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Fast Facts

MCC graduated over 2,700 students in 2011-12—the highest number in the College’s history.

The MCC-educated workforce adds approximately \$510 million in income to Monroe County each year.

MCC is in the top 25 community colleges in the country in terms of the number of liberal arts & science degrees awarded.

MCC faculty and staff have received 100 SUNY Chancellor’s Awards recognizing excellence in teaching, faculty service, professional service, librarianship, classified service, scholarship and creative activities.

For the third year, MCC was admitted to the President’s Higher Education Community Service Honor Roll for demonstrating that its students, faculty and staff are engaged in meaningful service that achieves measurable results in the community.



Community Impact

**\$5.4 million** Grants Brought into the Community

**\$1.39 million** Contributions from Private Philanthropists to the MCC Foundation and Transferred to the College in Support of Programs, Facilities and Scholarships

**723** Employers That Hired Class of 2011 Graduates

**465,492** Total students who have attended MCC since fall 1962

**Finances/Tuition**

**\$122,309,000** Budget

**\$1,570** Full-Time Tuition; Per Semester In-State\*

**\$98 million** Student Financial Aid

\* As of Fall 2012

Student Life

**50+** Clubs and Organizations

**772** Residence Hall Capacity

**13** Intercollegiate Sports Teams

**23** NJCAA Team National Championships

**25** NJCAA Individual National Champions

**Educational Goals**

**70%** Students Enrolled in Transfer Programs

**21%** Students Enrolled in Career Programs

**9%** Students Undecided

**133** Four-Year Schools Accepting Class of 2011 Graduates

MCC Enrollment

**17,296** Enrollment (Fall 2012, Credit)

**35,219** Enrollment (2011-12, Credit/Non-Credit)

**54%** Female Students

**46%** Male Students

**34%** Minority Students

**34%** Students Under 20 Years Old

**32%** Students Ages 20–24

**13%** Students Ages 25-29

**21%** Students Ages 30+

**82%** Monroe County Residents

**90+** Degree and Certificate Programs



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## 2012-13 BUDGET

### REVENUE:

TUITION AND FEES .....	\$57,582,000
OTHER SPONSORED PROGRAMS.....	\$1,974,000
STATE AID.....	\$37,017,584
MONROE COUNTY AID .....	\$18,380,000
CHARGES TO OTHER COUNTIES.....	\$4,137,000
OTHER SOURCES.....	\$1,213,000
ALLOCATED FUND BALANCE.....	\$2,005,416
<b>TOTAL REVENUES .....</b>	<b>\$122,309,000</b>

### COSTS BY FUNCTION:

INSTRUCTION .....	\$53,318,563
OTHER SPONSORED PROGRAMS.....	\$1,754,000
PUBLIC SERVICE .....	\$392,985
ACADEMIC SUPPORT .....	\$10,863,830
LIBRARIES .....	\$2,140,164
STUDENT SERVICES.....	\$14,565,888
MAINTENANCE & OPERATION OF PLANT .....	\$21,469,333
GENERAL ADMINISTRATION.....	\$9,452,792
GENERAL INSTITUTIONAL.....	\$8,351,445
<b>TOTAL EXPENDITURES .....</b>	<b>\$122,309,000</b>



Seldom a day goes by that I am not approached by someone eager to share their MCC story. Each time, I am reminded of both the incredible responsibility and the extraordinary opportunity MCC has to play a vital role in *fulfilling the promise* of individuals, their families, and, ultimately, our entire community.

In this year's report, we've taken our cue from the four directions of the College's 2012-2016 Strategic Plan, "Fulfilling the Promise." Our goals in these four areas—even our early accomplishments—are significant indicators of our priorities and our commitment to championing opportunity, innovation, and excellence.

While this report illustrates the vital work MCC is doing, we know there is much more to be done. Hearing these stories, watching our students' personal and academic growth, witnessing the dedication of MCC faculty and staff, I know what we do here is no small thing. I know that within the innovations we lead, the partnerships we foster, the new services and programs we develop is a singular motivation—to make a positive difference in the lives of MCC students. That is what drives us.

With warm regards,

Anne M. Kress, Ph.D.

