

## KIDS NEED LITERATE PARENTS

*More than 20% of American adults can't read a bedtime story to their children. LVR helps adults achieve their literacy goals for themselves and their families.*



Literacy Volunteers of Rochester, Inc. (LVR) is Rochester's community leader in the cause of adult literacy. We provide tutoring and classroom instruction in reading, English language and math. We understand the Digital Divide and advance digital literacy in Monroe County.

Our programs and services include:

- **One-to-One Tutoring**
- **Small Group Instruction**
- **Digital Literacy**
- **Family Literacy**
- **Training of Volunteer Tutors**

*There are many ways to support LVR's mission with your time and financial contributions. Contact us to find out how you can help.*

### Literacy Volunteers of Rochester

1600 South Avenue  
Rochester, NY 14620

(585) 473-3030

[www.literacyrochester.org](http://www.literacyrochester.org)

LITERACY  
VOLUNTEERS  
of Rochester

## PAST TEAMS, SPONSORS, AND SUPPORTERS

Al Sigl Community of Agencies  
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## Reserve your spot in the



New Location  
Menu  
Game Format

**Thursday, October 27, 2016**

**5:00-8:00 PM**

at the Holiday Inn Downtown  
70 State Street





## THE BRAIN GAME IS AN ANNUAL TEAM TRIVIA CHALLENGE FOR ROCHESTER PROFESSIONALS.

**TEAM PARTICIPATION:** For a team to compete in **The Brain Game**, the cost is \$800, which includes a team of four (plus an additional 4 tickets), a half-page color ad in the program book, and 8 drink tickets. Each team will be eligible for up to 4 life lines. [Upgrade to a full page color ad with a commitment of \$900 per team.]

### SPONSORSHIP OPPORTUNITIES

#### Platinum Sponsor (only one) ..... \$5,000

- ◆ Lead sponsor under event name
- ◆ Introduction at Brain Game
- ◆ Your logo on front cover of program book
- ◆ Primary recognition on Game Board
- ◆ Name and logo prominently displayed on all print and electronic promotion materials
- ◆ Full page ad—back cover of program book
- ◆ 10 tickets with preferred seating

#### Gold Sponsor ..... \$2,500

- ◆ Second line recognition on Game Board
- ◆ Name on front cover of program book
- ◆ Full page color ad on inside front (or back) cover of program book
- ◆ Introduction at Brain Game
- ◆ Name and logo prominently displayed on all print and electronic promotion materials
- ◆ 8 tickets with preferred seating

### RAFFLE/LIVE AUCTION

*Last year's prizes included*

- ⇒ Two \$500 Wegmans gift cards
- ⇒ NYC Condo for 4 nights
- ⇒ Red Wings Suite for a game in 2016
- ⇒ 2 JetBlue tickets—any of 70 JetBlue destinations

#### Silver Sponsor ..... \$1,500

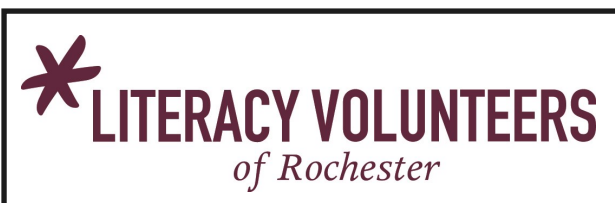
- ◆ Recognition on Game Board
- ◆ Full page color ad in program book
- ◆ Introduction at Brain Game
- ◆ Name listed on all print and electronic promotion materials
- ◆ 5 tickets with preferred seating

#### Bronze Sponsor ..... \$1,000

- ◆ Recognition on Game Board
- ◆ Full page color ad in program book
- ◆ Name listed on all print and electronic promotion materials
- ◆ 4 tickets to event

#### Hors d'oeuvres Sponsor ..... \$ 800

- ◆ Sign at event acknowledging hors d'oeuvres service sponsorship
- ◆ Company listed in program book
- ◆ Full page color ad in program book
- ◆ Introduction at Brain Game
- ◆ Name listed on all print and electronic promotion materials
- ◆ 4 tickets (A perfect solution if you want to participate as an audience member and not a team!)



### OTHER SUPPORT OPPORTUNITIES

#### Senior Patron ..... \$325

- ◆ Full page (color) ad in program book plus 2 tickets

#### Patron ..... \$225

- ◆ Half page ad in program book and 2 tickets

#### Supporter ..... \$110

- ◆ Quarter page/business card ad in program book and 1 ticket

#### Friend ..... \$40

- ◆ One ticket to an evening of fun and good food

### Come see

### what it's all about...

**Purchase a table of 10 for \$375.**  
**Your table includes 10 drink tickets, hors d'oeuvres and the opportunity to help the teams by providing "life line" answers.**  
**A great way to experience the event and entertain clients or colleagues.**