



**MONROE COMMUNITY COLLEGE FOUNDATION
ACTIVITY REPORT**

March 25, 2015 through May 21, 2015

LEADERSHIP GIFTS & PLEDGES OF \$500 AND OVER

Major and Special Gifts

\$320,000	J.P. Morgan Chase Foundation	JPMorgan Chase Foundation New Skills at Work
142,989	The Estate of M. Leon Navrat	M. L. Navrat Endowed Scholarship Fund
38,712	Monroe Community College Association	A/V Equipment
30,000	Daisy Marquis Jones Foundation	Horizons Summer Enrichment Program
25,000	Glover-Crask Charitable Trust	Healthy, Enriching Summers for Rochester's Kids
25,000	Wilson Foundation	Horizons Summer Enrichment Program
15,000	The M&T Charitable Foundation/Daniel J. Burns	M&T Bank Scholarship for Advanced Manufacturing/Optics
10,000	Charlotte & Bill Brummett	Geneseo Positive Leadership Award
10,000	Student Nurses' Association	Future of Nursing Scholarship
10,000	Anonymous	Officer Daryl Pierson Memorial Scholarship
7,200	Michael Krupnicki '85, President, Mahany Welding Supply	The Krupnicki Family Scholarship for Excellence in Welding
2,000	New York Propane Gas Association	John Ganey Memorial Scholarship
2,000	Optical Society of America Rochester Section	Optical Society of America Scholarship (Rochester Section) in Memory of Bob Novak
1,000	Bernard & Essie (Calhoun) McDavid	The Thompson Family Endowed Scholarship Fund

ROC the Future

\$3,000 The Summit Federal Credit Union

STAR Power

\$7,500 Dawn Borgeest
\$7,500 Nellie & Wade Hedegard
\$5,000 Kim Allen
\$5,000 Ann Burr
\$5,000 Cornell/Weinstein Family Foundation
\$5,000 Theresa Mazzullo
\$5,000 Dr. Lisa Paulis
\$5,000 Jessica Savage
\$2,500 Dr. Cheryl Brunelle
\$500 Theresa Bowick
\$500 Jodi Oriel

Annual Fund

\$10,500	ExxonMobil Foundation/Susan & Bob Touhsaent	MCC Annual Fund
7,000	Verizon	Alumni Week and Homecoming
4,000	Emerson and Vernita Fullwood	MCC Annual Fund/Fullwood Scholarship
2,500	Lee J. Patterson '70 & Ellen M. MacLeod	MCC Annual Fund/Richard Zwitzer Memorial and Dominic P. Montulli Memorial Scholarships
2,500	David J. Mack	MCC Annual Fund
2,400	Rochester Area Crime Stoppers	MCC Annual Fund
2,000	Anonymous	Rochester Area Crime Stoppers Scholarship in Memory of Maureen Chisolm
2,000	Sodexo, Inc. & Affiliates	Student Association Leadership Scholarship
2,000	Carol '95 and Brett '91 Thompson	Educational Technology Services Endowed Scholarship
2,000	Wegmans Food Markets/ Kevin T. Stickles '88	MCC Annual Fund
1,540	GEICO	Alumni Activities Fund
1,500	Howard Konar	Scholars Day Restricted Scholarship Fund
1,000	Marty & Jill Birmingham	MCC Annual Fund
1,000	Richard C. Brienzi '79	MCC Annual Fund
1,000	Jeff & Patty Davis	MCC Annual Fund
1,000	Mrs. Josephine L. Fratangelo	Robert A. Fratangelo Memorial Endowed Scholarship
1,000	Bernice E. Hatch	MCC Annual Fund
1,000	Lloyd A. Holmes	MCC Annual Fund
1,000	Jill M. Cicero and Paul D. MacAulay	MCC Annual Fund
1,000	Jodi Oriel '93	John J. Trevisan Student Leadership Award
1,000	Edward G. & Mary Kay '94 Parrone	MCC Annual Fund
1,000	S. Jay Popli	MCC Annual Fund
1,000	Ronald Ricotta	MCC Annual Fund
1,000	Patricia A Stevens '68	MCC Annual Fund
750	Trevett Cristo Salzer & Andolina P.C./ Robert '70 & Donna '86 Brennan	MCC Annual Fund
504	Carol A. Battles	MCC Annual Fund
500	Mr. Matthew Augustine	MCC Annual Fund
500	Klein Steel Service Inc./Joseph & Dale Klein	MCC Annual Fund
500	Thomas Montulli '64	Dominic P. Montulli Memorial Endowed Scholarship
500	Rochester Hotel Association	Rochester Hotel Association Scholarship
500	Harold & Karen Warren	MCC Annual Fund
500	Allen Williams	MCC Annual Fund

