



**Showcasing alternative transportation technologies—  
a pathway to energy independence!**



FOR IMMEDIATE RELEASE

10/15/12

CONTACT: David Keefe, Genesee Region Clean Communities, Inc.(GRCC)

PHONE: (585) 301-2433

Host Email: DLkeefe@rochester.rr.com

**Genesee Region Clean Communities, Inc. to Promote Alternative Fuel Vehicles  
through  
National Alternative Fuel Vehicle Day Odyssey**

Genesee Region Clean Communities, Inc., (GRCC), in partnership with Monroe Community College's Applied Technologies Center, will celebrate the use of alternative fuel and advanced technology vehicles during the National Alternative Fuel Vehicle Day Odyssey event from 10 am to 2pm on Thursday October 18,2012, at Monroe Community College's Applied Technologies Center,2485 West Henrietta Rd. , Rochester NY 14623.The local event is one of more than 160 being held concurrently across the United States. National AFV Day Odyssey was created by the National Alternative Fuels Training Consortium, a program of West Virginia University, in 2002 and held every two years since.

“We are pleased to join Odyssey 2012 as we continue to drive change across America,” said David Keefe, GRCC Coordinator. “With our event we will spread the message of embracing alternative fuel and advanced technology vehicles and commemorate Odyssey’s Decade of Difference.”

The local event will include:

**Vehicle Displays and Ride and Drive**

- Plug-In Electric Cars
- Hybrid Cars and Trucks
- Natural gas vehicles
- LPG (propane vehicles)
- Alternative Fuel School Buses

**Information on Fueling Infrastructure**

- Electric Vehicle Charging
- Natural Gas
- Propane

**Networking with Fleet Experts**  
**Funding Announcements**  
**Refreshments**

**Public Welcome**

Odyssey is supported in part by funding from the U.S. Department of Energy, through a grant for the Advanced Electric Drive Vehicle Education Program. Additionally, Honda and Toyota are 2012 national sponsors and longtime supporters of Odyssey, while AmeriCorps National Civilian Community Corps (NCCC) and West Virginia University are national partners of the event.

For more information about GRCC's Odyssey event, visit [www.grcc.us](http://www.grcc.us) or contact David Keefe at (585)301-2433 or [DLkeefe@DLkeefe@rochester.rr.com](mailto:DLkeefe@DLkeefe@rochester.rr.com)

For a complete list of National AFV Day Odyssey locations and details about each event, visit [www.nationalafvdayodyssey.org](http://www.nationalafvdayodyssey.org). For information about the national program, e-mail Virginia McMillen, National AFV Day Odyssey Manager, at [Virginia.McMillen@mail.wvu.edu](mailto:Virginia.McMillen@mail.wvu.edu), or Bobbi Schrout, Odyssey Assistant, at [Bobbi.Schrout@mail.wvu.edu](mailto:Bobbi.Schrout@mail.wvu.edu). Both can also be reached by calling 304-293-7882.

**About the National Alternative Fuel Vehicle (AFV) Day Odyssey**

*National Alternative Fuel Vehicle Day Odyssey* is a biennial, outreach and education event dedicated to promoting the use of alternative fuel and advanced technology vehicles.

Odyssey was created and is coordinated by the [National Alternative Fuels Training Consortium](#) (NAFTC), a program of [West Virginia University](#) in Morgantown, West Virginia.

Odyssey is comprised of numerous green transportation related events and hosted by NAFTC members, Clean Cities coalitions, and others who believe in cleaner, more energy efficient forms of transportation. These local events take place on a designated date every other year throughout the U.S.

**About the *National Alternative Fuels Training Consortium***

The National Alternative Fuels Training Consortium is the only nationwide alternative fuel and advanced technology vehicle training organization in the U.S. The NAFTC's mission is to provide the training infrastructure for implementing the widespread use of alternative fuels, alternative fuel vehicles and advanced technology vehicles.