

THERE'S MORE TO MCC



A REPORT TO THE LEAGUE FOR INNOVATION IN THE COMMUNITY COLLEGE ■ 2010



“Monroe Community College is an incredible asset to the residents of Monroe County, its employers, and our local economy. The first-rate education offered by MCC provides students with the critical knowledge, training, and skills necessary to be successful in today’s global job market. In addition, through a variety of job training and placement programs, MCC and Monroe County have developed a unique collaborative partnership that has helped fuel job creation and spur economic growth in our community.”

Monroe County Executive Maggie Brooks

TABLE OF CONTENTS

1. There’s More to MCC: A Report to the League for Innovation in the Community College	2
<ul style="list-style-type: none"> • From the President • Our Commitment to Innovation. Our Dedication to the League. • MCC People: Engaged Members of the League • Innovation of the Year Award Winners 2000-2009 • Student Art and Literacy Award Competition Participants and Winners • MCC Contributors to League Publications • MCC’s Support of League Initiatives • League Conference Participation: MCC Presenters 	
2. Institutional Excellence and Effectiveness	10
<ul style="list-style-type: none"> • Striving for Excellence: A 50-Year Perspective • Mission, Vision, and Core Values • Educational and Leadership Philosophies • Accreditation • MCC’s Unique Role within SUNY • Measuring Our Effectiveness • Community Impact 	
3. Leadership	16
<ul style="list-style-type: none"> • Monroe Community College Board of Trustees • Officers of the College • Members of the President’s Staff • Shared Governance • Other College Leaders • A Message from John T. Smith ‘71 • Monroe Community College Foundation • Beyond Borders: Examples of Institutional Leadership 	
4. Innovative and Experimental Programs and Practices	26
<ul style="list-style-type: none"> • Educating Tomorrow’s Leaders through Collaborative Innovation • Engaging Local Students Earlier • Helping Students Embrace Global Responsibility and Diversity • Developing Leaders • Valuing Our Ecosystem • Strengthening Student Interest in STEM • Facilitating Transfer and Careers: Models of Excellence 	
5. Resources to Share with League Members	47
<ul style="list-style-type: none"> • Academic Excellence • Residence Life Model • Learning within a Safe and Secure Environment • Community Collaborations • Philanthropy that Engages Alumni and Community • Employees Focused on Student Success 	
6. National and State Recognition	61
<ul style="list-style-type: none"> • Institutional Rankings • Faculty and Staff Honors • Student Honors • Select Monroe Community College Foundation Awards 	
7. Institutional Stability	73
<ul style="list-style-type: none"> • Organizational Overview • Strategic Plan • Financial Perspective • Enrollment Growth • Institutional Partners: The MCC Association, Inc., and the MCC Foundation 	
8. Future Goals and Initiatives	80
<ul style="list-style-type: none"> • Innovations in the Works • Gathering Feedback and Increasing Visibility • Addressing the Needs of the Local Workforce • Building the Educational Pipeline • Designing MCC’s New Downtown Campus • MCC Facts 2009-2010 	



1. THERE'S MORE TO MCC: A REPORT TO THE LEAGUE FOR INNOVATION IN THE COMMUNITY COLLEGE

FROM THE PRESIDENT



Dear <Title Last Name or Colleague's First Name>:

Monroe Community College has a long and strong history of serving the educational and workforce development needs of the Greater Rochester area. Since coming to the college nine months ago, I have met with and listened to the full diversity of voices—inside and outside of MCC—to learn what more this community wants and needs from its college. The answers that have come back are complex and underscore the importance of continuing to fulfill the historical mission of all community colleges—to provide access to high-quality education—while also doing more, much more.

I have heard clearly that as we move MCC forward, we need to build on the college's tradition of innovation and rededicate ourselves to bringing this history into the future: transforming how we think about community colleges and the path to innovative practice. We must expand our partnerships with our K-12 and university colleagues to make access meaningful and intentional—for an increasingly diverse student population. We must enhance and increase collaboration with industry and economic development agencies to help build real opportunities for our community—sometimes in careers we cannot even imagine today. We must engage more significantly in the community to support today's leaders and build the leaders of tomorrow—who will face ever more complicated and interconnected challenges. In response to these calls for action, MCC is growing, changing, and improving each day; we know that innovation is not just a buzzword—it is a responsibility.

With barely a 50 percent graduation rate, our city schools challenge our entire community. MCC has a responsibility to partner with its community to address this issue. Since my arrival, MCC has renewed and re-energized its Gateway to College high school dropout reintegration program, begun a new partnership with the Rochester City School District on an Early College High School, and started an intensive collaboration with one of our underperforming high schools to promote college enrollment. We know this is only the beginning.

"When MCC gets a cold, RIT gets pneumonia," William W. Destler, Ph.D., president of the Rochester Institute of Technology, likes to say. His colorful phrasing highlights the bond between MCC and the 18 other area colleges and universities. In New York, where student mobility within the state university system is not always easy, MCC is lauded by the new State University of New York Chancellor as the model for community college to university transfer, and MCC holds three seats on SUNY's Strategic Planning "Group of 200," helping to draft the future of the system.

Once our students complete their degrees, their goal is to find meaningful employment—and our goal is to help them. For decades, MCC has created innovative partnerships with employers and whole industry sectors. We have collaborated not just in word but in action. In fall 2009, we hosted a Workforce Investment Board counselor on site to make it easier for students to access federal training funds. MCC hosted the first ever Pathways to Entrepreneurial Success conference to help 400 individuals turn innovative ideas into small businesses. This year, we begin a collaboration with local hospitals to create a Medical Technology program and continue one with hospitals and insurance providers to support our Nursing program. And we are expanding relationships with economic development leaders such as Greater Rochester Enterprise and Rochester Business Alliance, underscoring MCC's central position in community economic development.

Because there is more to each and every one of our students, MCC is committed to doing more—and to being more. In 1962, the first class of 720 students enrolled at MCC. This past fall, 25,000 students came to the college. While nearly 50 years separate these fall classes, both groups share the same goal: to achieve. And, nearly 50 years later, MCC has the same responsibility, in the words of former Board Chair Bob Latella, "to open doors, fulfill dreams, and create futures." Monroe Community College values its membership in the League because each board member shares this commitment and vision. I am honored to present you with this report highlighting our innovation, vision, and dedication to the principles of the League.

With warm regards,

Anne M. Kress, Ph.D.
President
Monroe Community College



OUR COMMITMENT TO INNOVATION. OUR DEDICATION TO THE LEAGUE.

It is an honor and a privilege to reintroduce Monroe Community College to the League for Innovation in the Community College.

I believe that MCC's relationship with the League over the past 20 years has contributed greatly to the college's success. The League is our connection to the most forward-thinking community college leaders in this country and Canada, and it is through our collaborative learning and shared best practices that each of us develops the best educational product for our respective communities.

You will see numerous examples of the ways in which MCC has supported League activities throughout this document. My fellow trustees and I are enthusiastically committed to maintaining MCC's active and vital League relationship.

I'm very proud of MCC. The college's impact on the Greater Rochester community is nothing short of remarkable. More than 25 percent of all area high school graduates choose MCC as the place to begin their college education, as do the majority of returning adult students. Ninety-seven percent of graduates from MCC's class of 2008 are employed and/or continuing their education. We educate the vast majority of the community's first responders, nurses, radiographers, hospitality professionals, and human service professionals. Perhaps most importantly, fully 93 percent of MCC career and certificate program graduates remain in the Greater Rochester area, where they form the backbone of the community and make a difference to its residents every day.

I am particularly proud to introduce you to our new president, Anne M. Kress, Ph.D., formerly provost and vice president of academic affairs at Santa Fe College in Gainesville, Florida. President Kress is an extraordinary leader and an exceptional educator and administrator who embraces technology, innovation, and collaboration. She brings to MCC a remarkable degree of experience in workforce and economic development. Her in-depth knowledge of academic programs and ability to identify community needs have contributed to many successful collaborations in the past. I strongly believe that she will help us take Monroe Community College to the next level of excellence.

With President Kress at the helm, it is with great excitement and a strong sense of purpose that I look forward to renewing MCC's relationship with the League. The synergy between us sets a noteworthy example for community colleges across the nation.

Sincerely,



Kenneth G. Goode

Chair

Monroe Community College Board of Trustees



Monroe Community College welcomed League Board Members to Rochester in 2008.

MCC PEOPLE: ENGAGED MEMBERS OF THE LEAGUE

Since 1986, MCC faculty, staff, administrators, and students have been actively involved in League activities. We have contributed regularly to League publications, sent significant cohorts of faculty and students to League conferences, and participated fully in League initiatives such as iStream, the Pathways Project, and Project SAIL. Every spring, innovative programs and educational solutions are nominated for consideration as Innovation of the Year awards. Innovation of the Year award winners and runners-up are recognized and their success is celebrated at the college's annual Employee Recognition Ceremony in May. Award-winning programs and the people associated with them are publicized throughout the local community.

Over 160 MCC faculty and staff members have participated in League conferences as both attendees and presenters. MCC co-hosted the League's Innovations 2005 Conference in New York City with Queensborough Community College.

Our commitment to supporting League activities is matched only by our passion for making a difference in our students' lives and the nation through community college education.

INNOVATION OF THE YEAR AWARD WINNERS 2000-2009

Innovations that remain part of the educational fabric at MCC today.

2000

MCC Student Email Project

Rob Cordeiro, Joe Gerardi, Terry Keys, Dale Mallory, Donna Pogroszewski, Richard Ryther, Brett Thompson, and Tony Wagahoff

2001

Leadership Institute

Shirley Batista-Provost, Douglas Brown, Jodi Oriel, Karen Ross, Elizabeth Stewart, and Pamela Weidel

2002

Rochester Parent Network

James Coffey

2003

Curriculum Forms Database

Robert Bertram, Charlotte Downing, and Ernest Mellas

2004

Workshops Initiated Towards Needs of Students (WINS) Program

Anne Hughes and Betty Smith

2005

Computerized Assessment System

Audrey Bopp, Martha Kendall, and Pamela Korte

2006

A Comprehensive Approach to Classroom Technology Support

Stephanie Allen, Yvonne Betts, Diane DeHond, Delovis Olaode, Jeff Thompson, Paul Tracy, and Sharron Waide

2007

Dental Hygiene Project: A Partnership to Extend the MCC Dental Hygiene Program to Cuba, Dunkirk, and Watertown

Charlene Blanchard, Marsha Bower, Susan Forsyth, David Lawrence, Nancy Rivaldo, and Saroj Viswanathan

2008

Women on the Move

Ivan Matthew, Jessica Miller, Corinne Mulhall, Julie White, and Patricia Williams

2009

The Sixth Act

Maria Brandt, Gail Bouk, Paul D'Alessandris, Heather Fox, Jeffery Jones, Robert Kashmer, Midge Marshall, Caren Pita, Jim Simmonds, and Ann Tippett



Ivan Matthew, Corinne Mulhall, Jessica Miller, Patricia Williams, and Julie White (pictured at right) received the Innovation of the Year Award in 2008 for Women on the Move, a community collaboration that helps women attain economic self-sufficiency through training and support.

COMMITMENT

STUDENT ART AND LITERARY AWARD COMPETITION PARTICIPANTS AND WINNERS



Student Art Competition Participants

2002-2003

Matt VanderLee
Untitled
Still Life on Mixed Media

Linda Z. Langner
"Be Still"
Oil Pastel

Mark Rozell
"King"
Reverse Painting: Latex and Acrylic on back of Window

Susan M. Bremer
"Building"
Cement

Mercedes Whalen
"A Bug with Bugs"
Oil Triptych

2004-2005

Julia Herrmann
Untitled

Renee Schultz
"Passion with No Sense"

Cynthia Wyman
Untitled

Stephen Bentivegna
"Carnival"

Brandon Whipple
Untitled
Prisacolor Marker Drawing

2005-2006

Shawn Carney
Untitled
Charcoal on Paper

Mariah Essom
Untitled
Charcoal on Paper

John J. Yannello
"Abyssal"
Mixed Media

June Sylvester Wales
"Christ in Me"
Acrylic on Canvas

Rebecca Coleman
Untitled
Oil on Canvas

2006-2007

Sally Coston
Untitled
Wood and Found Object

Tracy Sengillo
"Dying to Grow"
Charcoal Pencils

Rebecca Coleman
"Mom and Dad"
Mixed Media

Erica Bello
"The Dead Bird Series"
Mixed Media

Chara Dow
"Home Sweet Home"
Acrylic on Fabric

2007-2008

Caitlin Collin
"Fishing Trip"
Ink and Collage

Malgorzata Bradley
"Gourds"
Colored Pencils and Markers

Billy Bradford
"Looking Up"
Digital Photography

Christopher Wells
"Bizarre Birth"
Rockite, Plaster, Resin

Julia Hermann
Untitled
Paneling, Acrylic

2008-2009

Deborah Egan
"Kelly"
Photography: Digital Inkjet

Austin Keppeler
"Pinky"
Painting: Acrylic and Spray Paint

Jonathan Quintela
Untitled
Drawing: Ink, Charcoal, Pen

Torrell P. Arnold
"Expectations"
Mixed Media: Vertical Triptych

Ryan Smith
"Steppin' Out"
Painting: Acrylic and Spray Paint

Student Literary Competition Participants and Winners

2000-2001

Bonnie Kaplan Brauer
Matt Fogarty
Michael S. Beattie
Certificates, Literature

2001-2002

Kathleen Skye Opel
"A Coyote's Take"
First Place, Literature

Bonnie Kaplan Brauer
"The Beach"
Second Place, Play

David Dodd
Certificate, Literature

David Dodd
Brent G. Griffin
Certificates, Essays

2002-2003

Christopher Chester
"Marooned"
Second Place, Literature

Anne Morley
Nicholas Gonzalez
Certificates, Literature

2003-2004

Tyler Muto
"In St. Poluso"
Third Place, Literature

Charlotte Melvin
Michael Weisenburg
Certificates, Literature

2004-2005

Brian David Steffen
Maureen Delaney
Christopher Chester
Participants, Literature

2006-2007

Stephen Berds
"Foreign Pleasure"
First Place, Essays

Jesse Anderson
"Communication"
Third Place, One-Act Plays

Kelly Robinson
Kelly Smith
Certificates, Literature

2007-2008

Jennifer Ellyn Rolleston
"Going to Bed with Ophelia"
Third Place, Literature

Andrea Evans
Certificate, Literature

James W. Despaw
Katherine Harrigan
Participants, Literature

2008-2009

Caleb Hoag
"Green Pills and Gumbo"
Third Place, Literature

Laura L. Jones
Carlie Fishgold
Nadine Dyskant
Certificates, Literature

MCC CONTRIBUTORS TO LEAGUE PUBLICATIONS

• **"Maximizing Student Success: A Library and Nursing Department Web Partnership,"** written by Pam Czaja, Reference Librarian/Distance Learning, published as a *League Learning Abstract*, Volume 7, Number 1, January 2004.

• **"Re-energizing Your Board,"** written by Brenda Babitz, President, Monroe Community College Foundation, (retired), included in *The Leadership Dialogues: Community College Case Studies*, published by the League in 2004.

• **"Introducing Residence Halls to a Community College,"** written by Susan M. Salvador, Ed. D., Vice President, Student Services, included in *The Leadership Dialogues: Community College Case Studies to Consider*, published by the League in 2004. MCC President Emeritus R. Thomas Flynn served as editor with League President and CEO Gerardo E. de los Santos.

• **"The Greening of IT,"** written by Jeffrey Bartkovich, Ph.D., Vice President, Educational Technology Services, published in the inaugural edition of the *League for Innovation in the Community College Leaflets* publication, April 2008.

• **"Getting Ready for Housing and Residence Life on Your Campus,"** written by Susan M. Salvador, Ed. D., Vice President, Student Services, and Susan D. Baker, Ph. D., Assistant Vice President, Student Services, included in the *Student Service Dialogues: Community College Case Studies to Consider*, published by the League in 2008.

• **It Takes a Board,** written by Brenda Babitz, President, Monroe Community College Foundation, (retired), submitted to the League for publishing consideration in 2008.

• **"Green IT Essentials—A Model for Collegiate Technology Managers,"** written by Jeffrey Bartkovich, Ph.D., Vice President, Educational Technology Services, and Anne M. Kress, Ph.D., President, was submitted in 2009 for League consideration.

• **"A History of Energy Conservation at Monroe Community College Promotes a Green Future,"** written by Hezekiah Simmons, Vice President, Administrative Services, and Anne M. Kress, Ph.D., President, was submitted in 2009 for League consideration.

• **"Alternative Funding for Community Colleges: Delivering a Capital Campaign with a Single Focus,"** written by Diane Shoger, Executive Director, Monroe Community College Foundation, was submitted in 2009 for League consideration.



MCC'S SUPPORT OF LEAGUE INITIATIVES

Global Skills for College Completion

Kate Smith, Associate Professor of Transitional Studies, and Terry Shamblin, Assistant Professor of Transitional Studies, were selected to participate in the League for Innovation's *Global Skills for College Completion* (GSCC) research project. This groundbreaking project is sponsored by the Gates Foundation and is structured to recognize and place talented and knowledgeable developmental education faculty as leaders, transform pedagogical practices, and set new standards and benchmarks for achievement in basic skills classrooms. The League received more than 40 applications for the GSCC project and only 26 faculty members from 16 different community colleges across the country were selected as master developmental education teachers.

iStream

As a member of the League for Innovation's *iStream* community, MCC shares advances in instructional technology with colleagues. MCC frequently hosts internal webinars on campus utilizing iStream content. A 2008 survey identified that MCC employees found *iStream* helpful, noting the top three benefits as: 1) The theme format connecting the thoughtful topics, projects, and questions; 2) content from League conferences; and 3) best practices of fellow institutions. Collaboratively with League staff, Susan M. Salvador, Ed. D., Vice President, Student Services, chairs a League representatives committee to assist with the ongoing design and production of *iStream*.



Pathways Project

In 2005, four MCC representatives actively participated in the League's *Community College Pathways to Improved Teacher Preparation Through Technology (Pathways) Project* to develop real-world learning objectives. The *Pathways Project* involved the adaptation of P-12 training materials and Internet-based curricula for use in math, science, language arts, and educational technology in community college courses taken by pre-service teachers.

Project SAIL

In 2003, MCC became a founding partner in the League initiative *Project SAIL* (Specialty Asynchronous Industry Learning). *Project SAIL* is a national network that promotes access, exchange, and dissemination of specialized industry-driven programs for community college students. It offers courses and programs that transcend traditional college service and area boundaries to fulfill workforce needs in even the most remote communities.

MCC's 2008 summer project, entitled *Signs of Life: Basic Sign Language for Emergency Personnel*, is available on *iStream* via *Project SAIL*. This open-captioned DVD is a self-contained training program which demonstrates the American Sign Language translation of basic terms and phrases used by emergency personnel.

With Rochester Institute of Technology's National Technical Institute for the Deaf in close proximity, there is a large population of hearing-impaired individuals in the Greater Rochester area. This training production and associated course materials were funded and produced as a community service by MCC's Educational Technology Services division in cooperation with the MCC Homeland Security Management Institute.

LEAGUE CONFERENCE PARTICIPATION: MCC PRESENTERS

Innovations 2000

Michael Ayewoh
G. Christopher Belle-Isle
Douglas Brown
Diane Fitton
Nancy Mallory
Thomas McHugh
Emeterio Otero
Sylvia Thomson
Barbara Warner

CIT 2000

Susan Belair
Bob Cunningham
Charlotte Downing
Marie Fetzner
Chet Grzelak
Roscoe Hastings
Terry Keys
Dale Mallory
Nancy Mallory
Peter Patall
Brett Thompson

Innovations 2001

Valarie Avalone
Michael Ayewoh
G. Christopher Belle-Isle
Tom Fitch
Diane Fitton
Peter Genovese
Beth Laidlaw
Alberta Lee
Margaret Murphy
Vicky Smith
Dusty Swanger
Barbara Warner

Innovations 2002

Brenda Babitz
Susan Belair
Patricia Burgess
Frances Dearing

CIT 2002

Christine Accorso
Jeffrey Bartkovich
Susan Belair
Donna Cox
Bob Cunningham
Charlotte Downing
Marie Fetzner
R. Thomas Flynn
Peter Genovese
Sylvia Jenkins
Terry Keys
Dale Mallory
Nancy Mallory
Ernest Mellas
Margaret Murphy
Donna Pogroszewski
Susan Salvador
Brett Thompson
Kim Years

Innovations 2003

Brenda Babitz
Susan Baker
Susan Belair
Donna Cox
Frances Dearing
Tom DiGiacomo
Sharon Dobkin
Alberta Lee
Anthony Leuzzi
Barbara Lovenheim
Dale Mallory
Nancy Mallory
Sherry Ralston
Nancy Rivaldo
Diane Shoger
Cathryn Smith
Donna Pogroszewski
Christine Schwartzott
Brett Thompson

CIT 2003

Jeffrey Bartkovich
Robert Bertram
Robert DeFelice
Marie Fetzner
Dale Mallory

Innovations 2004

Valarie Avalone
Brenda Babitz
Jeffrey Bartkovich
Susan Belair
G. Christopher Belle-Isle
Stuart Blacklaw
Patrick Callan
Donna Cox
Frances Dearing
Thomas DiGiacomo
Suzanne El Rayess
Paula Fahy
Kathleen Farrell
R. Thomas Flynn
Peter Genovese
Roscoe Hastings
Bonnie Heil
Anne Hughes
Jay Keith
Terry Keys
Kathy Lawton
Larry Mandelker
Donna Mueller
Jodi Oriel
Christopher Otero-Piersante
Stephen Palmer
Robert Reynolds
Randy Rezabek
Richard Ryther
Susan Salvador
Ray Shea
Betty Smith
Gary Thompson
Peggy VanKirk
Steve Wallace
Pam Weidel
Holly Wheeler

CIT 2004

Fred Burger
Bob Cunningham
Leah Dyer
Dale Mallory
Nancy Mallory
Samson Olaode
Donna Pogroszewski
Bob Reynolds
Joan Smith

Innovations 2005*

Valarie Avalone
Brenda Babitz
Sean Baker
Susan Baker
Kathleen Baxter
Susan Belair
Stuart Blacklaw
Carol Burritt
Donna Cox
Richard Degus
Charlotte Downing
Thomas DiGiacomo
Laurence Feasel
Harry Merryman
Holly Wheeler
Ann White

CIT 2005

Jeffrey Bartkovich
Jeremy Case
Peter Genovese
Mary Hallett
Dale Mallory
Peggy VanKirk
William Wagoner

Innovations 2006

Chris Accorso
G. Christopher Belle-Isle
Stuart Blacklaw
Cynthia Cooper
Jay Keith
Michelle Mayo
Harry Merryman
Donna Mueller
Elizabeth Pierce
Stacey Pierce
Robert Reynolds
Susan Salvador
Diane Shoger
Ann Topping
Heather Williams

CIT 2006

Jeffrey Bartkovich
Jeremy Case
Peter Genovese
Mary Hallett
Dale Mallory
Peggy VanKirk
William Wagoner

Innovations 2007

Valarie Avalone
Brenda Babitz
Suzanne El Rayess
Susan Forsyth
Martha Kendall
Mark Pastorella
Ray Shea
John Striebich
Julie White
Patricia Williams

CIT 2007

Jeffrey Bartkovich
Charlene Blanchard
Susan Forsyth
Jay Keith
Terry Keys
Dale Mallory
Ann Tippet
William Wagoner

Innovations 2008

Brenda Babitz
Stuart Blacklaw
Donna Burke
Diane Cecero
Charlotte Downing
Maureen Erickson
Judy Kaufman
Terry Keys
Mark Pastorella
Mary-jo Popovici
Craig Rand
David Shaw
Diane Shoger
Laurie Snyder

CIT 2008

Bob Cunningham
Marie Fetzner
Terry Keys
Dale Mallory
Nancy Mallory
Donna Pogroszewski
David Shaw
Lee Struble
William Wagoner

Innovations 2009

Valarie Avalone
Corinne Mulhall
Richard Ryther
Susan Salvador
Ray Shea
Lee Struble
Julie White

CIT 2009

Jeffrey Bartkovich
Marie Fetzner
Terry Keys
Dale Mallory
David Shaw

CHAPTER HIGHLIGHTS

- Striving for Excellence: A 50-Year Perspective
- Mission, Vision, and Core Values
- Educational and Leadership Philosophies
- Accreditation
- MCC's Unique Role within SUNY
- Measuring Our Effectiveness
- Community Impact

2. INSTITUTIONAL EXCELLENCE AND EFFECTIVENESS

At Monroe Community College, excellence is a core value. We incorporate excellence into our mission statement; our educational philosophy; and our daily interactions with students, employees, and community partners.

