

Inside IR



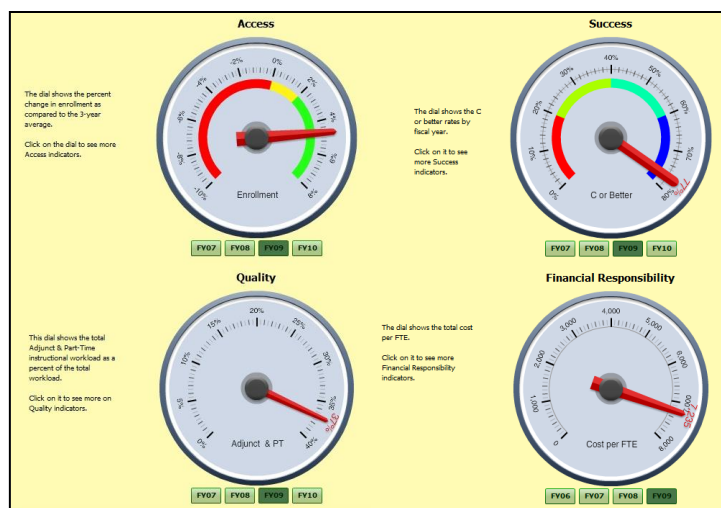
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iDashboard: Easy Access to Data

When you're driving and want to know how fast you're going, you look at your car's dashboard. Similarly, the IR Office has developed dashboards for MCC that measure a variety of "key performance indicators" or "KPIs."

iDashboard consists of a series of screens where users can click on graphics in order to "drill down" to more detailed data.



Computing Services has created screens in iDashboard for offices such as Admissions, Residence Life, and Human Resources.

President Kress has asked that MCC track four KPIs: **Access, Success, Quality, and Financial Responsibility**. In this issue of *Inside IR*, we introduce you to iDashboard and each KPI.

The image above shows the home screen of IR's iDashboard. Each KPI and its screen shots are detailed on the following pages.

We've also included information on our new "College

and Programs Performance Indicators Dashboard."

Please note that there are a limited number of licenses to iDashboard available.

iDashboard: "Access"

If the user selects the Access speedometer above, he/she is taken to screens that show various enrollment and finan-

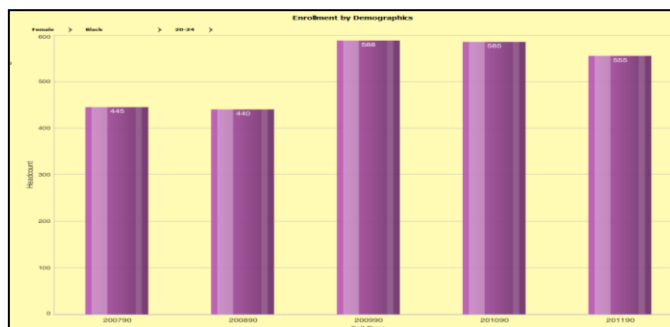
cial aid data. Among these are:

- enrollment trends
- student demographics

- MCC campuses/sites
- academic programs
- feeder high schools
- financial aid (drillable to demographics)
- grants, scholarships, and loans

These are some of the key metrics that measure people's access to MCC and provide information about the composition of our student body.

This image shows enrollment by demographics. Specifically, in this screen users can choose the sex, race/ethnicity, and age group of the students for whom they would like to view enrollment trends.



iDashboard: “Success”

In the Success dashboard, we present C-or-better rates that can be drilled down to the following:

