet with various stakeholders including students, faculty, staff and administration.

Personnel

- Professor Joseph Scanlon (AHPS) co-authored an article/interview, titled "Ivory Tower or Town Square? Anti-Elitism and the Civic Purposes of Higher Education," for the 2022 issue of the Kettering Foundation's Higher Education Exchange.
- Julie Slate has been selected as the director of Admissions. Julie served as interim director since February 2021. Julie began her career at MCC in 2009, first as an Admissions counselor. In 2018, she became the assistant director of Admissions.
- Michelle Carroll is the new prevention and education coordinator for Student Rights and Responsibilities and Title IX. Michelle will be responsible for assisting with student conduct case management as well as coordinating the Title IX prevention and education program on campus.
- Sylvia Mendez, associate director, Financial Aid, was selected to participate in the United Way of Greater Rochester and the Finger Lakes' 2022 Latino Leadership Development Program (LLD).
- Chloe Vazzana, coordinator, Student Life and Leadership Development, was selected for the United Way Emerging Leader Development Program (ELDP).

Partnerships

- The Rochester Academy of Sciences published a [summary](#) of Biology Professor Richard Stevens' investigations of the skin microbiome of local salamanders. Research was conducted in collaboration with Professors Suzanne Long and Tim Tatakis along with several MCC students.
- The Holocaust, Genocide, and Human Rights Project partnered with Global Education Department, WXXI, and the Levine Center to End Hate to write a grant around a Ken Burns film release. We received the \$15,000 Grant and we will be developing educational programs for the college and Rochester Community.
- The Doing What is Good and Healthy Together (DWIGHT) food pantry received a \$1,000 grant from Foodlink for the 2022-2023 academic year.

Other Highlights

MCC Libraries, Supporting Student Learning and Success

Over 5,000 people visited the [LeRoy V. Good Library](#) during the first week of the fall 2022 semester with 10% of those visits coming after 5PM. During the first week, staff answered over 800 student questions through in-person, zoom, online chat, email, and phone conversations. In addition to library services, the Student Technology [HelpDesk](#) is located in the library to provide easy access for student technology support; this co-location streamlines the student experience and maximizes MCC staffing. MCC libraries also provide space, technology, and programming to help in student success. For example:

- Students use the library's [22 study rooms](#) where groups and individuals can meet, attend remote classes, and complete coursework.
- The library administers a laptop-lending program for students who need technology; the program received more than 80 applications during the first week of the semester.
- Students in College Orientation & Success and English 101 courses engage in MCC's award winning [College Researcher Badging program](#) to gain familiarity with library services and college-level research.

Librarians help uncover unmet student needs

As reported last month in [Physics Today](#), "Academic libraries are inherently a lever for equity. They ensure that regardless of one's background, personal financial resources, social network, or other circumstances, if one is a member of the campus community, one has equal access to information resources." To this end, MCC libraries:

- Maintain the [College Resource Guide](#) - a central location for information on students' basic needs. This site was accessed over 2700 times during the first week of classes.
- Coordinate the Open Educational Resource ([OER](#)) Program that increases students' access to course materials and saves students money. OER resources saved [MCC students](#) over \$2.5 million since 2015. National research shows that OER use positively impacts student success and lowers withdrawal rates.
- Offer [Family Friendly Study Rooms](#) provide welcoming space for student parents

Library liaison program supports program accreditation and curriculum

The [library liaison program](#) assigns an expert librarian to each school to serve as their go-to person for library-related needs. The liaison also evaluates and acquires materials required for program accreditation in consultation with academic departments and continually evaluates library resources in relation to MCC strategic plan, SUNY and MCC general education standards, and curriculum changes.

Institutional Advancement Division

June and July, 2022

Programming

- Community Relations provided support for the 9/11 Remembrance event, the Rochester Business Journal's Women's Leadership Summit (Dr. Burt-Nanna as Keynote Speaker) and Inauguration.
- Institutional Compliance and Internal Audit is leading a team to develop the required Vendor Risk Assessment Protocol to manage security risk related to vendor access to sensitive employee and student information.
- Institutional Planning, Effectiveness and Accountability facilitated the promotion and publication of Vision2027, Monroe Community College Strategic Plan 2022-2027, as well as conducted training for Middle Management on goal/strategy development and the use of the planning tracking software.
- Institutional Compliance and Internal Audit provided audit and compliance information for the Middle States Commission on Higher Education Annual Institutional Update (AIU).

Personnel

- Patrick Morris began serving as the Director of Community Relations in August.
- Institutional Compliance and Internal Audit Project Director Karen Chin elected as Secretary and Board member for the Rochester Chapter of the Institute of Internal Auditors (IIA). Institutional Compliance Officer and Internal Auditor Dolores Pasto-Ziobro elected to serve as Chair of Academic Relations.
- Christy Anderson-Evans, MCC Foundation, was selected for the United Way of Greater Rochester and the Finger Lakes' African American Leadership Development Program (AALDP). The AALDP also encourages community awareness, leadership and networking in the African American community.

Partnerships

- The MCC Foundation continues to secure support for the Be A Healthy Hero Summer Camp for 2023 and beyond.
- Established the Mark Harris Memorial Scholarship to support students in MCC's emergency medical technician and paramedic programs with a pledge of \$108,750.

Other Highlights

- Institutional Research completed SUNY reporting, including preliminary enrollment report for fall 2022, and monitored fall enrollment with daily reports.
- Media: Prepared Dr. Burt-Nanna for interviews with the Rochester Business Journal and the Rochester Beacon. As well as responding to reporter inquiries regarding the 9/11 event.
- MCC related media coverage: [Funds for new applied technologies facility approved](#), *Rochester Beacon*, Aug. 10, [Fostering equity](#), *Rochester Beacon*, Aug. 25, [Monroe Community College offers 2 new short-term technical courses this fall](#), WXXI News, Aug. 15.