While the pursuit of excellence is an admirable goal, an institution cannot accurately measure success in the absence of meaningful feedback. Therefore, MCC monitors and measures effectiveness through research, graduation rates, and evaluations provided by partners and the community. Yet the most inspiring measure of our success may come in the reflections and comments of community members and our alumni, many of whom have become respected community leaders themselves.



“[Monroe Community College] has become a school for all ages—a place for young people to discover themselves, for adult learners to remake themselves, and a place for seniors to share their wisdom and life experience to the benefit of all. MCC is truly of the community and for the community.”

Christine Wagner, SSJ, Ph.D., MCC Class of 1971; Executive Director, St. Joseph's Neighborhood Center



MISSION

The mission of Monroe Community College is to provide access to high-quality education and training programs to a diverse community. Student success is the College's highest priority.

In fulfilling its mission, the College is committed to excellence in teaching, comprehensiveness, lifelong learning, and citizenship. The College embraces its role as a stimulus for economic development and values partnerships, innovation, and educational leadership.

VISION

MCC's vision is to make quality education and training accessible, thereby improving the quality of life of the individual and our community.

CORE VALUES

- Shared vision and mission
- Student success
- Access
- Lifelong learning
- Excellence in teaching
- Curriculum
- Civility and citizenship
- Diversity
- Data-driven decision making
- Teamwork
- Effective communication
- Partnerships
- Institutional effectiveness
- Assessment
- Innovation

SUCCESS

STRIVING FOR EXCELLENCE: A 50-YEAR PERSPECTIVE

1960	1961	1962	1968	1974	1983	1986	1992	1997	2003	2007	2008	2009
Community leaders pursue partnerships with the State of New York and the County of Monroe to establish a community college.	The MCC Board of Trustees meets for the first time at the Rochester Club.	MCC opens for business; 720 students enrolled.	MCC moves to its permanent home on the Brighton Campus.	Public Safety Training Facility is opened to provide consistent, responsive, and high-quality training for public safety professionals.	The Monroe Community College Foundation is established to provide a means for contribution of funds to support the college in anticipation of a decline in public funding.	MCC becomes a member of the League for Innovation in the Community College.	MCC's Damon City Campus, named in honor of Xerox's E. Kent Damon, opens in downtown Rochester.	MCC joins the State University of New York Learning Network, the nation's first online course delivery system, and opens its Applied Technologies Center—featuring the latest innovations in precision tooling and machining; automotive technology; and heating, ventilation, and air conditioning.	The Homeland Security Management Institute (HSMI) is launched as a regional authority on homeland security training.	The Louis S. and Molly B. Wolk Center for Excellence in Nursing becomes home to MCC's nursing program and is recognized as the first MCC and Monroe County facility to achieve a LEED-Silver* ranking.	The PAC Center, a LEED-Gold-certified educational, athletic, and recreational facility, is dedicated in honor of MCC alumna Pamela Ann Chesonis.	Anne M. Kress, Ph.D., becomes MCC's fifth president; MCC's fall enrollment surpasses 25,000.

*The U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ encourages and accelerates global adoption of sustainable green building and development practices through the creation and implementation of universally understood and accepted tools and performance criteria.

EDUCATIONAL AND LEADERSHIP PHILOSOPHIES

While the important work of Monroe Community College is sometimes measured in terms of dollars and economic impact, it's truly the relationships created with students, educators, workers, leaders, and supporters that make the college a model for public higher education. Positive experiences result in students desiring to live and work in greater Rochester after graduation and employers seeking ways to grow here.

Our vision is to make quality education and training accessible, thereby improving the quality of life of the individual and the community. That vision is not achieved in isolation. It is shared and strengthened through the support of the community and its leaders, especially local school districts and the other 18 area colleges and universities. MCC proactively engages young students early to spark their interest in higher education and expose them to all MCC has to offer. Significant energy is also used to form partnerships with four-year colleges and employers to fulfill a student's next step after graduation from MCC, whether it is transferring to another college or beginning a career.

STUDENT- FOCUSED

"The students must always come first, for they are MCC's lifeblood. They are the future leaders of this community."

Alice Holloway Young, Ed.D., board chair emerita and member of the MCC Foundation Council

"As Chancellor of the State University of New York, I wholeheartedly endorse the continuation of Monroe Community College as a member of the Board of Directors of the League for Innovation in the Community College. Whether in the State of New York or on the national level, MCC has certainly earned its reputation as one of the most innovative community colleges in terms of its academic programs and services to students. In New York, its ties to and interaction with the communities of Rochester and Monroe County have served as a model to all of our colleges."

Nancy L. Zimpher, Ph. D., Chancellor, State University of New York



STATE UNIVERSITY OF NEW YORK
CHANCELLOR NANCY ZIMPHER
WITH MCC COLLEGE LEADERS

(Left to right)
Trustee John Bartolotta
President Anne Kress
Chancellor Nancy Zimpher
Board Chair Kenneth Goode

ACCREDITATION: MCC is accredited by the Middle States Commission on Higher Education, the unit of the Middle States Association of Colleges and Schools that accredits degree-granting colleges and universities in the Middle States region, which includes Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, and U.S. Virgin Islands. MCC received high praise during reaccreditation in 2006. The Middle States evaluating team endorsed MCC's strategies for continuous improvement and compliance with all standards.

Curricula are registered and approved by the New York State Department of Education and the State University of New York.

Academic program accreditations

- Nursing, National League for Nursing.
- Dental Studies, Commission on Dental Accreditation, American Dental Association.
- Engineering, Two-Year Engineering Association of New York.
- Radiologic Technology, Joint Review Committee on Education in Radiologic Technology.

- Electrical Engineering Technology, accredited by the Technology Accreditation Commission of the Accreditation Board for Engineering and Technology (TAC/ABET).

- Automotive Technology program, accredited by the National Automotive Technicians Education Foundation.

Other accreditations and certifications

- Dual credit program, accredited by the National Alliance of Concurrent Enrollment Partnerships.
- Richard Guon Child Care Center, National Association for the Education of Young Children.

MCC'S UNIQUE ROLE WITHIN SUNY

With its solid reputation for innovation, MCC has long been a leader within the State University of New York. We offer the League a gateway to this highly respected educational system, one of the nation's largest. In terms of effective fiscal management, marketing communications, enrollment management, educational technology, community college advancement, transfer and career programs, residence life, and making connections between academic and co-curricular programs, MCC frequently serves as a model to other institutions.



MEASURING OUR EFFECTIVENESS

STUDENT SUCCESS

- Students enrolled in transfer programs: **70%**
- Students enrolled in career programs: **21%**
- Class of 2008 statistics:
 - Overall, **97%** are employed and/or continuing their education.
 - **66%** of career and certificate program graduates are employed full time; **93%** are employed in Greater Rochester.
 - MCC graduates were hired by **662** different employers.
 - **75%** of transfer program graduates are continuing their education.
 - Graduates transferred to **130** different colleges and universities.
- *Community College Week* ranked MCC **13th** among community college associate degree producers in the nation (June 2009).
- The *New York Times* named MCC **1 of 11** model community colleges in the country (2007).
- MCC's athletics program is ranked **2nd** in the nation by NJCAA. The college has twice won the **NATYCAA Cup** (2006 and 2007), which is given annually to recognize overall athletic program excellence based on success in national competition.
- Licensure exam pass rates among nursing and allied health programs:
 - Nursing: **94%**
 - Dental hygiene: **100%**
 - Radiologic technology: **100%**
 - Massage therapy: **95%**
- MCC's Hospitality Department was honored by the **International Society of Travel and Tourism Educators** (2007) for its significant long-term contributions to the travel and tourism education field. The competition includes two- and four-year colleges from across the United States and Canada.
- MCC student engineering teams have won the **American Society for Engineering Education National Robotics Competition** three times in the past five years, most recently in 2009 in Austin, Texas.
- MCC's Alpha Theta Iota Chapter of Phi Theta Kappa Honor Society has received the honor society's **Distinguished Chapter Award** five times (2000, 2002, 2005, 2008, and 2009). This award is given to only 25 chapters across the nation.
- The Model United Nations National Collegiate Conference Association has recognized MCC Model UN teams with the **Distinguished Delegation Award for Excellence** (2008), honorable mentions (2007 and 2009), and a special certificate for best team presentation in national competition (2009).

IMPACT

COMMUNITY IMPACT

What role does Monroe Community College play in the local economy? Studies completed by economic modeling specialists conclude that MCC is a sound investment. Students benefit from satisfying careers and increased earnings. Taxpayers benefit from a stronger economy and lower social costs. And the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and a decreased tax burden.

- As an engine of economic growth, MCC annually **contributes more than \$700 million** to the local economy.
- MCC alumni benefit from higher earnings, thereby expanding the tax base and reducing the burden on state and local taxpayers. Students **generate about \$39.8 million** annually in higher earnings, thanks to their MCC education.

- With MCC's alumni in the workforce, state and local governments will see a **14.7% rate of return on their investment**. This return compares very favorably with private sector rates of return on similar long-term investments.
- MCC students will see their **annual income increase, on average, by about \$134 per year** for every credit completed at MCC.
- MCC brings approximately **\$71 million** to the area each year in the form of federal grants and student financial aid.
- Total Alumni: **428,258**
- Employers that hired Class of 2008 Graduates: **662**
- Full- and part-time employees (fall 2009): **1,567**



In November 2008, MCC's Diversity Council, in partnership with student leaders, welcomed *New York Times* best-selling author Amy Tan to campus. Over 1,000 people attended.

CHAPTER HIGHLIGHTS

- Monroe Community College Board of Trustees
- Officers of the College
- Members of the President's Staff
- Shared Governance
- Other College Leaders
- A Message from John T. Smith '71
- Monroe Community College Foundation
- Beyond Borders: Examples of Institutional Leadership

3. LEADERSHIP

Monroe Community College's pivotal role in the Greater Rochester, New York, community is reflected by the outstanding quality of its leadership. Our people are active community leaders and volunteers who build and nurture key relationships, stay closely in touch with community needs, and propel the college forward.

Because of quality leadership, MCC enjoys an excellent and well-deserved reputation. At all levels within the college, and within our dynamic Board of Trustees, you will find advocates of higher education at local, state, and national levels. Their knowledge and experience reflect the diversity of the community and add immeasurable value to the institution while creating a well-rounded vision for MCC's future.

MONROE COMMUNITY COLLEGE BOARD OF TRUSTEES

The Monroe Community College Board of Trustees comprises nine community leaders and one student. Four trustees are appointed by the Governor of New York; five are appointed by the Monroe County Legislature (the college's local sponsor); and a student trustee is elected annually by his or her peers. This follows the provisions of the New York State Education Law.

The Board of Trustees is charged with ensuring that MCC effectively and transparently meets the educational needs of the community. As noted community leaders, trustees are uniquely qualified to see that the community and the college remain closely connected, and that the college reflects our diverse and dynamic community.

Their goal is transparent leadership and seamless integration between the college's mission and the community's needs. They are highly invested in creating a successful, inclusive culture of cooperation.

Most importantly, our trustees are student-focused. They allocate resources to meet student needs, which include low tuition, responsive support services, and a broad array of academic and co-curricular programs. Our trustees have enthusiastically supported numerous innovative programs that rival those offered by four-year institutions. These programs facilitate transfer and generate career opportunities that significantly impact students' ability to achieve their goals.



Kenneth G. Goode, Chair

Kenneth G. Goode was appointed to the MCC Board of Trustees by the Monroe County Legislature in 2007. A prolific author, teacher, and presenter, Chairman Goode is widely published in the areas of history, political science, higher education, and race relations. Chairman Goode serves on the Association of Community College Trustees (ACCT) Public Policy Committee, where he helps guide national policy for this nonprofit educational organization of governing boards that represents more than 6,500 elected and appointed trustees governing more than 1,200 community, technical, and junior colleges in the United States.

Additionally, Chairman Goode is an elected board member of the New York Community College Trustees (NYCCT), a non-profit consortium established to strengthen the effectiveness of New York community college trustees as an active force in the development and implementation of public policy impacting community colleges. His higher education affiliations include Merritt College (Oakland, California), University of California/Berkeley (Berkeley, California), John F. Kennedy University (Orinda, California), State University of New York at Geneseo (Geneseo, New York), State University of New York at Brockport, (Brockport, New York), Monroe Community College (Henrietta, New York), Rochester Institute of Technology (Rochester, New York), and Nazareth College (Rochester, New York). He owns a management consultant firm and holds a law degree from the University of Arizona, a master's degree in political science from the University of California/Berkeley, and a bachelor's degree in political science from the University of Arizona.



John L. Bartolotta, Vice Chair

John L. Bartolotta is a respected member of the financial community and manager/administrative vice president of M&T Bank. He has been involved in banking since 1970 holding senior roles of management, business development, commercial

lending, middle market, and Fortune 1000 customer relationships. He is past president and a board member of the Monroe Community College Foundation, and is extremely supportive of MCC students through foundation donor and special events participation. A graduate of Rochester Business Institute, Trustee Bartolotta is a veteran of the U.S. Marine Corps Reserve. His civic affiliations include the MCC Foundation, Humane Society of Rochester Board of Directors, Better Business Bureau Board of Directors, Al Sigi Center Sports Committee (past chair), and Locust Hill Country Club Board of Directors.



Ilene L. Flaum

Ilene L. Flaum is a community philanthropist and leader. A noted real estate developer, she brings a distinct entrepreneurial perspective to the Board. Flaum co-owns Flaum Management Company, a well-respected real estate

development firm involved in commercial, residential, and recreational development as well as finance and management. A New York State Senate Women of Distinction Honoree in 1998, Trustee Flaum is vice president of Jewish Family Service, serves on the Jewish Community Center Board of Directors, and is a member of The Harley School parents' council and its Headmaster's Society. She also serves on the WXXI Strategic Planning Committee and was co-chair for its television and fine arts auctions from 1994 to present. She was vice-chair for the 1999 Maccabi games, involving 1,400 Jewish athletes. Trustee Flaum graduated with a bachelor's degree from Syracuse University and received the School of Management's Alumni of the Year Award.



Howard Konar

Howard Konar is a noted entrepreneur, president of Konar Properties, former chair of the MCC Foundation, and chair of the MCC Holocaust, Genocide, and Human Rights Advisory Board. In 2008, Trustee Konar was appointed by President

George W. Bush to the U.S. Holocaust Memorial Council, the governing board of the United States Holocaust Memorial Museum in Washington, D.C. He is actively involved in the Monroe County Workforce Investment Board, and serves on the boards of the Jewish Community Federation of Rochester, Highland Hospital, and the Jewish Home of Rochester. Trustee Konar has substantial knowledge of the college, having worked directly with students and the foundation, and enjoys a long history of giving back to the community. Since joining the MCC Foundation Board of Directors in 1997, he has been a staunch advocate for the importance of private philanthropy towards MCC and public higher education.



Richard F. Mackey

Before opening a management consulting company, Richard F. Mackey served as Monroe County's deputy county executive for 10 years and as its director of human resources for three years. A dedicated public servant, Trustee Mackey brings



valuable insight into the workings of local government, business development, and resource management. He began his business career at Western Regional Off-Track Betting Corporation in Batavia, New York, where over 18 years he advanced from director of personnel to vice president. In addition to MCC's Board, Trustee Mackey has served on the boards of Wilson Commencement Park, First Tee of Rochester, and the Rochester and Monroe County Employees Federal Credit Union. He earned his bachelor's degree in business administration from Rochester Institute of Technology.



John R. Parrinello, Esq.

John R. Parrinello has been included in the peer-selected "The Best Lawyers in America" list since 1985 and is presently a member of the Trustees Council at the University of Rochester. A former MCC Board of Trustees chair, Trustee Parrinello

is active in local politics and was a city council member from 1970 to 1973. He is passionate about the City of Rochester and his clients. A partner in Redmond & Parrinello since 1968, Trustee Parrinello brings a respected legal perspective to the Board of Trustees and has proven to be a valuable advocate for community colleges and for MCC, particularly in the domain of budget management. A retired captain from the U.S. Marine Corps, Trustee Parrinello received his law degree from Syracuse University College of Law and his bachelor's degree from the University of Rochester. He believes that community colleges like MCC play a vital role in our state's economic growth, preparing local workers for local jobs.



Grace S. Tillinghast

Grace S. Tillinghast is a longtime advocate for the Rochester Hispanic community and an internationally recognized lecturer. An Argentinean native and entrepreneur, Trustee Tillinghast serves on the boards of the Rochester Hispanic Business

Association and the Arts and Cultural Council for Greater Rochester. Fluent in five languages, Trustee Tillinghast served as the critical link between her employer, Eastman Kodak Company, and local, regional, and national organizations, and implemented international programs in Argentina and Zimbabwe that included financial and volunteer aspects. She also ran Kodak's scholarship program. In addition, she was co-host and co-producer of *Que Pasa Rochester*, a local Spanish-language news program. Trustee Tillinghast's education includes certification in elementary and secondary education from Tomas Godoy Cruz Teachers' College; certification in English, University of Michigan; certification in Italian, Dante Alighieri Institute; and certification in corporate community relations, Boston College School of Management.



Richard S. Warshof

Richard S. Warshof is an MCC alumnus, a respected business and financial leader, and a well-known Rochester philanthropist. The stunning Warshof Conference Center on MCC's Brighton Campus is a tribute to his generosity. Trustee Warshof is a past

chair of the MCC Foundation and has served on its board of directors since 1991. He was inducted into the college's Alumni Hall of Fame in 1995. Deeply committed to the welfare of students, Trustee Warshof also serves on the boards of The Center for Governmental Research and Junior Achievement. His civic memberships include Rochester Chamber of Commerce, Center for Dispute Settlement, Rochester Rotary Club, and Rochester Downtown Development Corporation, where he helped to develop residential, cultural, and recreational opportunities in the city. He holds a master's degree from the Rochester Institute of Technology, a bachelor's degree from SUNY Buffalo and an associate degree from MCC.



Devon N. Woodward, Student Trustee

Devon N. Woodward is a Liberal Arts and Sciences-Humanities and Social Science major pursuing a career in politics. In addition to serving as a residence hall assistant, he has served on the Student Senate in various capacities: liaison to

residence hall students and as finance coordinator responsible for allocating funds to student clubs and organizations. He was co-chair of the MCC Libraries Student Advisory Committee. His accomplishments as a committee member include helping establish Books That Made a Difference, a program in which library patrons were invited throughout the year to write about books that affected their lives in an effort to inspire others to read. Trustee Woodward was named to the dean's list in fall 2008. He reports back to the college's student governments and brings a valuable student perspective to the board.



Wayne E. Zyra

Wayne E. Zyra recently stepped down as president of the Monroe County Legislature where he represented the 2nd District. Trustee Zyra has been involved in public service since 1981, beginning as a member of the Town of Sweden Zoning Ordinance

Review Commission and finishing his career with a decade of service in the Monroe County Legislature. Trustee Zyra's leadership within this body led to his election as president of the legislature three consecutive times: in 2004, 2006, and 2008. As president of the legislature, Trustee Zyra presided at meetings and served as an ex-officio member on all of the legislature's nine standing committees. During his tenure with the legislature, Trustee Zyra also served as

the president of the Inter-County Association of Western New York, an organization that represents 19 counties. Professionally, Trustee Zyra had a distinguished 32-year career as a product development manager for Eastman Kodak Company. While at Kodak, he contributed to the development of many different state-of-the-art photographic imaging systems. Prior to his career at Kodak, he was employed by Grumman Aircraft Company, where he was a part of the Lunar Lander Program and helped develop the craft that landed on the moon as well as train some of its astronauts.

Trustees Emeriti:

- | | |
|-------------------------|--------------------------|
| Wayne K. Gilman | Claire S. Montgomery |
| Robert D. Hursh | Nathan J. Robfogel, Esq. |
| Robert N. Latella, Esq. | Lois R. Tucker. |
| John R. McCarthy | Alice H. Young, Ed.D |

"MCC welcomes not only traditional students but also opens its doors wide to students from culturally diverse backgrounds, those who—for whatever reason—have delayed attending college, those in the workforce, those facing academic challenges, and the many veterans who seek an opportunity to start a meaningful career at home."

Kenneth G. Goode
MCC Board of Trustees Chair

OFFICERS OF THE COLLEGE



Anne M. Kress, Ph.D., President, Monroe Community College

As Monroe Community College's fifth president, Anne M. Kress leads a nationally recognized, multi-campus college that enrolls more than 37,000 students annually. Dr. Kress brings to

MCC more than 20 years of experience as an educator and administrator in higher education, including her most recent position as the provost and vice president of academic affairs at Santa Fe College in Gainesville, Florida.

Armed with a passion for student success and a commitment to community partnerships and academic excellence, while at Santa Fe College, President Kress led many successful collaborations resulting in new, innovative programs and opportunities. She successfully increased enrollment in traditional, online, hybrid, honors, international, and study abroad classes. She wrote and directed the Title III grant that brought online orientation, advising, and registration to the college, and transformed Santa Fe College's institutional research office, integrating business intelligence tools and interactive reporting. She also designed new articulation agreements with the University of Florida and created the college's first bachelor of applied science degrees. As provost, President Kress brought a focus on student recognition and achievement to the college, establishing the Research in Undergraduate Education Initiative and the Student Research Symposium. During her tenure, she helped to

plan three new educational facilities. In addition, President Kress has written or co-authored a number of scholarly publications, including a rhetoric and composition textbook.

During her first few months at MCC, President Kress has already launched a number of new initiatives, including plans for an Honors College and a robust international education effort, the creation of a college-wide budget resource committee, and more meaningful collaborations with the Rochester City School District. Her leadership has already resulted in a recent grant from the Bill and Melinda Gates Foundation to begin an Early College High School in collaboration with the city school district. She has also moved quickly to align MCC more effectively with the area's workforce and economic development needs, working closely with Greater Rochester Enterprise and the Rochester Business Alliance (the local chamber of commerce), testifying in front of the Governor of New York's task force on diversifying the state's economy through industry/higher education partnerships, and serving as a keynote panelist at Rochester's recent *Eyes on the Future* conference—which drew more than 1,200 participants. President Kress has also been an invited speaker at the Rochester Institute of Technology's Liberty Hill Innovation Lecture series. She currently serves as a member of the SUNY Strategic Planning "Group of 200"; is on the boards of Greater Rochester Enterprise, the United Way of Greater Rochester, Rochester Business Alliance, and the Institute for Community College Development; and is a member of the M&T Bank Directors Advisory Council.



Jeffrey P. Bartkovich, Ph.D.
Vice President, Educational Technology Services

Vice President Jeffrey P. Bartkovich is responsible for the administration and leadership of technology and library services at MCC. Educational Technology Services at MCC is a unified division

encompassing computing, instructional technologies, communications and network services, and the college libraries. He also works with the college community to set the vision, mission, and strategies for moving the college forward in a competitive, technology-rich environment to support student learning and success.