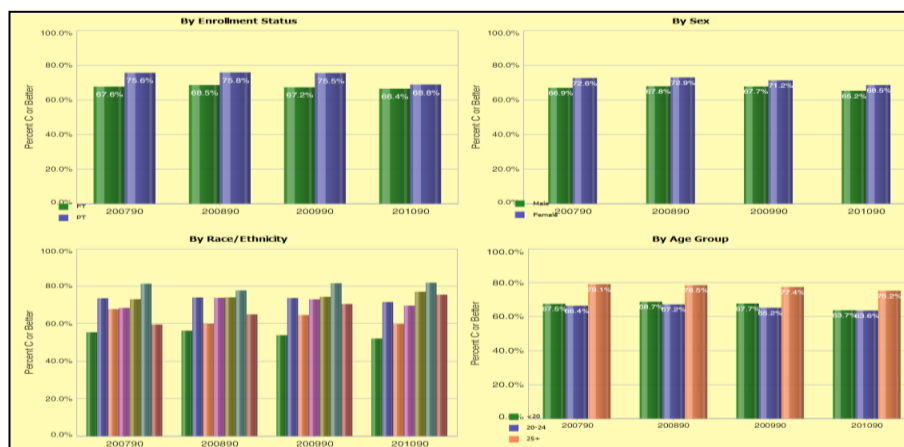
- term
- site

- department within each site
- demographics
- full-time / part-time
- division
- program
- degree type
- success (completion, transfer, and persistence) rates of first-time/full-time students and their demographics

transfer, and persistence) rates of first-time/full-time students and their demographics

This image shows students' C-or-better rates for the College as a whole as well as by demographic characteristics.

In the lower right quadrant, we see that over the past four fall semesters, students age 25+ have had the highest C-or-better rates.



iDashboard: “Quality”

There are a variety of metrics that are related to measuring quality such as the following:

- faculty workload distribution (i.e., on-load,

overload, adjunct, and part-time; drillable to department and term)

- student-faculty ratio (drillable by term or department)
- licensure pass rates of

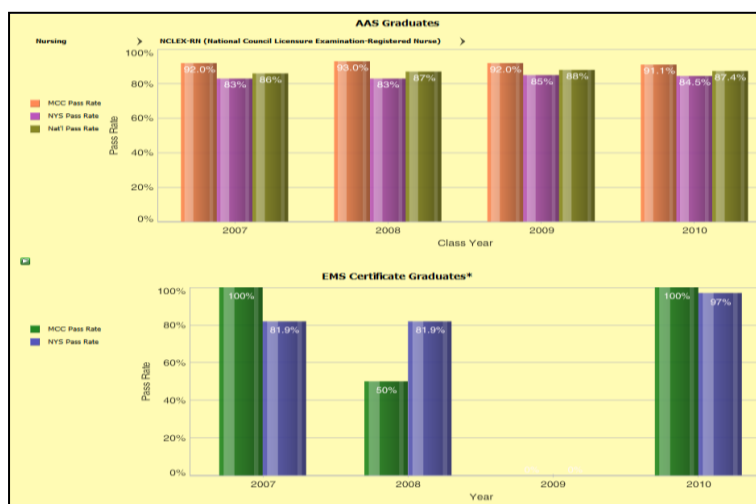
graduates in certain programs

- satisfaction rates (from the SUNY Student Opinion Survey)

This image shows the licensure and certification pass rates for AAS and certificate graduates from the Classes of 2007 through 2010.

The top chart shows that, among MCC Nursing graduates who took the NCLEX-RN exam, the pass rate didn't drop below 91%.

The bottom chart shows that, among MCC EMS certificate graduates who took the EMT exam, the MCC pass rate exceeded the statewide pass rate two of three years.



iDashboard: “Financial Responsibility”

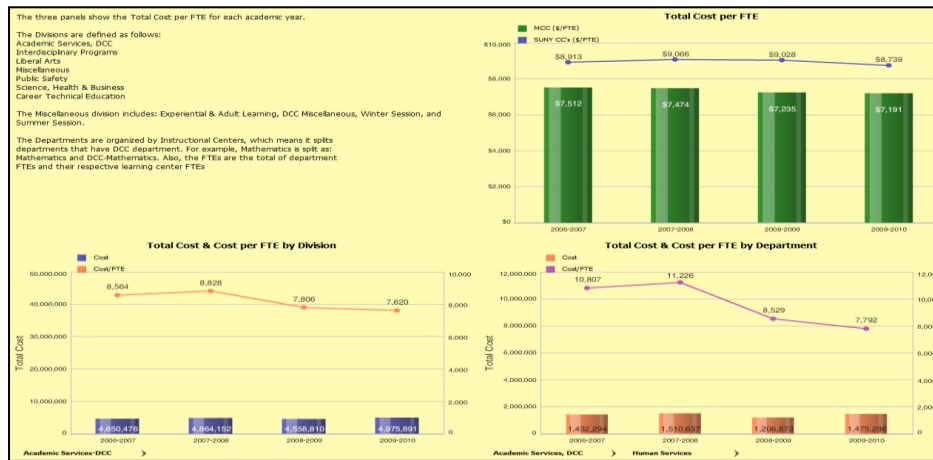
The Financial Responsibility screens display the following measures:

- total cost per FTE (can be drilled down to

department)

- revenues from grants, contracts, and MCC Foundation graduates in certain programs
- revenues vs. expenses

- tuition & fees of full-time students
- classroom utilization by campus



This image shows the total cost per FTE for each of the four most recent academic years.