President, Monroe Community College



From artists and engineers to health care professionals and technicians, MCC is a kaleidoscope of diverse pursuits. Our students, more than 35,000 strong this academic year, follow unique paths. Our challenge is to facilitate their individual growth and launch them successfully in 35,000 different but equally successful directions. So, how does one college do that?

It takes collaboration and commitment. It takes creativity, flexibility and a diverse pool of talent. It also takes close and enduring relationships with manufacturers, industrialists, educational institutions, social and civic organizations, and our sponsoring county government. Fortunately, MCC has all that as well as the strength of a strategic plan that guides our efforts going forward. Fulfilling the promise of the Rochester community is what this College does. It's important work. The educational opportunities Monroe Community College provides each student impact the future for all of us.

Sincerely,

Kenneth G. Goode

Chair, Monroe Community College

Board of Trustees



# 1 Learning First

*MCC transforms lives by engaging students in a learning environment that includes both high-impact teaching and co-curricular programming.*

## Hillside Navigator Program

Ashley Jackson opened a letter from MCC just weeks before the start of classes and panicked. The cost on the page was nothing she could afford to pay. She quickly called one of two student advocates employed in the MCC Hillside Work-Scholarship Navigator Program. "She explained the statement," said Ashley. "She calmed me right down."

College can be foreign and overwhelming for students. MCC's Hillside Work-Scholarship Navigator Program helps more than 30 Hillside Work-Scholarship Connection graduates find their way. Sometimes that means lending an ear or providing a ride. Sometimes it means pointing them toward the right campus resources. "We're here to help them succeed," said Navigator Tausha Hill. "That often means showing them how to become advocates for themselves."

Ashley smiled. "I'm learning that," she said, "but I wouldn't have gotten this far without that little push from behind."



Each spring, **MCC hosts Scholars' Day**, an event that celebrates academic excellence while promoting scholarship among MCC faculty, staff, and students. Past visiting scholars have included highly-regarded scientists Dr. Jared Diamond and Dr. Spencer Wells. Scholars' Day 2013, scheduled for Saturday, April 27, will feature renowned maritime archeologist and discoverer of the Titanic Robert Ballard.

➤ A college-wide initiative, MCC's **Express Enrollment Days** were designed to increase the number of students and prospective students who register early for classes. Data show that late registrants are less likely to succeed than on-time or early registrants. Over 670 students took advantage of this important opportunity before the many distractions of summer began vying for their attention.



➤ **Do you ever wonder how good MCC really is?** Consider these two independent evaluators: All of MCC's **radiologic technology program** graduates from the Class of 2012 passed the national certification exam, just like the two classes that preceded them. The Accreditation Board for Engineering and Technology's recent full-scale review of MCC's electrical engineering technology program resulted in a resounding affirmation of the program. **Now that's good!**



➤ MCC's commitment to the **Power of SUNY**, the strategic plan of the nation's largest comprehensive system of public higher education, is reflected in our own strategic plan—from the integration of international perspectives to our commitment to starting and finishing college. Our progress and results will be tracked in an online report card coming soon.

➤ Nearly 40 students and faculty members from MCC's **HVAC/R program** enjoyed a real world experience when they removed the walk-in refrigerator/freezer units from the College's Biology Department and reassembled them at the Applied Technologies Center. More than a quarter century old, these wood and tin-clad units have been re-purposed as teaching tools.



MCC's new **Sustainability Studies program** was developed for students who have a passion about the well-being of our planet. The program draws upon the strengths of the liberal arts tradition, engaging students in an ongoing academic discussion on issues that may cause significant environmental, social, and economic upheavals over the coming decades. Sustainability Studies is best suited to students interested in transferring into biology or other natural science programs, public policy, law or education.



# 4 Effectiveness, Efficiency, Accountability

*As a catalyst for innovation, economic development, lifelong learning, and civic engagement, MCC demands purposeful resource allocation, strategic investment in technology and facilities, and sustainability practices.*

## Sustainability Initiatives

Do you ride your bike to work? Do you keep a plant in your office or have a favorite coffee mug washed and at the ready? MCC's Green Office program is a college-wide effort to reduce energy consumption and the College's environmental imprint by conserving and recycling resources. It's a big agenda – one that depends upon individual participation. Through college-wide initiatives such as the Green Office program, MCC has embraced efforts to make conservation and sustainability a college priority. Sustainability comes in many forms at MCC: in new degrees, certificates and noncredit programs; LEED-certified buildings; administrative policies; co-curricular activities; and collaborations with local communities.