Vice President Bartkovich is active in the SUNY Learning Network and has served on its executive board, as well as the Council of Chief Information Officers. He also actively participates in the League for Innovation, serving on Project SAIL's advisory committee and instructional program review subcommittee, and is an ad hoc member of the League Board CIO Council. He received a doctoral degree in higher education administration from the University of Virginia, a master of library science degree from the University of Texas, and a bachelor's degree in English from Western Connecticut State University.



Janet J. Glocker, Ph.D.
Vice President, Academic Services

Vice President Janet J. Glocker oversees MCC's largest division, the Academic Services Division, which is responsible for achieving MCC's central academic mission. She leads departmental activities, curricular development, and assessment for 21

academic departments, and enrollment management services, including admissions, experiential and adult education, institutional research, marketing communications, registration, and records.

Prior to this position, Vice President Glocker served as dean of MCC's Science, Health, and Business Division, chair of MCC's Business Administration/Economics Department, and professor of economics. She is a past president and vice president of the SUNY Chief Academic Officers and a member of the executive committee, as well as a member of the Institute for Community College Development Advisory Committee Vice President. Glocker also serves on the Finger Lakes WIRED Governing Board, the National Science Foundation's Louis Stokes Alliance for Minority Partnership Executive Board, and is an active member of several SUNY and New York State Education Department committees. She holds a doctoral degree in higher education from Syracuse University, a master's degree in economics from Clemson University, and a bachelor's degree in general science/pre-med from Bridgewater College. She is the author of "Invitation to Economics", a popular high school economics text. She served on the League for Innovation National Chair Network from 1994 to 1995.



Susan M. Salvador, Ed.D.
Vice President, Student Services

Vice President Susan M. Salvador leads a multifaceted division that is committed to assisting students to become empowered and informed through the learning of intellectual and practical skills. She is responsible for MCC's athletics program,

campus events, campus center, counseling and advisement center, career center, child care center, Damon City Campus student services, educational opportunity program, financial aid, health services, graduation certification, housing and residence life, student due process and discipline, and public safety. She also leads the MCC Association, Inc., a not-for-profit organization that provides financial and management support for many student services. She has served as MCC's representative to the League for Innovation in the Community College since 2001. Vice President Salvador is vice president of the American College Personnel Association (ACPA) and will serve as president from 2010 to 2011. She is a trustee of the ACPA Educational Leadership Foundation Board and a member of the NASPA-Student Affairs Administrators in Higher Education's Community and Two-Year College Advisory Board.

She is widely published and has received numerous professional awards, including the Mildred Bulpitt Woman of the Year Award by the American Association for Women in Community Colleges. Locally, she serves as president of the board of Ronald McDonald House Charities and is a member of the National Advisory Group for the National Technical Institute for the Deaf at Rochester Institute of Technology. She holds a doctoral degree in higher education and administration from the University of Michigan, a master's degree in student personnel/counseling from The Pennsylvania State University, and a bachelor's degree in psychology from Siena College.



Hezekiah N. Simmons
Vice President, Administrative Services

Vice President Hezekiah N. Simmons manages MCC's administrative services division, which includes the controller's office, accounts payable/receivable, grants accounting, budget office, risk management, facilities, internal audit, building services,

payroll, property control, purchasing, shipping and receiving, and student accounts. Prior to joining MCC, Vice President Simmons served as vice president for finance and administration at Xerox Corporation.

He currently serves as second vice president of the SUNY Community College Business Officers Association and is co-chair of the Scholarship Committee Board of the Financial Executive Institute's local chapter. He serves as president of the Board of Directors of the Jefferson Avenue Childhood Development Center and clerk of session of the First Presbyterian Church of Pittsford, New York. His past board service includes the MCC Association Board of Directors, Johnson C. Smith University Board of Trustees, and The Harley School Board of Trustees. Vice President Simmons holds a master's of business administration degree in finance from Harvard Business School and a bachelor's degree in chemistry from Johnson C. Smith University.

MEMBERS OF THE PRESIDENT'S STAFF

Diane M. Cecero, General Counsel

Bachelor of Arts in English, LeMoyné College;
Juris Doctorate, Boston College Law School

Cynthia L. Cooper, Assistant to the President for College, Community, and Government Relations

Bachelor of Arts in Journalism/Communication, Juniata College; Master of Public Administration, The College at Brockport-SUNY

Alberta G. Lee, Director, Human Resources

Bachelor of Business Administration, Saginaw Valley State University; Master of Science in Business, Central Michigan University; Senior Professional in Human Resources Certified

Emeterio M. Otero, Ph. D., Executive Dean, Damon City Campus

Bachelor of Arts in Psychology and Spanish, St. John Fisher College; Master of Science in Counseling, The College at Brockport-SUNY; Ph.D. in Higher Education Administration, University at Buffalo-SUNY

Raymond C. Shea, Assistant to the President

Bachelor of Arts in Political Science and Economics, St. John Fisher College; Master of Public Administration, University at Albany-SUNY

Diane L. Shoger, Executive Director, Monroe Community College Foundation

Bachelor of Science in Special Education, Illinois State University; Master of Science in Special Education, Illinois State University

"The college has an outstanding, well-qualified, and experienced administrative team of individuals who are committed to the institution and its mission, and who work collaboratively with each other as well as other members of the MCC family to accomplish common goals."

Middle States Commission on Higher Education Evaluation Team, 2006



SHARED GOVERNANCE

The MCC Board of Trustees sets policy and institutional priorities; the president of the college leads the college in its work toward those priorities. The president's office includes the offices of planning, legal and labor relations, college and community relations, grants, workforce development, internal audit, human resources, and fundraising. The Faculty Senate, our academic governance organization, and the Faculty Association, the union for teaching and professional staff, together are recognized for their important roles and participation in the overall leadership of the college.

“At Monroe Community College, the relationship between the Faculty Senate and college administration has been, and continues to be, under Dr. Kress’s leadership, a relationship built on trust, open communication, mutual respect, and shared values.”

Faculty Senate President and Mathematics Professor Christine D. Abbott



OTHER COLLEGE LEADERS

Christine D. Abbott, President, Faculty Senate

Bachelor of Science in Mathematics, The College at Brockport-SUNY; Master of Science, Mathematics Education, Syracuse University

Charles R. Clarke, President, Faculty Association (affiliated with the American Federation of Teachers)

Bachelor of Arts in Psychology and Political Science, St. John Fisher College; Master of Science, Higher Education Administration and Teaching, The College at Brockport-SUNY

Thomas Pollizi, President, Civil Service Employees Association Local 828 Unit 7402

Associate of Science in Business Administration: Marketing, Monroe Community College



A MESSAGE FROM JOHN T. SMITH '71

Chairman and CEO, Brite Computers; chair, MCC Foundation Board of Directors; and member of the MCC Alumni Hall of Fame

As an alumnus and a local employer, I know MCC offers students every opportunity to achieve. Giving to MCC’s annual fund and capital campaigns continues to be a priority for our growing list of donors because the college plays such an important role in developing our region’s most valuable resource: its people.

At the MCC Foundation, we have MCC students’ futures and the future of our community in focus. More than 50 of our county’s most successful and dedicated business and community leaders are active directors of the foundation board. Each is dedicated to the success of MCC and its students and serves as community college advocates.

Why do we work so hard for MCC? Because we recognize the impact it has on lives within our community. Every scholarship or faculty innovation grant we award unleashes potential and rewards creativity and critical thinking. Scholarships are awarded to students with demonstrated financial need and those who have achieved academically and through co-curricular involvement. Our success in annually awarding more than 500 student scholarships complements the college’s commitment to accessibility and makes a fulfilling college experience possible for students who may not have the means to attend MCC. Our faculty grants program rewards professors for seeking out innovative solutions to enhance the learning experience on campus.

Through its participation in League for Innovation in the Community College presentations, conferences, and publications, and in other regional and national leadership organizations, the MCC Foundation shares its success stories and lessons learned. We are proud of our association with the League and look forward to contributing fully to its future success.

MONROE COMMUNITY COLLEGE FOUNDATION

The Monroe Community College Foundation was established in 1983 to secure private sector support to supplement and enhance public funding at Monroe Community College. The foundation is a 501(c)(3), nonprofit corporation that solicits, accepts, manages, invests, and distributes contributions and communicates with donors and prospects regularly. It serves as a repository for all private, non-governmental gifts and support received on behalf of the college. Through its ongoing efforts, it provides scholarship assistance, faculty enrichment programs, funding for educational equipment, and seed money for innovative programs.

The MCC Annual Fund supports student achievement, academic and co-curricular programs, state-of-the-art learning environments, and opportunities for innovation. The foundation is also leading the way to make the need for private support of community colleges more visible.

In 2009, the MCC Foundation received the 2009 CASE-WealthEngine Award for Educational Fundraising for overall performance, which honors exemplary development operations at CASE-member institutions. The foundation was the only public two-year institution among an exclusive list of 40 award winners, including Yale University, Columbia University, and Rochester Institute of Technology. The awards program recognizes overall performance and overall improvement in educational fundraising programs, based on data submitted to the Council for Aid to Education’s Voluntary Support of Education survey.

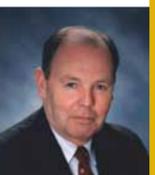


“[MCC] has not only demonstrated the highest levels of professionalism and best practices in its fundraising efforts, it has contributed to the betterment of educational advancement worldwide.”

Council for Advancement and Support of Education (CASE) President John Lippincott

“Private philanthropy plays a large role in maintaining educational excellence at MCC and, most importantly, keeps our community college accessible to our entire community.”

Henry French, Jr., Ed.D., Professor Emeritus, Monroe Community College; Director, MCC Foundation Board



BEYOND BORDERS: EXAMPLES OF INSTITUTIONAL LEADERSHIP

Fulbright Scholarship Case Study on College Innovation

During the spring 2010 semester, Australian American Fulbright Scholar Martin Riordan, Chief Executive Officer, TAFE Directors Australian, Inc., will visit MCC and other community colleges as part of an international benchmarking project that he is leading on college innovation. (TAFE Directors Australian, Inc., represents Australia's educational network of universities of technology, institutes of technology, and Australian technical colleges.) MCC and 10 other community colleges were recommended for this international sharing opportunity by President of the American Association of Community Colleges (AACCC) Dr. George Boggs. Dr. Riordan's project will develop key international case studies, outlining the ways community colleges successfully identify industry collaboration and foster partnerships within their respective communities.

Trinidad and Tobago

Since 1995, MCC has partnered with representatives of Trinidad and Tobago to advance an open access system of higher education. This partnership, under contract with the National Institute for Higher Education, Research, Science, and Technology (NIHERST), has focused on two important programs: the development and implementation of a community college; and the integration of service learning within the University of Trinidad and Tobago. Both projects are ongoing, ambitious, and enduring in the Caribbean Basin. The first program resulted in the launch of the national community college: the College of Science, Technology, and Applied Arts of Trinidad and Tobago (COSTAATT). The second program resulted in the inclusion of service learning as a critical tenet in the mission of the university. The projects have included consulting, faculty exchanges, and administrative seminars.

Saudi Arabia

In October 2009, MCC welcomed a group of Islamic scholars from Saudi Arabia who wanted to learn more about the United States' educational system. Members of the group represented Um Alqura University, Taibah University, Islamic University of Madinah, King Khaled University, and Imam Mohammed bin Saud University. The group met with MCC representatives from academic administration, liberal arts, and student life, as well as MCC students. The group also visited the University of Rochester's Warner School of Education and Simon School of Business, RIT, Nazareth College, and the Pittsford School District. The scholars were thoroughly impressed with MCC and commented that "it was a perfect ending to their visit in Rochester."

Azerbaijan

In September 2004, the U.S. Department of State sponsored an International Visitor Leadership Project for Azerbaijan. The program brings participants to the U.S. from all over the world each year to meet and confer with their professional counterparts and to gain greater understanding of the cultural and political influences in U.S. society. MCC was a stop on the Azerbaijanis' five-stop, three-week national study tour that introduced the visitors to university administration, with a particular focus on international education and exchange, as well as continuing education. While at MCC, the visitors explored public college administration, continuing education, and student leadership.

MCC hosted similar international exchanges with representatives from Turkmenistan in 2006 and the Dominican Republic in 2008.



Project Win-Win

In response to our national priority to increase college graduation rates and in partnership with the Institute for Higher Education Policy (IHEP) and SUNY, MCC administrators are engaged in Project Win-Win. The mission of the IHEP is to increase access and success in post-secondary education around the world through unique research and innovative programs that inform key decision makers who shape public policy and support economic and social development. Project Win-Win seeks to increase community graduation rates by revising current filters and processes in order to facilitate the completion of degree requirements for current students and alumni.

Wayne County Community College District

Representatives of Wayne County Community College District in Michigan visited MCC in 2008 to learn more about MCC's public safety program. The visit agenda quickly expanded to include conversations around technology training, urban education, and student services. Our guests also learned more about our Gateway to College high school drop-out recovery program, our Liberal Arts programs, and our on-campus restaurant, staffed by our Hospitality students.

Residence Halls on Campus

When Finger Lakes, Niagara, and Onondaga community colleges were deciding to build residence halls on campus they contacted MCC. Each has since built residence halls. Genesee, Columbia-Greene, and Hudson Valley community colleges also sought consultation. Through published League case studies, on-site presentations, and individual meetings, MCC representatives have shared their success story of building residence halls and launching a complete residence life program on campus. In addition to sharing overall guidance and valuable lessons learned, MCC continues to help fellow community colleges determine if residence halls are right for their students, campus, and communities.

Document Imaging

Monroe Community College utilizes document imaging in a number of offices throughout the college. This technology allows for information to be easily shared and securely stored in a virtual "file cabinet." Using imaging to store important student records such as high school and college transcripts provides academic advisors and faculty members in a multi-campus environment instantaneous access to valuable information needed for proper student advisement. Recent colleges that have visited MCC to learn more about document imaging include St. Louis Community College, Onondaga Community College, Cayuga Community College, SUNY Fredonia, SUNY Cortland, and Herkimer County Community College.



CHAPTER HIGHLIGHTS

- Educating Tomorrow's Leaders Through Collaborative Innovation
- Engaging Local Students Earlier
- Helping Students Embrace Global Responsibility and Diversity
- Developing Leaders
- Valuing Our Ecosystem
- Strengthening Student Interest in STEM
- Facilitating Transfer and Careers: Models of Excellence

4. INNOVATIVE AND EXPERIMENTAL PROGRAMS AND PRACTICES

EDUCATING TOMORROW'S LEADERS THROUGH COLLABORATIVE INNOVATION

Monroe Community College strives to surpass student and community expectations by providing an innovative learning environment. We consistently benchmark the most innovative programs offered by two- and four-year institutions to enable MCC students to realize their potential, expand their knowledge, and fully maximize their college experience without having to leave the region. Internal partnerships, particularly those between MCC's Academic Services and Student Services divisions, advance student success by offering cocurricular activities that complement and strengthen academic programs—bringing lessons to life outside of the classroom.

Collaborative innovation across the organization has enabled MCC students to learn in new ways, experience success early in their college careers, and discover their lives' passions in a highly supportive, educational setting. How do we know it works? At the college's annual commencement celebration, many of our graduates share how the college has changed their lives and how, if MCC were a four-year college, they would be continuing their education with us.

When first enrolling at MCC, a student may not see himself or herself as a leader, a successful professional, or an involved citizen. But it doesn't take long for all students to recognize their potential reflected in the eyes of caring professors and staff members who are committed to innovation in support of student success.

Handwritten signature of Janet J. Glocker

Janet J. Glocker, Ph.D. Vice President, Academic Services

Handwritten signature of Susan M. Salvador

Susan M. Salvador, Ed.D. Vice President, Student Services

"MCC has been a strong partner in our goal of educating all of our children as they prepare for post-scholastic work. Nearly two-thirds of our graduates attend MCC. Our partnership is vast and varied and MCC faculty and staff work in partnership with a number of our secondary schools."

Rochester City School District Superintendent of Schools, Jean-Claude Brizard

ENGAGING LOCAL STUDENTS EARLIER

Placement Testing and Financial Aid Labs for High School Students

To meet the needs of Rochester-area high school students, MCC piloted an outreach program in 2003 that enables prospective students to complete college placement tests at local high schools. The initiative gives students a choice as to where they would like to take the test—at their home high school or at MCC—to help them achieve their best. Through continuing collaboration with local high schools, this effort has eased the transition to college for many students. The program has expanded to 12 local high schools and local career and technical education programs (e.g., through partnerships with local Board of Cooperative Educational Services organizations). Some high school counselors are now administering MCC's placement test during the students' junior year as a college preparation assessment tool to determine the most beneficial academic scheduling options for the students' remaining high school careers.

MCC Financial Aid counselors conduct "Financial Aid Labs" at MCC campuses and local high schools to ensure that students receive the maximum assistance in paying for college. The labs help students and their families prepare necessary materials and complete appropriate aid applications online. The labs also cover student loan entrance counseling requirements and how to electronically sign their Federal Direct Student Loan promissory notes. The Financial Aid Labs and "College 101" seminars offer an overview of the admissions and financial aid processes, and are offered as a service to the entire community, not just those students planning to attend MCC.



“MCC does a tremendous job of making sure that our minority youth have the opportunity to go to school.”

José Cruz, MCC Class of 1993, political science major; Administrator, Neighborhood Empowerment Team, City of Rochester

POTENTIAL

Precollegiate Programs for At-Risk Students

MCC’s precollegiate programs help at-risk high school students successfully graduate from high school, transition smoothly to MCC, and complete college degrees. Most importantly, the programs reinforce our community and college’s commitment to help students realize their potential and overcome personal challenges. Many of these students are the first in their families to go to college and become role models for their families and communities. Our pre-collegiate programs are offered at MCC’s Damon City Campus, in the heart of downtown Rochester, and include:

Liberty Partnership Program

Building upon the New York State Department of Education’s efforts to reduce the local high school dropout rate, the Liberty Partnership Program at MCC provides academic and personal support services to at-risk youth in grades 7-12 in the Rochester City School District. The program offers academic enrichment, tutoring, college and career exploration, life skills strategies, counseling, community service opportunities, and social and cultural experiences, as well as activities for parents. Part-time, on-site advisors are assigned to target schools to provide case management and academic support. After-school tutoring is also offered at MCC’s Damon City Campus. The program is widely supported by other colleges, businesses, and community organizations that work together to ensure that Liberty Partnership Program students graduate from high school, pursue postsecondary education, and enter the workforce as highly competent adults. Our local partners include:

- Action for a Better Community
- American Red Cross
- Center for Dispute Settlement
- City of Rochester
- Eastman Kodak Company
- M&T Bank
- Nazareth College
- PRIS²M
- Rochester City School District
- Rochester Institute of Technology



Science & Technology Entry Program

The statewide mission of the Science & Technology Entry Program (STEP) is to increase the number of historically underrepresented and disadvantaged students prepared to enter college and to improve their participation rate in mathematics, science, technology, health-related fields, and the licensed professions. The program is dedicated to the enrichment and support of students in the program, as well as advocacy on their behalf. It provides tutoring and instruction to strengthen academic skills and enhance student performance in high school courses and on standardized college admissions tests like the SAT. Program staff help foster student interest in science, math, technology, and health-related disciplines, in addition to building student awareness of the higher education opportunities and careers related to these fields. Overall, STEP nurtures students by giving them the added academic support, counseling, mentoring, and inspiration they need to make their college, career, and life goals a reality. After their high school graduation, STEP students may find continued opportunities in C-STEP, the Collegiate Science & Technology Entry Program at MCC. STEP is funded by the New York State Education Department and MCC.

Upward Bound

Upward Bound is a federally funded program that provides academic counseling and other services necessary for students to graduate from the Rochester City School District. The program helps students and their families navigate the college admissions process. Program activities and services include tutoring, SAT and ACT test preparation and review, academic and empowerment workshops, college admissions and financial aid information, assistance in completing college applications, career advisement, academic assessment, cultural field trips to Rochester, visits to area colleges, and a complete summer academic program to prepare students to successfully enter college life.



Gateway to College

Young people in the Rochester City School District who are 16 to 20 years old and who either dropped out of school or are at risk of dropping out can earn their high school diploma while gaining college credit through Gateway to College at MCC. The program is a replication project developed by Portland Community College in Oregon and made possible by a generous donation from the Bill & Melinda Gates Foundation in partnership with Carnegie Corporation of New York, Ford Foundation, and W. K. Kellogg Foundation. Gateway to College works in collaboration with MCC's precollegiate programs to share information and resources, and provide the best possible support for individual student success. The first four cohorts of the Gateway to College program began in the 2007-2008 academic year. The first Gateway graduate successfully enrolled in MCC's hospitality program in 2008. MCC's Gateway to College program is ranked first in New York state.

YouthBuild

YouthBuild, a collaboration among MCC, the Urban League, the Rochester City School District, and Flower City Habitat for Humanity, offers young adults a second chance to succeed in a career and in life. Based on a national model supported primarily through federal funds, YouthBuild prepares low-income Monroe County residents ages 18 to 24 for careers in construction. Students take GED preparation classes and receive hands-on trades training through MCC and at Habitat for Humanity work sites. YouthBuild graduates receive a Construction Essentials industry certificate. In 2009, the curriculum expanded to emphasize green construction technology. Graduates can go on to complete postsecondary programs or enter the workforce.

MCC enrolls students of different age groups and diverse ethnic backgrounds. The college's minority enrollment stands at 28.8 percent, higher than the Monroe County minority rate of 24 percent.

DIVERSITY

MONROE COMMUNITY COLLEGE. THERE'S MORE TO MCC.

HELPING STUDENTS EMBRACE GLOBAL RESPONSIBILITY AND DIVERSITY

MCC is an academic community made up of individuals who reflect differences in nationality, culture, ethnicity, religion, color, race, skill, physical ability, and sexual orientation. As a community of global learners, MCC students, faculty, staff, and administrators are proud to affirm and celebrate the rich diversity that exists among us. MCC believes acknowledging and celebrating our diversity is essential to maintaining academic freedom and inquiry. We maintain that valuing differences can teach us more about ourselves as human beings and provide us with creative energy that comes when we learn from each other.

Valuing diversity requires that we all be willing to respect and understand the full range of thought and feeling of others' views. To achieve this dialogue, we strive to maintain open and unprejudiced minds; we suspend our final judgment; and we seek to enter into others' views and knowledge. The MCC community supports learning activities that enhance our knowledge, awareness, and appreciation of diversity.



Diversity Council

The Diversity Council, a representative group of college faculty, staff, and administrators, challenges the college community to explore how it can embrace diversity and further create an environment of inclusion. The council strives to elevate diversity and inclusiveness as a core value embraced throughout the organization by using our strategic planning model to:

- Encourage and educate
- Listen and engage
- Plan and implement
- Promote and celebrate

In November 2005, the Diversity Council launched the annual *Alice Holloway Young, Ed.D., Diversity Series* to raise awareness and engage the college community in an ongoing dialogue about diversity and inclusion. This series recognizes the pioneering spirit and outstanding leadership of Alice Holloway Young, a leading Rochester educator and founding trustee and board chair emerita of Monroe Community College. Featured speakers have included Johnetta B. Cole, president, Bennett College for Women, and chair, United Way of America Board of Trustees; Gary R. Howard, founder of REACH Center and author on multicultural issues; and Steve L. Robbins, professor, author, and consultant on issues of diversity, inclusion, and cultural competence.