*(**Bold type** above denotes new donors and new members of the President's Circle)
(Includes gifts and pledges through 03.25.15)*

DEVELOPMENT

Alumni

- Secured presenting sponsorship of \$7,000 from **Verizon** for Alumni Week and Homecoming 2015.
- **Karen Shaw** attended a reception and hosted MCC alumni living in the Washington DC area as part of the annual SUNY Day in DC series of events.
- The Alumni Hall of Fame 2015 call for nominations came to a close on June 1. Under the leadership of **Lee Patterson '70**, we will consider 48 qualified nominations for possible induction into the MCC Alumni Hall of Fame.
- Received 155 Class Gift Dedications from graduating students, family, friends, faculty and staff; raised a total of \$1,830 in donations for the 2015 Class Gift and distributed the 2015 dedication keepsake booklet at graduation.

- Alumnus and Hall of Fame member **Timothy Wentworth '80** delivered MCC's 52nd annual commencement keynote address on May 30. Tim was awarded the first ever honorary Doctorate of Humane Letters from SUNY in acknowledgement for his exemplary achievements and devotion to Monroe Community College.
- Alumni employees and volunteers presented alumni ribbons to over 800 new alumni during the commencement program.

Annual Fund

- Achieved 100 percent board giving.
- In partnership with **Vice President Holmes and the Athletics Department**, developed a pilot program to launch crowd fundraising efforts in 2015-2016 with the goal of raising \$32,000 for student clubs, teams and organizations.
- Reached the midway point in telemarketing effort with **Telecomp, Inc.** raising \$28,000 to date in gifts and pledges from alumni, donors and friends to support the annual campaign.
- Delivered the spring renewal direct mail solicitation authored by **Diane Shoger** and featuring a new President's Circle member to 4,800 past donors, non-donors, faculty and staff resulting in \$6,475 in gifts and pledges to date.
- Began preparing the blue line segment direct mail piece enabling over 1,000 past donors to meet the deadline of June 30 for inclusion in the Annual Report's "Annual Fund Honor Roll of Donors."
- Secured \$510,931 in gifts and pledges to date, representing 81.6 percent of goal.

Major Gifts

- Secured a \$320,000, two-year grant from the **JPMorgan Chase Foundation** to create a middle skills bridge program and further develop MCC's labor market data.
- Established the **M. Leon Navrat Scholarship** through an estate gift to benefit Rochester City School District students who attend MCC. Two planned gifts— one estate and one trust — established the scholarship in the amount of \$250,000.
- Hosted President's Prospect Breakfasts on May 5th and 11th. Special thanks to **Rich Warshof '68** for his help hosting the events.
- Held the Academic Awards Ceremonies on May 20th and Student Engagement Awards Ceremony on May 21st which provided donors the opportunity to meet their scholarship recipients. Over 30 donors attended the events.
- Hosted numerous representatives of the **Rochester Auto Dealers Association** to strengthen their connection to the Automotive program.
- Hosted two luncheons to engage retired faculty/staff with *Every Bright Future Needs a Strong Foundation*.
- Hosted Scholars' Day with **Nicholas Kristof** and awarded \$20,000 in student scholarships. **ESL Charitable Foundation** was the presenting sponsor and **Maureen Wolfe** represented **ESL** at the private reception and keynote lecture.
- Hosted **Dr. Bernard Kress, principal optical scientist, Google [X]**, on campus and established a plan to engage Google with MCC's Optical Systems Technology program.
- Established the **Student Nurses' Association Future of Nursing Scholarship**. The SNA became the first student organization to create a scholarship fund.

