Campus Access: For Gartner Clients in Higher Education

Campus Access allows students and faculty at your academic institution to easily access and benefit from Gartner Core Research. Through an online web portal, they can search and download the latest Gartner research, including real-life examples of how technology is used.

- Access to over 100,000 research documents, including Gartner Hype Cycles and Magic Quadrants
- 5,000 new documents added each year
- Access via the Gartner web portal

Benefits to faculty and students

Researchers and academic staff

- Plan courses that are relevant and innovative for business and IT
- Access data and information to substantiate the evidence in research
- Use a common business language
- Offer materials that can complement lectures and seminars
- Leverage expert opinion when drafting dissertations and research papers
- Benchmark and appraise commercial opportunities related to research initiatives

Students

- Gain exposure to real-life business case studies, trends and expert opinions
- Enhance practical understanding of how organizations have re-engineered their processes to increase revenues, reduce costs and increase market share
- Understand and keep up to date on technologies and tools available
- Obtain validation and research for dissertations
- Discover how organizations improve operational effectiveness
- Easily find and download documents that enhance insight and understanding of subjects and courses

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How your academic institution can benefit from a relationship with Gartner

Gartner is the only IT research and advisory firm with analysts dedicated to higher education.

As a Gartner client in higher education, you can have full access to:

- Dedicated networking sessions with Gartner clients from other higher education institutions
- Regional education forums for higher education institutions across the US
- Webinars on a variety of higher-education-specific topics
- Regularly published higher-education-specific and contextualized research and insights
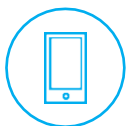
What Gartner clients are saying about Campus Access:

"The Gartner service saves me a lot of time when I get thrown into new areas. And it assures us that we're moving in the right direction with vendors, as we can qualify them through the Gartner Magic Quadrant®."

— Enterprise architecture at leading university

"Gartner has been our sounding board for developing our whole mobile strategy. They've given us reassurance that the way we're progressing is the right one and that it's a good solution."

— Technical learning at leading university

Interested in learning more about how Campus Access can add value for you and your university?

Contact your Gartner account executive to discuss how you can benefit from this service.*

*Please note that there are eligibility criteria in place for Campus Access. Your Gartner account executive can review these with you.

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