



The State University  
of New York



OPEN The word "OPEN" is written in yellow, uppercase letters. To its right is a yellow circle containing the word "SUNY" in white, uppercase letters.



## Progress vs. Demand

- Current online degree offering is modest for SUNY's size:
  - 95 Associate degree programs
  - 41 Bachelor's degree programs (28 at Empire State)
  - 22 Master's degree programs
- Data reports community college graduates are pursuing other institutions to continue studies online!



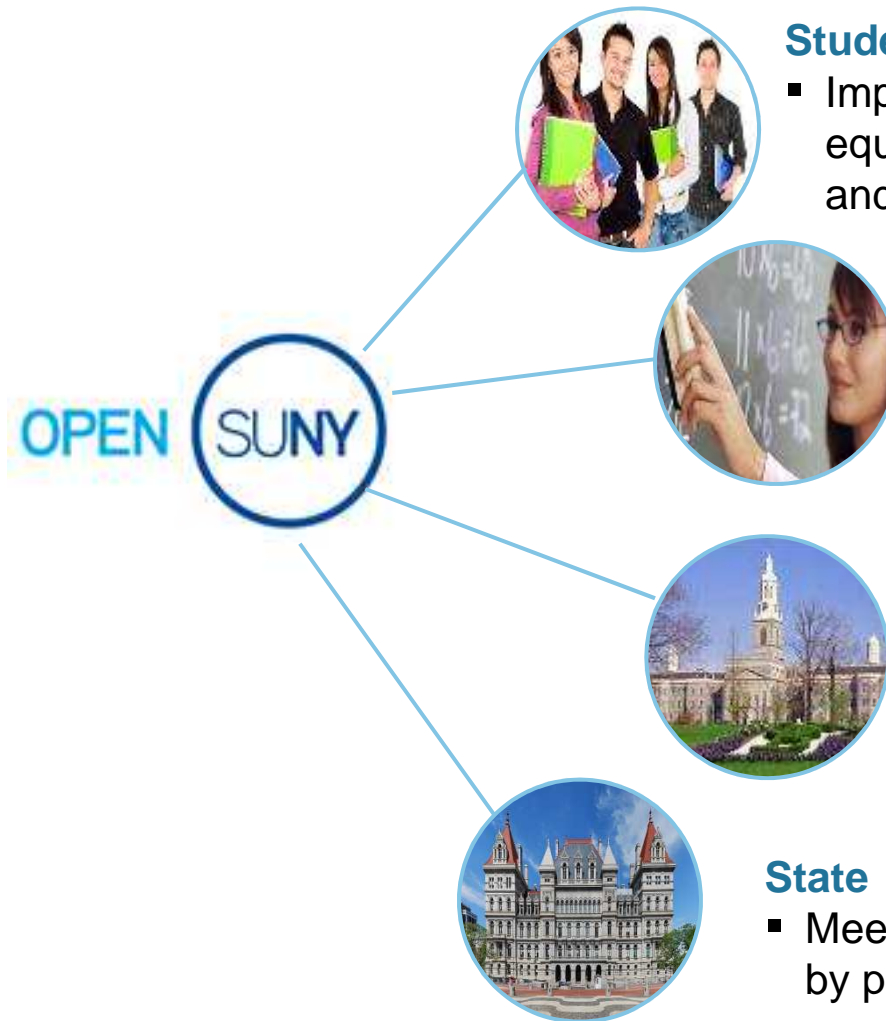
## The Provost's Open SUNY Advisory Committee

Chair, and former UFS  
President,  
Dr. Ken O'Brien



- 16 campus members serving in an advisory role
- Includes president, provost, faculty, student, and administration perspectives
- Established sub-groups to focus on quality, research and innovation, multi-campus programs, PLA, and MOOCs
- They continue to meet monthly into the spring 2014

# Open SUNY is focused on enhancing SUNY's role in supporting students' access, completion and success



## Students

- Improve the **Access + Completion = Success** equation for students. Reach *new groups* of learners and reach learners in a *new way*

