

## **Alex J. Herzog, Ed.D.**

Dr. Alex J. Herzog currently serves as the Associate Vice Chancellor for Price Campus Operations at Utah State University Eastern in Price, Utah. He is the Chief Student Services Officer and leads the Student Services Division as well as campus auxiliary units (housing, student center, bookstore, and food service) the Advancement office (Alumni Relations, Public Relations, Marketing, and Development), Athletics, and Campus Police, with oversight for over 100 full- and part-time employees.

While at Price he has supervised enrollment projection and recruitment programs; advised staff and faculty members on issues relating to student services policy, program, and administration; developed and implemented an intensive Student Leadership training program; managed and appropriated state and revenue producing budgets in excess of \$6 million; supervised three federally funded grant services, including Student Support Services, Upward Bound, and Gear Up; and developed and managed numerous programs and services to assist students in achieving their educational goals. He has also represented CEU Students and Student Service staff during merger negotiations with Utah State University, developed and improved various policy and procedure manuals for each reporting area, and initiated a "Green Team" Recycling partnership with local city government. Dr. Herzog serves on the Academic Council, President's Cabinet and as Co-Chair of the Institutional Council.

Throughout his career he has served in roles on campuses of all scopes and sizes, including high schools, community colleges, universities, and military bases. His past positions include Director of One-Card Operations at University of Nevada, Las Vegas; Assistant Director of Alumni Relations at University of Nevada, Las Vegas; Director of Student Activities at Southern Utah University; Hall Director/Activity Specialist at Yavapai College; and former Officer and Drill Sergeant for the Army Reserves 98<sup>th</sup> Training Division. He has served as an adjunct instructor on a number of campuses, teaching in the areas of leadership and academic and life skills, among others. He is highly adaptive and has a history of success in creating vibrant student service programs that drive student success.

Dr. Herzog has been active in many professional organizations while working in Higher Education. He is involved with the statewide Utah NASPA organization and served as President of the National Association for Campus Auxiliary Services West Region. He is the recipient of numerous awards and honors for his work, including Advisor of the Year 1997 at Yavapai College, Alpha Delta Pi Professional of the Year 2001, the CEU Sun Center Outstanding Campus Partner Award of 2009, and the Civically Engaged Staff Member Award from the Utah Campus Compact in 2011, among many others.

Dr. Herzog's efforts in higher education are informed through his own education, with an A.A. from Adirondack Community College, a B.A. in Labor Relations from SUNY College at Potsdam, an M.S. in Student Affairs in Higher Education from Indiana State University, and a Doctorate of Education from the University of Nevada, Las Vegas, with a dissertation titled, "An Analysis of First Amendment Jurisprudence on the Supreme Court Case of Locke V. Davey."

Whether presenting at national conferences, serving on conference hosting committees or serving on boards, Dr. Herzog has been deeply committed to giving back to the profession and helping students achieve the success they desire.