Planned Giving

- Received notification of an estate gift from **George Coury** to be received in July 2015 in the amount of \$336,269.15.
- Consulted with legal counsel to facilitate an estate gift from the estate of **Donna Jean Miller** for nursing scholarships.
- Received notification of a pending estate gift from **Henrietta K. Olsen**.

EXECUTIVE OFFICE

Board Governance

- Under the leadership of **Sergio Esteban**, chair, the Board Governance committee received nominations, met with a short list of candidates and will present to the full board for approval of a slate of new members, officers and executive committee members for the 2015-2016 fiscal year.
- Many thanks to Board Governance committee members who were actively engaged in the process including **Sergio Esteban, Emerson Fullwood, Don Jeffries '71, Jay Popli, Len Redon, John Smith '71, Rich Warshof '68, Donna Wenk, Jeremy Wolk, and Phil Yawman.**
- **Diane Shoger** and **Chair-Elect Jeremy Wolk** discussed leadership for 2015-2016 and have confirmed the Slate of Officers and Executive Committee members which will be presented to the full board board for approval.

FINANCE DEPARTMENT

Finance/Audit

- Finalized financial statements for the seven months ending March 31, 2015, and reviewed at the Finance Committee on April 30 with **Scott Kogler**, Treasurer.
- Prepared Foundation 2015-2016 budget with related workpapers, and reviewed at the Finance Committee on April 30 with **Scott Kogler**, Treasurer.
- Finalized all policies and procedures in accordance with the Not for Profit Revitalization Act.
- **Susan Gurak** attended the 23rd Annual CASE Conference for Institutionally Related Foundations.

Investment

- Reviewed quarterly performance as of March 31, 2015, at the Investment Committee meeting held on April 30 with **Scott Kogler**, on behalf of **Jim Shaw**, chair. Guests, **Doug Walouke** from **Fund Evaluation Group (FEG)**, presented and reviewed portfolio and quarterly performance.

Scholarship

- Made offers to applicants in Scholarships Online for the following:
 - The Mary and John Thompson Scholarship
 - Public Safety Scholarships
 - Sydney Koret Scholarship
 - Michael C. & Judith Oldham Engineering Science Scholarship
 - Student Nurses' Association Future of Nursing Scholarship
 - Richard Zwitter Memorial Scholarship
 - MG Car Club Scholarship
 - The UA Local 13 Scholarship for HVAC Students
 - Admissions Scholarships
 - Communications Department Scholarships
 - Nursing Department Scholarships
- New Scholarships/Programs
 - Officer Daryl Pierson Memorial Scholarship
 - Student Nurses' Association Future of Nursing Scholarship
 - Geneseo Positive Leadership Award
 - President's Book Fund
 - Rochester Area CrimeStoppers Scholarship in Memory of Maureen Chisolm

DONOR ENGAGEMENT DEPARTMENT

Public Relations and Communications

- Provided communication support of Scholars' Day and *Nicholas Kristof's* keynote made possible by **ESL Charitable Foundation**.
- Produced the spring issue of *Ideas*, planned giving newsletter.
- Produced Summer 2015 issue of *Foundations*. (Issue will mail in June.)
- Conducted interviews and produced videos regarding **Tim and Robin Wentworth's** visit in April.
- Provided communication support leading to **JPMorgan Chase** announcement on June 10.
- The MCC Foundation earned a 2015 SUNYCUAD Best of Category award in the Electronic Communications and Interactive Media Category for the 2013-2014 Annual Report website. The website was developed by **Dixon Schwabl**.
- Media activity:
 - WXXI *Connections* Monthly Science Roundtable, featured a scholarship recipient and **Harris Communications** representative along with MCC and RIT faculty in a discussion about women in STEM fields, WXXI-AM, April 6, 2015.
 - "A Swimming Success," highlighted the Alumni Advantage Program, *Currents* (national higher education publication produced by CASE), May/June issue.
 - "Scholarship Honors late Fairport police chief," highlighted Rochester Area Crime Stoppers and the MCC Foundation's establishment of the Chief **Maureen Chisholm** Scholarship, *Democrat and Chronicle*, May 6.
 - "**M&T Bank** gives grant to MCC," highlighted funding of Lifetime Assistance's Achievement Award Certification Program (a partnership with MCC), *Daily Record*, May 6; also covered by the *Democrat and Chronicle*, May 5.
 - "The College at Brockport exceeds \$25M goal," noted MCC Foundation's fundraising efforts, scholarship award level, and **Diane Shoger** receiving the CASE Commonfund award, *Democrat and Chronicle*, April 25.