Holocaust, Genocide, and Human Rights Project

The Holocaust, Genocide, and Human Rights Project is MCC's unique student organization for telling the stories of the Holocaust and other genocides while transforming individuals to become advocates for human rights. This innovative collaboration involves 30 to 40 students each semester and is supported by a number of academic and cocurricular departments. The project expands upon the important lessons learned in the classroom and benefits from guidance from a community advisory board—whose members are passionate about the relevancy of Holocaust and human rights studies to today's world. The project hosts monthly programs featuring local Holocaust survivor testimonials, internationally renowned guest speakers, films, and annual Kristallnacht and Yom HaShoah commemorations. For the past five years, the project's student leaders have proactively promoted human rights by partnering with Water for Sudan, Inc., to raise more than \$24,000. The funding enables Water for Sudan to build fresh water wells to improve lives and transform villages in southern Sudan.



SUNY China 150

As an international gesture of support, in fall 2008, the State University of New York welcomed 150 Chinese students who were displaced by the massive earthquake in the Sichuan province in western China in May 2008. MCC welcomed three of them into our college community. The goal of the program was to build a team of young Chinese leaders, bonded by their common experience in the United States, who would help rebuild their earthquake-stricken regions and build Chinese-American relations. Our China 150 students—Xiaodan Li, Yue Xie, and Chenchen Zhou—lived on campus, became involved in student clubs, and participated in the local international community. Their presence, enthusiasm, and willingness to share their culture enriched our college community immeasurably and is remembered with a dogwood tree planted on campus before their departure in May 2009. MCC's participation in the SUNY China 150 program provided opportunities to embrace diversity and has left a lasting impact among many at the college. Because of the relationships built during this program, MCC has been able to send the vice presidents for both academic and student services and a group of student leaders to tour China's educational and cultural institutions within the past year.

Doorway to Success

The purpose of the Doorway to Success program is to provide concentrated academic, social, and emotional support to African American and Latino students attending Monroe Community College. Additionally, Doorway to Success seeks to sustain persistence and graduation rates within this cohort. The program engages African American and Latino males in a three-credit, college orientation seminar and focused learning communities taught at both the Damon City and Brighton campuses. African American and Latino faculty members teach these courses and serve as mentors to help facilitate the learning and retention processes. A career development course is also offered in the same way to assist students with selecting and planning for a career. From this effort, the Men of Excellence Club was conceived whereby students become more engaged in outreach and service projects on campus and within the larger Rochester community. Men of Excellence Club members sponsor, organize, and run an ongoing speaker series at the Damon City Campus, highlighting community leaders and addressing critical topics. Recent speakers have included Monroe County Executive Maggie Brooks, who discussed the future of downtown Rochester and Monroe County's economic development. The program received an Outstanding Student Affairs Award from SUNY in 2009.



Student leaders of the Holocaust, Genocide, and Human Rights Project support Water for Sudan, Inc., a nonprofit organization founded by Salva Dut, a member of MCC's Alumni Hall of Fame. Dut was one of thousands of "Lost Boys" who survived Sudan's civil war by walking across Africa's harsh wilderness and dodging militia to reach safety in refugee camps. Nineteen years after arriving in the United States, he went back to Sudan to search for his father who had become gravely ill from drinking contaminated water. After this experience, Dut founded Water for Sudan, Inc., and now splits his time between his home in Rochester and fulfilling his passion building wells in Sudan. Each summer, Dut returns to MCC to connect with current students and express his gratitude for their support.

"I've been involved in multiple programs here at DCC (Damon City Campus). They have all helped me individually with specific tasks, but most of all, they're helping me to succeed."

Anthony A. Rosado, MCC Class of 2011, communication and media arts major; member, Peer Leaders, Doorway to Success, and Men of Excellence Club

Women on the Move

Winner of the 2008 Innovation of the Year Award, Women on the Move is an MCC initiative that trains low-income female students to achieve economic self-sufficiency. Women on the Move is geared toward working students who earn too much money to receive government support but not enough to constitute a living wage. It was launched in January

2007 and funded by a \$67,873 grant from the Women's Foundation of the Genesee Valley. Since the program's inception, 71 women have participated in the 10-week program, which offers guidance in setting and achieving both short- and long-term goals for college and career. Along

with training sessions provided by MCC's counseling and advising centers, the students are paired with female faculty members as mentors who offer a professional perspective and access to resources. Based at the Damon City Campus, Women on the Move has an impressive retention rate, with 75 percent of its students returning to continue their education compared to a national average of 50 percent among community college students. A recent report to the Women's Foundation showed improvements in several areas, including access to better jobs with benefits as well as finding better health care and better housing.



Academy for Veterans' Success

According to a 2008 study done by the Rochester-based Center for Governmental Research, veterans and their families are often unaware of what they need, where to get help, and how to access services. The Academy for Veterans' Success, launched by MCC in 2009 in collaboration with regional veterans' organizations, serves as a resource for veterans and their families. The academy program was funded by a \$275,000 federal appropriation in 2009 and provides a comprehensive system of educational services and support to address the academic needs, career goals, and personal concerns of veterans and their families. These services begin with the college application process and continue through graduation and beyond—ensuring the academic success of local veterans and their families.

MCC is also a proud signatory to the Army Strong Community Covenant in support of the nation's first Army Strong Community Center based in Rochester, New York. The center is an innovative, virtual center dedicated to Army Reserve members and their families. Rochester was selected as a pilot for the program because of the significant number of Army Reserve soldiers who live in the area, and the community's history of support for military members and their families.

MCC has one of the largest populations of student veterans in New York state. More than 500 veterans are enrolled here, most of whom are receiving federal educational benefits. MCC has been named a Military Friendly School for 2010 by *G.I. Jobs* magazine and is among the top 15 percent of colleges, universities, and trade schools nationwide to receive the honor.

“My involvement in leadership roles at Monroe Community College is making my college experience better than ever. I have learned a wide range of skills that I will benefit from throughout my life. These skills range from public speaking to decision making in emergency situations. I have learned to be myself and to stay organized. I have been able to make myself heard along with other students.”

Student Government Association President Qasim Ijaz (Summer-Fall 2009)

LEADERSHIP

DEVELOPING LEADERS

Phi Theta Kappa: Alpha Theta Iota Chapter

In the early 1980s, former Monroe Community College President Peter A. Spina worked with MCC faculty to establish the Alpha Theta Iota Chapter of Phi Theta Kappa, the International Honor Society of Two-Year Colleges. MCC's Alpha Theta Iota Chapter was chartered in March of 1982 with 20 members. In the past two decades, more than 4,000 students have been inducted into Phi Theta Kappa at MCC; the college is home to the largest chapter in New York state. The chapter has received numerous awards: the MCC Affirmative Action Award, MCC Community Service Award, and MCC Organization of the Year Award. Over the years, scholarships were awarded for members to attend the Phi Theta Kappa International Honors Institute, annual conventions, and regional leadership conferences. Many active members of the chapter have received individual recognition for their scholarship, leadership, fellowship, and service activities. The chapter consistently ranks among the top 25 chapters in the nation and provides members with outstanding opportunities for enhanced scholarship, leadership, community service, and fellowship within the chapter and at regional and national conferences.



“Rochester Institute of Technology and Monroe Community College have a long, rich, deep, and growing association. Examples include articulation involving more than 60 academic departments; development and maintenance of 2+2 agreements; and collaboration on training and program development to ensure competitiveness and economic development in the Rochester region.”

Rochester Institute of Technology President William D. Destler, Ph.D.

Engineering Leadership Council

Students in MCC’s Engineering Leadership Council build upon classroom learning, gain hands-on design experience, and compete against other engineering students from across the state and nation. As part of the capstone course for the engineering science associate degree, students work in teams to design, prototype, and build entries for two national competitions. Their enthusiasm for design and competition is evidenced in long hours working on their projects, frequently extending beyond the semester’s end. MCC engineering students have won the American Society for Engineering Education’s National Robotics Competition three times in the past five years. MCC engineering students begin designing and building in their freshman year. MCC graduates successfully transfer to more than 30 four-year institutions, including the highly selective engineering programs offered by Rochester Institute of Technology, Rensselaer Polytechnic Institute, Cornell University, Syracuse University, and University of Rochester. MCC graduates are pursuing rewarding careers in electrical, industrial, mechanical, biomedical, computer, civil, and chemical engineering, and physics.

Advisors, Mentors, and Leaders

Peer Advisors (Counseling and Advising Center), Peer Mentors (Campus Center), and Peer Leaders (Damon City Campus) are MCC students who assist fellow students so that their transition to college is smooth, fun, and, most importantly, successful. Student advisors, mentors, and leaders complete extensive training in leadership skills and campus resources. Valued and essential partners of the New Student Orientation program, Peer Mentors and Peer Leaders directly assist students and guests throughout the summer and prior to the start of the spring semester. During the academic year, Peer Mentors and Peer Leaders are a resource for those who are struggling with the adjustment to college life; they help fellow students find ways to get more involved in campus life, develop leadership skills, address interpersonal or personal concerns, and achieve basic study skills. They host programs throughout the year.

Leadership Institute

MCC’s Leadership Institute fosters student learning and personal development. Students are offered experiential learning opportunities that encourage them to apply knowledge obtained in the classroom, develop leadership skills, and reflect on their learning experiences and desired outcomes. Through a variety of collaborative activities, students are able to improve in response to evaluation and feedback. Students receive a personalized Leadership Certificate upon completion of the program to share with future educators and employers.

Model UN

In MCC’s highly selective and challenging Model United Nations program, students earn academic credit for their work researching the history, culture, and relevant domestic issues of an assigned country. During the course, students acquire leadership skills such as negotiating, team building, and public speaking that prepare them for participating as delegates at the national competition. This program is an example of the cooperation between the Academic and Student Services divisions to enhance holistic student learning. The culmination of the class preparation is participation in the National Collegiate Conference Association’s (NCCA) Model UN competition in New York City. MCC’s Model UN team has competed against four-year institutions, including prestigious Ivy League institutions and has received the NCCA’s Distinguished Delegation Award for Excellence (2008), Honorable Mention Awards (2007 and 2009), and a Special Recognition Award Certificate for best presentation (2009).

Service-Learning

The Center for Service-Learning combines civic engagement with academic coursework in a way that benefits both the student and the community. Our mission is to enrich MCC student learning and address community-defined needs through student civic engagement. Students participate in service projects that are tied to courses. Our program splits its focus between student academic activity and community needs; helps foster civic responsibility; offers a special diploma of distinction for students who complete 200 hours of service-learning and pass those courses with a 2.0 GPA or above; and includes structured time for students to reflect on the service experience. During the fall 2009 semester, 48 community partners—involving schools, organizations, neighborhood associations, and agencies in the Greater Rochester area—were connected to 60 service-learning course sections.





“MCC was a great launching pad. It got me through the anxiety of ‘was I good enough?’ Now, all of my patients who are anxious about college, I tell them, ‘Start with MCC. You’ll be surrounded with adults who will help you believe in yourself.’”

Mary Tantillo, R.N., Ph.D., MCC Class of 1980, nursing major; Director, Western New York Comprehensive Care Center for Eating Disorders

SEPTEMBER 11TH REMEMBRANCE WALK

The September 11th Remembrance Walk on MCC’s Brighton Campus is one of many examples of how student leaders impact life in our community. The student effort to design, build, and dedicate a place of remembrance to honor the victims and heroes of the 2001 terrorist attacks on our country was driven by our students’ desire to create a distinct place for reflection and healing within our community. Students reached out to local businesses—from design and construction management to landscaping providers—the MCC Association, Inc., and the MCC Foundation to fund and complete the project. The memorial was dedicated in 2002 and annually serves as a primary venue for community remembrance, led by MCC student leaders.



VALUING OUR ECOSYSTEM

MCC is committed to fulfilling its mission in the most sustainable way possible, while educating its community on strategies to meet the environmental, social, and economic challenges of the future. The college sustainability plan sets goals in the areas of governance and administration; operations; service and outreach to the community; and curriculum, cocurriculum, and noncredit programs. The plan’s vision statement connects MCC’s learning college traditions with the future needs of its students and community: “Through education and example, MCC will foster a culture of sustainability where best practices will be identified and become standard.”



Sustainability Certificate

In June 2007, Monroe Community College introduced a sustainability certificate program. Courses focus on the social, economic, institutional, and environmental aspects of sustainable development as they relate to both human society and the non-human environment. The objectives of the certificate program are threefold: to introduce students to the ways that different disciplines affect and are affected by the field of sustainability; to help students understand the complex web of cause and effect that interconnects those disciplines; and to connect an understanding of sustainability to larger issues of energy, the environment, social and economic justice, agriculture, etc. Sustainability is becoming a priority in a number of fields, including business, agriculture, law, natural science, and technology. As such, MCC’s certificate in sustainability is designed not as a standalone but as a complement to an associate degree program of the student’s choosing. Soon, students will also have the option of an associate degree in sustainability. In addition, sustainability issues are infused throughout the curriculum, including Heating, Ventilation, and Air Conditioning; Engineering Technologies; and Hospitality. In fall 2009, MCC offered 16 courses with 49 individual sections focused on sustainability.



Pathways to Agricultural Careers

In 2009, Monroe Community College received a grant from the U.S. Department of Agriculture for the development of the Pathways to Agricultural Careers program that will identify, advise, and track students interested in agriculture studies. The program responds to agricultural and environmental employers' growing need for educated workers in fields such as food product development, alternative fuel technology, agricultural business development, and natural resource planning. The program will be developed in partnership with Cornell University's College of Agriculture and Life Sciences. Dual admission agreements with Cornell and other colleges are also being developed to attract students to the field, provide strong academic career paths, and facilitate transfer into agriculture and life sciences degree programs. The Pathways to Agricultural Careers program is directed by the MCC Biology Department and MCC's Agriculture and Life Sciences Institute.

Collaborative Learning Experiences

MCC's Biology and Hospitality departments collaborate on a field experience in the Bahamas for HSP 222 (Eco-Tourism and Remote Location Food Service—Bahamas, San Salvador) and BIO 182 (Marine Biology) courses during the January Intersession. The group spends two weeks at the Gerace Research Centre (GRC), part of the College of the Bahamas in San Salvador. MCC is one of only a few community colleges in the nation that offer courses at the GRC. During the fall semester, the biology students receive 20 hours of instruction to prepare them for the trip. The hospitality students study eco-tourism and food service as they prepare nutritious meals for more than 150 daily visitors to the GRC. Students become part of the local community as they also tour the island, visit the local high school culinary class, research local food customs, and visit local restaurants and grocery stores. Students in both disciplines not only benefit from the hands-on experience in their related fields but also receive lessons in diplomacy and mutual respect. Students from the classes present their Bahamian experiences during Scholar's Day.

Online learning, which accounts for 12-15% of MCC enrollment each term, saves energy—a lot of it. For example, taking a conservative estimate, MCC's distance education program saves 1,500 students from traveling to campus. The college estimates that its students incur an annual savings of 2,160,000 miles and 86,400 gallons of gas (based on average distance to campus and average gas consumption).

Green IT

MCC's Green IT program resulted from participation in the AASHE (Association for the Advancement of Sustainability in Higher Education) survey, which assesses sustainability planning and related campus issues. One element of operations frequently left out of sustainability discussions involves technology, which is at times an almost invisible element of college energy consumption and waste disposal. Yet, when any college considers the incredible commitment of institutional resources collected in this one area, it becomes imperative that information technology (IT) be front and center in sustainability efforts.

MCC's model offers four broad categories in which to assign IT green projects: power consumption, recycling, transportation and fuel conservation, and additional IT sustainability items. These four categories reflect four critical points where IT can impact operations from a green perspective: purchasing; facilities and

equipment operations; end-user education; and recycling, removal, and end-of-life concerns. The demonstrated model offers a creative, collaborative, and practical approach to identifying green IT initiatives and projects that can result in small changes but which, when taken together, can save valuable natural and fiscal resources. Since these initial discussions, MCC has implemented several of the strategies that came out of the process, and in each case, the college—and the environment—realized significant savings:

- By "virtualizing" MCC servers, the college has saved approximately \$198,000 in hardware and reduced utility costs (actual utility costs are difficult to determine since rooms are not metered separately).
- By implementing electronic pay stubs, the college has saved an estimated \$11,000 in postage and \$1,800 in paper forms, as well as reduced paper and fuel consumption associated with printing and distribution.



GROW Monroe

In September 2008, the GROW Monroe program was launched in Monroe County, with 16 retail and two wholesale facilities participating. The program is the culmination of a partnership between MCC's Agriculture and Life Sciences Institute, Monroe County, the Monroe County Farm Bureau, and the Monroe County Agricultural and Farmland Protection Board. It is the first initiative of its kind locally and was created to encourage consumers to buy locally grown and produced agricultural products. Western New York is the fourth largest agricultural area in the United States.



Student leaders of the Geosciences Association at Monroe Community College host e-recycling events on campus each semester. Their efforts create community awareness about the proper disposal of old electronics, prevent thousands of pounds of electronics from going into local landfills, and raise funds for field trips to locations such as Yellowstone National Park.



MCC is proud to have two Leadership in Energy and Environmental Design (LEED) certified facilities: the Louis S. and Molly B. Wolk Center for Excellence in Nursing which is LEED silver certified and the PAC Center which is LEED gold certified. The 22,560-square-foot Wolk Center opened in August 2008 and became the first MCC and Monroe County project to be LEED certified. Its silver certification reflects many sustainable design features, including low-flow plumbing, a highly reflective roof, a building envelope that optimizes energy performance, and high levels of lighting system and thermal comfort control. The facility was built with at least 20 percent overall recycled content that was manufactured, harvested, and/or recovered within 500 miles of the college. The 56,000-square-foot PAC Center, an athletic and student life facility featuring a field house, opened in October 2008 and is the first college and county project to be LEED gold certified. Its sustainable qualities include 50 percent of construction waste diverted from landfills; energy and water use efficiencies; 10 percent overall recycled content manufactured, harvested, and/or recovered within 500 miles of the college; and 30 percent of the building's materials containing recycled content. LEED is a designation given by the U.S. Green Building Council.

Sustainable Purchasing Practices

Over the years, MCC's Purchasing Department has explored products and services that reduce the negative impact on the environment and the health of humans and wildlife.

Our purchasing standards include:

- Ordering general use copy/printing paper that has a minimum of 30% recycled content.
- Seeking appliances that are Energy Star certified.
- Specifying that our primary vendor for desktop computers, laptops, net books, and peripheral products provide devices that are Energy Star certified.

- Specifying that our copier vendor provide units manufactured using recycled products to the maximum extent possible without interfering with the performance of the equipment.
- Migrating the college to the use of recycled/remanufactured toner cartridges for all campus laser printers.
- Purchasing "green" janitorial and restroom supply products for use where appropriate.
- Purchasing three flex-fuel vehicles: two for use by Public Safety and one for use by Shipping and Receiving.
- Identifying a vendor for the proper recycling of electronic devices, computers, monitors, and essentially any device with an electric plug.

STRENGTHENING STUDENT INTEREST IN STEM



Project WISE

From 2004 to 2006, an interdisciplinary team of MCC professors conducted National Science Foundation-sponsored workshops for more than 80 high school science teachers from the Greater Rochester area. These Project WISE (Workshops for the Improvement of Science Education) workshops were designed to enhance the skills of secondary school science teachers and introduce new technologies and teaching methods. The workshops targeted four specific academic disciplines: biology, chemistry, physics, and earth science. Teachers worked with MCC faculty to develop lesson plans that incorporated fundamental scientific principles with appropriate modern laboratory materials and equipment. Participants were provided with equipment and supplies appropriate to each workshop or a stipend. Continuing education units (CEUs) and certificates were awarded to participants. A \$746,000 grant from the National Science Foundation supported the effort.

CSTEP

The Collegiate Science and Technology Entry Program (CSTEP) supports and encourages racially/ethnically underrepresented and/or economically less advantaged college students in their science and math studies. CSTEP provides an array of academic and support services aimed at improving and enhancing students' grasp of mathematical and scientific concepts and methodologies; expanding their reading, writing, thinking, and computational skills; increasing their awareness of careers in scientific, technical, health, or licensed professions; and enhancing their ability to successfully achieve their desired educational and career goals. The New York State Department of Education funds this program. Joann L. Santos, director of MCC's CSTEP, serves as the western New York representative to the New York State Department of Education and assists with the planning and execution of CSTEP conferences.



"MCC laid the foundation for me to further pursue higher education. I had a great experience at MCC."

Nancy Adams, MCC Class of 1986, liberal arts major; Executive Director, Monroe County Medical Society



**Bridges to the Baccalaureate:
Rochester Biomedical Experience**

Recognizing the need to engage more minority students in pursuing degrees in the sciences and health care, MCC and Rochester Institute of Technology partnered in 2003 to create a bridge from one institution to the other. With a \$624,386 grant from the National Institutes of Health, they created the Rochester Biomedical Experience, an innovative and comprehensive program of weekend workshops, summer research experiences, and jointly offered courses designed to ease the transition of minority students from associate degree science programs to baccalaureate degree programs. By easing barriers and connecting students with people directly engaged in research, student interest in the sciences and health care fields matures quickly.

MCC also maintains a Bridges to the Baccalaureate partnership with SUNY Binghamton. This program seeks to increase the number and percentage of underrepresented minority community college students who transfer to science programs, and increase the percentage of those students graduating from four-year institutions. Although students are engaged throughout the academic year, the keystone to this program is the summer session. MCC students participate in a five-week program during which they live on the SUNY Binghamton campus and conduct research. Students also participate in networking and other social activities to prepare them for four-year college life. This is a five-year grant and MCC receives \$16,910 per year for faculty costs, transportation costs for student orientation, and some supplies.

FACILITATING TRANSFER AND CAREERS: MODELS OF EXCELLENCE

Jack Kent Cooke Foundation and the Community College Transfer Initiative

When the Jack Kent Cooke Foundation asked the country's prestigious and highly selective colleges and universities to provide more opportunities for academically strong but economically disadvantaged students, two of those colleges—Cornell University and Amherst College—turned to MCC. Now Cornell and Amherst work closely with MCC officials to smooth the pathway from MCC to their campuses. MCC is the only community college chosen by Cornell to participate.

2+2 Dual Admission Program

Some students know exactly what they want after graduating from high school. For them, MCC offers the 2+2 dual admission program, allowing full-time students to simultaneously enroll at MCC and a participating four-year college without the need to complete a second application. Students admitted to a 2+2 program, upon completion of a prescribed sequence of courses, are assured transfer with full junior status. MCC offers more than 230 2+2 programs with 26 colleges and universities—and a few 1+1 and 3+1 programs as well!

Transfer Advisor-in-Residence

MCC's Transfer Advisor-in-Residence program augments the college's transfer counseling services. Representatives of four-year colleges and universities are invited to campus to advise students on admission criteria, transfer credit, degree/major information, and courses leading to optimal transfer. Students expressing a desire to transfer to a particular four-year institution can schedule appointments with representatives from those institutions without ever leaving the MCC campus.

Department and Career Center includes a Career Center orientation, a StrengthsQuest workshop, and various topical workshops. All workshops are designed specifically for student-athletes.

SUNY Joint Committee on Transfer and Articulation

Our Career Center is actively involved with the SUNY Joint Committee on Transfer and Articulation. Based on the joint committee's work, the SUNY Board of Trustees recently endorsed the state's first-ever transfer policy that allows students at all SUNY two- and four-year colleges to transfer seamlessly to any other SUNY campus without having to re-take courses or deal with burdensome administrative issues. Under this new policy, first- and second-year undergraduate courses that have been successfully completed at one SUNY institution will transfer with full credit to another.

