

## Is starting a business right for you? Is your idea likely to work?

## SCORE Simple Steps Workshops

Saturday, March 12, 2011 • 9:00 a.m. to noon Monroe Community College, Room 8-100 • Parking available in Lot J

Rochester SCORE, in partnership with Monroe Community College, introduces the SCORE QuickSTART Series Workshops to help you make a smart start of your business.

The Program: Five, three-hour hands-on workshops that will enable you to:

- Connect with other entrepreneurs.
- Clarify and evaluate your idea.
- Develop a marketing strategy.
- Turn your idea into action.
- Identify the best ways to fund your start-up.
- Get useful and helpful mentoring sessions.

**The Cost:** The first session is FREE! If you like what you hear and want to attend the entire series of four workshops, the cost is only \$125.

SCHOLARSHIPS ARE AVAILABLE FOR MCC STUDENTS AND EMPLOYEES!\* REGISTER ONLINE AT <u>http://www.scorerochester.org/</u>

**To Register:** Registration for the first, free session is required. Please register online at <u>http://www.scorerochester.org/</u> or call Rochester SCORE at (585) 263-6473 \**Please contact MCC Assistant Professor Sherry Tshibangu at (585) 292-3265 regarding scholarship opportunities.* 