## Faculty

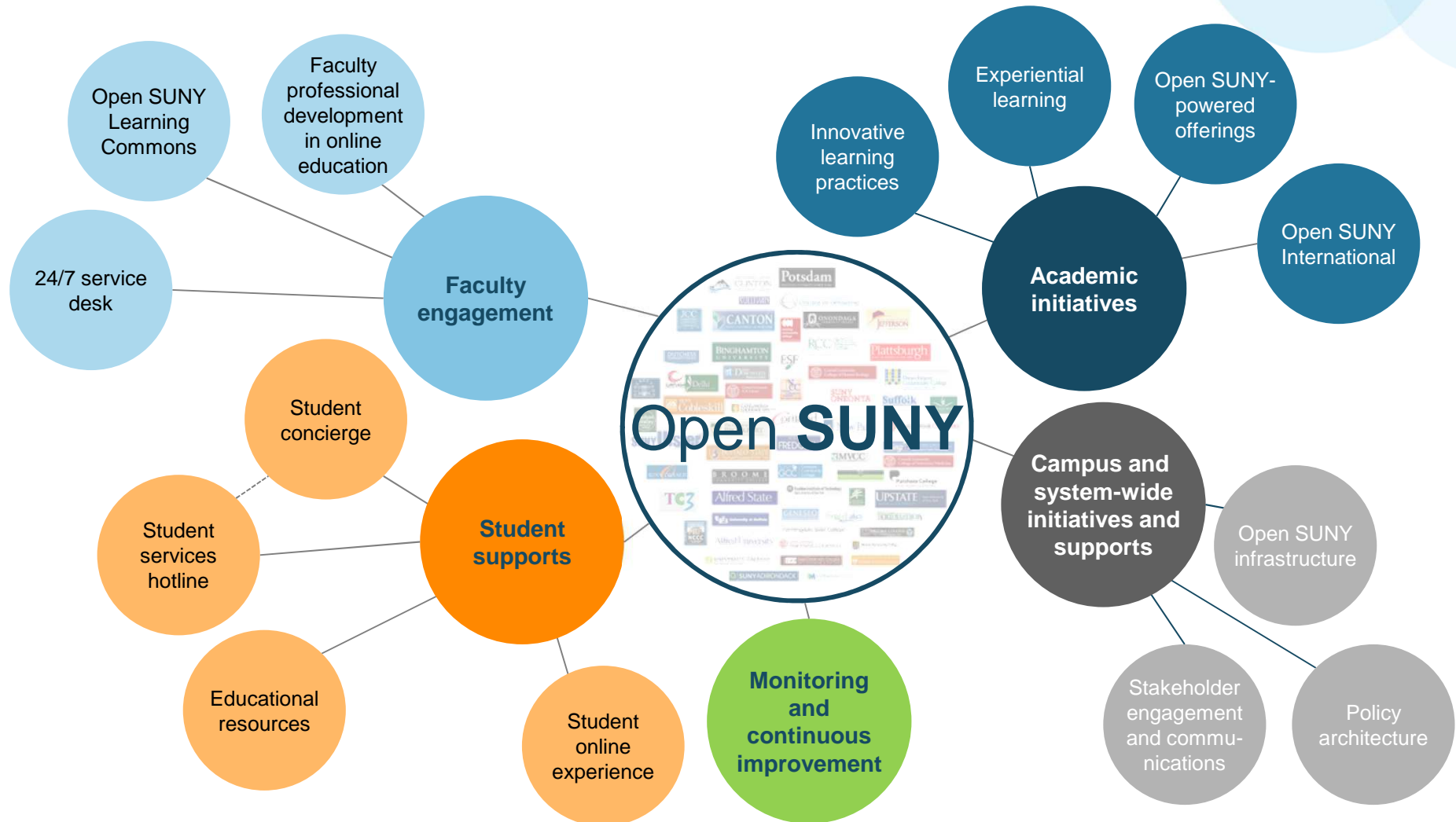
- Enhance quality instruction for their students; develop professionally; use cutting edge learning tools to improve instruction; enhance profile

## Colleges and universities

- Sustainably support each institution's unique student offering and experience by expanding reach and student outcomes

## State

- Meet the demanding needs of employers and society by producing graduates capable for the 21<sup>st</sup> century