SCORE

The Student-Athlete Career Orientation and Resources Exploration (SCORE) program offers services to student-athletes that assist them in developing an academic and career plan. The four-semester collaborative program between the Athletic



John Wadach, Professor of Engineering Science and Physics, was an invited speaker at the workshop on key issues and exemplary practices in Community College Engineering Science Programs and Transfers held in Washington, D.C., sponsored by the National Academy of Engineering (NAE). Professor Wadach presented with Margaret Andersen, assistant dean of Engineering of the College of Engineering at RIT. The NAE will use the workshop proceeding to design national research initiatives in the areas of articulation between two- and four-year engineering programs and develop strategies for increasing the number of students earning engineering degrees.



CHAPTER HIGHLIGHTS

- Academic Excellence
- Residence Life Model
- Learning within a Safe and Secure Environment
- Public Safety Training Facility
- Community Collaborations
- Philanthropy that Engages Alumni and Community
- Employees Focused on Student Success

5. RESOURCES TO SHARE WITH LEAGUE MEMBERS

As an innovative and leading-edge institution, MCC offers a wealth of experience, exceptional resources, and considerable “know-how” to share with League member colleges.

RESOURCES

MONROE COMMUNITY COLLEGE. THERE'S MORE TO MCC.

What Happened to the Class of 2008?

At MCC, that's not a rhetorical question. The college has conducted follow-up studies of its graduates for decades. This data helps the college assess demand in particular careers, identify trends in popular transfer institutions, start charting salaries, and document connections between academic programs and careers. Most importantly, the survey clearly demonstrates whether MCC is helping students achieve their employment and transfer goals.

Selected data from our survey of Class of 2008 graduates include:

- **97 percent of responders are continuing their education**
- **67 percent of career and certificate program graduates are employed full time, 93 percent of whom are locally employed**
- **Graduates transferred to 130 different colleges**
- **Graduates were hired by 662 different employers**

“Hundreds of students have benefited from the Keuka College-MCC partnership ...and, thanks to Keuka's Accelerated Studies for Adults Program, MCC graduates and other adult students in the Rochester area have completed their bachelor's degrees or earned master's degrees from Keuka at MCC's Damon City and Brighton campuses.”

Keuka College President Dr. Joseph G. Burke

“Monroe Community College has long been a model of entrepreneurial and innovative practice within SUNY. Finger Lakes Community College looks to MCC as a leader in workforce development and programs designed to support the local economy, particularly in the technologies.”

Finger Lakes Community College President Barbara G. Risser, Ed.D.

ACADEMIC EXCELLENCE

Honors Institute

MCC's Honors Institute brings together academically talented and highly motivated students. The program's emphasis on personal connection and community within the larger college affords students the opportunity to develop mentoring relationships with Honors faculty members that will last until they complete their degree at MCC and, in many cases, beyond. The Honors Institute provides opportunities for exceptional students to take select courses taught by award-winning professors. Honors mentors assist students in selecting courses, transferring to four-year colleges, and securing scholarships. The program also offers a unique curriculum and off-campus events such as film festivals at The Little Theatre in Rochester and trips to The National Women's Rights Hall of Fame, as well as history and art tours of the City of Rochester. Students who complete Honors program requirements graduate with a SUNY-registered Certificate in Honors Studies in addition to their chosen degree.



Scholars' Day

Scholars' Day is MCC's most visible commitment to promoting the idea of an academic and intellectual community. An innovative opportunity to present and celebrate academic excellence, Scholars' Day highlights the scholarly work and research being conducted by MCC faculty and students. The day's activities included presentations, panel discussions, performances, and poster sessions from departments and disciplines across the college. In 2009, MCC hosted Scholar-in-Residence, MIT physicist Alan Lightman, author of "Einstein's Dreams." During Dr. Lightman's two college-wide presentations, he spoke of the similarities in the scientific and artistic creative process. Following his presentation, MCC's own student/faculty collaborative drama initiative, The Sixth Act, staged an original adaptation of "Einstein's Dreams." This event reflects MCC's commitment to providing opportunities for undergraduate research and creative activities.

"I strongly support MCC's continued membership on the Board of Directors of the League for Innovation in the Community College. We have worked closely with MCC on a number of initiative projects. As an example, MCC and Nazareth jointly developed the North Star Service Learning Project that focused on the Underground Railroad. The students and faculty from the two schools created public history curriculum and educational materials about the Underground Railroad. They presented to a national conference on the topic and developed material that could be used in the local schools and other settings. This is just one of many examples of MCC's cooperative and innovative work."

Nazareth College President Daan Braveman

Other Authors Who Have Visited MCC:

Roméo Dailaire • Leif Enger • Brian Greene • Immaculée Ilibagiza • David Cay Johnston • Franklin Littel
Hubert Locke • Lois Lowry • Anne Patchett • Samantha Power • Victoria Redel • Amy Tan • Fareed Zakaria

THE TRANSITION TO TECHNOLOGY: THE GATEWAY TO HVAC/R PROGRAM

The Gateway to HVAC/R Program was made possible by a \$20,000 gift to the Monroe Community College Foundation from The Grainger Foundation. The program recruits transitional studies students into HVAC/R careers, offering them scholarships, peer mentors, and faculty advisers.

Through the program, students are introduced to energy-efficient and environmentally friendly technologies that are directly related to the HVAC/R industry. Students work in MCC's new alternative energies and refrigeration lab. The program successfully prepares students to enroll in MCC's degree program beginning in fall 2010 and also serves as a model for future Transition to Technology programs between transitional and technical education departments of the college.



Applied Technologies Center Programs

The Applied Technologies Center (ATC) is MCC's 53,000-square-foot, state-of-the-art facility for technical education and industry-based training. The ATC houses certificate and degree programs in Automotive Technology; Heating, Ventilation, and Air Conditioning/Refrigeration (HVAC/R); and Precision Tooling and Machining. The ATC, which also provides noncredit courses and corporate industrial training, contains a computer lab, multi-use classrooms, laboratories, conference rooms, and the offices of the Rochester Tooling and Machining Association.



MCC: A T-TEN COLLEGE

Toyota Motor Sales, USA Inc. named MCC's Lexus/Toyota Automotive Technician Training program one of the top five training programs in the country. As a founding partner of the Toyota Technical Education Network (T-TEN) in 1986, MCC was the first college in the country to win the prestigious National T-Ten Award twice for program excellence. There are currently 50 T-TEN programs nationwide.



PRECISION JOBS FOR AMERICAN MANUFACTURING

MCC was selected as one of eight colleges nationally to participate in the National Tooling and Machining Association's PJAM (Precision Jobs for American Manufacturing) project. This recognition resulted from the college's longtime partnership with the Rochester Tooling and Machining Association, whose offices are within MCC's Applied Technologies Center. PJAM is a comprehensive workforce development support program—designed and implemented by the National Tooling and Machining Association—to fill and retain the metalworking and manufacturing skilled workforce pipeline by upgrading and standardizing regional training sites into world-class centers of excellence. The program covers recruitment, training, placement/retention, and funding. This partnership has resulted in national recognition and funding for a center of excellence that enabled a greater alignment between education and industry, and created workforce skill standards.



COMMUNITY ADVISORY BOARDS

MCC's mission requires ongoing and focused dialogue with leaders of business, industry, and government within the Greater Rochester metropolitan area. These discussions often take place in small group meetings between faculty members, representing various MCC career and transfer programs, and members of their respective advisory boards. Nearly 360 community members participate on 20 MCC advisory boards.

The substantive business of these advisory boards varies from program to program, but the impact of advisory board meetings is common among all: Monroe Community College becomes closer to the people that it serves. One advisory board may focus on providing faculty members with crucial information regarding employment needs and trends within its industry. Another may review proposed changes in a program's curriculum, and offer faculty-specific and important feedback as to whether such changes would make a prospective graduate more employable. Still other advisory boards may provide input on transfer-of-credit issues as a way of troubleshooting issues related to students' pursuits of four-year degrees. In all cases, advisory board meetings are open forums and include the free-flowing exchange of opinions.

DENTAL CARE PROGRAMS

• Distance Dental Hygiene Project

An Innovation of the Year award winner, MCC's Distance Dental Hygiene project is a partnership between MCC and Jamestown and Jefferson Community Colleges. This program creates access to MCC's Dental Hygiene program for rural communities with acute and unmet needs for a larger dental hygiene workforce. Didactic instruction is conducted by MCC faculty online. Clinical instruction is conducted by dental hygienists at local clinics in each of the three communities. The MCC faculty has converted 16 courses to an online format. Because remote clinical instruction can be challenging, particularly for those with limited teaching experience, MCC faculty created an instructional DVD that demonstrates how we instruct clinical skills. Also, MCC faculty has conducted several mentoring sessions in an effort to further assist remote faculty in successful clinical instruction.

• DART

MCC offers an abbreviated form of its Dental Assisting Certificate (Dental Assisting Rapid Track or DART) to unlicensed dental assistants throughout New York state. The 15-credit program is taught online with clinical practice hours and competencies professionally supervised. MCC's program was the first online program in the nation to receive accreditation from the American Dental Association.



THE FOLLOWING ACADEMIC PROGRAMS BENEFIT FROM THE GUIDANCE PROVIDED BY ADVISORY BOARD MEMBERS:

- Accounting
- Automotive
- Biotechnology
- Business Administration/Economics
- Dental Studies
- Education
- Electrical Engineering
- Health and Physical Education
- Health Information Technology
- Hospitality
- Human Services
- HVAC/R
- Information Technology
- Law and Criminal Justice
- Nursing
- Office Technology
- Optics
- Precision Tooling and Machining
- Radiologic Technology
- Visual and Performing Arts

COOPER CERTIFICATES

The Health/Physical Education Department has an agreement with the Cooper Institute to offer "Cooper Certificates" through MCC's Introduction to Sports Science course. The Cooper Institute Certified Personal Trainer program is accredited by the National Commission for Certifying Agencies and offers a certification exam for students interested in becoming certified personal trainers. MCC is the first institute of higher education to have this certification offered as part of a course. It was through the initiative of MCC's faculty that the Cooper Institute agreed to review and accept a model that can now be used by other two-year and four-year colleges to offer this certification through college credit.



RESIDENCE LIFE MODEL

MCC enjoys sharing its experiences and lessons learned with its sister community colleges, especially when it comes to establishing and managing a successful residence life program. In response to expressed interest in on-campus housing by students and parents, MCC's residence halls, the Alice Holloway Young Commons, opened in 2003 with 366 beds under the management of the MCC Association, Inc., a nonprofit organization. Student demand for housing greatly exceeded expectations and a second phase of residence halls opened in fall 2007, expanding the number of beds to 772. Campus residents interact with commuter students, staff, and faculty to build a diverse "living and learning" community that complements individual educational experiences and contributes to overall personal development. Comprehensive social and educational programs are offered to residents. College departments are also engaged and have developed services to support our 24/7 on-campus population. MCC's residence life case studies have been published in the League's *The Leadership Dialogues: Community College Case Studies to Consider* (2004) and *Student Services Dialogues: Community College Case Studies to Consider* (2008).



LEARNING WITHIN A SAFE AND SECURE ENVIRONMENT



Developing a safe and secure environment where a quality education may be achieved is the responsibility of the entire community. Within our community, MCC's Department of Public Safety is committed to its leadership role in developing programs and approaches to assist the institution in achieving a safe and secure environment. The department exists to support the goals of the college and to assist those who seek and impart knowledge, as well as those who provide support to the mission of the institution. The department strives to provide an environment where diverse social, cultural, and academic values may prosper and grow.

Peace and Public Safety Officers

MCC's Board of Trustees approved Campus Peace Officer status for Public Safety Officers in 2008 and the department completed its transition in September 2009. Currently, 17 public safety employees are certified Campus Peace Officers in accordance with the 2003 New York state enabling legislation. MCC is the seventh community college in New York state to complete this transition and has the largest number of community college campus Peace Officers in the SUNY system.

Community Emergency Response Team (CERT)

MCC's Community Emergency Response Team has more than 25 college community volunteers—each of whom has completed the 24-hour community course offered by the Public Safety Training Center. CERT members are trained in fire safety, disaster medical operations, search and rescue support, evacuation procedures, etc. Active since 2004, CERT members have assisted in numerous campus events, drills, and emergencies.

Civility Initiatives

Established in 2006, the College Civility Committee strives to help create and maintain respectful learning communities across all campuses that value honesty, courtesy, compassion, tolerance of divergent opinion, constructive resolution of conflict, and responsibility. Its current educational campaign—"MCC: Making

Courtesy Common"—has included numerous presentations for faculty, staff, and student groups. In addition to developing a website, the College Civility Committee plans to continue its campus dialogue and incorporate its important messages into student orientation, faculty orientation, and athletics programs. The overall program will be presented at the March 2010 League for Innovation conference in Baltimore.

Brighton WATCH

Brighton WATCH (We All Together Can Help) is a joint venture started in 2003 between MCC and the Town of Brighton Police Department. The program, modeled after the federal government's Volunteers in Police Service (VIPS) program, provides college credit to students who perform needed community service in areas with large senior populations. Developed with the help of MCC criminal justice students, Brighton WATCH involves efforts to keep seniors safe, including foot and bicycle patrols of a local pedestrian pathway, crime prevention seminars, security patrols at MCC's Brighton Campus, child safety seat inspections, neighborhood speed monitoring, and other joint ventures. Through Brighton WATCH, students are gaining valuable hands-on policing experience, developing strong ties with Brighton's senior population, and giving back to the community while meeting their educational goals.



PUBLIC SAFETY TRAINING FACILITY

MCC's Public Safety Training Facility (PSTF) is a regional emergency training complex owned by Monroe County and the City of Rochester and operated by MCC. Here, the college trains police, fire, and emergency medical personnel. For professional and volunteer firefighters, the PSTF offers aircraft simulators, burn buildings, and other fire training props. Police officers and recruits learn and refine skills in a crime scene simulator, a firing range simulator, and a TEAM/Tac simulator. Abundant medical resources are available for EMS training.

The PSTF's primary mission is to serve local public safety training needs. However, its programs are marketed on a regional, state, and national level and have served public safety professionals from around the world, including firefighters from Athens, Greece, prior to the 2004 Olympics. The National Incident Management System (NIMS) training program, established by the Federal Emergency Management Agency (FEMA), has been incorporated into several classes.

Homeland Security Management Institute

The Homeland Security Management Institute (HSMI) was launched in December 2003 to serve as a regional authority on homeland security training. As such, the HSMI strives to ensure that all public and private employers and private citizens are prepared to prevent, respond to, and manage the impact and consequences of any incident stemming from a man-made or natural catastrophe. While HSMI's training is generally conducted at the Public Safety Training Facility, other training options include online delivery and mobile training teams. Through a network of community colleges and other training entities, HSMI provides local, regional, and national services.

The Federal Emergency Management Agency in conjunction with the Partnership for Environmental Technology Education recently awarded a \$3.5 million competitive grant to MCC and four other leading

community colleges. The Community College Citizen Preparedness Program will be expanded to 120 community colleges over three years to train students, faculty, and staff in preparedness programs.

Since 2004, MCC's HSMI has served as the "vendor of choice" for the Monroe County Office of Emergency Management in delivering Community Emergency Response Team (CERT) training. The CERT program educates people about disaster preparedness for hazards that may impact their area and trains them in basic disaster response skills such as fire safety, light search and rescue, team organization, and disaster medical operations. CERT members are also encouraged to support emergency response agencies by taking a more active role in emergency preparedness projects in their community. MCC has conducted 20 sessions to date, training more than 550 people.

In November 2009, Congressmen Eric Massa (New York) and Bennie Thompson (Mississippi), Chairman of the U.S. House of Representatives' Committee on Homeland Security, visited MCC's Public Safety Training Facility. The Congressmen are pictured here with Sheila Manns of MCC's Homeland Security Management Institute.



COMMUNITY COLLABORATIONS

Allied Health Care Program Expansions

In 2002, Rochester Business Alliance President and Chief Operating Officer Sandra Parker brought health care providers and Monroe Community College together to find ways to relieve critical health care shortages in our community, specifically targeting MCC's Nursing and Radiologic Technology programs. Local health care and insurance providers Excellus BlueCross BlueShield-Rochester Region, Preferred Care, Strong Health, Unity Health System, and The Rochester General Hospital Foundation combined forces to grant \$1 million to the Monroe Community College Foundation to expand MCC's nursing program and increase the number of nursing graduates. As a result,

the number of associate degree graduates from the nursing program has increased by about 30 percent each year. The nursing expansion program has been extended through spring 2011, providing slots for 150 additional students.

In 2004, local health care provider IDE Radiology joined Excellus BlueCross BlueShield, Strong Health, ViaHealth, Unity Health System, and Preferred Care to offer a combined commitment of \$624,000 to expand MCC's Radiologic Technology program. As a result, the number of associate degree graduates from the Radiologic Technology program increased by about 35 percent per year.

"Monroe Community College is a vital partner to the Rochester region and its many employers. Its academic programs are tailored to meet the labor force needs of our region. MCC listens and responds to the needs of the community in the training and re-training of its workforce."

Rochester Business Alliance President and CEO Sandra A. Parker,

MCC Hosts Pathways to Entrepreneurial Success Conference

More than 400 aspiring entrepreneurs and current business owners explored programs and services to help grow their businesses at *Pathways to Entrepreneurial Success 2009*, a community resource forum hosted by MCC in partnership with Nazareth College and St. John Fisher College. Plenary sessions covered the journeys and challenges faced by entrepreneurs and key community resources offered by government agencies, business development organizations, and local colleges. Breakout sessions explored resources available to start a business, franchising, understanding legal issues, and attracting customers through social networking and new media.





Finger Lakes WIRED Initiatives

Three years in the making and through a \$370,000 award from Finger Lakes WIRED, the Regional Center for Workforce Excellence is a collaboration of MCC, Finger Lakes Community College, and Genesee Community College.

The virtual center is designed to enhance the skills of area workers while also expanding the regional talent pool for small to mid-sized businesses in industries such as optics manufacturing, health care, biotechnology, precision manufacturing, and alternative energy. The center provides students and job seekers across the nine-county region with access to technical programs from all three colleges through distance-learning and/or a hybrid of online and in-classroom formats.

Finger Lakes WIRED also supported MCC's highly successful Emerging Entrepreneurs Scholarship program. MCC's Business Administration and Economics Department launched the scholarship program that targets aspiring entrepreneurs and small business owners in July 2008. This program covered the cost of tuition, student fees, and textbooks for aspiring entrepreneurs enrolling in a two-course entrepreneurship sequence. Over a 14-month period, 135 students were awarded scholarships from among 400 applicants. This program has been a life-changing experience for many of the participants. To date, program participants have established a variety of new businesses, including a delivery service for the elderly, a game and hobby lounge, a gluten-free specialty bakery, an international telecommunications company, and a marketing consulting and research business.

SAFE Grant

MCC's Law and Criminal Justice Department secured the three-year SAFE (Supporting Actions For Engagement) grant through the Community College National Center for Community Engagement, enabling MCC to be one of three mentor colleges that will conduct training on service-learning and civic engagement as it relates to homeland security and domestic preparedness. MCC hosted a full-day workshop in June 2004, including a half-day briefing for New York state community college presidents on homeland security and community engagement. The national training team (MCC, Gulf Coast Community College, and Mesa Community College) restructured the SAFE training for year three to provide each mentee college a three-day service-learning summit and follow-up mentoring through September 2006. Northwest Arkansas Community College and Jackson Community College were selected as mentee colleges. Both colleges launched their pilots in 2006.

Women's Wellness Conference

Launched in 2004, the annual Women's Wellness Conference helps women develop skills for mental, emotional, social, physical, and academic development. MCC's Health and Physical Education Department hosts the daylong event in partnership with the Delta Sigma Theta Sorority, Inc. (Rochester Alumnae Chapter and AAWCC-MCC Chapter), and the Tawa Pano Unity Fellowship Church. Sessions include topics such as stress management, self-defense, team building, financial planning, effective communication, sex and relationships, nutrition, and more. A vendors fair, highlighting local health and wellness services, is also offered during the event.

Focus on Youth and Human Services

The Human Services Department collaborates with community and government agencies to address the social concerns confronting our community. In 2004, partners gathered to *Focus on Youth*. The conference attracted more than 200 students, faculty, and community professionals, including representatives of local agencies. In 2007, the conference theme was "Collaboration in Action," which featured keynote speaker Mark Homan, author of "Community Change: Making It Happen in the Real World" and "Rules of the Game." The "Abuse and Addiction" conference in 2008 provided the perfect forum for MCC to introduce its new degree in Addictions Counseling. This conference and the new degree received high praise from Karen Carpenter-Palumbo, New York State's Commissioner of the Office of Addiction and Substance Abuse Services, who was the keynote speaker at the conference.

292-BABY

292-BABY is Greater Rochester's center for all things "children." MCC is the administrator of the 292-BABY community collaboration that provides an integrated communication network designed to support parents and caregivers of infants. The vision of 292-BABY is for every child born in Rochester to reach full physical, emotional, cognitive, and spiritual potential. The initiative makes parent/caregiver support a top priority, providing a telephone hotline that connects callers to pediatric nurses, a nightly local access television show, and an interactive website.

This project is indicative of MCC's ability to bring together partners and funders around critical issues. Partners on the 292-BABY effort include Golisano Children's Hospital at Strong, the Regional Early Childhood Direction Center, the WXXI Public Broadcasting Council, Family Resource Centers of Rochester, the Monroe County Library System, the Margaret Warner Graduate School of Education and Human Development, the Early Childhood Education Quality Council, ViaHealth, Childcare Council Inc., Time Warner Cable, The Children's Institute, Wegmans Food Markets, the Daisy Marquis Jones Foundation, the Halcyon Hill Foundation, the Marie C. and Joseph C. Wilson Foundation, and the Rochester Area Community Foundation.



MCC STUDENT WINS NACCE STUDENT ESSAY CONTEST

MCC student and Emerging Entrepreneur Stacey Reed won *The New York Times*/National Association for Community College Entrepreneurship (NACCE) Student Essay Contest in 2009. The contest recognizes a community college student who discovers firsthand how entrepreneurship education at community colleges benefits students. Ms. Reed was awarded \$1,000 and an invitation to speak at NACCE's 6th annual national conference in Anaheim, California. Her home college, MCC, also received \$1,000.

PHILANTHROPY THAT ENGAGES ALUMNI AND COMMUNITY



The Monroe Community College Foundation was established in 1983 as a 501(c)(3), nonprofit corporation to secure private sector support to supplement and enhance public funding at MCC. Led by more than 50 community leaders and volunteers, the foundation provides scholarship assistance, faculty enrichment programs, funding for educational equipment, and seed money for innovative programs. The MCC Foundation is regionally and nationally regarded as a model for community college philanthropy and responsible fiscal management. In addition to its annual fund, planned giving, and capital campaign programs, the MCC Foundation also offers programs that engage MCC alumni, faculty, and staff.

Alumni Week and Homecoming

More than 10,000 MCC alumni have given back to MCC through the MCC Foundation. The foundation's alumni program seeks to build, maintain, and strengthen the relationship between alumni and the college with a primary focus on returning alumni to campus. During Alumni Week and Homecoming, the MCC Foundation seeks to return alumni to campus through various events, including a 5K walk/run followed by a luncheon in the alumni hospitality tent and Tribunes intercollegiate athletic competitions. Other events include alumni appreciation receptions, reunion celebrations, golf outings, and cooking demonstrations and tastings. In the future, the annual Athletic Hall of Fame induction ceremony will be incorporated into Homecoming Weekend to blend our past student-athletes with current athletic events.

Alumni Advantage Program

MCC alumni who make a donation of \$150 or more to the MCC Annual Fund make an impact on student success and qualify for the MCC Foundation's Alumni Advantage Program. The program is open to all MCC alumni and offers access to MCC fitness facilities, libraries, and electronic learning centers on the Brighton and Damon City campuses. The Alumni Advantage Program gives alumni added incentive to reconnect with MCC and support the MCC Annual Fund.

