

Tony was appointed Director of Admissions in 1974 when our fall enrollment was 9,236 students. Thirty-six years later, with a Fall 2009 enrollment of 18,977, MCC has enjoyed the most consistent enrollment growth of the thirty SUNY community colleges. Mr. Felicetti authored MCC's first 2+2 agreement with SUNY Geneseo, was awarded the League for Innovation Innovator of the Year in 1987 for our 2 + 2 cooperative degree programs; other SUNY community colleges followed in the path paved by Tony's ground-breaking work .

Educational opportunity is for all our community's children. In 1984, MCC became the first public institution to support the Urban League's Black Scholar's Program at Tony's suggestion. MCC awards four scholarships annually. In 1989, under his leadership, MCC applied for and received the first SUNY Empire State Diversity Honors Scholarship. Today, with matching funds provided by the Max Adler Foundation through the MCC Foundation, we award between fifteen and thirty scholarships. In 2001, again at Tony's suggestion, MCC began partnering with the Ibero American Action League Scholarship Program; we'll award four scholarships this year. A member of the MCC Foundation Board of Directors since 2001, Tony proposed and developed the concept for the MCC Presidential Scholarship for Academic Excellence.

Tony is regarded as the consummate innovator and practitioner of Enrollment Management and is an invited speaker regionally and nationally on the Strategic Enrollment Management model. A sign in Tony's former office said, "In God We Trust; All Else Bring Data." The Institutional Research Office and the Assistant Director of Records and Registration configure mounds of data, sometimes daily, to inform decisions about divisional ratio targets, student demand scheduling, slippage, progress toward overall enrollment against budget, enrollment target projections and a host of management efficiency tools – all developed within Tony's Enrollment Management area of responsibility.

Tony's promotions, awards and board service chronicle his service to the college and the greater community: MCC Distinguished Professor Award for Professional Service-1984; promoted to Dean of Admissions and Financial Aid-1987; promoted to Assistant Vice President, Enrollment Management-1996; SUNY Chancellor Award for Excellence in Professional Service-1987; promoted to Associate Vice President, Academic Services and Enrollment Management-2005; longest serving (30+ year) member of the MCC Association Board of Directors; Walt Disney College Program National Advisory Board-2008; three year board member, Love the Children of Rochester, Inc.; nine year Board member of the Penfield Board of Education, serving as President for five years.

Under Tony's skillful professional and personal guidance, our Enrollment Management Team excels. The Marketing/Communications unit has been recognized by numerous state, regional and national awards; Connie Herrera has been President, Vice President and Secretary of the National Council for Marketing and Public Relations. The Admissions Office has served as consultant to SUNY System Administration and all three college and university sectors on document imaging; Andy Freeman currently serves on the SUNY Recruitment and Application Services Advisory Committee. MCC's Institutional Research Office is routinely chosen for state and national benchmarking projects; Angel Andreu is currently consulting in a four-state national project, WIN WIN, with SUNY. Our Records and Registration Office and Betsy Ripton were outstanding leaders in the conversion to BANNER; Betsy holds leadership roles in the SUNY and RAC Registrars groups.

Tony also mentors Bill Sigismond, Bob Cunningham and Ranae Hanson. Bill's work with Walt Disney affords MCC students wonderful internship opportunities; Disney routinely selects more students from MCC than from any other college. One might say that Bob's facilities and technology work is "behind

the scenes” yet we all know that Bob creates the scenes as he works with architects, planners and construction companies to construct or refurbish our learning environments. Ranae Hanson has served the college for thirty-six years and is the quiet strength behind Tony; the college depends on the accuracy of the many enrollment reports documenting new student entry into MCC. Ranae is retiring this summer as well.

In the words of Tony’s team, “his true strength was that absolutely nothing was out of the realm of possibility. He encourages his team to bring every and all ideas to the table. He assumed we had good ideas and wanted us to think freely.”

The college is losing a nationally recognized leader in Enrollment Management. I wish Tony and his wife Carolyn health and happiness in retirement.

Janet