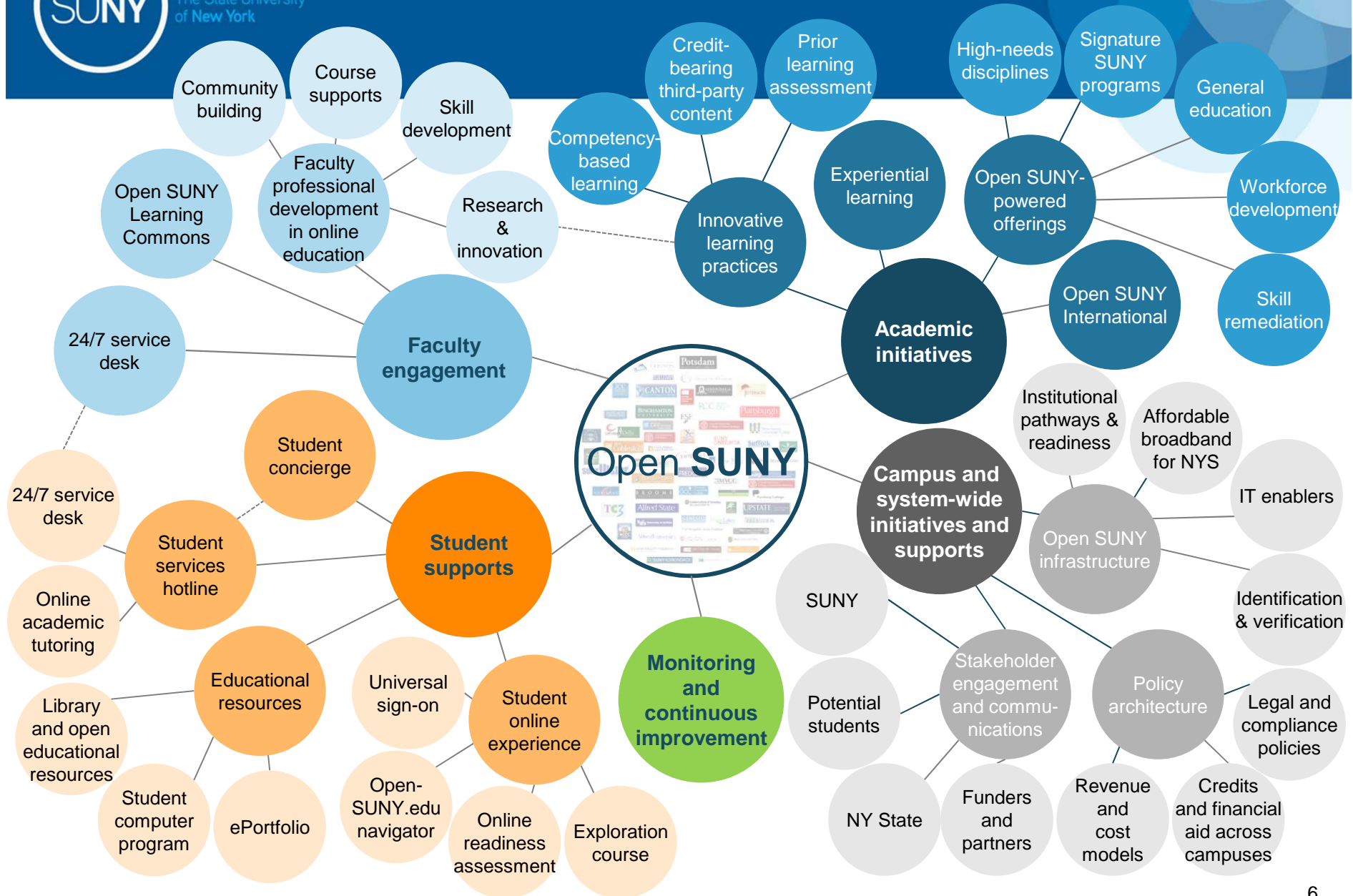






The State University of New York

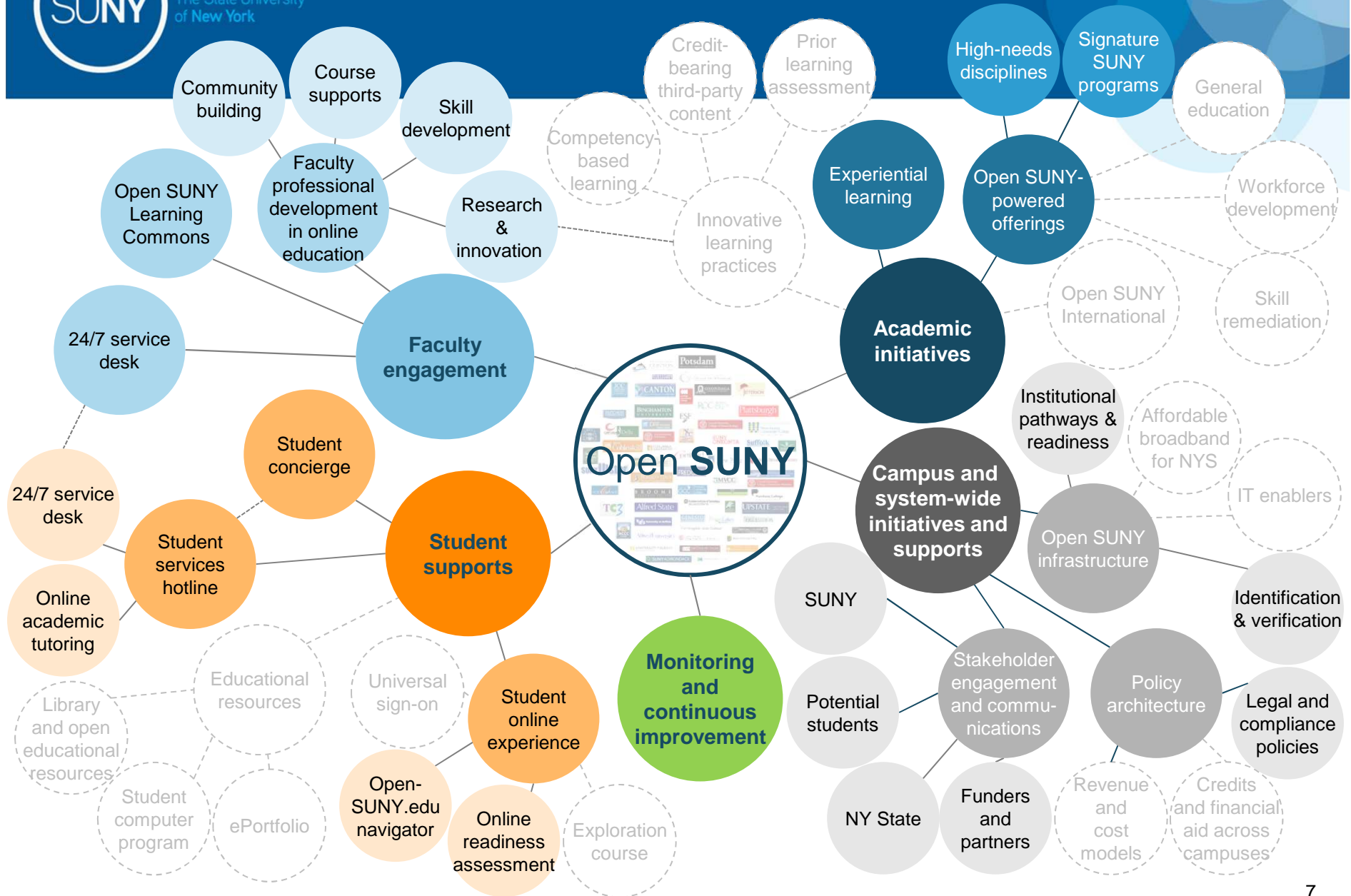
# Emerging view of Open SUNY initiatives





The State University of New York

# Emerging view of Open SUNY initiatives





We received . . .