MCC now uses several flex fuel and electric vehicles for maintenance of campus grounds, in its public safety operations, and for delivering goods around campus.

➤ The **East High College Readiness Project**, a collaboration among MCC, East High School, and JPMorgan Chase Foundation, focuses on high-impact teaching strategies, delivers instructional help, and provides essential support services for high school students and their families. **The goal?** To increase the number of East High seniors who graduate from high school and enter college prepared for college-level work.



For this initiative, MCC is among just 24 organizations — and the only community college in the nation — to be recognized by the U.S. Department of Education as a Together for Tomorrow Challenge winner.

➤ Stepping out of the military and into the classroom has unique challenges. Two MCC programs, the **Military Mentoring program and the STAR (Supporting Transitioning and Returning Service Members) program**, provide significant support services geared specifically to the College's increasing veteran population to help ensure their college completion, transferability, and professional success.



In September 2012, the College hosted its inaugural **Essential Discussions: Conversations at MCC**, a one-day colloquium on the significant and compelling topic of college completion. The event featured some of the field's most respected and honored voices. MCC will continue these Essential Discussions in March 2013 with a focus on science, technology, engineering, and math (STEM) education.

➤ **Rochester Early College International High School (RECIHS)** is making college a reality for students at risk of dropping out. Through this partnership of MCC, Rochester City School District, St. John Fisher College, and the Asia Society, RECIHS gives students in grades 9-12 the chance to earn college credit while completing their high school education. Participating students receive tutoring, mentoring, financial aid, and scholarship opportunities to ensure college readiness. RECIHS is the only early college high school in the entire Finger Lakes region.





## 2 Workforce Education and Career Pathways

MCC provides the education and training that meet evolving workforce needs within a global economic context.

### Career Coach

What do I want to be? Finding an appropriate answer can be tough. MCC student Shanel Montalvo has a pretty good idea. She wants to earn a doctorate and pursue a career in physical therapy. But she also wants to stay in the Rochester area. MCC's Career Coach is helping recent high school graduates, mid-career adults and individuals like Shanel explore their options.

MCC's Career Coach, an easy-to-use, web-based career exploration tool, provides up-to-date local employment data, estimated earnings and projected and current job openings. In addition, Career Coach matches careers with MCC educational programs that can help students reach their professional goals. "It's been a huge help," said Shanel. "I want to stay in Rochester. I want a good career. I want it all. With Career Coach, that seems possible. I can research my field of interest. I can see what the opportunities are. I can make an informed decision about my future."



[www.monroecc.edu/go/careercoach](http://www.monroecc.edu/go/careercoach)



MCC's **Economic Development & Innovative Workforce Services** division partners with individuals and businesses to develop innovative, strategic initiatives that support regional economic development and training.



➤ An initiative of MCC, the New York state Small Business Developmental Center at The College at Brockport, and Rochester's Alternatives for Battered Women is teaching entrepreneurship to domestic violence survivors in a nine-county region. **The Business Entrepreneurship Program** is funded by a \$100,000 grant from Verizon, one of only five awarded to workforce development organizations statewide.

➤ A **\$100,000 grant from the Farash Foundation** is helping the YWCA and MCC help young mothers who are graduating from high school through the YWCA's teen programs take that next significant step and prepare for college. In addition to YWCA staff on-site at several local Rochester high schools, the grant places a YWCA case manager onsite at MCC to serve at-risk student-mothers.



MCC is a member of the **Online Western New York Learning Alliance (OWL)**, an online learning initiative featuring the best online distance learning resources from six Western New York community colleges. Through the OWL Alliance, Monroe, Corning, Erie, Finger Lakes, Genesee and Jamestown community colleges offer **34 different associate degrees and certificates** that can be earned completely online. The Owl network provides affordable, quality, fully online higher education opportunities with a prestigious SUNY degree upon completion.

➤ In support of the national White House Interfaith and Community Service Campus Challenge, 24 MCC students in a service-learning statistics class are analyzing data for the **Rochester Area Interfaith Hospitality Network (RAIHN)**. RAIHN is a volunteer-run network of 41 religious groups that provides an array of services to Monroe County's homeless families. In addition to analyzing trends over the past eight years, this student project will illustrate the impact of RAIHN on families and the community.