17th Annual Gold Star Gala

- Held a successful Gala on April 25 at The Country Club of Rochester, raising \$369,000 (net).
- **Lisa and Jack Baron** with **Pam '79 and Arunas Chesonis** served as Honorary Chairs.
- **Jennifer and Kevin '88 Stickles** were Committee Chairs.
- **M&T Bank** returned as title sponsor for tenth year in a row.
- **Doug Emblidge** served as auctioneer, raising a record \$191,000 in the live auction.
- Secured a gift-in-kind donation of creative and account services from **Dixon Schwabl**.
- **Cornell's Jewelers** donated a diamond Chopard bracelet which raised \$6,700 in sweepstakes tickets.
- Date has been set for 18th Annual Gold Star Gala—April 30, 2016.
- **Cathy and Gary '76 Squires** will serve as Committee Chairs.
- *Underwriters included:*
 - \$10,000 **Sweetwater Energy/Baron Family Foundation/Chesonis Family Foundation**
 - \$ 5,000 **CMI Communications**
 - \$ 5,000 **Cornell's Jewelers (in-kind)**
 - \$ 5,000 **Dixon Schwabl (in-kind)**
 - \$ 5,000 **Home Properties**
 - \$ 5,000 **The DiMarco Group**
 - \$ 5,000 **Louis S. & Molly B. Wolk Foundation**
 - \$ 2,500 **Bergmann Associates**
 - \$ 2,500 **Brite Computers**

- \$ 2,500 **Constellation Brands**
- \$ 2,500 **Excellus BlueCross BlueShield**
- \$ 2,500 **Konar Properties**
- \$ 2,500 **LVW Advisors**
- \$ 2,500 **LaBella Associates**
- \$ 2,500 **M/E Engineering/Parrone Engineering/SWBR Architects**
- \$ 2,500 **Manning Squires and Hennig**
- \$ 2,500 **Wegmans Food Markets**
- \$ 2,500 **Woods Oviatt Gilman LLP**
- \$ 2,000 **Cannon Industries**
- \$ 2,000 **Davie Kaplan CPA, P.C.**
- \$ 2,000 **HouseDigital**
- \$ 2,000 **Nixon Peabody**
- \$ 2,000 **Paychex, Incorporated**
- \$ 2,000 **Premium Mortgage**
- \$ 2,000 **Postler & Jaeckle**
- \$ 2,000 **Rochester Community Baseball**
- \$ 2,000 **Sandra Parker and Dutch Summers**
- \$ 2,000 **Sydor Optics, Incorporated**
- \$ 2,000 **The Pike Company**
- \$ 2,000 **Jen and Kevin Stickles**
- \$ 2,000 **Xerox Corporation**
- \$ 2,000 **Zweigle's Incorporated**

31st Annual Scholarship Open

- **Jay Popli** and **Tony Soprano '92** are serving as Committee Co-Chairs.
- Bronze underwriters and above will participate in sponsor appreciation event at Oak Hill on June 18, including a golf clinic and reception on the patio.
- Tournament is Monday, June 22, at The Country Club of Rochester.
- Secured \$110,900 gross in underwriting and foursomes to-date (6.1.15) from:
 - \$ 7,500 **Cannon Industries**
 - \$ 7,500 **DiMarco Group/ADMAR**
 - \$ 6,300 **Manning Squires Hennig**
 - \$ 6,000 **M&T Bank**
 - \$ 6,000 **M/E Engineering**
 - \$ 4,800 **Brown and Brown of New York**
 - \$ 4,500 **Pronexus/The Bonadio Group**
 - \$ 4,500 **Popli Design Group**
 - \$ 3,000 **Bergmann Associates**
 - \$ 3,000 **Brite Computers**
 - \$ 3,000 **CMI Communications**
 - \$ 3,000 **Crosby Brownlie**
 - \$ 3,000 **Gallina Development**
 - \$ 3,000 **Harter Secrest**
 - \$ 3,000 **Parrone Engineering/SWBR Architects**
 - \$ 3,000 **MWI, Incorporated**
 - \$ 3,000 **Siemens**