Faculty Grants Program

The MCC Foundation's annual grants program provides financial support to faculty and staff for program development and curriculum enhancement through special projects, as well as necessary equipment purchases which are not included in the college budget. Each year, a committee of faculty, staff, and MCC Foundation directors meets to review proposals and determine which projects will be funded. The approximately \$30,000 awarded each year comes from unrestricted donations made to the foundation. Since its inception in 1996, nearly \$400,000 has been invested in projects that promote innovation and creativity. The annual grants program is one of the foundation's top priorities and is seen as an opportunity to nurture collegial relationships and to support student success.

“We are fortunate that MCC is a great community college that continues to transform itself; we consider [Xerox's support of MCC] not a gift, not a donation, but an investment in our collective future.”

Xerox Corporation Chairman Anne Mulcahy

EMPLOYEES FOCUSED ON STUDENT SUCCESS

MCC offers several programs to enhance and support its learning college culture and further the community college mission. These include:

Alice Holloway Young, Ed.D., Internship Program

The Dr. Alice Holloway Young Internship gives individuals from underrepresented groups—who are either graduate students or holders of graduate degrees—opportunities to gain experience teaching in a community college. The internship encourages these individuals to consider a career in community college education and enhances the education of MCC students by providing opportunities to enrich the classroom experience. Each intern is assigned to a senior MCC faculty member who serves as a mentor. Seventeen academic departments have mentored 62 interns in this program since 2003. Seven of the interns were eventually hired by MCC.

EDU 500: Teaching at the Community College

MCC has developed a two-year, required professional development program for newly hired faculty. This series is coordinated through MCC's Teaching and Creativity Center. A one-semester MCC course, EDU 500: Teaching at the Community College, introduces employees to the depth and breadth of the community college enterprise. Senior administrators discuss the complexities of leading a comprehensive and innovative institution. A panel of senior faculty discusses the challenges and satisfactions of a long career at the institution. Enrollees visit classes outside of their academic department, division, and/or campus. The goal of the EDU 500 program is to assure that faculty members are prepared to meet the demands of their first year of teaching, and then to connect their service to the college's mission.

MCC Leadership Academy

The MCC Leadership Academy is a progressive, in-house leadership development program for faculty and staff. The program is based upon two overarching principles: first, the belief that leadership is an ongoing learning process throughout one's career, and, second, that the college has an inherent responsibility to nurture and develop the leadership skills of its people, thereby making them more proficient in their current responsibilities as well as preparing them for future opportunities. The program is aimed at broadening the institutional knowledge of participants and fostering their capacity to effectively address the challenges that may impact their current and/or future roles at the college or in other higher education environments.



Teaching & Creativity Center

The Teaching & Creativity Center (TCC) is an innovative initiative supported by MCC administrators and faculty members. The center's mission is to inspire faculty to enhance teaching potential and effectiveness. The center creates an environment for faculty to exchange ideas and resources, be assisted with course and lesson development, and have the opportunity to learn new skills. It also provides new programs, initiatives, and incentives, and ties these to the values, vision, mission, goals, and objectives of MCC. Its programming includes a "Conversations Series" on focused topics, brown bag sessions, an annual panel discussion, and semi-annual adjunct orientation. The center's Faculty Mentoring Program provides excellent support to new faculty as well as an opportunity for networking and professional development. Center coordinators use the *MCC Daily Tribune* (electronic newsletter) to promote monthly "Teaching Tips from Your TCC." Topics have included helping students improve reading, assisting students with end of the semester closure, student engagement, and portfolio development.

The Monroe Model

Begun in the late 1990s after its online learning program was implemented, MCC instituted a cross-divisional online learning support team to provide comprehensive support services to online faculty and students. Members of the team included Academic Services (Curriculum, Registration, and Records), Technologies (Instructional Designers, distance learning administrators, and a distance learning librarian), and Student Services (Counseling and Advising, student services administrators).

The approach became known as the Monroe Model and is featured as a Sloan-C best practice and was documented in "Institutional Support for Online Faculty: Expanding the Model," written by Marie Fetzner, Assistant to the President, Educational Technology Services, as published in *Elements of Quality Online Education: Practice and Direction*, Volume 4, 2002.

TEACHABLE MOMENTS

In 2006, faculty members from the Transitional Studies and English and Philosophy departments created "Teachable Moments," a two volume interactive DVD series to be used as a professional development tool to assist college faculty and staff in navigating numerous challenging situations both inside and outside of the classroom. The DVDs present actual MCC students and faculty in a variety of realistic scenarios and present possible resolutions.

COUNCIL ON UNDERGRADUATE RESEARCH

Monroe Community College is one of only 11 community colleges in the country that are institutional members of the Council on Undergraduate Research (CUR). MCC's relationship with CUR began with a two-day workshop in June 2008. At that workshop, faculty members from all disciplines explored the ways in which they could champion research opportunities for their students. MCC's faculty members soon recognized that they already offered their students a dynamic range of creative and independent learning opportunities. For example, Political Science students engage with the Model

United Nations program to conduct comprehensive research into the political and cultural landscape of a foreign country; students in Engineering Science encounter a cutting-edge "design and build" curriculum; and students in Business design their own research projects, addressing real-world situations and problems. MCC's membership in this national organization illustrates its commitment to educating students for the 21st century and providing them with the comprehensive academic and personal skills needed to succeed. In 2009, Michael McDonough, Dean of Liberal Arts at MCC, was elected as a CUR Councilor, the only community college representative to serve on the national executive committee.

CHAPTER HIGHLIGHTS

- Institutional Rankings
- Faculty and Staff Honors
- Student Honors
- Select Monroe Community College Foundation Awards

6. NATIONAL AND STATE RECOGNITION

MCC's quality and effectiveness can be measured in part by the many accolades bestowed upon the college by external organizations. MCC programs and faculty are consistently recognized for excellence by leading associations, both within the community college realm and beyond. The college attributes its success to a simple recipe: a deep-seated commitment to collaboration and innovation in service to MCC students.



"Monroe Community College and the University of Rochester have a long history of collaboration on a variety of projects. UR faculty members have worked closely with MCC faculty and staff to broaden the learning experiences available to MCC students in the sciences, engineering, and health-related fields. UR and MCC faculty have collaborated on workshops focusing on classroom skills and best teaching practices. MCC students have also been participants in research studies conducted by UR faculty and graduate students. MCC's faculty, staff, and students are valued by the University as partners in our common goal of improving the quality of life for City of Rochester and Monroe County residents."

University of Rochester President Joel Seligman

INSTITUTIONAL RANKINGS

- *The New York Times* named **Monroe Community College one of 11 model community colleges in the country** (April 2007).
- The college is consistently ranked in the **top 15 community colleges nationally** in terms of number of associate degrees awarded, often graduating more students than community colleges with larger enrollments, according to *Community College Week*.
- In 2006, MCC was **a model within the SUNY system for implementation of Banner**, an extensive management information system. MCC professionals developed and led the Student Information & Campus Administrative Systems (SICAS) Project Managers' Banner Boot Camp and made numerous state and national conference presentations on MCC's Banner Project Management efforts.
- In 2006 and 2007, **the MCC Athletic program was awarded the National Alliance of Two-Year College Athletic Administrators (NATYCAA) Cup in the NJCAA Scholarship Division**. The honor recognizes overall athletic program excellence by two-year colleges based on success in championship competition at the national level.
- MCC's Project VISION (Voice and Information System Integrated Online Network) received the **2007 New York State Forum Technical Implementation Award**. The project integrated voice, video, and data communications and provided secure network services to the college community. The New York State Forum is a network of state and local government organizations and information technology leaders and professionals concerned with information management, policy, and operations.
- In 2008, the U.S. Department of Education (Office of Vocational and Adult Education) named **MCC's Collegiate Science and Technology Entry Program (CSTEP) one of eight exemplary community college programs in the nation**.
- MCC's Public Safety Training Center Video Production Department has earned numerous awards for its work. These include a **Law Enforcement and Emergency Services Video Association (LEVA) Shield Award** for "Fireworks," a video created to train law enforcement officers on the hazards and laws regarding fireworks and homemade explosives; a **community service award from the National Center for Missing and Exploited Children** for a training video for law enforcement; and **merit awards from LEVA** for videos covering airport screening, bloodborne pathogens, hazardous materials, and field intervention.
- MCC is one of two community colleges asked to participate with five selective private universities in a **Louis Stokes Alliance for Minority Participation consortium** in upstate New York. Funded by the National Science Foundation, the program seeks to enroll and graduate more students from underrepresented populations in science, technology, engineering, and mathematics (STEM) degree programs.
- In 2004, New York Governor George Pataki recognized the Rochester AmeriCorps program administered by MCC as a **Dr. Martin Luther King, Jr. Community Service Organization honoree**.
- The Corporation for National and Community Service named MCC to its **2008 President's Higher Education Community Service Honor Roll** for exemplary service efforts and service to America's communities.



FACULTY AND STAFF HONORS

MCC faculty and staff excel in their fields. Here are some of the accolades bestowed upon them by professional associations, local and municipal governments, and peers.

State University of New York Chancellor's Awards for Excellence

The State University of New York bestows excellence awards on the most accomplished faculty and staff throughout the 64-campus system. The awards honor individuals' expertise, dedication, and commitment to their institution and to SUNY. Award recipients personify professional excellence and serve as role models for the State University of New York community. MCC is proud to have 83 Chancellor's Award recipients in its history; those honored since 2000 are listed below.

The most distinguished SUNY awards are the Distinguished Teaching and Service Professorships—an honor and an academic rank above full professor bestowed upon individuals with a sustained record of outstanding teaching and service at the graduate, undergraduate, or professional levels. MCC is honored to have a Distinguished Teaching Professor in Karen Morris and a Distinguished Service Professor in G. Christopher Belle-Isle.

SUNY Chancellor's Award for Excellence in Teaching

2000

Diane Cheasty, Associate Professor, Food, Hotel, and Tourism Management

Cathryn Smith, Assistant Professor, English/Philosophy

John Wadach, Associate Professor, Engineering Science and Physics

2001

Pamela D. Korte, Associate Professor, Nursing

Raymond Shea, Associate Professor, Business Administration/Economics

2002

Donna Cox, Professor, English

Karen Morris, Professor, Business Administration/Economics

2003

Renee Rigoni, Associate Professor, Business Administration/Economics

2004

Lynn Bartholome, Professor, English/Philosophy

Paul D'Alessandris, Associate Professor, Engineering Science and Physics

Craig M. Rand, Associate Professor, Health and Physical Education

Gary M. Thompson, Professor, Law and Criminal Justice

2005

Marsha Bower, Associate Professor, Dental Studies

Richard Connett, Professor, Biology

Gary Egan, Professor, Mathematics

2006

Roscoe Hastings, Professor, Health and Physical Education

2007

Bonnie Connell, Professor, Mathematics

Susan Murphy, Associate Professor, Business Administration/Economics

Ann Tippet, Assistant Professor, English/Philosophy

2008

Patricia Kuby, Professor, Mathematics

Anne Ranczuch, Associate Professor, Business Administration/Economics

2009

Suzanne El Rayess, Associate Professor, English for Speakers of Other Languages

SUNY Chancellor's Award for Excellence in Professional Service

2000

Carol Adams, Dean, Interdisciplinary Programs
Dale E. Mallory, Director, Network Systems & Applications Development

2002

Elaine Goldstein, Counselor, Counseling and Advising Center

2003

Ethel Lewis, Director, Educational Opportunity Program

2004

Cynthia Cooper, Director, Public Affairs
Sherrill Ison, Director, Institutional Research
Donna Pogroszewski, Director, Communication and Network Services

2005

Terry Keys, Director, Instructional Technologies
Betty Smith, Counselor, Counseling and Advising Center
Elizabeth Stewart, Associate Director, Campus Center

2006

Robert Cunningham, Director, Academic Learning Environments

2008

Robert Bertram, Associate Dean and Director, Computing Services

2009

Jerome St. Croix, Director, Financial Aid

SUNY Chancellor's Award for Excellence in Librarianship

2005

Ann Penwarden, Assistant Director, Library

2006

Deborah Mohr, Assistant Professor, Database Control Librarian

SUNY Chancellor's Award for Excellence in Scholarship and Creative Activities

2002

Kathleen Farrell, Assistant Professor, Visual and Performing Arts

SUNY Chancellor's Award for Excellence in Classified Services

2009

Jodee Biller, Administrative Assistant, Controller's Office

National Institute for Leadership Development LEADERS Program Participants

The National Institute for Leadership Development's LEADERS program is an international program for administrators and faculty in higher education. The program is designed for administrative and faculty women who want to explore their role in leadership. Programs focus on crystallizing the participant's identity, fine-tuning skills, identifying leadership and community college issues, and developing personal confidence.

MCC ATTENDEES

2000

Susan Baker, Assistant to the Vice President, Student Services

Marie J. Fetzner, Assistant to the Vice President, Educational Technology Services

2001

Loretta Chrzan-Williams, Bursar

2002

Donna Pogroszewski, Associate Director, Communication and Network Services

Elizabeth M. Stewart, Associate Director, Student Center

2003

Cynthia Cooper, Director, Public Affairs

Elizabeth Ripton, Director, Registration and Records

2004

Donna Burke, Assistant Director, Admissions

Ellen Mancuso, Access Services Librarian

2005

Kelley Bennett, Advisor, Counseling and Advising Center

2006

Anne Hughes, Career Counselor, Career Center

Melany J. Silas, Assistant Professor, Health and Physical Education

2007

Donna Baxter, Counselor, Educational Opportunity Program

Shelitha Dickerson, Director, Housing and Residence Life

2008

Sarah Hagreen, Counselor, Admissions

2009

Martha Palermo, Assistant Director, Human Resources

National Institute for Staff and Organizational Development Excellence Award

Monroe Community College utilizes its membership in the National Institute for Staff and Organizational Development (NISOD) to reward excellence demonstrated by junior faculty members. The NISOD Excellence Award honors those who have, in some way, gone above and beyond their job responsibilities to make our college a better place to learn and to work. MCC is proud to recognize those individuals who, despite their relatively short period of service to the college, contribute so much to the MCC community.

MCC Honorees

2000

Michelle Bartell, Lecturer, Food, Hotel, and Tourism Management

Frances Dearing, Instructor, Visual & Performing Arts

Robert DeFelice, Assistant Professor, English/Philosophy

Eileen Morris, Associate Professor, Transitional Studies

Ann Tippett, Instructor, English/Philosophy

2001

Susan Belair, Assistant Professor, Anthropology/History/Political Science/Sociology

Richard Connett, Professor, Biology

Kathleen Farrell, Assistant Professor, Visual & Performing Arts

Renee Rigoni, Assistant Professor, Business Administration/Economics

2002

Lynn Bartholome, Assistant Professor, English/Philosophy

J. Rick Kuempel, Associate Professor, Chemistry and Geosciences

John Nyerges, Instructor, Visual & Performing Arts

Chris Otero-Piersante, Instructor, English/Philosophy

Donna Podgorny, Instructor, ESOL/Foreign Languages

Anne Ranczuch, Assistant Professor, Business Administration/Economics

Barry Sanderson, Professor, Chemistry & Geosciences

2003

Marsha Bower, Assistant Professor, Health Professions

Patrick Callan, Instructor, English/Philosophy

James Downer, Instructor, Visual and Performing Arts

Kim Doyle, Instructor, Transitional Studies

Sharon Dwyer, Instructor, Health and Physical Education

Joseph McCauley, Assistant Professor, Business Administration/Economics

Louis Silvers, Assistant Professor, ESOL/Foreign Languages

Mary Jo Witz, Instructor, Biology

2004

Ilene Benz, Assistant Professor, Visual and Performing Arts

Anthony Leuzzi, Instructor, English/Philosophy

Suzanne Long, Instructor, Biology

Holly Wheeler, Instructor, English/Philosophy

Wanda Willard, Ph.D., Assistant Professor, Psychology

2005

Karen Coffey, Assistant Professor, Visual & Performing Arts

Maria Kendig, Instructor, English/Philosophy

Nayda Pares-Kane, Instructor, Sociology

2006

Jorge Alas, Instructor, ESOL/Foreign Languages

Sally Barton Dinee, Academic Advisement Specialist, Counseling and Advising Center

Alice Harrington, Research and Instruction Librarian, Library

Terry Shamblin, Instructor, Transitional Studies

2007

Margaret Murphy, Assistant Professor, English/Philosophy

David Shaw, Ph.D., Assistant Professor, Visual and Performing Arts

John Striebich, Assistant Professor, Business Administration/Economics

2008

Paul Bishop, Program Coordinator, Emergency Medical Services

Maria Brandt, Instructor, English/Philosophy

Michael Boester, Assistant Professor, Chemistry/Geosciences

2009

Matt Hachee, Assistant Professor, English/Philosophy

Lori Moses, Assistant Professor, Visual & Performing Arts

2010

William Dunning, Assistant Professor, English/Philosophy

Bethany Gizzi, Assistant Professor, Anthropology/History/Political Science/Sociology

Steve Kilner, Assistant Professor, Mathematics

Sherry Tshibangu, Assistant Professor, Business Administration/Economics



Select Faculty and Staff Honors

2002

John Wadach, Professor of Engineering Science and Physics, was reelected as the SUNY Two-Year Engineering Science Association (TYESA) president for a second term. TYESA is an organization comprised of engineering science faculty and administrators from 24 SUNY community colleges.

The Institute of Internal Auditors (IIA) named **Dolores C. Pasto-Ziobro**, Certified Internal Auditor (CIA) and MCC's Internal Audit Director, to the position of Northeastern District 4 representative and director, serving the Albany, Buffalo, Syracuse and Rochester areas. She was re-elected to the position in 2003.

2003

Richard Downs, Instructor of Law and Criminal Justice, was awarded the Top Cop Award from the New York State Division of Criminal Justice Services and Mothers Against Drunk Driving (MADD). Downs was one of only 14 police officers from across the state to receive the honor.

Anne Hughes, Counselor in Counseling and Testing, received the Master Career Counselor credential from the National Career Development Association.

Kim Martello, Assistant Professor of Mathematics, was appointed to the Executive Board of the New York State Mathematics Association of Two-Year Colleges. She served as the association's curriculum chair for a two-year term.

Cynthia Cooper, Director of Public Affairs, was among the first cohort to be inducted into the SUNY/CUAD Hall of Fame.

Ted Ciambor, Assistant Director for Public Service and Operations, MCC Libraries, was elected Second Vice President and Conference Chair of the SUNY Librarians' Association (SUNYLA) for the 2003-04 academic year.

Yulanda McKinney, Instructor of English, was elected to the Two-Year College English Association (TYCA) Northeast Regional Executive Committee.

2004

Marie J. Fetzner, Assistant to the Vice President, Educational Technology Services, and Banner Project Manager, was elected as the 2004-2006 Region II Director for the American Association for Women in Community Colleges (AAWCC).

Mark Schwartz, Financial Aid Counselor, received the Don Whitlock SUNY Financial Aid Professionals (SUNYFAP) Service Award. This honor is for members who make significant contributions to the organization and to the development of financial aid professionals in SUNY.

Melissa Barbara, Assistant Director of Financial Aid, received the SUNYFAP Service award for making significant contributions to SUNYFAP.

Stasia Callan, Professor of English/Philosophy, was elected to the National Council of Teachers of English College Section Nominating Committee.

2005

Peter Collinge, Professor of Mathematics, was elected as a Member at Large of the Executive Board of the New York State Mathematics Association of Two-Year Colleges.

Sally Barton Dingee, Academic Advisement Specialist in the Counseling and Advising Center, was honored with the Outstanding New Professional Award by the Commission for Student Development in the Two-Year College.

Brenda Smith, Educational Opportunity Program Director, received a Presidential Citation of Appreciation from the SUNYFAP to recognize her contributions in helping to organize two statewide financial aid training workshops for SUNY EOP personnel.

Brigitte Martineau, Instructor of Mathematics, was chosen as one of a select national group of Project ACCESS fellows. Project ACCESS was jointly sponsored by the American Mathematical Association of Two-Year Colleges and the Mathematical Association of America. The project is a mentoring and professional development initiative targeting faculty members within their first three years of full-time teaching.

2006

Susan Forsyth, Chairperson of MCC's Health Professions Department, completed training for her new role as curriculum consultant for the American Dental Association. Forsyth was appointed by the Commission on Dental Accreditation.

2007

Lee Struble, Director of Public Safety, was honored by the International Association of Campus Law Enforcement Administrators at the organization's national convention with the President's Award in recognition of his many contributions to the campus law enforcement profession.

Elena Dilai, Instructor of Mathematics, was chosen as a 2007-08 national Project ACCESS fellow.

Karen Sardisco, Assistant Professor of Fine Arts, was awarded the Chautauqua Institution Award for her artwork titled "Beached," which was included in the 50th National Chautauqua Exhibition. Sardisco was also awarded the Susan Spencer Memorial Fund Best in Show honor for her work titled "Cycles," which was included in the Made in New York exhibition at the Schweinfurth Art Center in Auburn, New York.

Laurel Sanger, Chairperson of the Department of Nursing, was invited to serve on the Executive Board of the Associate Degree Nursing (ADN) Programs. This organization comprises program directors of all the ADN programs in New York state and represents nursing programs to SUNY, the New York State Department of Education, and institutions with baccalaureate programs.

Patricia Williams, Director of Grants, was elected to serve a two-year term as the Region II Director for the Council for Resource Development. The region comprises New York, New Jersey, Bermuda, Jamaica, Puerto Rico, and the Virgin Islands.

Shelley Fess, Instructor of Nursing, has been appointed MCC's first National League for Nursing Ambassador. Ambassadors help inform the NLN of emerging trends, issues, and concerns and they direct the organization's future programming, position statement, research, and new initiatives. There are 560 NLN Ambassadors throughout the world.

Jim Coffey, Associate Professor of Communication and President of 292-BABY, received the 2007 National Association for Family Child Care's (NAFCC) Region II Leadership Award. NAFCC Region II is one of eight regions nationally, comprising New York and New Jersey.

Susan Baker, Assistant Vice President, Student Services, has been elected to the 2008 Association for Student Judicial Affairs (ASJA) Board of Directors as Director at Large for Circuits 1 and 2. Circuit 1 includes the states of Maine, Massachusetts, New Hampshire, and Rhode Island; Circuit 2 includes Connecticut, New York, and Vermont.

The *Greenwood World Encyclopedia of Popular Culture*, a six-volume reference set published in 2007, earned the Ray and Pat Browne Award for best reference/primary source work in Popular and American Culture.

Lynn Bartholome, Associate Professor of English/Philosophy, served as volume editor of the Middle East and North Africa book of the series and wrote the chapter on periodicals. Several of her English/Philosophy Department colleagues also contributed chapters.

2008

Ivan Matthew, LMSW, a Career Counselor at MCC's Damon City Campus, has been named new member liaison for the State University of New York Career Development Organization.

Valarie Avalone, Director of Planning, was invited to join the Society for College and University Planning Community College Advisory Group.

Kristy Mooney Graves, Program Coordinator in Automotive Technologies, was the recipient of the 2008 International Association of General Motors Automotive Service Educational Programs Distinguished Service Award. She was recognized for her service and leadership at local, regional, and national levels.

Shahin Monshipour, Assistant Professor of Sociology, was honored by the Mehr Humanitarian Society for her "dedication to humanitarian causes."

George Behrens, Assistant Professor of Automotive Technologies, received the General Motors ASEP (Automotive Service Educational Program) Instructor Award of Merit in the category of Academic Service. This national award is bestowed upon an automotive faculty member who is recognized for going "the extra mile" in teaching automotive technology.