# 3 Partnerships

MCC partnerships contribute greatly to the economic health of our region and the well-being of the people in our community.

## Community Center for Teaching Excellence

When Mr. Simpson's pre-calculus class at Rochester's All City High School ends, students scatter while their teacher erases his email address from the blackboard. Math can be tough. But a fundamental understanding of the concepts is important if these kids are going to succeed in college. That's why Mr. Simpson gives them his phone number and email address so they can contact him anytime with their questions. And that's why he's participating in the Community Center for Teaching Excellence, a program funded by the U.S. Department of Education's Fund for Improvement of Postsecondary Education.

A hub for pedagogical research and resources for educators across the K-20 continuum, the Community Center for Teaching Excellence aims to provide a menu of high-impact teaching strategies that will better prepare students for college and increase college completion rates in Greater Rochester. Based at MCC, the center is guided by a learning community of experienced educators from the Rochester City and Rush-Henrietta school districts, MCC, St. John Fisher College, SUNY Geneseo, and The College at Brockport. The group works collaboratively to develop and implement teaching practices that strengthen student success and college readiness at all grade levels.



MCC is an active participant in **The Democracy Commitment (TDC)**, a national initiative aimed at increasing the engagement of community college students in civic learning and democratic practice. Through TDC, MCC prepares students to be informed, active, and mobilized citizens in their communities.

➤ **MCC's Career and Technical Education (CTE) Professions** course, launched in October 2012, is aimed at matching students with in-demand careers. The course introduces students to key regional and national industries with growth opportunities. Initially, MCC provided the course at no cost to clients of the Rochester City School District's Office of Adult and Career Education Services department. The college is now working with other community partners to expand this course, which is linked to SUNY's High Needs Program—an initiative critical to the future of New York state.



➤ **MCC's new Clinical Laboratory Technician/Medical Laboratory Technician associate degree** program provides students the credential that has recently become mandatory for employment in the field. A favorable job market with growth opportunities makes this a promising option for students interested in this health care specialization.



➤ In May 2012, the Xerox Foundation gave local students added incentive to explore **STEM (science, technology, engineering and math)** education and careers with a five-year gift amounting to \$1.75 million to the Monroe Community College Foundation.

The gift will be used to attract more students to STEM disciplines, expand educational opportunities, and establish new MCC scholarships.



Last summer, MCC addressed the area's critical shortage of middle-skill manufacturing workers by providing **accelerated technical education and hands-on training in machining and optics fabrication** to unemployed and underemployed residents in the nine-county region.





## 1 Learning First



It's a growing problem: students in increasing numbers are unprepared for the rigors of college. A \$2 million grant from the U.S. Department of Education will help MCC improve student success by reducing the time students spend catching up. *"Building a Culture of Engagement and Success"* creates a comprehensive first-year experience program for students, eliminating barriers to advising and counseling and redesigning coursework to improve student success rates. MCC is committed to reversing the trend of low college persistence and graduation rates.

## 2 Workforce Education and Career Pathways



U.S. Secretary of Labor Hilda L. Solis visited MCC's Applied Technologies Center to celebrate a \$14.6 million grant that will allow a SUNY community college consortium, led by MCC, to design standardized curricula addressing the needs of industry employers. The Manufacturers Alliance of New York, the Manufacturers Association of Central New York, and 150 other state industry associations and employers will partner with the SUNY collaborative.

## 3 Partnerships



MCC and Corning Incorporated Foundation are joining forces to build educational and career opportunities in optics technologies, a field clamoring for more local workers. Corning's \$500,000 grant will help MCC bring more students into its optical systems technology degree and certificate programs. In addition, the funding will update laboratory equipment so that MCC graduates will have hands-on skills that are immediately relevant in industry.

## 4 Effectiveness, Efficiency, and Accountability



MCC's new thermal design technology certificate program was created with the help of a New York State Energy Research and Development Authority (NYSERDA) grant. The program incorporates hands-on learning that prepares students to become skilled technicians in the design, installation and maintenance of solar thermal systems. MCC is one of only four community colleges nationwide and the only college in the state to serve as an approved testing center for the national entry-level certification exam. The certificate was created in response to the Rochester region's growing demand for skilled solar workers.