63

- Degree Nominations from 30 Campuses

45

- Asset Submissions from 21 Campuses

Assets include:

Student supports, Faculty supports, Academic initiatives, Campus and system-wide initiatives and supports

## Wave 1 programs were considered collectively and individually against a set of criteria

### Collectively, the selected had to:

- ✓ Clearly benefit the **social and economic good of NYS**
- ✓ Represent a **mix of undergraduate** (associate and baccalaureate) and **graduate-level** programs, **across campus sectors**
- ✓ Bring **sufficient quality and distinctiveness** to be part of the first wave of Open SUNY-powered degrees



### Individually, each program had to:

- ✓ Be **distinctive** within the SUNY system
- ✓ Demonstrate the **capacity and commitment to implement Open SUNY supports** for students (e.g., concierge, tutoring) and faculty at their campus and **inform development** of a model for implementation beyond their campus
- ✓ Express the ability and willingness to **grow enrollment**
- ✓ Exhibit openness to forging collaborative **partnerships with other campuses** (e.g., degree ladders)
- ✓ Have **far-reaching support on their campus for the program and for online-enabled education** more broadly



The State University of New York

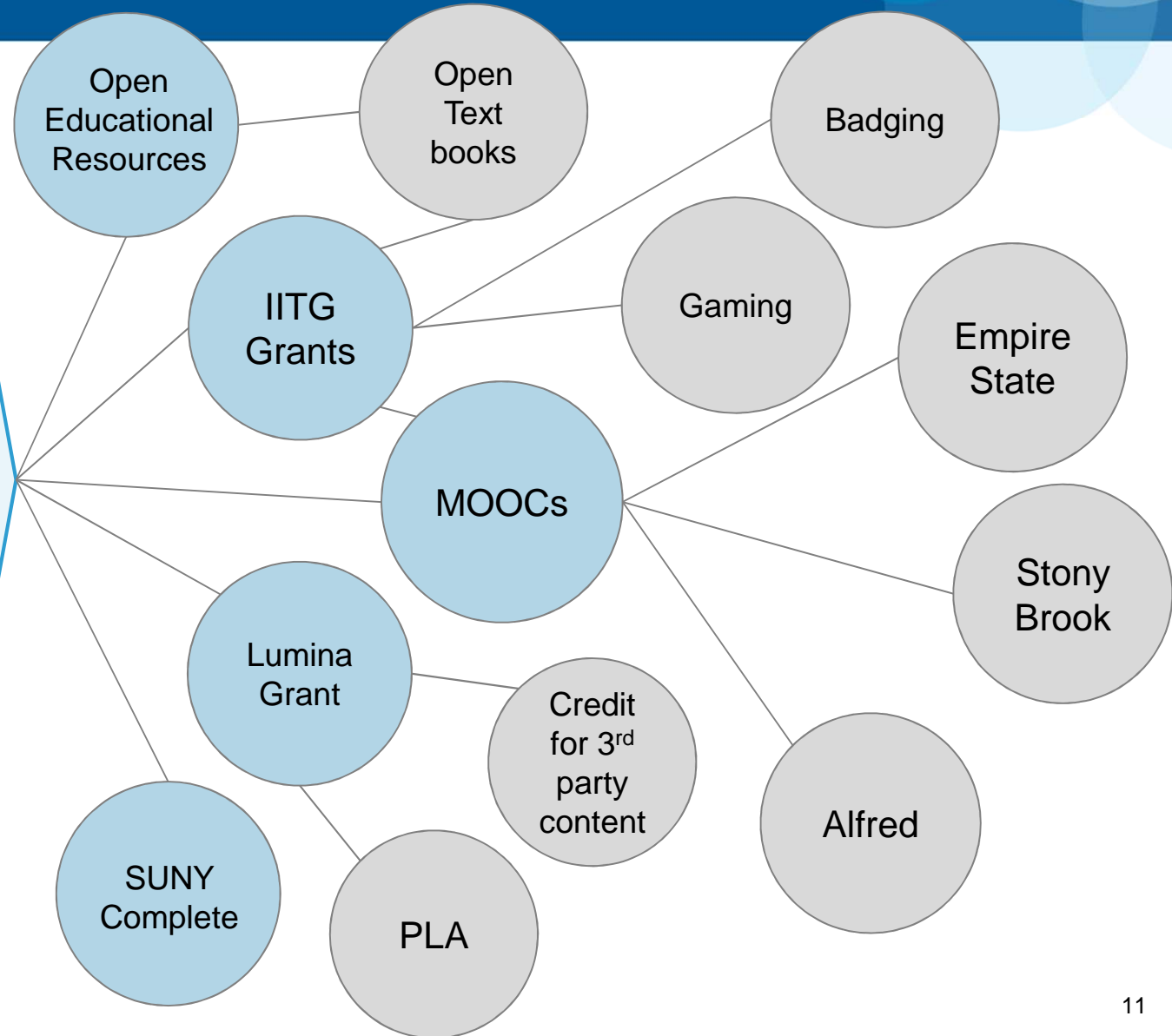
# OPEN SUNY PLUS +

## Advantages to Open SUNY +



# Open SUNY Plus will build upon existing work to solve some of the challenges faced in higher education today

- Explore innovative models:**
- Lower cost of education
  - Reduce time to degree
  - Accommodate different learning styles
  - Increase flexibility in degree pathway
  - Increase completion rates





The State University  
of New York

# PILOT PROGRAMS SELECTED FOR PHASE I IMPLEMENTATION SPRING 2014

## Introducing Eight Degrees Powered by Open SUNY



- Clinical Laboratory Technologies, AAS



Stony Brook University

- BS in Electrical Engineering



- Tourism Management, AAS/AS



- BS in Business, Management, and Economics: Human Resources Management



- BS in Nursing

- BS in Science, Mathematics, and Technology: Information Systems



- MBA
- MBA in Health Services Administration

# Open SUNY Institutional Readiness

Goal: Increase the capacity of campuses to ensure quality and success in online learning across the system, by:

Increasing awareness of campus leadership of what it takes to ensure quality and success,

Facilitating self-assessment to identify campus best practices and determine where gaps exist that need to be closed;

Facilitating implementation planning to ensure that best practices are sustained and ensure that gaps will be closed; and