Lynn Bartholome, Associate Professor of English/Philosophy and Executive Chair, Popular Culture Association and American Culture Association, was presented with the Popular Culture Association Governing Board Award for contributions to popular culture and popular culture studies, the highest the organization gives. Bartholome was also elected Executive Chair of the Popular Culture Association and its sister organization, the American Culture Association. As Executive Chair, she served as official spokesperson for both organizations.

Stasia Callan, Professor of English, was elected to serve a three-year term on the Nominating Committee for the Two-Year College Association (TYCA) Northeast Executive Committee. TYCA Northeast is the regional organization of the National Council of Teachers of English that facilitates professional development and provides a forum for teachers of English in two-year colleges.

Paul D'Alessandris, Associate Professor of Physics and Engineering Science, was named as the sole two-year college representative on the strategic planning committee for the Doubling Project, an American Physics Society initiative for increasing the number and diversity of undergraduate physics majors.

Charles Caples, Program Director for Workforce Development, was elected to a two-year term as President of the Continuing Education Association of New York (CEANY) at the Association's annual conference. CEANY has more than 600 members representing SUNY and the City University of New York.

2009

Anthony Felicetti, Associate Vice President for Academic Services and Enrollment Management, was selected to serve as a member of the Disney College Program National Advisory Board.

Linda Carson, Instructor of Mathematics, was selected to participate in Team FTYCMEL (Future Two-Year College Mathematics Education Leaders), a two-year college mathematics program intended to provide a support community for new mathematics faculty members.

Michael McDonough, Dean of Liberal Arts, was elected to a two-year term as a Councilor to the Council on Undergraduate Research. This national organization based in Washington, D.C., promotes high-quality undergraduate student-faculty collaborative research and scholarship.

Sherry Tshibangu, Assistant Professor of Business Administration/Economics and Director of MCC's Emerging Entrepreneurs Scholarship Program, was elected to serve on the membership committee of the National Association for Community College Entrepreneurship.

Cynthia Cooper, Assistant to the President for College, Community, and Government Relations, was appointed to the CASE Commission on Communications and Marketing. She was one of only 11 advancement professionals chosen to fill open seats on CASE's three commissions this year.

Susan Baker, Assistant Vice President, Student Services, was elected Vice President for Membership for the American Association for Women in Community Colleges (AAWCC) Board of Directors for the 2009-2012 term.

Laurel Sanger, Chairperson of the Department of Nursing, was elected to a two-year term as President of the Council of Associate Degree Nursing in New York State, Inc.

Ann Topping, Dean of Students at the Damon City Campus, was appointed At-Large Director for the National Council on Student Development (NCSA). The NCSA is an affiliate council of the

American Association of Community Colleges (AACC) and the only organization solely dedicated to serving the needs of student development professionals in the community college. She also serves as Vice President of the SUNY Council of Chief Student Affairs Officers for Community Colleges.

Terry Keys, Assistant Vice President for Instructional Technologies, was appointed Chair of the SUNY Learning Network Advisory Board for 2009-2010. He also serves on the SUNY Center for Professional Development Advisory Board and the SUNY FACT (Faculty Access to Computing Technology) Council.

2010
Valarie Avalone, Director of Planning, was elected to the Society for College and University Planning's Board of Directors. Beginning in July, she will serve as the At-Large Director with expertise in community colleges on this national board.

MCC APPOINTMENTS TO SUNY COMMITTEES

SUNY Strategic Planning Group of 200: Kenneth G. Goode, Anne M. Kress, Malcom Cohen

SUNY Strategic Planning Health Affairs Work Group: Janet J. Glocker

SUNY Strategic Planning Information Technology Group: Jeffrey P. Bartkovich

SUNY Council of Chief Information Officers: Jeffrey P. Bartkovich

SUNY Provost Search Committee: Janet J. Glocker

SUNY Tuition Guidelines Committee: Hezekiah N. Simmons

SUNY Transfer and Articulation Committee: Janet J. Glocker

STUDENT HONORS

PHI THETA KAPPA HONOR SOCIETY AWARDS

MCC's Alpha Theta Iota Chapter of Phi Theta Kappa, the international honor society for community college students, has repeatedly earned regional and international honors. Their success stems from dedicated and involved students, exceptionally supportive advisors, and an institutional commitment to academic excellence.

International Level
(There are 1,200 international chapters.)

Distinguished Chapter Award
2000, 2002, 2005, 2008, 2009

Five Star Chapter
2000, 2001, 2002, 2003, 2004, 2005, 2007, 2008, 2009

Distinguished Chapter President Award
2003, 2008

Distinguished Chapter Officer Award
2000, 2003

Top 10 Chapter in Scholarship
2001

Top 25 Chapter in Service
2000, 2002, 2008

Top 25 Chapter in Fellowship
2000, 2002, 2005

Top 25 Chapter in Leadership
2002

The Top 100 Chapters in the Country
2000, 2001, 2002, 2003, 2005, 2008, 2009

Journey Challenge/Pinnacle Award
2002, 2003, 2005, 2008, 2009

Shirley B. Gordon Award of Distinction
2002

The Michael Bennett Lifetime Achievement Award
1999, 2008

The Distinguished Advisor Award
2005

Paragon Award for Advisors
2001, 2002

Regional Awards:
(There are 58 chapters in the New York region.)

Distinguished Chapter Award
2000, 2002, 2003, 2004, 2008

First Runner Up for Distinguished Chapter
2001, 2009

Distinguished Chapter President Award
2002, 2003, 2008

Distinguished Chapter Officer Award
2000, 2003, 2008

First Place for the Scholarship Hallmark
2000, 2002, 2003, 2005, 2008, 2009

First Place for the Service Hallmark
2001, 2002, 2003, 2004, 2005, 2008

First Place for the Fellowship Hallmark
2004 and 2005

First Place for the Leadership Hallmark
2001, 2002, 2005, 2008

Distinguished Advisor Award
2005

Paragon Award for Advisors
2001, 2002, 2003

INDIVIDUAL STUDENT ACHIEVEMENT

The Jack Kent Cooke Foundation's Undergraduate Transfer Scholarship Program honors excellence by supporting outstanding community college students with financial need as they transfer to and complete their bachelor's degrees at the nation's top four-year colleges and universities. The Foundation selects up to 50 community college transfer students each year and awards each scholar up to \$30,000 annually. *Since 2002, four MCC students have received this honor: Christine Lucas, Katsiaryna Pleshankova, Ebony White, and Amanda Wood.*

The SUNY Chancellor's Award for Student Excellence recognizes students who have best demonstrated, and been recognized for, the integration of academic excellence with accomplishments in the areas of leadership, athletics, community service, creative and performing arts, or career achievement. A rigorous three-part process that begins at the campus and evaluates each student's performance not only in the classroom, but also in the athletic arena, the art studio, and the community, is used to determine the winners. *Since 2001, 59 MCC students have received the Chancellor's Award for Student Excellence.*

Membership on the All-New York Academic Team recognizes scholarly achievements of students enrolled in community, technical, and junior colleges. For the purpose of this award, "scholar" is defined as one who excels in the classroom; who has the intellectual curiosity to pursue academic, career, and cultural enrichment outside the traditional classroom; who shows evidence of substantial development of talents in academic and technical education; and who has demonstrated an ability to share this development with others. *Since 2001, 30 MCC students have been named to the All-New York Academic Team.*

The Rochester Area Colleges Consortium presents the Rochester Area Colleges Outstanding Adult Student Award to adult students who have been especially successful at combining college study with other adult responsibilities of family, job, career, and community service. *Since 2001, 28 MCC students have received the Rochester Area Colleges Outstanding Adult Student Award.*

The SUNY Empire State Diversity Honors Scholarship recognizes outstanding academic achievement among undergraduate students of color. Recipients must have a minimum 3.5 grade point average to be eligible. These scholarships are limited to undergraduate New York state residents who are members of historically underrepresented groups, have high academic achievement, and are enrolled in a degree program. *Since 2000, 271 MCC students have received this scholarship.*



STUDENT CLUBS AND ORGANIZATIONS

Since 2000, the **Engineering Leadership Council** has earned two first-place finishes, one second-place finish and two third-place finishes at the American Association for Engineering Education National Design Competition. Since 2004, the Engineering Leadership Council also earned three first-place finishes, four second-place finishes, and one fourth-place finish in the Two-Year Engineering Science Association (TYESA) Engineering Design Competition.

In 2005, it was a clean sweep of first-place prizes for **MCC Radiologic Technology students** in the Essay and the Student Bowl competitions at the New York State Society of Radiologic Sciences conference.

In 2007, the **MCC Model United Nations** team earned the Distinguished Delegation Award at the National Collegiate Model United Nations Conference. Students received this award for their overall participation, remaining in character, maintaining procedural rules, and knowledge of their assigned country.

In 2008, **Cabbages and Kings**, the college's student literary magazine, received first-place honors from the Community College Humanities Association at the literary magazine competition.

In 2009, **five MCC student teams** competed in the American Society of Engineering Educators' robotics competition in Austin, Texas, earning first- and third-place finishes.

In 2009, **Cabbages and Kings** earned first place in the Northeast Regional Community College Humanities Association Literary and Arts Magazine Contest for overall presentation, critical work, and magazine content. The magazine also earned first place from the American Scholastic Press Annual Magazine Competition. This award is given to a college literary organization for its overall achievement in magazine type and style.

MCC FOUNDATION HONORED NATIONALLY FOR EDUCATIONAL FUNDRAISING PERFORMANCE

The Monroe Community College Foundation was the recipient of the 2009 CASE-WealthEngine Award for Educational Fundraising for overall performance. The foundation was the only public two-year institution among a list of 40 award winners, including Yale University, Columbia University, and Rochester Institute of Technology.

"[MCC] has not only demonstrated the highest levels of professionalism and best practices in its fundraising efforts, it has contributed to the betterment of educational advancement worldwide," CASE (Council for Advancement in Support of Education) President John Lippincott said.

The CASE-WealthEngine Awards for Educational Fundraising programs honor exemplary development operations at CASE-member institutions. The awards program recognizes overall performance and overall

improvement in educational fundraising programs based on data submitted to the Council for Aid to Education's "Voluntary Support of Education" survey.

Out of 450 member colleges considered, 51 institutions were honored; 40 in overall performance and 29 for overall improvement. Judges select winners based on a multitude of factors, including the pattern of growth in total support; overall breadth in program areas and alumni relations; donor growth; and the impact of the gifts.



ATHLETIC AWARDS

Over the past decade, the Monroe Community College athletics program has been among the best in the nation, as evidenced by its consistent appearances in the NATYCAA Cup standings, and regional and national championships.

Tribune teams have won 68 regional championships and 12 National Junior College Athletic Association national titles. Since the NATYCAA Cup's inception in 2004, Monroe has placed first twice, second twice, and in the top seven three other times.

MCC's student-athletes have garnered many accolades for their performance on the playing fields. Since 2000, Monroe Community College has had 150 NJCAA All-Americans in 14 different sports.

National Championships

2000-2001: Women's Basketball
2001-2002: Women's Soccer
2003-2004: Women's Basketball
2004-2005: Women's Basketball, Women's Soccer
2005-2006: Men's Golf, Softball, Women's Basketball, Women's Soccer
2006-2007: Softball
2007-2008: Softball
2008-2009: Men's Golf

Regional Championships

1999-2000: Women's Basketball, Baseball, Women's Soccer, Women's Swimming, Men's Swimming, Men's Tennis
2000-2001: Women's Basketball, Women's Soccer, Women's Swimming, Men's Swimming
2001-2002: Women's Basketball, Baseball, Golf, Women's Soccer, Women's Swimming, Men's Swimming
2002-2003: Women's Basketball, Women's Soccer, Men's Soccer, Women's Swimming, Men's Swimming

2003-2004: Women's Basketball, Men's Golf, Women's Soccer, Men's Swimming

2004-2005: Women's Basketball, Baseball, Men's Basketball, Men's Golf, Women's Soccer, Men's Soccer, Women's Swimming, Men's Swimming

2005-2006: Baseball, Men's Basketball, Men's Golf, Men's Tennis, Women's Soccer, Softball, Women's Swimming, Men's Swimming

2006-2007: Men's Soccer, Women's Soccer, Volleyball, Hockey, Men's Swimming, Women's Swimming, Men's Basketball, Women's Lacrosse, Softball

2007-2008: Baseball, Women's Soccer, Men's Swimming, Women's Swimming, Men's Hockey, Women's Lacrosse, Men's Soccer, Softball

2008-2009: Baseball, Women's Soccer, Men's Swimming, Women's Swimming, Women's Lacrosse, Men's Basketball, Men's Golf, Softball

2009-2010: Men's Soccer, Women's Soccer



"For the last two years, Monroe Community College has helped me establish myself as a leader in the classroom and on the baseball diamond. Both my professors and my coaches have demanded the most out of me to help me reach my full potential. I will be able to use what I have learned from them to become a better person in the community and as I further my career as a baseball player."

Jason Beaumont, MCC Class of 2010, physical education major, MCC Tribunes baseball team pitcher

SELECT MONROE COMMUNITY COLLEGE FOUNDATION AWARDS

The Monroe Community College Foundation consistently ranks at the top when compared with SUNY community colleges as well as all public associate degree granting institutions in the country. The Annual Voluntary Support of Education survey conducted by the Council for Aid to Education* ranks the MCC Foundation at or near the top in the following categories:

Total Support

- #2 among SUNY community colleges (a position MCC has held since 2006)
- #9 in the country (up from #10 in 2007 and #21 in 2006)

Capital Purposes

- #1 among SUNY community colleges (up from #2 in 2007 and #3 in 2006)
- #9 in the country (up from #11 in 2007 and #29 in 2006)

Endowment Market Value

- #6 among SUNY community colleges (up from #7 in 2007)

The MCC Foundation also has a strong history of state and national recognition, and our leadership has been honored with the following awards:

2001

Association of Fundraising Professionals' Fundraising Professional of the Year awarded to Brenda Babitz, President of the MCC Foundation.

2002

Council for Advancement and Support of Education (CASE) Gold Award in the Alumni, Communications, and Philanthropy Award Program—Video Fundraising Features.

Association of Fundraising Professionals—Genesee Valley Chapter Awards for Philanthropy: Outstanding Volunteer Fundraiser awarded to James J. Ward, Director of the MCC Foundation Board.

2003

CASE Seal of Excellence Award: Circle of Excellence for Alumni Relations Programs.

2004

Council for Resource Development Benefactor Award presented to Wayne K. Gilman, Honorary Trustee and Director of the MCC Foundation Board.

2007

Council for Resource Development Benefactor Award presented to Louis S. and Molly B. Wolk Foundation Trustees for making the Louis S. and Molly B. Wolk Center for Excellence in Nursing possible at MCC.

Association of Fundraising Professionals—Genesee Valley Chapter Awards for Philanthropy: Outstanding Volunteer Fundraiser awarded to Richard S. Warshof, Class of '68, Trustee and Director of the MCC Foundation Board.

CASE Commonfund Award for Institutionally Related Foundation Management awarded to Brenda Babitz, President of the MCC Foundation.

2008

CASE Bronze Medal in Fundraising Programs: Circle of Excellence Awards for the Help Build the PAC at MCC Capital Campaign.

2009

CASE-WealthEngine Award for Educational Fundraising for Overall Performance.

**Of the 30 SUNY community colleges, 27-29 regularly participate in the Voluntary Support of Education survey; however, only 168 of the 1,250 community colleges across the country are represented in the data.*

CHAPTER HIGHLIGHTS

- Organizational Overview
- Strategic Plan
- Financial Perspective
- Enrollment Growth
- Institutional Partners:
The MCC Association, Inc.,
and the MCC Foundation

7. INSTITUTIONAL STABILITY

MCC is a well-recognized, well-established, well-run, and highly regarded community resource with a solid future. Like many community colleges, we are seeing significant enrollment growth; for us, that growth is occurring even while our service area shrinks in population. Having served more than 20,000 students (fall 2009), we are reaching an incredibly diverse student body, including students with choice, students older than the traditional age, and students from underserved populations. (As a percentage, our minority enrollment is slightly higher than that of our service area.)

While the economy challenges our government sponsors and local residents, they continue to make their community college a high priority and exhibit strong support. We look forward to a strong, healthy, flourishing future as we continue to meet the needs of greater Rochester.



ORGANIZATIONAL OVERVIEW

MCC's shared governance approach has led to quality educational services, employee satisfaction, sound financial management, and educational and fiscal integrity. Our structure is solid, and by involving constituencies in our governance and decision making in intentional and meaningful ways, we benefit from differing viewpoints and a multifaceted team approach.

Governance Structure

The Monroe Community College Board of Trustees sets policy; in consultation with the board, the president of the college leads the college in fulfilling its shared vision. The president's division includes the following functions: community relations, grants, human resources, internal audit, labor relations, legal, planning, and workforce development. Additionally, the Monroe Community College Foundation, Inc., is responsible to the president.

The senior executive staff oversees the primary functions of the college. This staff includes the vice presidents of Academic Services, Administrative Services, Educational Technology Services, and Student Services.

Shared Governance

The Board of Trustees, college administration, and the faculty recognize the important role of the faculty in the governance of the college. The highly respectful relationship between the Faculty Senate, our academic governance organization, and the college administration is one of the keys to our success. We also believe that student input is critical and have established student governance organizations at both campuses.



Faculty Senate

Comprising 44 faculty and professional staff, the Faculty Senate is a representative body that has significant input into the design and approval of curriculum. It also reviews matters related to academic standards, planning, and professional development. In addition, the Faculty Senate plays an advisory role in providing input on changes in administrative structure and hiring.

MCC's Faculty Senate is led by a faculty-elected president and operates independently of the college's administrative structure. The president of the Faculty Senate is afforded release time by the college in order to fulfill her duties. The goals of the Faculty Senate include:

1. To provide a mechanism for faculty to fulfill their obligation to participate significantly in the initiation, development, implementation, and evaluation of the educational program.
2. To provide a forum for communication and a mechanism for consultation between the president of the college and the faculty.
3. To study problems and policies of the college and the State University as a whole.

4. To take appropriate action to maintain an atmosphere of academic freedom, intellectual integrity, and cooperation in the pursuit of learning.

5. To participate in the processes of goal setting and planning of the college.

Student Governance

Students at both of MCC's Brighton and Damon City campuses are represented by student governments. The student bodies elect their representatives, who work to promote general welfare and provide programs of educational value to the college community. The governments oversee MCC's more than 50 clubs and organizations, which provide learning, service, and social opportunities. Additionally, the governments encourage a spirit of harmony between students, administration, staff, and faculty, and work closely together to actively engage members of both campuses in the life of MCC.

The importance that MCC places on the voice of its students is reflected in the membership of its Board of Trustees. Each spring, students elect a student trustee who has the same rights and responsibilities as all other trustees. Students have served on the MCC Board of Trustees since 1976.

STRATEGIC PLAN

MCC's five-year strategic plan drives short- and long-term decision making and the allocation of resources. The plan clearly states the college's priorities to help guide administrators, faculty, and staff in the delivery of educational services. The plan is developed by a cross-functional, intra-collegiate committee, with input from external constituencies and college leaders. Key performance measures are included and monitored yearly. Authority for adopting the strategic plan rests with the Board of Trustees.

The 2007-2011 plan, entitled *Forging Connections: Serving Community Needs*, contains the following directions.

DIRECTION 1:

Promoting excellence in teaching and learning

- Ensure that the priorities of teaching and learning are paramount in departments, courses, and programs.
- Adapt the design and delivery of courses, programs, and services to address changing educational and training needs.
- Foster an environment of academic honesty and integrity while infusing an atmosphere of respect and responsibility throughout the college community.
- Implement policies and processes for ensuring student success in our expanding distance learning programs.

DIRECTION 2:

Enriching and broadening the student experience

- Empower students to take responsibility for their educational success and engagement in the life of the college and the community.
- Maximize student learning opportunities through partnerships and collaborations.
- Expand learning opportunities beyond the classroom.

DIRECTION 3:

Responding to enrollment, community, and workforce needs

- Enhance the college's visibility, positive image, and brand through marketing, public relations, and other strategies.

- Increase market share of currently served populations and identify new student cohorts.

- Maintain and develop new partnerships with high schools, colleges, and community organizations in an effort to increase enrollment.

- Pursue and expand partnership opportunities with business and community organizations in response to changing workforce and community needs.

- Position the college among business and community leaders as a key component in the economic future of this community.

- Track and assess college-wide retention initiatives and implement retention strategies while maintaining academic excellence.

DIRECTION 4:

Building upon human capital

- Implement strategies to ensure diversity and inclusion.
- Identify and train individuals in preparation for future leadership positions at the college.
- Orient new employees and integrate them into the culture and life of the college.

DIRECTION 5:

Enhancing our physical environment

- Design, enhance, and maintain high-quality, multifunctional facilities.
- Promote and implement energy conservation and viable sustainability initiatives.
- Capitalize on the development of the downtown campus project as the educational hub of the city.

DIRECTION 6:

Responding to fiscal challenges

- Garner financial support from individuals, corporations, and private foundations.
- Implement a college-wide resource management program that maximizes the use of the college's resources.
- Identify cost-saving strategies that recognize pressing fiscal realities.
- Increase county, state, and federal support.

DIRECTION 7:

Enhancing the learning environment through technology

- Encourage and support new discipline—and department-specific technology initiatives and training.
- Capitalize upon technology to increase access to college programs, academic support, and student services.
- Provide support for expanded distance learning initiatives.
- Continue to maintain and upgrade the technology infrastructure in support of student learning, teaching, and support services.
- Implement strategies to maximize the effective and efficient use of technology.
- Develop comprehensive and financially responsible strategies to maximize technology.

FINANCIAL PERSPECTIVE

MCC's positive fiscal health is due in large part to careful planning and enrollment growth. We have encountered strained public funding with increased revenues from steady enrollment growth, private fundraising, and strategic resource allocation. Planning has allowed us to manage the economic downturn with no layoffs or program cuts and limited tuition increases. Since 2000, tuition has risen, on average, only 1.6 percent per year. MCC's tuition is the lowest among the 30 SUNY community colleges.

Community colleges in the State University of New York system are funded on a tripartite model: student tuition; local sponsorship, often a county; and New York state allocation. Our local sponsor, Monroe County, has a strong philosophical commitment to the college; the county executive and county legislators frequently and publicly express their support for the college. That support this year was reflected in a \$1,030,000 increase in support for the college.

Philanthropy has become an increasingly important component in the MCC financial model, supporting value-added qualities and accessibility for students.

OPERATING BUDGET

2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
\$74,718,788	\$81,575,110	\$86,606,250	\$92,128,288	\$94,949,000	\$99,729,360	\$103,650,000	\$108,183,000	\$112,450,000	\$117,437,700

As of August 31, 2009, MCC's fund balance is equal to 15.4 percent of its operating budget.

