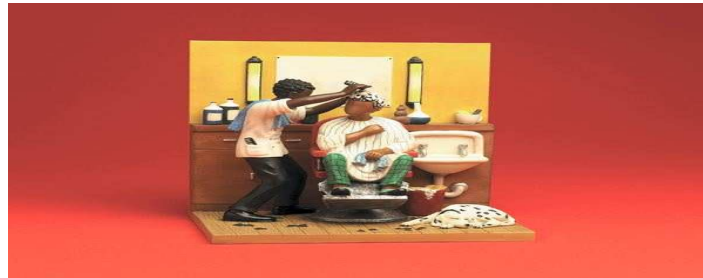


“WE’RE BRINGING HEALTH CARE SCREENING AND TESTING TO THE BARBERSHOPS AND BEAUTY SALONS,” ANNUAL CAMPAIGN



GOOD HEALTH NEEDS **HELP**

Start with a checkup

SATURDAY September 22, 2007



Health screenings will be conducted at the following Get it Done Initiative’s Barbershops and Hairs salons locations from 9:00 AM – 2PM on September 22, 2007:

Broadway Styles, Just Like Water Barbershop, Foxie’s Hair Salon, Supreme Clientele, Griffin’s Modernistic Barbershop, Morenita’s Unisex Salon, and New Creation Unisex Hair Salon

Screening and Testing for: Blood pressure checks, Diabetes, HIV Counseling & Testing, and Syphilis Screening & Testing, and Insurance eligibility assessment

*We’re Bringing Health Care Screening and Testing to the Barbershops and Beauty Salons is joint effort of **Black Men Latino Men Health Crisis, Inc.** and **Chi Eta Phi Nursing Sorority ,Inc** and collaborative partnering agencies: **AIDS Rochester, Inc.** and the **MOCHA Project.***

A component of ability to access care is quite simply, “getting there.” Many of the region’s households headed by African Americans and Hispanics do not have a vehicle (car or truck) available. “We’re Bringing Health Screenings and Testing to the Barbershops and Beauty Salons is designed to provide preventive health screenings right in our neighborhoods to reduce transportation barriers.”

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Corporate Sponsor: **Rochester Primary Care Network**