

MCC Professional Latinos United for Success (PLUS) National Hispanic Heritage Month

Tertulia (tare-too-lee-ah) or Brown Bag Session

Latinos and Social Media: *How Latinos are using social media to connect and establish their presence online.*

Speaker: Kelly T. Mullaney



Kelly T. Mullaney is the president and founder of Working Art Media LLC, a woman-owned Web site design and multimedia company located in the Greater Rochester area, New York.

Discussions include:

- *To blog or not to blog...* why blogging is more important than ever!
- *Let's review* the "classics" social media platforms (Facebook, LinkedIn, Twitter, YouTube) and then a few...
- *Online Hispanic organizations* and other resources you need to know
- *Keeping up* with the social media flow.... without being overwhelmed
- *Let's look* at some examples of how Latinos are using social media
- *Getting started:* A list of Latinos connected online (local and global)



Join us on Thursday, September 22nd @ 12:30pm
Monroe Community College
1000 East Henrietta Road
Building 9A Room 110
Free Event!



PLUS: Committed to recognizing and contributing to the achievements of Latinos & Hispanics
Part of MCC's Diversity Council: Building on Human Capital