Homeland Security Management Institute Certificate Program

NEW COURSE

Looking for a new, exciting elective course to fulfill your MCC Humanities General Education requirement?

HSM 107 - Social Media, Issues and Impacts*

Fall 2015 | Classes start September 8
TR - 9:30 - 10:50 a.m.

As an introduction to the field of social media and social networking, this course will define and explain social media and its impact on personal, organizational and global security. The course will address issues related to the responsible and effective use of social media, and the exploitation of information for social, economic, political and criminal gain.

The course will explore aggregation of Open Source Intelligence (OSINT) information using on-line tools and freeware, including an introduction to social network analysis (SNA) to demonstrate the potential social, economic and political impact of social media. Students will be introduced to advanced search techniques, Application Program Interface (API), geolocation, metadata/exifdata, crowdsourcing and assembling digital footprints as examples of gathering social media data.
3 Class Hours, 3 Credits

*This course qualifies as a MCC Humanities General Education Course

For more information about this course and/or to register, call the Admissions office at (585) 292-2200 or visit www.monroecc.edu/go/admissions. **CLASSES START SEPTEMBER 8, 2015**.

Homeland Security Management Institute
MONROE COMMUNITY COLLEGE