The top right chart shows MCC's costs as compared to those of the other SUNY community colleges. The bottom charts show the total cost and cost per FTE by division and department.

Across all three charts, we see that the cost per FTE decreased from 2008-09 to 2009-10.

iDashboard: Program & College Performance

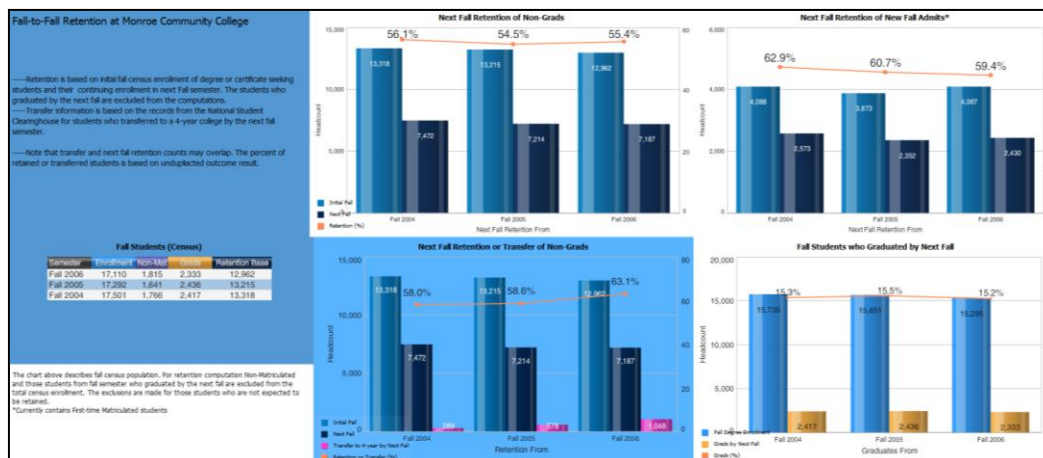
Over the summer a new program and college performance indicators dashboard was created. It focuses on fall-to-fall college and in-program student success rates based on fall retention, graduation by the next fall, or transfer to a

four-year college. (Note that graduation rates are based on a beginning cohort of fall, first-time, full-time, degree-seeking students and their status three years later.)

In addition, the dash-

board summarizes, by graduating program, the following measures:

- alumni satisfaction with MCC and program
- rates of employment in field
- transfer rates



This image shows MCC's fall-to-fall retention from fall 2004 through fall 2006. It also shows the number of students who graduated or transferred during that time.

As shown in the top left chart, retention rates have stayed steady at around 55%.



Learning Centers Referrals

MCC's [Learning Centers](#) give students access to computers, printers, A/V equipment, and tutoring.

Faculty members are required to refer students to the Learning Centers at the beginning of the semester, but can also do so closer to final exams (December 17-22).

These referrals are necessary for SUNY FTE reporting purposes and because they are critical for funding that MCC receives from the State.

To refer students, just go to Banner Self-Service, select the Faculty Tab, and follow the link to Learning Center Referral

Form. Select your courses and the students you would like to refer, and indicate in the Objectives box the area(s) in which students need help.

Once you complete the referral, email messages to students will be generated.

For more information about the Institutional Research (IR) Office, you can visit our web pages on the MCC website or contact an IR staff member:

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The links to previous issues of *Inside IR* are on our homepage:
<http://www.monroecc.edu/depts/research/>

For more information about iDashboard, contact Angel Andreu.

Survey Reminder:

In spring 2012, we will be distributing the Community College Survey of Student Engagement (CCSSE) to randomly selected classes. The instructors of these classes will be notified sometime in February or March.

The last time this survey was done was in spring 2009. You can view the report on the IR website under Internal Data -> Surveys.