The National Technical Institute for the Deaf at the Rochester Institute of Technology
is delighted to invite you to a presentation that is part of a meeting of the NTID National Advisory Group (NAG)

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Dr. Mark David Milliron
Vice President, Education Practice, for SAS Institute, Inc.

THURSDAY, OCTOBER 27, 2005
at 10 O'clock, until noon.

This event will take place in the Panara Theatre, Lyndon Baines Johnson Building (60)
on the Rochester Institute of Technology campus

TOPIC:

Insight Expectations: Issues and Implications for Educators

Services like Amazon.com, TiVo, and online banking have driven the expectation that technology will be thoughtfully used to better enable teaching and learning, student services, and institutional management. Moreover, they have driven the expectation that institutions will leverage "insight" – enterprise intelligence systems, data mining, and predictive analytics – to make a difference in how they teach and reach students, better customize services, and drive strategic planning and accountability efforts. This presentation will track similar movements in the commercial, government, and healthcare industries, and look at the implications and issues surrounding the search for insight in the world of education.

FORMAT:
Dr. T. Alan Hurwitz, Vice President for RIT and Dean of NTID will moderate.
Dr. Milliron's presentation will be followed by comments and questions from responders and will then
be opened to the audience for questions.

We are delighted to have these individuals serving as responders:

R. Thomas Flynn, President, Monroe Community College
Augustin Melendez, NAG member, Director and Vice President, HR, Eastman Kodak Company
John Wyvill, NAG member, Director of the Arkansas State Department of Workforce Education

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Dr. Milliron, also a NAG member, brings to SAS, the largest privately held software company in the world, a strong and varied background as an educator. He has served as president and CEO of the League for Innovation in the Community College, executive director of Global Learning Initiatives with Oracle Corporation, and vice president for academic and student services at Mayland Community College in North Carolina.

He is passionate in exploring teaching and learning, leadership, future trends and the human side of technology change. He has received numerous awards, authored books, monographs and articles; is highly sought after as a keynote speaker at colleges, corporations, and conferences across the country and around the world; and served as a key resource for local, state, and national government programs. He works closely with the U.S. Departments of Education and Labor, and serves on numerous other educational, non-profit and corporate boards.

IMPORTANT NOTE ON PARKING: Because of construction, the number of parking spaces near Building 60 is limited. For that reason, individuals driving from off campus should allow ample time to park in other lots. RIT campus maps are available at inside.rit.edu/maps