Enabling benchmarking and the sharing of best practices between campuses for ongoing continuous quality improvement across the SUNY system.





The State University of New York

# NAVIGATOR.SUNY.EDU

## http://open.suny.edu

The screenshot shows the Open SUNY website homepage with a blue background and a central image of a road leading to a green sign that says 'OPEN SUNY'. The navigation menu includes Home, Process, On Tour, FAQ, Tell Us, and a search bar. The main heading is 'The Process'. Below this, there are several content blocks: 'What is Open SUNY?' with a descriptive paragraph, 'What's New?' with a list of updates, 'Open SUNY Survey' with a call to action and a photo of raised hands, 'Be the First to Know' with a 'Sign Up!' button, and 'Twitter Buzz' with social media links and tweets.

**OPEN SUNY**

Home Process On Tour FAQ Tell Us search...

### The Process

Open SUNY is an opportunity to serve new students from across New York State and beyond, while recognizing what SUNY offers current students. Learn more about the process.

#### What is Open SUNY?

Open SUNY is a system-wide effort designed to maximize online-enabled learning opportunities for all SUNY students current and future. Open SUNY, as a concept, seeks to support campuses and faculty in increasing access, completion, and success for their students. Open SUNY draws on a rich history of innovative instruction within the SUNY system including the SUNY Learning Network (SLN), Empire State College Center for Distance Learning and much more. Open SUNY will launch in January of 2014, but the details are still in development. We welcome your input and encourage you to [Tell Us](#) what you think.

- Follow us on twitter
- Like us on facebook
- Find us on google
- Watch us on youtube

#### What's New?

- Check out the [Provost's Open SUNY Advisory Committee page](#)
- We need your advice on how to make Open SUNY work for your campus. Please take a moment and [tell us](#) how Open SUNY can help you make a difference
- We're taking the Open SUNY discussion on the road! Please check out the [On Tour](#) page to learn more.
- Have questions? Find answers to [Frequently Asked Questions](#).

#### Open SUNY Survey

Want to take the Open SUNY survey?

Click on the following link to "raise your hand" and make sure your voice is heard: [Open SUNY Survey](#)

#### Be the First to Know

[Sign Up!](#)

#### Twitter Buzz

ICYMI: #Albany to be transformed into 'smart city' with the help of @CNSE - <http://t.co/bxqbo2mA4C>  
by State U of New York about 3 hours ago

RT @PlattsLI: @SUNY our students always...