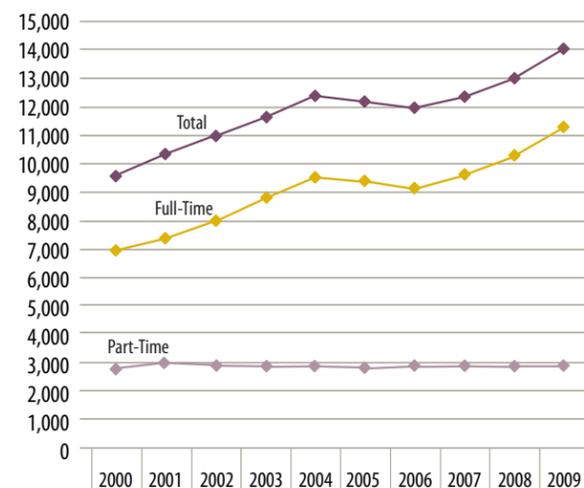
OPERATING REVENUES BY SOURCE

	Student Tuition/Fees	State Aid	Sponsor	Other
2000-01	\$31,259,825	\$25,625,650	\$13,400,000	\$4,433,313
2001-02	\$32,531,301	\$28,182,309	\$13,650,000	\$7,211,500
2002-03	\$35,758,670	\$31,414,460	\$13,650,000	\$5,783,120
2003-04	\$39,815,000	\$33,126,000	\$13,650,000	\$5,537,288
2004-05	\$42,680,000	\$31,968,000	\$13,750,000	\$6,551,000
2005-06	\$44,646,000	\$34,241,720	\$13,850,000	\$6,991,640
2006-07	\$45,356,000	\$37,227,428	\$14,050,000	\$7,016,572
2007-08	\$46,874,000	\$38,826,656	\$14,250,000	\$8,232,344
2008-09	\$49,985,000	\$39,876,622	\$14,450,000	\$8,138,378
2009-10	\$53,484,000	\$41,375,783	\$15,480,000	\$7,097,917

OPERATING EXPENDITURES BY FUNCTION

	Academic Support	Instruction	General Administration	Student Services	Library	Maintenance and Operation of Plant	General Institutional	Other
2000-01	\$6,995,952	\$32,359,914	\$5,498,977	\$7,484,071	\$1,669,765	\$10,702,813	\$8,628,236	\$1,379,060
2001-02	\$7,864,631	\$34,536,156	\$5,997,936	\$8,145,183	\$1,708,373	\$11,706,021	\$9,714,522	\$1,902,288
2002-03	\$8,592,014	\$36,559,190	\$6,313,307	\$8,779,049	\$1,734,297	\$12,463,659	\$10,426,055	\$1,738,679
2003-04	\$8,689,273	\$38,777,753	\$6,782,251	\$9,488,204	\$1,849,321	\$13,636,950	\$11,183,890	\$1,720,646
2004-05	\$9,257,702	\$39,592,805	\$6,516,209	\$9,842,832	\$1,870,902	\$17,102,686	\$9,415,820	\$1,350,044
2005-06	\$9,003,594	\$41,193,922	\$6,672,904	\$10,657,891	\$1,960,667	\$17,627,189	\$10,765,497	\$1,847,696
2006-07	\$9,257,135	\$42,690,201	\$6,956,880	\$11,244,803	\$2,059,036	\$18,791,755	\$10,993,479	\$1,656,711
2007-08	\$9,877,951	\$43,964,128	\$7,138,057	\$11,966,861	\$2,175,945	\$19,018,731	\$12,337,381	\$1,703,946
2008-09	\$10,234,231	\$45,467,386	\$7,548,907	\$12,506,160	\$2,225,462	\$20,017,216	\$12,709,815	\$1,740,823
2009-10	\$10,797,759	\$48,336,758	\$7,913,382	\$13,000,698	\$2,283,781	\$20,522,291	\$12,807,535	\$1,775,496

FULL-TIME EQUIVALENTS



Beginning 2002, dual credit students are excluded from census figures.

MCC has been highly successful at containing costs while providing an exceptional education. Our cost/FTE student is 17.6 percent below the state average.

COST PER FULL-TIME EQUIVALENT STUDENT

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08
MCC	\$6,117	\$6,057	\$6,049	\$6,561	\$6,614	\$6,908	\$7,512	\$7,474
SUNY community college average	\$7,460	\$7,392	\$7,459	\$7,801	\$8,120	\$8,469	\$8,913	\$9,066

Capital Investments

Since 2000, \$70,062,737 have been invested in the college's physical plant, including new and renovated buildings, energy conservation measures, infrastructure improvements, and technology advances—all of which contribute to exceptional learning environments for students and efficiencies for taxpayers. In 2008, SUNY commissioned a study to uniformly and systematically assess its community colleges' ongoing capital facility renewal needs. The study revealed that MCC significantly surpassed its sister colleges in terms of the general condition of its facilities.

Projects include:

New and renovated buildings:

- R. Thomas Flynn Campus Center
- PAC Center
- Louis S. and Molly B. Wolk Center for Excellence in Nursing
- Gleason Hall of Science and Technology
- Alice Holloway Young Commons
- John L. DiMarco Field (synthetic turf field)
- Public Safety Training Facility

Energy conservation measures:

- HVAC upgrades
- Window replacement
- Co-generation power plant

Infrastructure improvements:

- Roadway improvements and restoration
- Concrete and brick rehabilitation
- Americans with Disabilities Act compliance

Technology advancements:

- Voice Over Internet Protocol
- Management Information System (Banner)

Grants

MCC pursues public grant funds for current and proposed college initiatives. In collaboration with faculty and staff, the college's Grants Department pursues funds for programs, equipment, supplies, staff development, capital improvements, and other activities that operating funds cannot support. On average, 60 proposals are funded annually by local, state, and federal sources.

Each December, the Grants Department coordinates an internal grants program to encourage faculty and staff to consider new, innovative programs that correspond with the college's strategic plan but need funding to get off the ground. The program encourages strategic and creative thinking.

Federal, State, Local, and Private Grants Received

From 2000 to present, the college received more than \$49 million in grants from federal, state, local, and private sources.

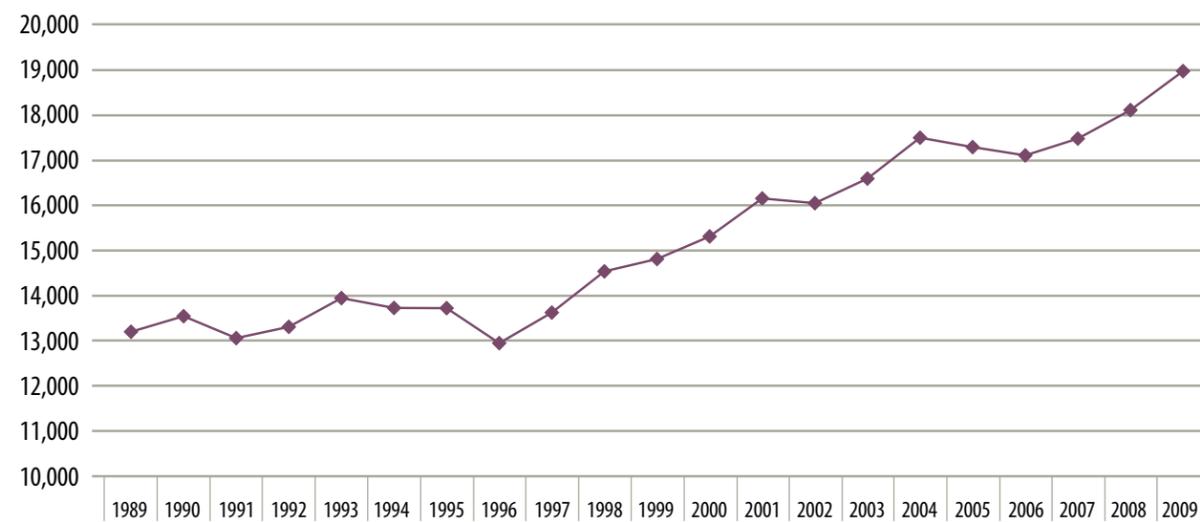
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Federal	\$2,422,925	\$2,597,353	\$1,034,454	\$1,955,760	\$2,765,701	\$3,051,093	\$2,526,802	\$2,201,780	\$2,547,650
State	\$2,149,950	\$1,488,099	\$2,016,050	\$2,495,469	\$2,511,813	\$808,455	\$1,425,097	\$354,250	\$1,942,160
Local	\$2,776,448	\$2,092,714	\$963,098	\$549,045	\$1,164,781	\$574,347	\$770,978	\$390,122	\$228,649
Private	\$115,929	\$391,251	\$289,590	\$364,708	\$411,339	\$180,066	\$501,270	\$673,996	\$435,505
Total	\$7,465,252	\$6,569,417	\$4,303,192	\$5,364,982	\$6,853,634	\$4,613,961	\$5,224,147	\$3,620,148	\$5,153,964

ENROLLMENT GROWTH

MCC's enrollment growth has been significant and steady. We are the college of choice for more than 25 percent of recent high school graduates in Monroe County as well as the vast majority of nontraditional and adult students. Seventy percent of our students enroll in transfer programs, many taking advantage of a wide spectrum of 2+2 and dual admission programs. Access to college is facilitated by multiple locations, online offerings, low tuition,* and financial aid, including privately funded scholarships.

The addition of on-campus housing has also allowed us to attract students from a wider geographic area. Our residence halls are extremely popular and there is usually a waiting list for housing.

FALL HEADCOUNT ENROLLMENT 1989-2009



Enrollment demographics are changing in Greater Rochester, and MCC is planning now for those changes. The number of high school graduates is expected to decline in the coming years. We are actively exploring opportunities to open new markets and developing partnerships with the Rochester City School District and local employers.

** Along with two other SUNY community colleges, MCC has the lowest tuition in the SUNY system: \$2,900 per year (in-state).*



SUMMER YOUTH SPORTS PROGRAM

Private funding from the Glover-Crask Charitable Trust and the Daisy Marquis Jones Foundation made it possible for 200 inner-city youths (ages 10 to 13) to benefit from MCC's annual Summer Youth Sports Program in July 2009. Thanks to private and public support, the program has been offered for 40 consecutive years at MCC, free of charge. The college's program is modeled after the former National Youth Sports Program, which was funded by the U.S. Department of Health and Human Services until 2007. On an annual basis, the four-week program features daily indoor and outdoor athletic activities as well as educational programs on health and nutrition, drugs and alcohol avoidance, personal decision making, higher education guidance, and career training. A restorative justice program, focused on peaceful relationship building and problem solving, was added in 2009. In 2001, MCC received the national Youth Sports Program's Silvio O. Conte Award of Excellence for having the number-one-ranked program in the nation.

INSTITUTIONAL PARTNERS: THE MCC ASSOCIATION, INC., AND THE MCC FOUNDATION

MCC is fortunate to have two key partners that expand students' opportunities for success and educational excellence at MCC: the MCC Association, Inc., and the Monroe Community College Foundation.

MCC Association, Inc.

The MCC Association, Inc., is a not-for-profit organization that provides the necessary financial and management support for a variety of student services. By effectively managing student life fees and revenues from auxiliary enterprises, the MCC Association enhances student life through cocurricular, athletic, and expanded student services, as well as capital investments that directly impact student life. The MCC Association manages the MCC Bookstores, the Richard M. Guon Child Care Center, the Alice Holloway Young Commons (residence halls), athletic and intramural programs, and food services. The MCC Association is a nearly \$20 million annual operation.

Monroe Community College Foundation

The MCC Foundation engages alumni, foundations, businesses, and organizations in support of the college and its students. Funds raised go toward scholarships, programmatic support, and capital needs. The MCC Foundation's success was recently acknowledged by the Council for the Advancement and Support of Education (CASE) with the CASE WealthEngine Award in 2009. Since 2000, it has transferred more than \$15,600,000 to the college and its students.

Founded in 1983, the MCC Foundation is led by a dynamic Board of Directors that represents more than 50 business and community leaders.

Leaders in the community, MCC Foundation board members are actively involved in the life of the college. Given the growing importance of scholarships, their support is fundamental to the college's success.



MONROE COMMUNITY COLLEGE FOUNDATION NINE-YEAR HISTORY OF DIRECT SUPPORT TO COLLEGE *

	FISCAL YEAR 2000/2001	FISCAL YEAR 2001/2002	FISCAL YEAR 2002/2003	FISCAL YEAR 2003/2004	FISCAL YEAR 2004/2005	FISCAL YEAR 2005/2006	FISCAL YEAR 2006/2007	FISCAL YEAR 2007/2008	FISCAL YEAR 2008/2009	NINE-YEAR TOTALS
GIFTS TO COLLEGE										
SCHOLARSHIPS	\$237,621	\$180,071	\$317,136	\$259,838	\$367,155	\$394,389	\$450,090	\$448,773	\$371,299	\$3,026,372
FACULTY/DEPT SUPPORT	303,870	\$159,136	\$522,762	\$485,478	\$630,334	\$667,635	\$667,685	\$1,053,575	\$653,218	\$5,143,694
CAPITAL NEEDS	207,422	\$163,633	\$129,499	\$598,810	\$574,948	\$296,320	\$421,431	\$4,959,419	\$100,922	\$7,452,404
TOTAL GIFTS TO THE COLLEGE	\$748,913	\$502,841	\$969,397	\$1,344,126	\$1,572,437	\$1,358,344	\$1,539,206	\$6,461,767	\$1,125,439	\$15,622,470

*Does not include endowment principal, but does include transfers of donated property.

"The focus on student success has always been an MCC trademark and the attention given to both students' academic success as well as student activities ... are just some of the examples of why Monroe was first brought into the League for Innovation. Even with the change in leadership, from one outstanding president to another, it is already apparent that Monroe will clearly continue the spirit of quality and innovation established by the four former presidents and it is also clear that Monroe should continue to maintain its leadership as one of the 20 League Board members."

Dr. Stuart Steiner, President of Genesee Community College since 1975

CHAPTER HIGHLIGHTS

- Innovations in the Works
- Gathering Feedback and Increasing Visibility
- Addressing the Needs of the Local Workforce
- Building the Educational Pipeline
- Designing MCC's New Downtown Campus
- MCC Facts 2009-2010

8. FUTURE GOALS AND INITIATIVES

Monroe Community College is deeply and positively connected to its community, the League for Innovation in the Community College, and to the national effort to increase success in higher education. As MCC moves forward, we will continue to:

- Develop innovative educational services to enhance teaching and learning experiences for faculty and students;
- Expand partnerships with K-12 schools, particularly the Rochester City School District, as well as college and university colleagues to create a pipeline of educational success for Greater Rochester and the nation; and,
- Increase collaborations with local industry leaders and workforce development agencies to ensure that the quality of MCC's educational and training programs prepares students well to achieve their career goals while meeting employer expectations.

"The partnership forged between Monroe Community College and Greater Rochester Enterprise is essential to our community's long-term economic development success. In a knowledge-based economy, successful communities are those that understand the need to cultivate a talented, highly skilled, and well-trained workforce. Monroe Community College's ability to train workers for today's market demands, as well as adapt programs to address future talent development requirements, provides our community with a critical competitive advantage to attract new business to the Rochester region."

Greater Rochester Enterprise President and CEO Mark S. Peterson,



Community colleges must grow to keep America competitive in the global marketplace. The Obama Administration has placed community colleges in the spotlight as perhaps no previous administration has since Harry S. Truman. Jobs requiring at least an associate degree are projected to grow twice as fast as jobs requiring only a high school education. Accessible, high-quality educational services at community colleges are fundamental to reviving our economy and strengthening our workforce.

By sharing information and best practices, League members are well-positioned to respond to the educational and workforce development needs of our respective communities and nation. The League's efforts to lead the community college movement, transform its members into

learning-centered institutions, and provide a forum for educational innovation and experimentation will continue to make a difference in the lives of millions of educators and students.

MCC is committed to doing more and being more under the leadership of President Anne M. Kress. This report reflects the League's values as shared by MCC and the many ways in which the college will continue its dedicated service as a board member. The reaffirmation process marks an important beginning for MCC—a renewed sense of responsibility and confidence that MCC's leadership within the League and its community will strengthen outcomes and help students graduate and achieve.

INNOVATIONS IN THE WORKS

Honors College

As more academically gifted students are attracted to community colleges like MCC, they require additional options and bigger challenges. Building upon MCC's established Honors Institute, the Honors College will provide academically talented and highly motivated students with opportunities to fully realize their potential and ability. Through course-based study as well as unique curricular and cocurricular experiential learning activities, students will have the opportunity to develop mentor/mentee relationships more typical of four-year liberal arts colleges. Faculty mentors will play an integral role by providing specialized learning experiences and exceptional opportunities for student development, including robust and authentic undergraduate research and internship components.

The Honors College will also take full advantage of Rochester, integrating the city's many cultural institutions into the course of study and creating a living urban curriculum.

Honors College students who reside on campus will be able to participate in a true "live and learn" community within the Alice Holloway Young Commons.

Internationalization

The demands of the world call for MCC to do much more to prepare its students to take their place in the global workforce and as globally-responsible citizens. So, in 2010, a task force within the college's new Global Education Project will work to develop a strategic plan to internationalize the college and create a system for coordinating and expanding all aspects of international education.

As President Anne M. Kress was a participant in the American Council on Education CAO International Forum, MCC is using the ACE "Internationalization Toolkit" and will focus on the ACE-defined best practices in internationalization.

President Kress has also been invited to attend the Clinton Global Initiative-University (CGI-U) gathering in spring 2010. CGI-U focuses on both sustainability and international understanding.

The focus on global issues extends further to the new early college high school that MCC is developing with the Rochester City School District. In addition to funding from the Bill and Melinda Gates Foundation, the Early College High School is receiving funding from the Asia Society, and it will emphasize global themes and proficiency in a foreign language.

In the years ahead, MCC will continue to build partnerships with international colleges and universities in order to share best practices. For example, MCC's participation in the SUNY China 150 program in 2008-2009 continues to benefit the college, resulting in opportunities for cross-cultural exchange, education, and understanding.

Planning and Sustainability Efforts

Within higher education, community colleges have a unique opportunity to educate those who will develop the social, economic, and technological answers associated with increased sustainability, and the responsibility to adopt and model these solutions.

Last year, MCC drafted an operational plan for sustainability which has been implemented under

President Kress. Like all good plans, it sets forth concrete goals with clearly defined targets and timelines, but perhaps its most important statement is the following: "Sustainability is an evolving paradigm for planning and decision making." In essence, the plan foregrounds sustainability in all college activities. Examples of how this broad-based approach has already generated "heat" in just the past few months are numerous. MCC's Phi Theta Kappa chapter has adopted recycling and participation in RecycleMania 2010 as a central activity. Faculty members have come together to begin a sustainability studies academic program, and those who integrate sustainability into their classes are eligible for the "Green Apple Award." This coming fall, MCC will offer lower-cost, green parking zones for those who carpool.

To date, many faculty members, staff, and students have been involved in MCC sustainability activities, and the strength of our success in the future will come from the coordination and expansion of these efforts. The power to move the plan into action rests with everyone at the college.

GATHERING FEEDBACK AND INCREASING VISIBILITY

Since her arrival in June 2009, President Anne M. Kress has made listening and information gathering her first priority to help determine the college's future strategic direction. She has participated in a wide range of community meetings, both on- and off-campus, with employees, donors, friends of the college, community partners, and leaders. During October and November 2009, President Kress went on a listening tour throughout our service area to talk with residents, including parents and prospective students, to determine what they need from their community college.

Time after time, individuals spoke about the value of MCC's role in workforce development and the need to expand the connection between the college and the economic development of the region.

Some were employers who have made specific commitments to hire and/or work with MCC graduates, some were workers who have benefited from the training and retraining the college offers, and some were community leaders concerned about charting a stronger path for the future of Rochester. All saw MCC's responsiveness, especially in its career and technical programs, as central to developing the community's economy—both historically and moving forward.

Listening to the community will remain vital to MCC's continued success. Community colleges were designed to be responsive to their communities. However, they cannot respond unless people share their unique stories, questions, concerns, and dreams.

"In many ways, the founding fathers and mothers of most community colleges resembled the students they wished to serve. Within their diversity, one consistent thread wove together these higher education pioneers: their desire to create a vibrant and successful community of learners."

Monroe Community College President Anne M. Kress



ADDRESSING THE NEEDS OF THE LOCAL WORKFORCE

MCC has long been a strong workforce development partner in Greater Rochester. Over the years, the nature of the region's workforce has changed substantially and more efforts have been devoted to attracting business. Recognizing that its role, too, must change, MCC has formed much stronger partnerships, not just with employers but with the area's economic outreach group, Greater Rochester Enterprise (GRE).

President Kress has appeared with GRE CEO Mark Peterson on local radio shows and at the *Eyes on the Future* summit in November 2009 touting the quality

of Rochester's workforce. She has also pulled together a mini-summit including GRE, Rochester Business Alliance (local chamber of commerce), and RochesterWorks! (an employment and training services provider) to inform them of MCC's planning. The results of this summit—together with input from the CEOs of companies such as Kodak, PAETEC, Bausch and Lomb, Paychex, Wegmans, and Constellation Brands—will help chart the new direction of MCC's economic development efforts and programs.

BUILDING THE EDUCATIONAL PIPELINE

MCC has heard the local and national call for greater attention to the education pipeline. In the past few months, MCC has reinvigorated its Gateway to College dropout remediation partnership with the Rochester City School District and secured funding to begin

an Early College High School. Conversations had along President Kress's Listening Tour are also leading to strong collaborations with East High School, Rochester's largest, most comprehensive and challenged high school.

DESIGNING MCC'S NEW DOWNTOWN CAMPUS

Working closely with Monroe County government and with considerable community support, MCC is developing plans for a much-needed new downtown campus. Since 1992, the college has utilized a "temporary campus" on two floors of a local landmark building. MCC's new urban campus will offer rich learning spaces, an efficient and attractive infrastructure, access to amenities, and the "feel" of a true college campus. The importance of the new campus to Rochester's downtown revitalization efforts has been given voice by the Monroe County executive, Rochester's mayor, and the editorial board of the local newspaper.

Criteria for MCC's new Damon City Campus in downtown Rochester have been approved by the Board of Trustees and by the close of 2010, MCC will have identified the site for its new downtown campus.

This process offers another "new beginning" and an opportunity to give our students a downtown campus that reflects the aspirations, goals, and dreams that brought them to MCC.

MCC is looking for the new site to mirror what is seen in our students: potential. MCC's new downtown campus will be a true reflection of the college at its best: a community working together to support the success of our students.



MCC FACTS 2009-2010

Enrollment

Fall 2009 Credit, census date	18,977
Fall 2009 Credit, end of term	25,000+
2008-09 Credit/Noncredit	35,623
Female	53%
Male	47%
Minority	28%
Under 20 years old	36%
20-24	32%
25-29	12%
30+	20%
Monroe County Residents	84%

Employees

Full-Time Faculty	336
Part-Time and Adjunct Faculty	630
Administrative/Professional	279
Support Staff	322

Degree and Certificate Programs... more than 80

Community Impact

Impact on the Rochester Economy	... \$704.7 million
Grants Brought into the Community	... \$5.1 million
Private Funds Transferred to the College by the MCC Foundation in Support of Programs, Facilities, and Scholarships	... \$1.1 million
Employers That Hired Class of 2008 Graduates	... 662
Total Alumni	... 428,258

Finances/Tuition

Budget	... \$117,437,700
Full-Time Tuition	... \$1,450/semester in-state
	... \$2,900 out-of-state
Per-Credit-Hour Tuition	... \$121 in-state
	... \$242 out-of-state
Student Financial Aid	... \$71 million

Student Life

Clubs/Organizations	... more than 50
Residence Hall Capacity	... 772
Intercollegiate Sports Teams	... 13
NJCAA Team National Championships	... 18
NJCAA Individual National Champions	... 17

Educational Goals

Students Enrolled in Transfer Programs	... 70%
Students Enrolled in Career Programs	... 21%
Students Not Enrolled in a Program	... 9%
Colleges to Which Class of 2008 Alumni Transferred	... 130



CATALYST



FOR THE SUCCESS OF STUDENTS, COMMUNITIES,
AND HIGHER EDUCATION.



BRIGHTON CAMPUS
1000 EAST HENRIETTA ROAD
ROCHESTER, NY 14623

DAMON CITY CAMPUS
228 EAST MAIN STREET
ROCHESTER, NY 14604

APPLIED TECHNOLOGIES CENTER
2485 WEST HENRIETTA ROAD
ROCHESTER, NY 14623

PUBLIC SAFETY TRAINING FACILITY
1190 SCOTTSVILLE ROAD
ROCHESTER, NY 14624