- \$ 2,800 **LaBella Associates**
- \$ 3,000 **Sodexo**
- \$ 3,000 **The Pike Company**
- \$ 3,000 **Tele Data Com**
- \$ 2,600 **Heartland Ovation Payroll/Elmer Davis**
- \$ 2,600 **Mahany Welding Supply**
- \$ 2,600 **Rose & Kiernan**
- \$ 2,600 **Valley Cadillac**
- \$ 2,600 **Woods Oviatt Gilman**
- \$ 2,400 **The Bonadio Group**
- \$ 2,000 **Bond, Schoeneck & King, PLLC**
- \$ 2,000 **G&J Contracting**
- \$ 1,700 **LeChase Construction**
- \$ 500 **Conviber**
- \$ 500 **EFP Rotenberg**
- \$ 500 **LoMonaco Associates**

OBJECTIVES
July – September 2015

DEVELOPMENT DEPARTMENT

Alumni

- Begin process to select four outstanding alumni for induction into the Alumni Hall of Fame.
- Mail “welcome” letter and alumni benefits card to our 2,600 newest alumni.
- Continue building 5K Walk/Run for Scholarships and other Alumni Week and Homecoming 2015 events.
- Produce print materials and communiqués promoting Alumni Week and Homecoming and Verizon Communications sponsorship.
- Identify and cultivate alumni prospects with campus tours and personal visits.
- Continue to direct alumni to www.mccalumnibenefits.com at regular intervals.

Annual Fund

- Plan event to recognize and thank President’s Circle of Honor members.
- Conclude renewal efforts, telemarketing and blue line direct mail campaigns to achieve 100 percent of our goal and bring the annual campaign to a successful conclusion.
- Develop plans and prepare to launch the 2015-2016 Annual Fund campaign.

Development and Major Gifts

- Submit proposal to the **Iberdrola USA Foundation** to support the establishment of the **Dreamkeepers** program at MCC.
- Exceed our budgeted goal of \$4 million for Major Gifts.
- Submit proposals to the **Schott USA Foundation** and the **Lockheed Martin Foundation** to support high school optics dual credit partnerships.
- Host **Horizons** and **Be a Healthy Hero** donor visits.

Planned Giving

- Publish and distribute Summer 2015 edition of *Ideas* planned giving newsletter.
- Highlight two new estate gifts in Scholarships Online.
- Complete the scholarship profile and finalize estate gift details from the estate of **George Coury**.

EXECUTIVE OFFICE

Board Governance

- Coordinate board orientation for new members.
- Continue building BoardMax reference library and utilizing more features to support the work of the Board and Committees.

FINANCE DEPARTMENT

Finance/Audit

- Finalize financial statements for the twelve months ending August 31, 2015.
- Hold pre-Audit Committee meeting to discuss timeline/scope.
- Prepare all schedules/workpapers for upcoming Audit in first week of October.
- Complete VSE report.

Investment

- Quarterly performance as of August 31, 2015.
- Work with **Fund Evaluation Group (FEG)** for end of fiscal year reporting, in preparation of Audit.

Donor Engagement Department

Public Relations and Communications

- Provide communication support for the *Scholarship Open*.
- Produce the 2014-2015 Annual Report.
- Support communications for Alumni Week and Homecoming 2015.
- Produce and distribute monthly e-newsletters.

Gold Star Gala

- Identify Honorary Chair for 2016.
- Determine theme for 2016 and confirm committee members.

Scholarship Open

- Conduct successful Scholarship Open.
- Determine date and venue for next year.

Salute to Excellence

- Identify Honoree for 2015.