Instructional Development Stipend
- Overhaul ENG 250: Professional Communication using OER (Online Educational Resources)

Proposer: Ann Tippett
Proposal ID: 2016-ID1-Spring

* = An asterisk indicates the information is required

Proposal ID

A.1 - Proposal

Status
Final Approval

Final Approval Date
07/01/2016

Effective Implementation Date

*Proposal ID
2016-ID1-Spring

Amount of Award
2000

*Academic Year
2015 - 2016

Project Date

*Start
June 1

*End
August 29

A.2 - Proposer

*Name
Ann Tippett

*Extension
292-3256

*Department
English/Philosophy

*Division
Liberal Arts

Co-Proposers

General Information

*B.1 - General Information

*Title
Overhaul ENG 250: Professional Communication using OER (Online Educational Resources)

*B.2 - Course Objectives (Project Summary)

(Please describe the significant objectives to be achieved in the course or project.)

Collaborate with the OER library liaison and Blackboard instructional designer

Identify OER resources for ENG 250 Professional Communication
Overhaul and redesign ENG 250 incorporating recommended OER for fall '16

Background

*C.1 - Reason for Proposal: Institutional Context

Justify the need for the proposal or new program in terms of the students it will serve and the economic and/or educational needs of the area and of New York State. Describe how the level of need was established.

For Instructional Development Stipend proposals, indicate the product that will be generated (e.g. new course, new program, instructional materials) and the intended use(s) for that product. Also outline the intended use of the stipend if some or all of the funds are to be used for something other than compensation for the project participant(s).

*Targeted Population
Attract A New Student Population, Attract Currently Enrolled Students, Attract Traditional Students (17-24), Attract Adult Students (25 +)

*Reason
Traditional textbooks and added-on LMS (Learning Management Systems) have become too expensive and cumbersome for students. The books/systems simply cannot keep up with the rapid changes in professional communication. For example, social media is constantly changing the nature of professional communication as does the nature of blogging, using Skype for meetings, etc.

I propose working with the library and Blackboard instructional designers to identify and incorporate relevant, up-to-date OER research and resources to insure ENG 250: Professional Communication is as relevant as possible while saving students money on irrelevant textbooks.

*C.2 - Student Success

Explain how students will be served by this proposal.

Save money on textbooks and associated LMS (@$200)
Exposure to most recent scholarship
Practice and learn the most relevant practices in the ever-changing world of professional communication.

*C.3 - Learning Environments - Resources

Identify any New or Additional resources needed to implement this proposal.

Instructional Services   Library Services, Stipend

C.4 - Additional Costs and Source of Funds

Please describe the additional costs and source of funds.

C.5 - Learning Environments - Facilities

Identify any facilities or equipment needed to implement this proposal.

C.6 - Special Facilities/Equipment and Cost Estimates

Please describe the special facilities or equipment needed and estimate costs and source of funds.

C.7 - Learning Environments - Workload

Explain any special workload considerations

Outcomes

D.1 - Project Outcomes

Describe up to 3 measures that will indicate successful completion of the project.

How many measures do you need?
1

	Course Learning Outcomes
1.	Completely overhauled and re-designed ENG 250 on line, using online educational resources (OER) will be posted for student preview week starting Aug. 29, 2016

Signatures

Curriculum Committee Action:

☐ Approved ☐ Disapproved ☐ Returned to Dept for Further Action

Chairperson, Curriculum Committee _____ Date_____

Faculty Senate Action (if required):

☐ Approved ☐ Disapproved ☐ Returned to Dept for Further Action

President, Faculty Senate _____ Date_____

Curriculum Dean Action:

☐ Approved ☐ Disapproved ☐ Returned to Dept for Further Action

Dean, Curriculum _____ Date_____

Vice President, Economic Development & Innovative Workforce Services (if required):

☐ Approved ☐ Disapproved ☐ Returned to Dept for Further Action

Vice President, EDIWS _____ Date_____

Provost / Vice President, Academic Services:

☐ Approved ☐ Disapproved ☐ Returned to Dept for Further Action

Vice President, Academic Services _____ Date_____