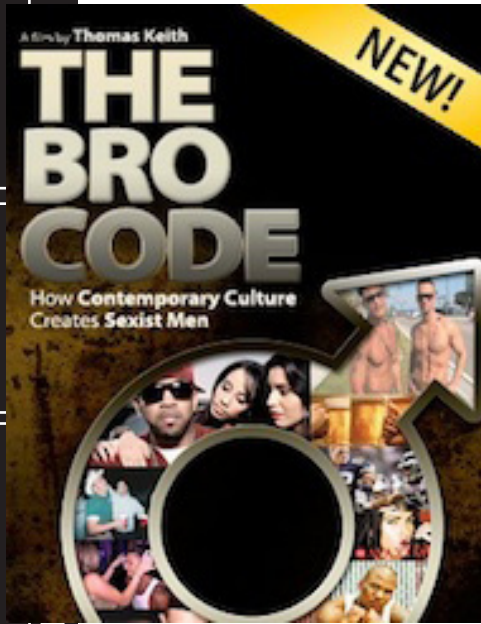


As part of MCC's Damon City Campus Enough is Enough Week

THE DIVERSITY AND COMMUNITY STUDIES FILM AND LECTURE SERIES PRESENTS

THE BRO CODE: How Contemporary Culture Creates Sexist Men



"Filmmaker Thomas Keith, a professor of philosophy at California State University, Long Beach, provides an engrossing look at the forces in male culture that condition boys and men to dehumanize and disrespect women. Breaking down a range of contemporary media forms targeted explicitly at young men, Keith teases out the main maxims of "bro culture" and "the bro code," and examines how this seemingly ironic mentality reinforces misogyny and gender violence in the real world. Whether he's looking at movies and music videos that glamorize womanizing, pornography that trades in the brutalization of women, comedians who make fun of sexual assault, or the recent groundswell in men's magazines and cable TV shows that revel in reactionary myths of American manhood, the message Keith uncovers in virtually every corner of our "entertainment" culture is clear: that it's not only normal -- but cool -- for boys and men to control and humiliate women." (from www.mediaed.org)

DATE: Monday, April 15, 2013
TIME: 3:30pm (view film with discussion to follow)
PLACE: Room 4151 on MCC's Damon City Campus

As always, this Film Series is free and open to the public; however, given the graphic images and adult themes in this Film, no one under age 17 is allowed to attend this event.

SPONSORED BY:

*The Department of Anthropology/History/Political Science/Sociology
The Diversity and Community Studies Program
The DCC Civility/Enough is Enough Week Committee
The DCC Campus Center*

*Student Events and Governance Association (SEGA)
Mentors in Violence Prevention at MCC (MVP-MCC)*

Contact Christine Plumeri at cplumeri@monroecc.edu or 262-1768 with any questions.

